

Q1 2025 IT Services Market Update



IT Services Market Insights

- After record M&A volumes in 2021 and 2022, the IT Services sector saw activity slow substantially in 2023 and H1 2024 as market participants struggled to drive growth amid a challenging demand environment
 - Enterprises "pulled forward" IT spend in 2020-2022 as the pandemic accelerated digital transformation and cloud migration initiatives that facilitated companies' remote work infrastructure, driving elevated industry growth
 - o Starting in late 2022, enterprises began rationalizing IT spend and delaying projects, hampering IT Services market growth, particularly in the project-based digital engineering segment
 - M&A activity has seen a notable uptick over the last two quarters, driven by activity in both digital transformation-oriented firms and IT managed services & solutions providers (MSPs/VARs)
 - o **Digital Transformation**: Globant's acquisition of Exusia (Oct-24), Gryphon Investors' recapitalization of phData (Dec-24), H.I.G. Capital's take-private acquisition of Quisitive (Jan-25), ASGN's acquisition of TopBloc (Feb-25), Encora's carve-out acquisition of DMI's digital transformation business activities catering to commercial clients (Feb-25)
 - o IT Managed Services & Solutions Providers: CDW's acquisition of Mission Cloud Services (Dec-24), OMERS' acquisition of Integris (Dec-24), Ideal Integrations' acquisition of 1 path (Dec-24), World Wide Technology's take-private acquisition of Softchoice (Jan-25), Revelstoke Capital's recapitalization of Omega Systems (Jan-25), Berkshire's recapitalization of Thrive (Jan-25), H.I.G. Capital's take-private acquisition of Converge Technology Solutions and pending combination with existing portfolio company Mainline Information Systems (Feb-25), Agellus Capital's acquisition of CompassMSP and pending combination with existing portfolio company Blackpoint IT Services (Feb-25)
- Notably, a large portion of the recent activity can be attributed to strategic acquirers adding headcount to augment capabilities, increase delivery capacity, and catalyze business transformation, which we view as a positive leading indicator for the industry's growth prospects for 2025
 - o Accenture's total headcount saw a 7.5% increase in fiscal Q1 2025 (Nov-24 end) after holding flat for most of FY23 and FY24 (August end)
 - o Consensus estimates across the industry support a return to growth, with most companies expecting accelerating growth in 2025 as compared to 2024
- Improving growth expectations has led to a positive rerating of multiples for both digital engineering firms and systems integrators
- Multiple factors, combined with a return to growth in 2025, could contribute to sustained IT Services M&A momentum in 2025
 - Accumulating private equity dry powder, robust debt capital markets, a strong economy with stabilizing inflation, and the new administration's dovish stance on the regulatory environment provide a favorable backdrop

IT Services Investment Banking Coverage



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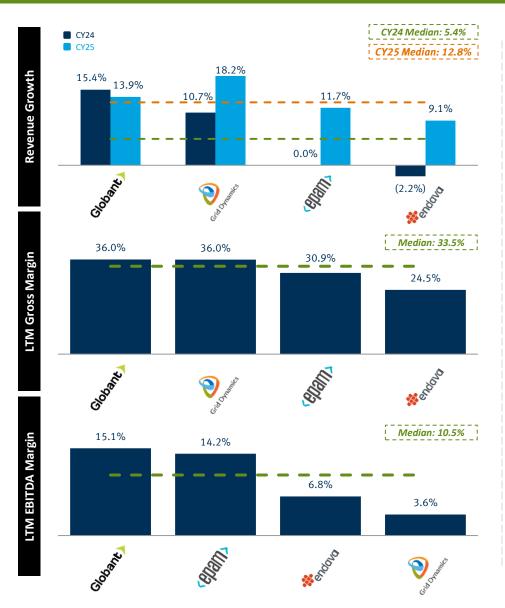


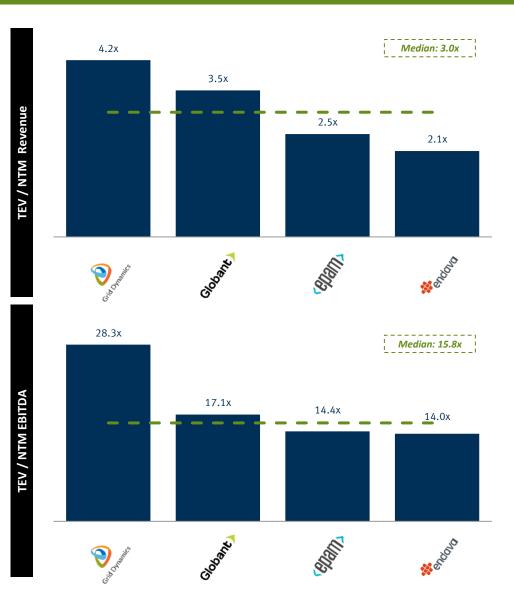
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Selected Public Comparables – Digital Engineering



