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#### For Immediate Release

# Stifel Financial Corp. Reports First Quarter Results Record Quarterly Revenue of \$162 million Quarterly Core Diluted EPS \$0.86, Quarterly GAAP Diluted EPS \$0.58

**St. Louis, Missouri** – **May 15, 2007** - Stifel Financial Corp. (NYSE: "SF") today reported unaudited quarterly net income of \$8.8 million, or \$0.58 per diluted share, on record revenue of \$162.5 million for the quarter ended March 31, 2007. For the comparable quarter of 2006, net income was \$476,000, or \$0.04 per diluted share, on revenue of \$113.6 million.

At March 31, 2007, our equity was \$342.6 million, resulting in book value per share of \$23.16.

After adjusting for acquisition related charges, principally compensation expense recorded for stock-based awards offered to key associates of LM Capital Markets ("LM Capital Markets") and an increase in the value of the warrants to be issued in connection with the Ryan Beck & Company ("Ryan Beck") acquisition, non-GAAP net income and non-GAAP earnings per diluted share, our "Core earnings", were \$13.2 million and \$0.86 for the first quarter of 2007 compared to 2006 first quarter Core earnings of \$11.1 million and \$0.83. A reconciliation between our GAAP results and Core earnings is discussed below. Included in 2006 Core earnings is \$2.1 million after tax or \$0.16 per diluted share for the gain on the Company's New York Stock Exchange membership seat. Excluding the gain, Core earnings per diluted share increased 28% to \$0.86.

### **Business Highlights**

- Record quarterly revenue of \$162.5 million, a 43% increase over the prior year first quarter.
- Our Private Client Group ("PCG"), and Equity Capital Markets ("ECM"), achieved record revenue and profits for the three-months ended March 31, 2007.
- Commission and principal transactions increased 26% over the previous year first quarter.
- Investment banking revenue increased 174% to \$43.1 million over the prior year first quarter.
- Asset management and service fees increased 44% to \$19.4 million over the prior year first quarter.
- For the three months ended March 31, 2007, utilizing Core earnings, pretax margin was 14% and annualized return on average equity totaled 21%.
- We closed on the acquisition of Ryan Beck from BankAtlantic Bancorp Inc. on February 28, 2007 adding 400 financial
  advisors in 38 offices, significantly increasing our presence in the Mid-Atlantic region which brings our number of PCG
  financial advisors we employ including independent contractors to 1,143.
- We received approval from the Federal Reserve Board to become a bank holding company and financial holding company in connection with our acquisition of First Service Financial Company and its bank subsidiary First Service Bank which we closed on April 2, 2007. First Service Bank converted its charter from a Missouri bank to a Missouri trust company and changed its name to Stifel Bank and Trust.
- We completed our private placement of \$35.0 million of 6.79% Cumulative Trust Preferred Securities.

Chairman and Chief Executive Officer, Ronald J. Kruszewski, commented, "Our company delivered outstanding results for the first quarter underscored by record revenue and core earnings. We are in the midst of integrating our recent merger with Ryan Beck and to date, the progress has exceeded our expectations. Looking forward, we are well positioned to continue our growth and add value for our clients while creating value for our shareholders"

#### Revenue

As a result of the successful integration of our LM Capital Markets business acquired on December 1, 2005 and the resultant increased activity; our continued expansion of our Private Client Group including the acquisition of the private client business of Miller Johnson Steichen and Kinnard on December 1, 2006; and the Ryan Beck and Company acquisition on February 28, 2007; our increase in revenues and non-interest expenses for the quarter can be attributed principally to the acquisitions and increased number of PCG offices and PCG financial advisors.

#### **Commission and Principal Transactions**

Commission and principal transaction revenue increased 26% to \$87.9 million from \$69.8 million in the same period last year with increases of 33%, 11% and 17% in PCG, ECM, and Fixed Income Capital Markets ("FICM"), respectively.

#### **Investment Banking Revenue**

Investment banking revenue increased 174% to \$43.1 million from \$15.7 million from the same period last year. Capital raising revenue was \$27.3 million, up 423% over the prior year. Strategic advisory fees increased 50% to \$15.8 million from \$10.5 million in the same prior year period.

#### **Asset Management and Service Fees**

Year to date asset management and service fees increased 44% to \$19.4 million from \$13.5 million in the prior year as a result of a 29% increase in the number of our managed accounts and a 44% increase in the value of assets under management in those accounts.

