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# STIFEL FINANCIAL CORP. REPORTS THIRD QUARTER 2012 FINANCIAL RESULTS Record Net Revenues for the Three Months Ended September 30, 2012 Record Net Revenues and Net Income for the Nine Months Ended September 30, 2012

#### Highlights for the three months ended September 30, 2012:

- Record net revenues of \$420.1 million.
- Net income of \$37.7 million, or \$0.60 per diluted share.
- Stockholders' equity was \$1.43 billion and book value per share was \$26.62.

#### Highlights for the nine months ended September 30, 2012:

- Record net revenues of \$1.2 billion increased 13% from the comparable period in 2011.
- Record net income of \$98.6 million, or \$1.57 per diluted share.

**ST. LOUIS, November 5, 2012** –Stifel Financial Corp. (NYSE: SF) today reported unaudited net income of \$37.7 million, or \$0.60 per diluted share, on record net revenues of \$420.1 million for the three months ended September 30, 2012, compared with net income of \$22.3 million, or \$0.35 per diluted share, on net revenues of \$334.2 million for the third quarter of 2011.

For the nine months ended September 30, 2012, the Company reported record net income of \$98.6 million, or \$1.57 per diluted share, on net revenues of \$1.2 billion, compared with net income of \$57.1 million, or \$0.90 per diluted share<sup>1</sup>, on net revenues of \$1.1 billion during the comparable period in 2011. Included in net revenues for the three and nine months ended September 30, 2012 is \$25.6 million in realized and unrealized gains recognized on the Company's investment in Knight Capital Group, Inc. The after-tax impact of these gains was \$0.09 per diluted share.

"I am pleased with our third quarter results, which included record net revenues, as well as with our record net revenues and net income for the first nine months of 2012. Our results highlight the soundness of our balanced business model, particularly against a challenging economic backdrop. In the quarter, both the Global Wealth Management and Institutional Group segments performed well," commented Ronald J. Kruszewski, Chairman, President and CEO of Stifel Financial. "We continue to invest in businesses that expand our client services, and which we believe will return shareholder value. Opportunities drive our growth. Today's announcement of our merger with KBW furthers our goal of creating the premier middle-market investment bank with a specialized focus on the financial services industry."

				Summary	Results of	Op	erations (U	Inaudited)							
				Three	Months Er	ıde	d		Nine Months Ended						
(in 000s)	9	9/30/12		9/30/11	% Change		6/30/12	% Change		9/30/12		9/30/11	% Change		
Net revenues	\$	420,080	\$	334,214	25.7	\$	374,407	12.2	\$	1,194,820	\$	1,059,684	12.8		
Net income	\$	37,710	\$	22,304	69.1	\$	26,136	44.3	\$	98,619	\$	57,118	72.7		
Earnings per share:															
Basic	\$	0.70	\$	0.43	62.8	\$	0.49	42.9	\$	1.84	\$	1.09	68.8		
Diluted	\$	0.60	\$	0.35	71.4	\$	0.42	42.9	\$	1.57	\$	0.90	74.4		
Weighted average numbe	r of co	mmon sha	res	s outstandi	ng:										
Basic		53,601		52,367	2.4		53,569	0.1		53,471		52,610	1.6		
Diluted		63,054		63,152	(0.2)		62,678	0.6		62,817		63,174	(0.6)		

<sup>&</sup>lt;sup>1</sup> Included in the results for the nine months ended September 30, 2011 were the estimated costs of settlement and litigation-related expenses of \$29.4 million after tax, or \$0.47 per diluted share, respectively, associated with the civil lawsuit and related regulatory investigation in connection with the previously disclosed matter involving five Southeastern Wisconsin school districts and certain merger-related expenses.