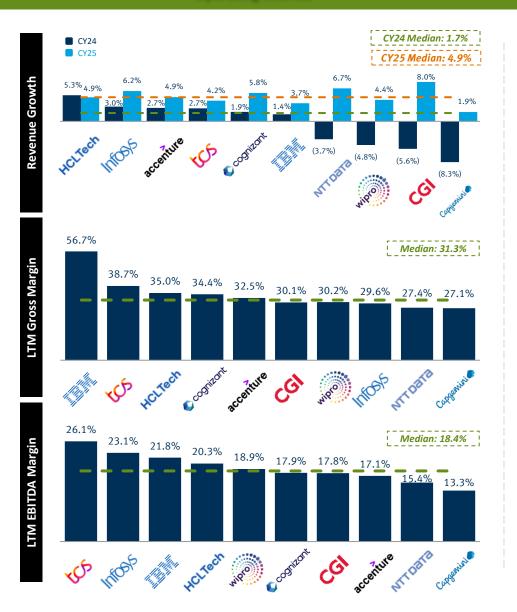


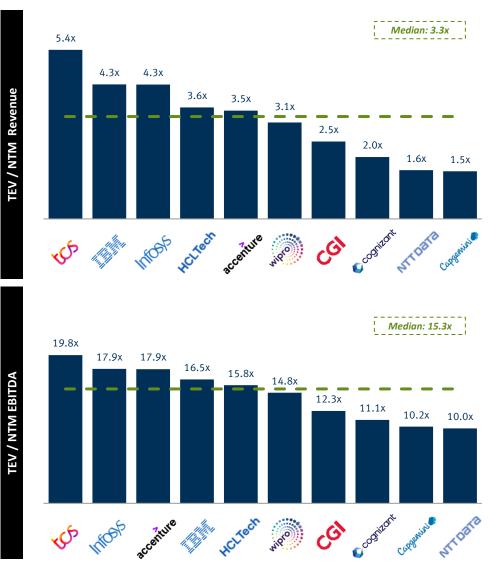




Selected Public Comparables – Global Systems Integrators

Operating Metrics Trading Metrics



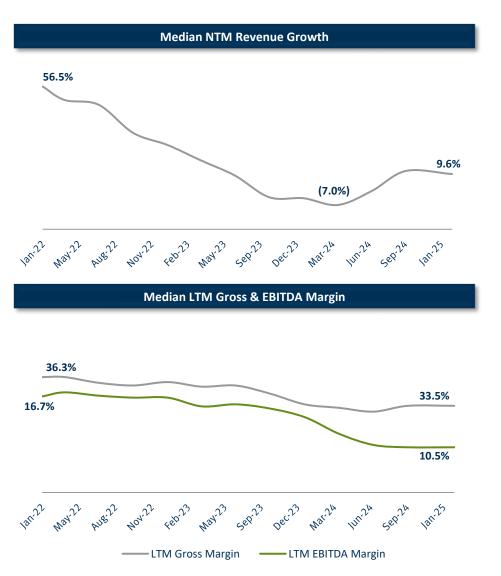


While Digital Engineering and GSI Revenue Growth Have Declined, GSI Margins Have Remained Resilient

Stifel Digital Engineering Index⁽¹⁾ – Median Revenue Growth & Margins

Stifel GSI Index⁽²⁾ – Median Revenue Growth & Margins

Median NTM Revenue Growth



11.0% 1.4% (0.6%)**Median LTM Gross & EBITDA Margin** 32.6% 31.3% 19.6% 18.4% LTM EBITDA Margin LTM Gross Margin

Source: FactSet, S&P Capital IQ, company filings; data as of January 31st, 2025

(1) Index consists of GLOB, DAVA, EPAM, GDYN

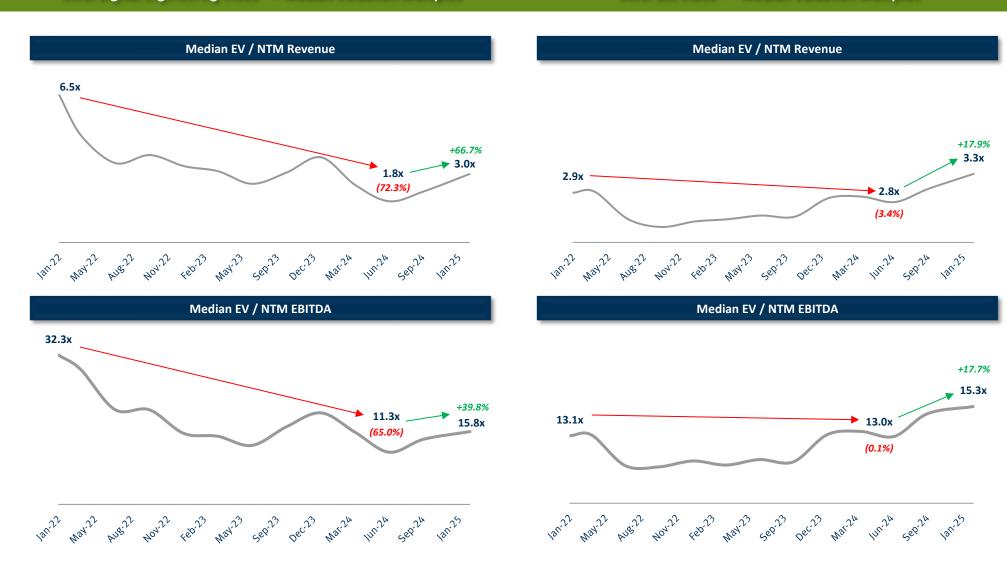
(2) Index consists of ACN, CAP, CGI, CTSH, HCLTECH, INFY, IBM, NTDTY, TCS, WIT



