

HEALTHCARE SERVICES & HEALTH TECH

Market Update



January 2022

Healthcare Services & Health Tech Industry Practice

The healthcare services and health tech landscape is constantly shifting, driven by changes in regulations, reimbursement, and advancements in technology.

Stifel's Healthcare Services & Health Tech team works to stay abreast of these changes. Via years of experience, relationships, and recent mandates, our team provides thought leadership across a broad range of healthcare sub-sectors, which is complemented by the firm's comprehensive set of strategic and financial products.

Product Offering







- Labs Infusion Sites
- Physical Therapy
- Post-Acute Care





Payor Services

- Managed Care
- PBMs



Sector Coverage

Autism

General Psychology

Mental Health

Substance Abuse

Pharma Services

Clinical Trials

Manufacturing



Health Tech

- Data Analytics
- **Digital Health**
- Software/SaaS
- **Tech-enabled Services**



- TPAs
- Marketing Worker's Compensation Supply Chain



Physician Groups

- Dental Services
- Hospital-Based
- Multi-Site
- Veterinary Services

Stifel's Healthcare Services & Health Tech Team



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2021 Stifel Healthcare Services & Health Tech Transactions

Stifel HCS&HT 2021 Highlights By The Numbers

28 Transactions (Closed or Announced)

> **12** M&A Transactions

Equity Transactions (IPOs, Follow-ons, SPACs, PIPEs & Private Placements)

7Debt Transactions

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Select 2021 Transactions

Notable Events and Trends

Significant Deployable Capital and Sustained Interest in Healthcare Services. Returns on investments in healthcare services assets have been impressive compared to other industry sectors. Private Equity's continued success investing in healthcare and established playbooks for growing healthcare services companies will continue to drive deals in the sector

Demographic Shifts Continued Impact on Healthcare Services Consumption. A large, aging cohort of Americans, significant global increases in demand for mental health services and a less than healthy population in the U.S. will drive sustained increases in the consumption of healthcare services

Pivot to Value-Based Care Reimbursement Models. In order to reduce the total cost of delivering care to covered populations, and driven by a profound need to improve health outcomes relative to expenditures, there will be a sustained push for healthcare services companies to migrate from "Fee for Service" to "Value-based Care" reimbursement models. Those companies which have invested in analytics and operational capabilities necessary to start servicing contracts, where some portion of revenue is contingent on performance, will have the opportunity to take market share away from competitors and realize a market premium in a sale, as evidenced in several notable deals in 2021

Critical Provider Shortages. COVID related burn-out has exacerbated several long-term shortages of providers. Skilled nurse providers and front line care delivery personnel have been acutely impacted, while demographic shifts continue to see aging providers retire early. Other specialties, which are in high-demand e.g. mental health providers (therapists, ABS) and medical / surgical specialists(dermatologists, orthopedic surgeons) will see strong competition for resources

Incorporation of Technology into Provider Models. COVID catalyzed the adoption of technology and rapidly accelerated the proliferation of enabling solutions for providers. Companies and care providers have moved quickly to develop and implement technological capabilities that enable the remote delivery of care. While these models are not yet perfect, they enable current providers to reach into underserved markets and wring out cost efficiencies in a manner that will shape the way healthcare is delivered in the future

Rapid adoption of digital health services spurred by COVID-19 pandemic. Funding for digital health companies soared to \$21.3 billion, shattering 2020's full-year record of \$14.6 billion. The sector saw 541 deals with an average deal size of \$39.4 million in the first three quarters, despite the overall deal volume decreasing quarter over quarter

Recent weakened market performance. Multiple factors including re-rating post pandemic, market rotation, fundamental performance and technical dynamics have softened the healthcare technology markets as we approached end of 2021

Notable Recent Deal Activity

4th Quarter 2021 Stifel Transaction Highlights

Date	Target	Acquiror	Target Description	Sector	Deal Metrics
12/23/21	PlayMakerHEALTH The Post-Acule Growth Platform	Trella HEALTH	Provides market intelligence and sales insights that post-acute organizations need to optimize referral sources and grow faster	HCIT	NA
12/10/21	Retina ASSOCIATES		Retina practice that provides comprehensive services, including diagnostic tests and surgical procedures	HCS	NA
11/22/21	∛athena health	BainCapital Hellman & Friedman	Provides network-based medical record, revenue cycle, patient engagement, care coordination, and population health services	нсіт	EV: ~\$17bn
11/08/21	INTEGRA Managed Care	Anthem.	Provides a managed long term care plan designed for adults living with long-term disabilities	HCS	NA
11/08/21	BioCare. People who care.	VISTRIA.	Specialty pharmaceutical distribution partner that provides logistics services	HCS	NA
10/01/21	^r PulseVet [°]		Provider of electro-hydraulic shock wave technology for the treatment of a wide variety of conditions in veterinary patients	HCS	EV: \$71mm

STIFEL Note: Enterprise Value ("EV") defined as equity value plus debt less cash. "NA" denotes "not applicable" Source: Company press releases, Bloomberg, FactSet, CapIQ, Mergermarket.

Notable Recent Deal Activity

4th Quarter 2021 Other Notable Transactions

Date	Target	Acquiror	Target Description	Sector	Deal Metrics
12/14/21	CARDIOVASCULAR ASSOCIATES OF AMERICA	Partnership	Comprehensive physician management services organization	HCS	NA
12/09/21	RESURGENS ¹¹ ORTHOPAEDICS reach-domore	WCAS	Largest orthopedic group in Georgia, providing comprehensive specialty care and ancillary services addressing all musculoskeletal needs	HCS	EV: \$325mm
11/15/21	Colorado Springs Urological Associates		Provides treatment for urological conditions including kidney stones, infertility, urinary tract infections and other conditions	HCS	NA
10/29/21	DERMATOLOGY	📥 BAYPINE	Provides comprehensive management services to 87 clinical locations across 11 states	HCS	NA
10/28/21	🛟 Hinge Health	TIGER Global Management, LLC	Develops digital healthcare solutions for employees to recover from musculoskeletal diseases	НСІТ	NA
10/26/21	TransUnion.	O thrive [®]	Provides revenue protection solutions for the healthcare industry	нсіт	EV: \$1.74bn

Equity Performance for Select Sector Participants



Tech Enabled/Value-Based Providers

Digital Health Insurance Brokerage

Payers - Insurtech

Source: CapIQ, FactSet and company filings as of December 31, 2021.

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(90.0%) (60.0%) (30.0%) 0.0% 30.0% 60.0% 90.0% Page | 7

(53.4%) (63.9%)

(70.5%)

Trading Metrics for Healthcare Services Companies

Healthcare Services 2021 Revenue Multiples and Growth Rates



Healthcare Services 2021 EBITDA Multiples and Margins



Source: CapIQ, FactSet and company filings as of December 31, 2021.

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Trading Metrics for Healthcare Technology Companies

Healthcare Technology 2021 Revenue Multiples and Growth Rates



Healthcare Technology 2021 EBITDA Multiples and Margins





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