## **Business Segment Results**

	Summary Segment Results (Unaudited)													
_			Three	Months Er	ide	d		Nine Months Ended						
(in 000s)	9/30/12		0/30/11	% Change 6		6/30/12	% Change	9/30/12		9/30/11		% Change		
Net revenues:														
Global Wealth Management \$	251,728	\$	219,498	14.7	\$	240,029	4.9	\$	740,105	\$	683,589	8.3		
Institutional Group <sup>2</sup>	169,679		113,259	49.8		135,297	25.4		453,480		373,168	21.5		
Other	(1,327)		1,457	(191.1)		(919)	(44.4)		1,235		2,927	(57.8)		
<u>\$</u>	420,080	\$	334,214	25.7	\$	374,407	12.2	\$	1,194,820	\$	1,059,684	12.8		
Pre-tax operating income:														
Global Wealth Management \$	68,370	\$	55,612	22.9	\$	61,353	11.4	\$	198,901	\$	172,510	15.3		
Institutional Group <sup>2</sup>	33,427		9,152	265.2		17,546	90.5		74,677		52,496	42.3		
Other <sup>3</sup>	(40,120)		(25,741)	55.9		(35,025)	14.5		(108,773)		(131,424)	(17.2)		
<u>\$</u>	61,677	\$	39,023	58.1	\$	43,874	40.6	\$	164,805	\$	93,582	76.1		

## **Global Wealth Management**

For the quarter ended September 30, 2012, the Global Wealth Management ("GWM") segment generated pre-tax operating income of \$68.4 million, compared with \$55.6 million in the third quarter of 2011 and \$61.4 million in the second quarter of 2012. Net revenues for the quarter were \$251.7 million, compared with \$219.5 million in the third quarter of 2011, and \$240.0 million in the second quarter of 2012. The increase in net revenues over the comparable period in 2011 is primarily attributable to: (1) higher principal transactions revenues, offset by a decrease in commissions revenue; (2) higher sales credits from investment banking underwritings; (3) growth in asset management and service fees as a result of an increase in assets under management and positive gains in market performance; and (4) increased net interest revenues as a result of the growth of net interest-earning assets at Stifel Bank. The increase in net revenues from the second quarter of 2012 was primarily attributable to: (1) higher sales credits from investment banking underwritings; (2) an increase in principal transactions revenues; and (3) increased net interest revenues as a result of the growth of net interest revenues as a result of the growth of net interest revenues as a result of the growth of net interest revenues as a result of the growth of net interest revenues as a result of the growth of net interest revenues as a result of the growth of net interest revenues as a result of the growth of net interest revenues as a result of the growth of net interest revenues as a result of the growth of net interest revenues as a result of the growth of net interest revenues as a result of the growth of net interest revenues as a result of the growth of net interest revenues as a result of the growth of net interest revenues as a result of the growth of net interest revenues as a result of the growth of net interest revenues as a result of the growth of net interest revenues as a result of the growth of net interest revenues as a result of the gro

- The Private Client Group reported net revenues of \$229.4 million, a 14% increase compared with the third quarter of 2011 and a 4% increase compared with the second quarter of 2012.
- Stifel Bank reported net revenues of \$22.3 million, a 27% increase compared with the third quarter of 2011 and a 17% increase compared with the second quarter of 2012.

## **Institutional Group**

For the quarter ended September 30, 2012, the Institutional Group segment generated pre-tax operating income of \$33.4 million, compared with \$9.2 million in the third quarter of 2011 and \$17.5 million in the second quarter of 2012. Net revenues for the quarter were \$169.7 million, compared with \$113.3 million in the third quarter of 2011 and \$135.3 million in the second quarter of 2012. The increase in net revenues from the comparable period in 2011 was driven by: (1) an increase in advisory fees; (2) an increase in fixed income capital raising revenues; (3) higher fixed income institutional brokerage revenues; and (4) the realized and unrealized gains recognized on the Company's investment in Knight Capital Group, Inc. Offsetting these increases was a decrease in equity institutional brokerage revenues. The increase in net revenues from the second quarter of 2012 was primarily attributable to: (1) an increase in fixed income institutional brokerage revenues; and (2) the realized and unrealized gains recognized on the Company's investment in Knight Capital Group, Inc.

<sup>&</sup>lt;sup>2</sup> Results for the three and nine months ended September 30, 2012 include \$25.6 million in realized and unrealized gains recognized on the Company's investment in Knight Capital Group, Inc.

<sup>&</sup>lt;sup>3</sup> Results for the nine months ended September 30, 2011 include litigation-related charges and merger-related expenses of \$47.5 million pre-tax.