Anticipated Return to Growth In 2025 Has Caused Multiples to Positively Rerate

Stifel Digital Engineering Index⁽¹⁾ – Median Valuation Multiples

Stifel GSI Index⁽²⁾ – Median Valuation Multiples



Source: FactSet, S&P Capital IQ, company filings; data as of January 31st, 2025



⁽¹⁾ Index consists of GLOB, DAVA, EPAM, GDYN

⁽²⁾ Index consists of ACN, CAP, CGI, CTSH, HCLTECH, INFY, IBM, NTDTY, TCS, WIT

Public Company Comparables

(\$ in millions, except per share data)					D	igital Eı	ngineeri	ing									
	Stock Price		Stock Price Market Valu		LTM			Revenue	e Growth	LTM N	largins	LTM M	ultiples	NTM M	ultiples	Rule	of 40
Digital Engineering	1/31/25	% of 52- Week High	Equity Value	Enterprise Value	Revenue	Gross Profit	EBITDA	LTM	2025E	Gross	EBITDA	Revenue	EBITDA	Revenue	EBITDA	LTM	2025E
EPAM Systems, Inc.	\$253.96	80.0%	\$14,525	\$12,512	\$4,637	\$1,435	\$659	(2.7%)	11.7%	30.9%	14.2%	2.7x	19.0x	2.5x	14.4x	11.5%	26.7%
Globant S.A.	\$213.32	84.8%	9,276	9,362	2,354	848	356	17.3%	13.9%	36.0%	15.1%	4.0x	26.3x	3.5x	17.1x	32.5%	36.8%
Endava plc	\$32.42	44.4%	1,980	2,108	1,002	245	68	4.3%	9.1%	24.5%	6.8%	2.1x	30.9x	2.1x	14.0x	11.1%	28.1%
Grid Dynamics Holdings, Inc.	\$22.59	93.5%	1,940	1,665	328	118	12	4.1%	18.2%	36.0%	3.6%	5.1x	NM	4.2x	28.3x	7.7%	30.2%
3rd Quartile		87.0%	\$10,588	\$10,149	\$2,925	\$994	\$432	7.6%	15.0%	36.0%	14.5%	4.3x	28.6x	3.7x	19.9x	16.8%	31.8%
Mean		75.7%	6,930	6,412	2,080	661	274	5.8%	13.2%	31.8%	10.0%	3.5x	25.4x	3.1x	18.5x	15.7%	30.5%
Median		82.4%	5,628	5,735	1,678	546	212	4.2%	12.8%	33.5%	10.5%	3.3x	26.3x	3.0x	15.8x	11.3%	29.1%
1st Quartile		71.1%	1,970	1,997	833	213	54	2.4%	11.0%	29.3%	6.0%	2.5x	22.6x	2.4x	14.3x	10.3%	27.7%

					Glob	al Syste	ms Integ	rators									
	Stocl	Stock Price		et Value	LTM			Revenue	e Growth	LTM N	largins	LTM M	ultiples	NTM M	ultiples	Rule	of 40
Global Systems Integrators	1/31/25	% of 52- Week High	Equity Value	Enterprise Value	Revenue	Gross Profit	EBITDA	LTM	2025E	Gross	EBITDA	Revenue	EBITDA	Revenue	EBITDA	LTM	2025E
International Business Machines Corporation	\$255.70	97.7%	\$237,671	\$280,323	\$62,753	\$35,551	\$13,703	1.4%	3.7%	56.7%	21.8%	4.5x	20.5x	4.3x	16.5x	23.3%	31.2%
Accenture plc	\$384.95	99.3%	240,779	241,526	66,362	21,537	11,358	2.7%	4.9%	32.5%	17.1%	3.6x	21.3x	3.5x	17.9x	19.9%	27.8%
Tata Consultancy Services Limited	\$47.51	89.6%	171,881	166,247	29,456	11,388	7,687	2.7%	4.2%	38.7%	26.1%	5.6x	21.6x	5.4x	19.8x	28.8%	39.5%
Infosys Limited	\$21.72	93.7%	89,948	87,389	19,112	5,666	4,412	3.0%	6.2%	29.6%	23.1%	4.6x	19.8x	4.3x	17.9x	26.1%	32.8%
HCL Technologies Limited	\$19.93	85.7%	54,022	51,557	13,772	4,822	2,799	5.3%	4.9%	35.0%	20.3%	3.7x	18.4x	3.6x	15.8x	25.7%	34.7%
NTT DATA Group Corporation	\$19.55	97.1%	27,414	47,803	31,613	8,661	4,857	12.5%	6.7%	27.4%	15.4%	1.5x	9.8x	1.6x	10.0x	27.9%	21.9%
Cognizant Technology Solutions Corporation	\$82.61	99.0%	40,960	40,798	19,412	6,670	3,470	(0.1%)	5.8%	34.4%	17.9%	2.1x	11.8x	2.0x	11.1x	17.8%	24.5%
Wipro Limited	\$3.60	96.1%	37,887	33,469	10,375	3,137	1,960	(4.8%)	4.4%	30.2%	18.9%	3.2x	17.1x	3.1x	14.8x	14.1%	31.2%
Capgemini SE	\$182.88	77.4%	31,095	35,323	23,823	6,465	3,162	(4.0%)	1.9%	27.1%	13.3%	1.5x	11.2x	1.5x	10.2x	9.3%	20.1%
CGI Inc.	\$118.38	97.7%	26,816	27,661	10,327	3,107	1,840	(5.6%)	8.0%	30.1%	17.8%	2.7x	15.0x	2.5x	12.3x	12.2%	25.0%
3rd Quartile		97.7%	\$151,398	\$ \$146,532	\$31,074	\$10,706	\$6,980	3.0%	6.1%	34.8%	21.5%	4.3x	20.3x	4.1x	17.6x	26.0%	32.4%
Mean		93.3%	95,847	101,210	28,700	10,700	5,525	1.3%	5.1%	34.2%	19.2%	3.3x	16.6x	3.2x	14.6x	20.5%	28.9%
Median		96.6%	47,491	49,680	21,617	6,568	3,941	2.1%	4.9%	31.3%	18.4%	3.4x	17.7x	3.3x	15.3x	21.6%	29.5%
1st Quartile		90.6%	32,793	36,692	15,107	5,033	2,890	(3.0%)	4.3%	29.8%	17.3%	2.2x	12.6x	2.1x	11.4x	15.0%	24.6%