#### **Net Interest Revenue**

Net interest revenue increased 65% to \$5.2 million from \$3.1 million in the same period last year due principally to increased revenue from stock borrow activity and increased interest earned on fixed income inventory held for sale to customers offset by increased costs to carry higher levels of firm inventory, and increased rates charged for bank borrowings and stock loans to finance customer borrowings.

#### **Non-Interest Expenses**

#### **Employee Compensation and Benefits**

Employee compensation and benefits increased 28% to \$110.8 million from \$86.7 million in the same period last year. As a percentage of net revenue, compensation and benefits totaled 70.6% in the first quarter of 2007 compared to 79.2% in the first quarter of 2006. A portion of compensation and benefits includes transition pay of \$4.7 million (3.0% of net revenue) and \$3.0 million (2.8% of net revenue) for the three months ended March 31, 2007 and March 31, 2006, respectively, in connection with the Company's continuing expansion efforts. In addition, for the three months ended March 31, 2007 and March 31, 2006, compensation and benefits includes \$6.2 million and \$17.4 million respectively, primarily stock-based compensation, for acquisition related payments in connection with the LM Capital Markets acquisition. Excluding the acquisition related charges, compensation and benefits as a percentage of net revenue totaled 66.7% for 2007 and 63.2% for 2006. The Company excludes acquisition related expenses in its analysis of compensation and benefits, a non-GAAP measure, because it believes exclusion of acquisition related compensation is a more useful tool in measuring compensation as a percentage of net revenue.

#### **Operating Expenses**

Excluding compensation and benefits and non-compensation acquisition related charges, operating expenses increased 39% from the prior year first quarter. As a percentage of net revenue excluding compensation and benefits and non-compensation acquisition related charges, operating expenses were 19% in the first quarter of 2007 and 20% in the first quarter of 2006. The Company excludes compensation and benefits and non-compensation acquisition related charges in its analysis of operating expenses, a non-GAAP measure, because it believes exclusion of compensation and benefits and non-compensation acquisition related charges is a more useful tool in measuring operating expenses as a percentage of net revenue.

#### **Business Segment Results**

#### **Private Client Group**

PCG net revenue for the first quarter of 2007 were \$85.5 million, an increase of 54% from the first quarter of 2006 principally due to increased commissions and principal transactions, sales credits from investment banking and increased asset management and service fees. Sales credits from investment banking increased due to increased underwriting activity, principally corporate finance (See ECM discussion). Asset management and service fees increased as previously noted (See Asset Management and Service Feesdiscussion). PCG net revenue increased 34% from the fourth quarter of 2006. PCG recorded an operating contribution of \$18.1 million, up 40% from the first quarter of 2006, and a 28% increase from the fourth quarter of 2006. Ryan Beck contributed \$14.3 million in net revenues and \$2.2 million in operating contribution to PCG during the current quarter.

#### **Equity Capital Markets**

ECM recorded record net revenue of \$52.5 million, an increase of 55% from the same quarter last year, principally due to increased commissions and principal transactions and increased investment banking revenue. Investment banking fees increased principally due to advisory fees of \$15.7 million, a 51% increase over last year's first quarter, and equity financing revenue of \$11.8 million, up 1,016% compared to the first quarter of 2006. ECM net revenue increased 19% from the fourth quarter of 2006. ECM operating contribution totaled \$13.4 million, an 89% increase from the first quarter of 2006 and a 76% increase from the fourth quarter of 2006. Ryan Beck contributed \$1.5 million in net revenues and a loss of \$321,000 in operating contribution to ECM during the current quarter.

#### **Fixed Income Capital Markets**

FICM posted net revenue of \$14.6 million, an increase of 23% from the prior year first quarter, principally due to increased commissions and principal transactions and investment banking revenue. FICM net revenue decreased 17% from the previous quarter. During the 2007 first quarter, FICM recorded an operating contribution of \$1.9 million, an increase of 13% from the prior year first quarter, and a decrease of 60% from the previous quarter. Ryan Beck contributed \$1.1 million in net revenues and \$82,000 in operating contribution to FICM during the current quarter.