Institutional brokerage revenues were \$82.8 million, a 5% increase compared with the third quarter of 2011 and a 10% increase compared with the second quarter of 2012.

- Equity brokerage revenues were \$38.0 million, a 20% decrease compared with the third quarter of 2011 and a 1% decrease compared with the second quarter of 2012.
- Fixed income brokerage revenues were \$44.8 million, a 41% increase compared with the third quarter of 2011 and a 23% increase compared with the second quarter of 2012.

Investment banking revenues were \$59.6 million, a 76% increase compared with the third quarter of 2011 and a 1% increase compared with the second quarter of 2012.

- Equity capital raising revenues were \$17.5 million, a 7% increase compared with the third quarter of 2011 and a 1% decrease compared with the second quarter of 2012.
- Fixed income capital raising revenues were \$14.9 million, a 194% increase compared with the third quarter of 2011 and a 2% increase compared with the second quarter of 2012.
- Advisory fee revenues were \$27.2 million, a 118% increase compared with the third quarter of 2011 and a 2% increase compared with the second quarter of 2012.

## **Consolidated Compensation and Benefits Expenses**

For the quarter ended September 30, 2012, compensation and benefits expenses were \$267.7 million, compared with \$210.6 million in the third quarter of 2011 and \$239.4 million in the second quarter of 2012.

Compensation and benefits as a percentage of net revenues was 64% in the third quarter of 2012, compared with 63% in the third quarter of 2011 and 64% in the second quarter of 2012. Transition pay, which primarily consists of amortization of upfront notes, signing bonuses and retention awards, as a percentage of net revenues was 5% in the third quarter of 2012, consistent with the third quarter of 2011 and the second quarter of 2012.

## **Consolidated Non-Compensation Operating Expenses**

For the quarter ended September 30, 2012, non-compensation operating expenses were \$90.8 million, compared to \$84.6 million in the third quarter of 2011 and \$91.2 million in the second quarter of 2012.

Non-compensation operating expenses as a percentage of net revenues for the quarter ended September 30, 2012 was 22% compared with 25% in the third quarter of 2011 and 24% in the second quarter of 2012. The lower ratio in the third quarter of 2012 was driven by the impact of higher revenues.

#### **Provision for Income Taxes**

The effective income tax rate for the quarter ended September 30, 2012 was 39% compared with 43% in the third quarter of 2011 and 40% in the second quarter of 2012.

#### **Statement of Financial Condition (Unaudited)**

Total assets increased 24% to \$6.1 billion as of September 30, 2012 from \$4.9 billion as of September 30, 2011. The increase is primarily attributable to growth of Stifel Bank, the Company's bank subsidiary, which as of September 30, 2012 has grown its assets to \$3.2 billion from \$2.3 billion as of September 30, 2011. As of September 30, 2012, Stifel Bank's investment portfolio of \$2.1 billion has increased 45% from September 30, 2011, with more than 99% of the investment portfolio comprised of investment grade securities, of which more than 71% were Government-Sponsored Enterprise guaranteed MBS or AAA-rated investments. The Company's broker-dealer subsidiary's gross assets and liabilities, including trading inventory, stock loan/borrow, receivables and payables from/to brokers, dealers and clearing organizations and clients, fluctuate with business levels and overall market conditions.

Total stockholders' equity as of September 30, 2012 increased \$165.4 million, or 13%, to \$1.427 billion from \$1.262 billion as of September 30, 2011. Book value per share was \$26.62 as of September 30, 2012. The Company repurchased \$9.1 million, or 0.3 million shares, of its common stock pursuant to existing Board repurchase authorizations during the nine months ended September 30, 2012.

As of September 30, 2012, the Company reported total securities owned and investments at fair value of \$2.4 billion, which included securities categorized as Level 3 of \$214.5 million. The Company's Level 3 assets include auction rate securities with a fair value of \$162.8 million, and private equity and other fixed income securities with a fair value \$51.7 million as of September 30, 2012.