Source: S&P Capital IQ, FactSet, and Bloomberg Note: NM refers to negative multiples or multiples greater than 50x



(\$ in millions, except per share data)					Busine	ss Proc	ess Outs	ourcing	5								
	Stock	Price	Marke	t Value		LTM		Revenue	Growth	LTM M	argins	LTM M	ultiples	NTM M	ultiples	Rule	of 40
Business Process Outsourcing	1/31/25	% of 52- Week High	Equity Value	Enterprise Value	Revenue	Gross Profit	EBITDA	LTM	2025E	Gross	EBITDA	Revenue	EBITDA	Revenue	EBITDA	LTM	2025E
TELUS Corporation	\$14.56	86.1%	\$21,852	\$42,163	\$14,778	\$5,250	\$3,380	0.6%	1.6%	35.5%	22.9%	2.9x	12.5x	3.0x	8.2x	23.5%	39.7%
NEC Corporation	\$100.22	98.4%	26,712	29,145	21,663	6,595	2,607	(11.2%)	5.4%	30.4%	12.0%	1.3x	11.2x	1.3x	10.3x	0.9%	16.4%
LTIMindtree Limited	\$68.32	87.4%	20,286	19,298	4,339	1,201	694	2.3%	10.6%	27.7%	16.0%	4.4x	27.8x	4.0x	22.3x	18.3%	30.5%
Tech Mahindra Limited	\$19.34	92.6%	17,143	16,676	6,132	1,869	692	(3.4%)	4.8%	30.5%	11.3%	2.7x	24.1x	2.6x	18.0x	7.9%	23.4%
Kyndryl Holdings, Inc.	\$37.96	96.0%	8,888	11,698	15,299	3,046	1,003	(9.1%)	0.9%	19.9%	6.6%	0.8x	11.7x	0.8x	4.3x	(2.5%)	21.1%
Teleperformance SE	\$94.21	62.2%	5,576	10,216	10,137	3,155	1,637	13.7%	4.4%	31.1%	16.2%	1.0x	6.2x	0.9x	4.4x	29.8%	24.9%
Persistent Systems Limited	\$69.69	88.9%	10,769	10,294	1,323	357	204	15.9%	19.6%	27.0%	15.4%	7.8x	NM	6.5x	36.6x	31.3%	37.0%
Genpact Limited	\$48.69	99.9%	8,660	9,417	4,665	1,652	766	5.2%	6.4%	35.4%	16.4%	2.0x	12.3x	1.9x	10.6x	21.6%	26.6%
Concentrix Corporation	\$52.28	59.1%	3,367	8,731	9,619	3,449	1,452	35.2%	(0.5%)	35.9%	15.1%	0.9x	6.0x	0.9x	5.5x	50.3%	19.3%
FPT Corporation	\$6.12	98.3%	9,003	8,595	2,466	934	508	13.7%	25.8%	37.9%	20.6%	3.5x	16.9x	2.8x	13.2x	34.3%	43.8%
DXC Technology Company	\$21.72	87.5%	3,932	7,663	13,262	3,094	1,403	(5.5%)	(3.2%)	23.3%	10.6%	0.6x	5.5x	0.6x	4.0x	5.0%	13.6%
ExlService Holdings, Inc.	\$50.26	98.4%	8,113	8,186	1,771	659	287	11.3%	12.3%	37.2%	16.2%	4.6x	28.5x	4.1x	19.0x	27.5%	33.7%
Atos SE	\$0.00	0.1%	151	5,460	10,867	4,969	560	(11.3%)	(0.4%)	45.7%	5.2%	0.5x	9.7x	0.5x	5.9x	(6.1%)	11.7%
Firstsource Solutions Limited	\$3.87	79.4%	2,673	2,906	834	302	106	13.0%	16.9%	36.3%	12.7%	3.5x	27.5x	3.0x	18.8x	25.6%	30.3%
WNS (Holdings) Limited	\$61.25	88.9%	2,660	2,811	1,315	475	235	1.1%	1.2%	36.1%	17.9%	2.1x	12.0x	2.1x	10.7x	18.9%	28.7%
Zensar Technologies Limited	\$10.04	98.8%	2,298	2,123	602	130	91	2.6%	10.3%	21.6%	15.1%	3.5x	23.4x	3.2x	19.9x	17.6%	28.8%
eClerx Services Limited	\$35.33	78.9%	1,661	1,598	378	137	91	10.3%	14.7%	36.3%	24.1%	4.2x	17.5x	3.7x	15.1x	34.4%	37.7%
TaskUs, Inc.	\$16.45	83.9%	1,469	1,598	955	386	172	2.4%	9.7%	40.4%	18.0%	1.7x	9.3x	1.5x	7.1x	20.4%	31.9%
TTEC Holdings, Inc.	\$3.78	19.0%	180	1,241	2,266	512	181	(9.2%)	(0.1%)	22.6%	8.0%	0.5x	6.9x	0.6x	6.1x	(1.2%)	10.6%
3rd Quartile		97.2%	\$9,886	\$10,996	\$10,502	\$3,124	\$1,203	12.1%	11.5%	36.3%	17.1%	3.5x	21.9x	3.1x	18.4x	28.7%	32.8%
Mean		79.1%	8,179	10,517	6,456	2,009	846	4.1%	7.4%	32.2%	14.7%	2.6x	14.9x	2.3x	12.6x	18.8%	26.8%
Median		87.5%	5,576	8,595	4,339	1,201	560	2.4%	5.4%	35.4%	15.4%	2.1x	12.1x	2.1x	10.6x	20.4%	28.7%
1st Quartile		79.1%	2,479	2,858	1,319	431	192	(4.5%)	1.1%	27.3%	11.7%	1.0x	9.4x	0.9x	6.0x	6.5%	20.2%