#### **Other Segment**

Other Segment, which includes acquisition charges related to the LM Capital Markets and Ryan Beck acquisition, posted net revenue of \$4.3 million, a decrease of 48% from the prior year first quarter principally as a result of a decrease in gains on investments relating to the \$5.1 million gain posted in the first quarter of 2006 for the company's ownership of its New York Stock Exchange seat During the first quarter, the Other Segment recorded an operating loss of \$18.6 million which consists of \$11.3 million from other operations, \$6.2 million related to charges from the LM Capital Markets acquisition, primarily stock based compensation (discussed in the Core Earnings section), and \$1.1 million relating to the charges associated with the Ryan Beck acquisition (discussed in Core Earnings section) compared to the prior year quarter operating loss of \$20.9 million, which consist of \$3.1 million from other operations and \$17.8 million from the LM Capital Markets acquisition. The increase in the loss from other operations can be attributed to a reduction of net revenue resulting from the gain on the sale of the NYSE seat in the first quarter of 2006 combined with increases in travel and promotion, occupancy and equipment rental and other operating expenses associated with the continued growth of the firm. Ryan Beck contributed \$770,000 in net revenues and recorded a loss in operating contribution of \$1.9 million in the Other Segment during the current quarter.

| Other Segment                  |                    |          |           |          |  |  |  |  |  |
|--------------------------------|--------------------|----------|-----------|----------|--|--|--|--|--|
| In thousands                   | Three Months Ended |          |           |          |  |  |  |  |  |
| Net Revenues                   | 3/                 | /31/2007 | 3/31/2006 |          |  |  |  |  |  |
| LM Capital Markets Acquisition | \$                 | -        | \$        | -        |  |  |  |  |  |
| Ryan Beck Acquisition          |                    | -        |           | -        |  |  |  |  |  |
| Other                          |                    | 4,289    |           | 8,174    |  |  |  |  |  |
| Total net revenues             | \$                 | 4,289    | \$        | 8,174    |  |  |  |  |  |
| <b>Operating Contribution</b>  | 3/31/2007          |          | 3/31/2006 |          |  |  |  |  |  |
| LM Capital Markets Acquisition | \$                 | (6,207)  | \$        | (17,795) |  |  |  |  |  |
| Ryan Beck Acquisition          |                    | (1,094)  |           | -        |  |  |  |  |  |
| Other                          |                    | (11,278) |           | (3,111)  |  |  |  |  |  |
| Total operating contribution   | \$                 | (18,579) | \$        | (20,906) |  |  |  |  |  |

#### **Core Earnings**

After adjusting for acquisition related charges, principally compensation expense recorded for stock based awards offered to key associates of LM Capital Markets and accounted for under SFAS No. 123R and an increase in the value of the warrants to be issued in connection with the Ryan Beck acquisition, non-GAAP net income and non-GAAP earnings per diluted share, our Core earnings, for the quarter ended March 31, 2007 were \$13.2 million and \$0.86, respectively. We believe Core earnings provides investors, rating agencies, and financial analysts with a more meaningful measure of the Company's operating performance. Core Earnings for the quarter excludes pre-tax acquisition charges of approximately \$7.3 million or \$0.28 per diluted share. Included in these acquisition related charges are: 1) compensation charges of approximately \$6.2 million for amortization of units awarded to LM Capital Markets associates, severance, and contractually based compensation above standard performance based compensation; 2) \$1.1 million in connection with an increase in value of the warrants to be issued with the Ryan Beck acquisition and 3) other non-compensation acquisition charges of \$45,000. See Reconciliation of Core Earnings table.

#### **Ryan Beck Deferred Compensation Plans**

As disclosed in the Company's Liquidity and Capital Resources in its March 31, 2007 Form 10-Q, the Company is currently evaluating Ryan Beck's non-qualified deferred compensation plans and merging those plans into Stifel Nicolaus Wealth Accumulation Plan ("SWAP"), a non-qualified deferred compensation plan. The Company anticipates completing its analysis during the second quarter 2007. Current considerations include freezing Ryan Beck's existing plans, conforming participation requirements to SWAP requirements, and amending requirements for distribution of firm contributions for retirement eligible participants. Accordingly, upon completion of the plan amendments of the aforementioned criteria and upon approval by the Company's Board of Directors, the Company would incur a second quarter non-cash charge to operations of approximately \$17.0 million to \$18.0 million.

#### **Statement of Financial Condition**

Total assets increased 32% to \$1.4 billion from \$1.1 billion at December 31, 2006, principally as a result of increased levels of firm inventory for sale to customers. Total stockholders' equity increased \$122.4 million, or 56%, to \$342.6 million. The increase in equity exceeded net income due to the amortization of stock-based awards and the acquisition of Ryan Beck and the resultant increase in net book value, partially offset by repurchase of common stock for treasury.