## **Conference Call Information**

Stifel Financial Corp. will host its third quarter 2012 financial results conference call on Monday, November 5, 2012, at 8:30 a.m. Eastern time. The conference call may include forward-looking statements.

All interested parties are invited to listen to the Company's Chairman, President, and CEO, Ronald J. Kruszewski, by dialing (800) 651-2240 and referencing conference ID #64728788. A live audio webcast of the call, as well as a presentation highlighting the Company's results, will be available through the Company's web site, <u>www.stifel.com</u>. For those who cannot listen to the live broadcast, a replay of the broadcast will be available through the above-referenced web site beginning approximately one hour following the completion of the call.

#### **Company Information**

Stifel Financial Corp. (NYSE: SF) is a financial services holding company headquartered in St. Louis, Missouri that conducts its banking, securities, and financial services business through several wholly owned subsidiaries. Stifel clients are served through Stifel, Nicolaus & Company, Incorporated in the U.S., through Stifel Nicolaus Canada Inc. in Canada, and through Stifel Nicolaus Europe Limited in the United Kingdom and Europe. The Company's broker-dealer affiliates provide securities brokerage, investment banking, trading, investment advisory, and related financial services to individual investors, professional money managers, businesses, and municipalities. Stifel Bank & Trust offers a full range of consumer and commercial lending solutions. Stifel Trust Company, N.A. offers trust and related services. To learn more about Stifel Financial, please visit the Company's web site at www.stifel.com.

#### **Forward-Looking Statements**

This earnings release contains certain statements that may be deemed to be "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. All statements in this earnings release not dealing with historical results are forward-looking and are based on various assumptions. The forward-looking statements in this earnings release are subject to risks and uncertainties that could cause actual results to differ materially from those expressed in or implied by the statements. Factors that may cause actual results to differ materially from those contemplated by such forward-looking statements include, among other things, the following possibilities: the ability to successfully integrate acquired companies or the branch offices and financial advisors; a material adverse change in financial condition; the risk of borrower, deposit flows, loan demand, real estate values, and competition; changes in accounting principles, policies, or guidelines; changes in legislation and regulation; other economic, competitive, governmental, regulatory, geopolitical, and technological factors affecting the companies' operations, pricing, and services; and other risk factors referred to from time to time in filings made by Stifel Financial Corp. with the Securities and Exchange Commission. Forward-looking statements speak only as to the date they are made. Stifel Financial Corp. disclaims any intent or obligation to update forward-looking statements to reflect circumstances or events that occur after the date the forward-looking statements are made.

		Sum	ma	ry Results	of Operat	ion	s (Unaudi	ted)				
				Three I	Months En	dee	d		 Nine	Mo	onths Ende	1
					%			%				%
(in thousands, except per share amounts)	9	9/30/12		9/30/11	Change		6/30/12	Change	 9/30/12		9/30/11	Change
Revenues:												
Commissions	\$	127,966	\$	143,243	(10.7)	\$	127,427	0.4	\$ 378,696	\$	437,344	(13.4)
Principal transactions		102,979		76,650	34.4		91,564	12.5	310,776		249,250	24.7
Investment banking		72,938		37,673	93.6		67,363	8.3	210,739		143,509	46.8
Asset management and service fees		62,881		58,253	7.9		65,311	(3.7)	189,010		172,914	9.3
Other income		31,922		540	*		5,418	489.2	 50,634		11,352	346.0
Operating revenues		398,686		316,359	26.0		357,083	11.7	1,139,855		1,014,369	12.4
Interest revenue		27,306		24,161	13.0		27,181	0.5	 79,744		64,246	24.1
Total revenues		425,992		340,520	25.1		384,264	10.9	1,219,599		1,078,615	13.1
Interest expense		5,912		6,306	(6.2)		9,857	(40.0)	24,779		18,931	30.9
Net revenues		420,080		334,214	25.7		374,407	12.2	 1,194,820		1,059,684	12.8
Non-interest expenses:												
Compensation and benefits		267,652		210,573	27.1		239,374	11.8	761,730		671,678	13.4
Occupancy and equipment rental		33,061		30,914	6.9		32,320	2.3	96,172		89,962	6.9
Communications and office supplies		19,976		18,838	6.0		20,797	(3.9)	61,146		56,198	8.8
Commission and floor brokerage		8,031		7,400	8.5		7,747	3.7	23,390		20,943	11.7
Other operating expenses		29,683		27,466	8.1		30,295	(2.0)	87,577		127,321	(31.2)
Total non-interest expenses		358,403		295,191	21.4		330,533	8.4	 1,030,015		966,102	6.6
		,							<i>.</i>			
Income before income taxes		61,677		39,023	58.1		43,874	40.6	164,805		93,582	76.1
Provision for income taxes		23,967		16,719	43.4		17,738	35.1	66,186		36,464	81.5
Net income	\$	37,710	\$	22,304	69.1	\$	26,136	44.3	\$ 98,619	\$	57,118	72.7
		<u> </u>		1								
Earnings per share:												
Basic	\$	0.70	\$	0.43	62.8	\$	0.49	42.9	\$ 1.84	\$	1.09	68.8
Diluted	\$	0.60		0.35	71.4	\$	0.42	42.9	\$ 1.57	\$	0.90	74.4
Weighted average number of commo	n sh		an	0	- ·							
Basic		53,601		52,367	2.4		53,569	0.1	53,471		52,610	1.6
Diluted		63,054		63,152	(0.2)		62,678	0.6	62,817		63,174	(0.6)
* Percentage not meaningful.												