Source: S&P Capital IQ, FactSet, and Bloomberg



(\$ in millions, except per share data)					Technol	ogy Sol	utions F	Provider	s								
	Stocl	C Price	Marke	t Value		LTM		Revenue	Growth	LTM N	largins	LTM M	ultiples	итм м	ultiples	Rule	of 40
Technology Solutions Providers	1/31/25	% of 52- Week High	Equity Value	Enterprise Value	Revenue	Gross Profit	EBITDA	LTM	2025E	Gross	EBITDA	Revenue	EBITDA	Revenue	EBITDA	LTM	2025E
CDW Corporation	\$199.14	75.6%	\$26,770	\$31,926	\$20,999	\$4,602	\$1,926	(1.8%)	3.0%	21.9%	9.2%	1.5x	16.6x	1.5x	15.0x	7.4%	16.3%
TD SYNNEX Corporation	\$142.51	98.8%	12,095	15,406	58,452	3,981	1,673	1.6%	5.4%	6.8%	2.9%	0.3x	9.2x	0.3x	8.3x	4.4%	8.7%
Ingram Micro Holding Corporation	\$23.32	90.8%	5,476	8,928	47,659	3,488	1,137	(0.2%)	3.8%	7.3%	2.4%	0.2x	7.9x	0.2x	6.5x	2.2%	6.8%
Insight Enterprises, Inc.	\$172.75	75.7%	5,995	6,491	8,702	1,766	521	(5.2%)	4.0%	20.3%	6.0%	0.7x	12.5x	0.7x	10.2x	0.8%	12.1%
Bechtle AG	\$33.78	62.0%	4,256	4,472	7,121	1,261	474	6.9%	5.2%	17.7%	6.7%	0.6x	9.4x	0.6x	8.6x	13.5%	14.5%
Softcat plc	\$19.94	86.5%	3,974	3,790	1,236	536	201	(2.5%)	11.9%	43.4%	16.3%	3.1x	18.8x	2.8x	17.2x	13.8%	26.4%
Alten S.A.	\$92.77	60.8%	3,228	3,291	4,424	851	394	1.2%	2.3%	19.2%	8.9%	0.7x	8.4x	0.8x	7.1x	10.1%	14.7%
ePlus inc.	\$79.90	74.7%	2,120	2,087	2,125	536	162	(1.8%)	8.1%	25.2%	7.6%	1.0x	12.9x	0.9x	10.6x	5.9%	N.A.
Cancom SE	\$26.32	74.5%	829	1,036	1,919	753	91	26.5%	4.2%	39.3%	4.8%	0.5x	11.4x	0.6x	7.9x	31.2%	12.9%
3rd Quartile		86.5%	\$5,995	\$8,928	\$20,999	\$3,488	\$1,137	1.6%	5.4%	25.2%	8.9%	1.0x	12.9x	0.9x	10.6x	13.5%	15.1%
Mean		77.7%	7,194	8,603	16,960	1,975	731	2.8%	5.3%	22.3%	7.2%	1.0x	11.9x	0.9x	10.2x	9.9%	14.0%
Median		75.6%	4,256	4,472	7,121	1,261	474	(0.2%)	4.2%	20.3%	6.7%	0.7x	11.4x	0.7x	8.6x	7.4%	13.7%
1st Quartile		74.5%	3,228	3,291	2,125	753	201	(1.8%)	3.8%	17.7%	4.8%	0.5x	9.2x	0.6x	7.9x	4.4%	11.2%

Source: S&P Capital IQ, FactSet, and Bloomberg



(\$ in millions, except per share data)					In	formati	on Servi	ces									
	Stock	Price	Marke	t Value		LTM		Revenue	Growth	LTM M	argins	LTM M	ultiples	NTM M	ultiples	Rule	of 40
Information Services	1/31/25	% of 52- Week High	1	Enterprise Value	Revenue	Gross Profit	EBITDA	LTM	2025E	Gross	EBITDA	Revenue	EBITDA	Revenue	EBITDA	LTM	2025E
S&P Global Inc.	\$521.41	97.8%	\$161,664	\$176,362	\$13,768	\$9,459	\$6,645	12.1%	6.3%	68.7%	48.3%	12.8x	26.5x	12.0x	24.7x	60.4%	57.3%
Moody's Corporation	\$499.44	98.7%	90,744	95,511	6,896	5,027	3,314	20.4%	5.9%	72.9%	48.1%	13.9x	28.8x	12.9x	27.2x	68.5%	57.4%
Thomson Reuters Corporation	\$168.75	99.4%	76,027	77,198	7,164	2,804	2,066	6.2%	4.3%	39.1%	28.8%	10.8x	37.4x	10.3x	26.8x	35.1%	47.7%
Fair Isaac Corporation	\$1,873.56	78.0%	46,059	47,897	1,718	1,369	747	13.5%	15.8%	79.7%	43.5%	27.9x	NM	23.9x	43.0x	57.0%	76.0%
MSCI Inc.	\$596.77	92.9%	46,379	50,595	2,856	2,342	1,710	12.9%	8.8%	82.0%	59.9%	17.7x	29.6x	16.3x	26.9x	72.8%	70.1%
Experian plc	\$49.81	99.7%	45,582	50,194	7,301	2,968	2,204	7.4%	7.2%	40.7%	30.2%	6.9x	22.8x	6.4x	18.0x	37.6%	45.6%
Verisk Analytics, Inc.	\$287.44	96.9%	40,798	43,394	2,823	1,927	1,382	7.2%	7.4%	68.2%	49.0%	15.4x	31.4x	14.3x	26.0x	56.1%	63.3%
Gartner, Inc.	\$542.83	97.1%	42,067	43,104	6,138	4,160	1,299	5.4%	7.4%	67.8%	21.2%	7.0x	33.2x	6.6x	27.1x	26.5%	33.8%
Equifax Inc.	\$274.78	88.7%	34,261	39,201	5,588	3,103	1,698	8.8%	10.3%	55.5%	30.4%	7.0x	23.1x	6.4x	18.9x	39.2%	48.0%
CoStar Group, Inc.	\$76.60	76.3%	31,455	27,571	2,667	2,113	170	11.7%	13.0%	79.2%	6.4%	10.3x	NM	9.3x	NM	18.1%	39.1%
TransUnion	\$99.25	87.7%	19,346	24,070	4,101	2,459	1,233	8.5%	7.3%	60.0%	30.1%	5.9x	19.5x	5.5x	15.0x	38.6%	47.6%
FactSet Research Systems Inc.	\$474.41	94.9%	18,325	19,235	2,230	1,210	848	5.0%	4.7%	54.3%	38.0%	8.6x	22.7x	8.2x	20.9x	43.1%	46.1%
Informa plc	\$10.77	97.8%	14,227	16,923	4,252	1,538	1,294	19.9%	13.1%	36.2%	30.4%	4.0x	13.1x	3.6x	11.7x	50.4%	35.9%
Morningstar, Inc.	\$328.64	90.0%	14,093	14,534	2,223	1,354	518	12.6%	8.2%	60.9%	23.3%	6.5x	28.0x	6.2x	20.5x	35.9%	39.3%
Dun & Bradstreet Holdings, Inc.	\$12.30	95.0%	5,431	8,858	2,380	1,517	627	4.5%	4.7%	63.7%	26.4%	3.7x	14.1x	3.6x	9.1x	30.8%	45.1%
Clarivate Plc	\$5.42	56.4%	3,850	8,205	2,577	1,704	986	(1.6%)	(0.1%)	66.1%	38.3%	3.2x	8.3x	3.2x	7.9x	36.6%	44.1%
First Advantage Corporation	\$18.88	90.8%	3,307	3,524	756	374	204	(2.3%)	81.5%	49.5%	27.0%	4.7x	17.3x	2.4x	8.6x	24.7%	36.6%
Forrester Research, Inc.	\$15.25	59.8%	290	251	443	252	19	(11.4%)	1.6%	56.9%	4.3%	0.6x	13.2x	0.6x	5.0x	(7.1%)	2.9%
comScore, Inc.	\$7.49	36.7%	37	259	356	154	22	(4.9%)	2.9%	43.4%	6.3%	0.7x	11.5x	0.7x	6.0x	1.4%	21.0%
3rd Quartile		97.4%	\$45,820	\$49,046	\$5,863	\$2,886	\$1,704	12.3%	9.6%	68.5%	40.9%	11.8x	28.8x	11.2x	26.6x	53.3%	52.6%
Mean		86.0%	36,523	39,310	4,012	2,412	1,420	7.1%	11.1%	60.3%	31.0%	8.8x	22.4x	8.0x	19.1x	38.2%	45.1%
Median		92.9%	31,455	27,571	2,823	1,927	1,233	7.4%	7.3%	60.9%	30.2%	7.0x	22.8x	6.4x	19.7x	37.6%	45.6%
1st Quartile		82.8%	9,762	11,696	2,226	1,362	573	4.7%	4.7%	51.9%	24.8%	4.3x	14.1x	3.6x	9.7x	28.7%	37.9%