	(in t	housands, excep	ot pe	r share, employe	e and locatior	1 атоі	unts)	
		9/30/12		9/30/11	% Change		6/30/12	% Change
Statistical Information:								
Book value per share	\$	26.62	\$	24.48	8.7	\$	25.63	3.9
Financial advisors <sup>4</sup>		2,042		1,961	4.1		2,028	0.7
Full-time associates		5,266		4,942	6.6		5,196	1.3
Locations		338		313	8.0		332	1.8
Total client assets 5	\$	136,015,000	\$	110,797,000	22.8	\$	131,026,000	3.8

 <sup>&</sup>lt;sup>4</sup> Includes 154, 160 and 156 independent contractors at September 30, 2012 and 2011 and June 30, 2012, respectively.
<sup>5</sup> Includes money market and FDIC-insured balances. Prior period amounts have been adjusted to conform to the current period presentation.
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Global	Wealth	Mana	agement Sum	mary Resu	lts of Operat	ions (Unau	diteo	<b>l</b> )					
			Three 2	Months En	ded		Nine Months Ended						
(in 000s)	9/30	/12	9/30/11	% Change	6/30/12	% Change		9/30/12	9/30/11	% Change			
Revenues:													
Commissions	\$ 8	9,393	\$ 92,029	(2.9)	\$ 88,423	1.1	\$	268,839	\$ 287,384	(6.5)			
Principal transactions	5	8,801	48,836	20.4	55,628	5.7		173,474	156,262	11.0			
Asset management and service fees	6	2,871	58,007	8.4	65,169	(3.5)		188,626	172,354	9.4			
Net interest	2	2,283	15,016	48.4	18,233	22.2		58,163	39,586	46.9			
Investment banking	1	3,347	3,737	257.2	8,531	56.5		34,348	16,460	108.7			
Other income		5,033	1,873	168.7	4,045	24.4		16,655	11,543	44.3			
Net revenues	25	1,728	219,498	14.7	240,029	4.9		740,105	683,589	8.3			
Non-interest expenses:													
Compensation and benefits	14	6,882	128,244	14.5	140,984	4.2		431,623	403,782	6.9			
Non-compensation operating expenses	3	6,476	35,642	2.3	37,692	(3.2)		109,581	107,297	2.1			
Total non-interest expenses	18	3,358	163,886	11.9	178,676	2.6		541,204	511,079	5.9			
Income before income taxes	\$ 6	8,370	\$ 55,612	22.9	\$ 61,353	11.4	\$	198,901	\$ 172,510	15.3			
As a percentage of net revenues:													
Compensation and benefits		58.3	58.4		58.7			58.3	59.1				
Non-compensation operating expenses		14.5	16.3		15.7			14.8	15.7				
Income before income taxes		27.2	25.3		25.6			26.9	25.2				