Source: S&P Capital IQ, FactSet, and Bloomberg



(\$ in millions, except per share data)					Sp	ecialty	Consult	ing									
	Stock	Price	Marke	t Value	LTM			Revenue	e Growth	LTM N	largins	LTM M	ultiples	итм м	ultiples	Rule	of 40
Specialty Consulting	1/31/25	% of 52- Week High	Equity Value	Enterprise Value	Revenue	Gross Profit	EBITDA	LTM	2025E	Gross	EBITDA	Revenue	EBITDA	Revenue	EBITDA	LTM	2025E
Booz Allen Hamilton Holding Corporation	\$129.00	67.7%	\$16,386	\$19,479	\$11,777	\$2,786	\$1,403	14.1%	8.2%	23.7%	11.9%	1.7x	13.9x	1.5x	13.6x	26.0%	18.9%
FTI Consulting, Inc.	\$195.35	80.2%	6,957	6,767	3,728	1,223	461	11.7%	5.0%	32.8%	12.4%	1.8x	14.7x	1.8x	15.8x	24.0%	18.4%
Reply S.p.A.	\$165.89	100.0%	6,184	5,944	2,522	453	363	15.9%	10.9%	18.0%	14.4%	2.4x	16.4x	2.3x	13.7x	30.3%	25.7%
Sopra Steria Group SA	\$186.68	75.0%	3,783	5,422	6,512	960	686	14.0%	2.0%	14.7%	10.5%	0.8x	7.9x	0.9x	7.2x	24.5%	15.6%
CBIZ, Inc.	\$85.81	98.9%	4,298	4,854	1,681	232	193	7.8%	63.3%	13.8%	11.5%	2.9x	25.2x	1.8x	12.8x	19.3%	19.8%
ICF International, Inc.	\$116.71	65.0%	2,190	2,801	2,002	733	229	2.1%	7.7%	36.6%	11.4%	1.4x	12.3x	1.3x	11.6x	13.5%	18.2%
Huron Consulting Group Inc.	\$126.78	94.6%	2,074	2,540	1,437	453	166	7.5%	8.5%	31.5%	11.6%	1.8x	15.3x	1.6x	11.8x	19.1%	17.6%
CRA International, Inc.	\$183.58	87.1%	1,251	1,388	673	200	77	10.7%	3.4%	29.7%	11.4%	2.1x	18.1x	2.1x	17.5x	22.2%	12.2%
Wavestone SA	\$50.98	73.0%	1,253	1,324	984	220	136	62.6%	9.3%	22.3%	13.8%	1.3x	9.7x	1.3x	9.6x	76.4%	20.2%
The Hackett Group, Inc.	\$30.88	94.1%	852	865	301	121	59	4.1%	4.9%	40.3%	19.5%	2.9x	14.8x	2.7x	12.2x	23.6%	NM
Information Services Group, Inc.	\$3.06	66.8%	150	211	256	99	8	(14.4%)	(0.6%)	38.5%	3.3%	0.8x	25.0x	0.9x	7.6x	(11.1%)	20.8%
3rd Quartile		94.4%	\$5,241	\$5,683	\$3,125	\$847	\$412	14.0%	8.9%	34.7%	13.1%	2.2x	17.2x	1.9x	13.6x	25.2%	20.1%
Mean		82.0%	4,125	4,691	2,897	680	344	12.4%	11.2%	27.5%	12.0%	1.8x	15.7x	1.6x	12.1x	24.3%	18.7%
Median		80.2%	2,190	2,801	1,681	453	193	10.7%	7.7%	29.7%	11.6%	1.8x	14.8x	1.6x	12.2x	23.6%	18.7%
1st Quartile		70.3%	1,252	1,356	828	210	106	5.8%	4.2%	20.2%	11.4%	1.4x	13.1x	1.3x	10.6x	19.2%	17.7%

Source: S&P Capital IQ, FactSet, and Bloomberg



(\$ in millions, except per share data)					M	larketin	g Servi	es									
	Stock	Price	Marke	t Value		LTM		Revenue	e Growth	LTM M	argins	LTM M	ultiples	NTM M	ultiples	Rule	of 40
Marketing Services	1/31/25	% of 52- Week High	Equity Value	Enterprise Value	Revenue	Gross Profit	EBITDA	LTM	2025E	Gross	EBITDA	Revenue	EBITDA	Revenue	EBITDA	LTM	2025E
Publicis Groupe S.A.	\$107.01	95.0%	\$26,857	\$29,373	\$16,444	\$7,117	\$2,749	2.1%	8.2%	43.3%	16.7%	1.8x	10.7x	1.8x	8.8x	18.8%	26.4%
Omnicom Group Inc.	\$86.79	81.1%	17,115	22,326	15,428	2,890	2,421	6.4%	3.8%	18.7%	15.7%	1.4x	9.2x	1.4x	8.3x	22.1%	21.1%
WPP plc	\$9.61	85.6%	10,319	17,618	18,768	3,153	1,151	(0.8%)	(1.9%)	16.8%	6.1%	0.9x	15.3x	0.9x	6.8x	5.3%	21.2%
The Interpublic Group of Companies, Inc.	\$28.67	81.5%	10,682	13,535	9,339	2,092	1,732	(0.3%)	(1.9%)	22.4%	18.5%	1.4x	7.8x	1.4x	8.0x	18.3%	21.2%
Dentsu Group Inc.	\$23.27	73.4%	6,066	8,598	9,743	8,360	1,287	12.6%	3.0%	85.8%	13.2%	0.9x	6.7x	0.9x	6.9x	25.8%	18.1%
BlueFocus Intelligent Communications Group Co., Ltd.	\$1.26	71.7%	3,171	2,971	8,800	236	(38)	38.3%	16.5%	2.7%	(0.4%)	0.3x	NM	0.3x	34.5x	37.9%	12.8%
Stagwell Inc.	\$6.24	76.3%	719	2,824	2,707	947	271	4.9%	1.2%	35.0%	10.0%	1.0x	10.4x	1.0x	6.5x	14.9%	26.4%
Hakuhodo DY Holdings Inc	\$7.46	75.3%	2,739	2,710	6,806	2,810	479	4.7%	2.9%	41.3%	7.0%	0.4x	5.7x	0.4x	6.5x	11.7%	9.5%
Pursuit Attractions and Hospitality, Inc.	\$39.50	83.2%	1,108	1,776	1,399	142	173	17.1%	(66.8%)	10.2%	12.3%	1.3x	10.3x	1.3x	19.5x	29.4%	NM
QuinStreet, Inc.	\$23.66	90.1%	1,333	1,316	769	67	(5)	37.1%	18.8%	8.7%	(0.6%)	1.7x	NM	1.7x	15.9x	36.5%	18.0%
Next 15 Group plc	\$4.21	32.2%	419	549	942	231	142	(1.6%)	(8.6%)	24.5%	15.0%	0.6x	3.9x	0.6x	3.7x	13.5%	24.7%
S4 Capital plc	\$0.46	56.0%	290	561	1,159	1,016	126	(20.0%)	0.6%	87.7%	10.9%	0.5x	4.4x	0.5x	5.3x	(9.2%)	18.0%
3rd Quartile		83.8%	\$10,410	\$14,556	\$11,164	\$2,956	\$1,398	13.7%	4.9%	41.8%	15.2%	1.4x	10.4x	1.4x	10.6x	26.7%	22.9%
Mean		75.1%	6,735	8,680	7,692	2,422	874	8.4%	(2.0%)	33.1%	10.4%	1.0x	8.4x	1.0x	10.9x	18.7%	19.8%
Median		78.7%	2,955	2,897	7,803	1,554	375	4.8%	2.0%	23.4%	11.6%	1.0x	8.5x	1.0x	7.5x	18.5%	21.1%
1st Quartile		73.0%	1,011	1,661	1,339	235	138	(0.4%)	(1.9%)	15.1%	6.8%	0.6x	5.9x	0.6x	6.5x	13.0%	18.0%

Source: S&P Capital IQ, FactSet, and Bloomberg



(\$ in millions, except per share data)					St	affing 8	Recrui	ting									
	Stock	c Price	Marke	et Value		LTM		Revenue	Growth	LTM N	largins	LTM M	ultiples	итм м	ultiples	Rule	of 40
Staffing & Recruiting	1/31/25	% of 52- Week High	Equity Value	Enterprise Value	Revenue	Gross Profit	EBITDA	LTM	2025E	Gross	EBITDA	Revenue	EBITDA	Revenue	EBITDA	LTM	2025E
Randstad N.V.	\$43.51	76.4%	\$7,620	\$9,061	\$27,014	\$5,409	\$816	(2.8%)	2.3%	20.0%	3.0%	0.3x	11.1x	0.4x	7.8x	0.3%	9.2%
Adecco Group AG	\$23.99	57.3%	4,020	7,595	26,070	5,238	958	2.4%	1.6%	20.1%	3.7%	0.3x	7.9x	0.3x	8.0x	6.0%	8.3%
Robert Half Inc.	\$64.79	77.8%	6,576	6,244	5,796	2,247	294	(9.3%)	1.5%	38.8%	5.1%	1.1x	21.2x	1.1x	15.2x	(4.3%)	16.3%
ASGN Incorporated	\$88.21	82.9%	3,899	4,838	4,189	1,203	408	(7.5%)	1.3%	28.7%	9.7%	1.2x	11.9x	1.2x	10.9x	2.3%	19.4%
ManpowerGroup Inc.	\$60.22	76.4%	2,827	3,551	17,854	3,087	393	(5.6%)	(5.1%)	17.3%	2.2%	0.2x	9.0x	0.2x	8.1x	(3.4%)	6.7%
Korn Ferry	\$70.73	87.7%	3,648	3,500	2,709	618	329	(3.8%)	3.6%	22.8%	12.2%	1.3x	10.6x	1.3x	7.5x	8.4%	21.4%
Kforce Inc.	\$55.73	74.5%	1,020	1,062	1,425	392	73	(10.3%)	0.9%	27.5%	5.1%	0.7x	14.5x	0.8x	11.9x	(5.1%)	14.6%
Barrett Business Services, Inc.	\$43.33	96.4%	1,134	1,051	1,116	247	61	4.9%	7.3%	22.2%	5.5%	0.9x	17.1x	0.9x	14.3x	10.4%	12.6%
Kelly Services, Inc.	\$14.08	55.7%	502	762	4,373	879	102	(9.6%)	8.2%	20.1%	2.3%	0.2x	7.5x	0.2x	4.4x	(7.3%)	2.3%
Heidrick & Struggles International, Inc.	\$46.49	94.8%	949	643	1,076	271	96	6.6%	3.2%	25.2%	9.0%	0.6x	6.7x	0.6x	5.9x	15.5%	14.1%
TrueBlue, Inc.	\$8.15	58.7%	241	290	1,674	432	0	(15.1%)	(0.8%)	25.8%	0.0%	0.2x	NM	0.2x	18.6x	(15.1%)	14.9%
Resources Connection, Inc.	\$8.40	58.8%	278	228	582	222	26	(17.4%)	3.1%	38.1%	4.4%	0.4x	8.8x	0.4x	6.9x	(12.9%)	8.2%
3rd Quartile		84.1%	\$3,929	\$5,189	\$8,810	\$2,457	\$396	(1.5%)	3.3%	27.8%	6.4%	1.0x	13.2x	0.9x	12.5x	6.6%	15.3%
Mean		74.8%	2,726	3,235	7,823	1,687	296	(5.6%)	2.3%	25.5%	5.2%	0.6x	11.5x	0.6x	9.9x	(0.4%)	12.3%
Median		76.4%	1,980	2,281	3,449	749	198	(6.5%)	2.0%	24.0%	4.8%	0.5x	10.6x	0.5x	8.0x	(1.6%)	13.3%
1st Quartile		58.8%	837	732	1,348	362	70	(9.8%)	1.2%	20.1%	2.8%	0.3x	8.4x	0.3x	7.3x	(5.7%)	8.3%

Source: S&P Capital IQ, FactSet, and Bloomberg



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