Key Statistical Information														
in 000s, except percentages)														
Other information:														
Assets	\$ 3,228,021	\$ 2,311,371	39.7	\$ 3,058,971	5.5									
Investment securities	2,133,494	1,470,812	45.1	1,849,622	15.3									
Retained loans, net	746,120	567,341	31.5	709,079	5.2									
Loans held for sale	209,358	114,452	82.9	117,166	78.7									
Deposits	2,923,671	2,120,763	37.9	2,776,684	5.3									
Allowance as a percentage of loans	0.85%	0.67%		0.88%										
Non-performing assets as a percentage of total assets	0.07%	0.08%		0.08%										

Ins	titu	tional Gr	oup	p Summary	y Results o	f C	Operations	(Unaudited	)			
				Three I	Months En	de	d			Nine	Months End	ed
(in 000s)	9	9/30/12		9/30/11	% Change		6/30/12	% Change		9/30/12	9/30/11	% Change
Revenues:												
Commissions	\$	38,574	\$	51,214	(24.7)	\$	39,004	(1.1)	\$	109,858	\$ 149,960	(26.7)
Principal transactions		44,178		27,815	58.8		35,936	22.9		137,302	92,988	47.7
Capital raising		32,386		21,436	51.1		32,202	0.6		106,951	80,654	32.6
Advisory fees		27,205		12,500	117.6		26,630	2.2		69,440	46,395	49.7
Investment banking		59,591		33,936	75.6		58,832	1.3		176,391	127,049	38.8
Other <sup>6</sup>		27,336		294	*		1,525	*		29,929	3,171	*
Net revenues		169,679		113,259	49.8	_	135,297	25.4		453,480	373,168	21.5
Non-interest expenses:												
Compensation and benefits		104,913		74,813	40.2		84,754	23.8		283,691	234,006	21.2
Non-compensation operating expenses	5	31,339		29,294	7.0		32,997	(5.0)		95,112	86,666	9.7
Total non-interest expenses		136,252		104,107	30.9		117,751	15.7		378,803	320,672	18.1
Income before income taxes	\$	33,427	\$	9,152	265.2	\$	17,546	90.5	\$	74,677	\$ 52,496	42.3
As a percentage of net revenues:												
Compensation and benefits		61.8		66.0			62.6			62.6	62.7	
Non-compensation operating expenses	3	18.5		25.9			24.4			20.9	23.2	
Income before income taxes		19.7		8.1			13.0			16.5	14.1	
* Percentage not meaningful.												

	Institu	utional G	rou	p Brokera	ge & Invest	me	ent Bankin	g Revenues	(Un	audited)					
				Three	Months End	dec	1		Nine Months Ended						
(in 000s)	9	9/30/12		9/30/11	% Change	_(	6/30/12	% Change	9/30/12			9/30/11	% Change		
Institutional brokerage: Equity	\$	37,956	\$	47,185	(19.6)	\$	38,466	(1.3)	\$	120,594	\$	141,278	(14.6)		
Fixed income	Ŧ	44,796		31,844	40.7		36,474	22.8	-	126,566		101,670	24.5		
Institutional brokerage		82,752		79,029	4.7		74,940	10.4		247,160		242,948	1.7		
Investment banking: Capital raising:															
Equity		17,527		16,382	7.0		17,651	(0.7)		66,728		67,386	(1.0)		
Fixed income		14,859		5,054	194.0		14,551	2.1		40,223		13,268	203.2		
Capital raising		32,386		21,436	51.1		32,202	0.6		106,951		80,654	32.6		
Advisory fees		27,205		12,500	117.6		26,630	2.2		69,440		46,395	49.7		
Investment banking	\$	59,591	\$	33,936	75.6	\$	58,832	1.3	\$	176,391	\$	127,049	38.8		

## **Investor Relations Contact**

Sarah Anderson, (415) 364-2500, investorrelations@stifel.com

<sup>&</sup>lt;sup>6</sup> Includes net interest and other income. Other income for the three and nine months ended September 30, 2012 include \$25.6 million in realized and unrealized gains recognized on the Company's investment in Knight Capital Group, Inc.