#### **Conference Call Information**

Stifel Financial Corp. will hold a conference call Tuesday, May 15, 2007, at 4:45 p.m. EDT. This call will be Web cast and slides can be accessed on the Investor Relations portion of the Stifel Financial Corp. website at <a href="www.stifel.com">www.stifel.com</a>, as well as on all sites within Thomson/CCBN's Investor Distribution Network. To participate on the call, please dial 888-676-3684 and request the Stifel Financial Corp. earnings call.

#### **Company Information**

Stifel Financial Corp. operates 178 offices in 28 states and the District of Columbia through its principal subsidiary, Stifel Nicolaus and Company, Inc., and 3 European offices through Stifel Nicolaus Limited. Stifel Nicolaus provides securities brokerage, investment banking, trading, investment advisory, and related financial services, primarily, to individual investors, professional money managers, businesses, and municipalities. To learn more about Stifel, please visit the Company's web site at www.stifel.com.

### **Forward-Looking Statements**

Statements in this news release contain forward-looking statements within the meaning of federal securities laws. Actual results are subject to risks and uncertainties, including both those specific to the Company and those specific to the industry, which could cause results to differ materially from those contemplated. The risks and uncertainties include, but are not limited to, general economic conditions, actions of competitors, regulatory actions, changes in legislation, and technology changes. Undue reliance should not be placed on the forward-looking statements, which speak only as of the date of this news release. The Company does not undertake any obligation to publicly update any forward-looking statements.

##### (Tables attached)

|  | 9               | Stifel Fir    | nancia           | I Coi     | rp.              |          |             |            |
|--|-----------------|---------------|------------------|-----------|------------------|----------|-------------|------------|
|  |                 | ry of Results |                  |           | -                |          |             |            |
|  |                 | •             | •                | `         | ,                |          |             |            |
|  | ( <b>\$</b> In  | Thousands, E  | except Per       | Snare Ai  | nounts)          |          |             |            |
|  |                 | Т             | Percent Cha      | inge From |                  |          |             |            |
|  |                 | % of Net      |                  |           |                  |          |             |            |
|  | 3/31/2007       | Revenues      | 12/31/2006       | Revenues  | 3/31/2006        | Revenues | 12/31/2006  | 3/31/2006  |
| Revenues                               |                 |               |                  |           |                  |          |             |            |
| Commissions                            | \$ 61,3         | 76 39.1%      | \$ 54,245        | 41.8%     | \$ 49,309        | 45.0%    | 13%         | 24%        |
| Principal transactions                 | \$ 01,3<br>26,5 |               | 22,515           | 17.3%     | 20,509           | 18.7%    | 18%         | 30%        |
| Investment banking                     | 43,0            |               | 31.682           | 24.4%     | 15,729           | 14.4%    | 36%         | 174%       |
| Asset management and service fees      | 19,3            |               | 15,416           | 11.9%     | 13,729           | 12.3%    | 26%         | 44%        |
| Other                                  | 1,4             |               | 1,287            | 11.9%     | 7,358            | 6.7%     | 10%         | -81%       |
| Total operating revenues               | 151,7           |               | 125,145          | 96.4%     | 106,403          | 97.1%    | 21%         | 43%        |
| Interest revenue                       | 10,7            |               | 10,060           | 7.8%      | 7,191            | 6.6%     | 6%          | 49%        |
| Total revenues                         | 162,4           |               | 135,205          | 104.2%    | 113,594          | 103.7%   | 20%         | 43%        |
|  | 5,5             |               | -                | -         |                  | •        |             |            |
| Less: Interest expense Net revenues    | 156,9           |               | 5,412<br>129,793 | 4.2%      | 4,063<br>109,531 | 3.7%     | 2%          | 36%<br>43% |
|  | 150,9           | 01 100.0%     | 129,793          | 100.0%    | 109,551          | 100.0%   | 21%         | 43%        |
| Non-Interest Expenses                  |                 |               |                  |           |                  |          |             |            |
| Employee compensation and benefits     | 110,8           | 34 70.6%      | 91,158           | 70.2%     | 86,694           | 79.2%    | 22%         | 28%        |
| Occupancy and equipment rental         | 10,6            | 08 6.8%       | 8,204            | 6.3%      | 7,495            | 6.8%     | 29%         | 42%        |
| Communication and office supplies      | 8,0             | 94 5.2%       | 7,238            | 5.6%      | 6,413            | 5.9%     | 12%         | 26%        |
| Commissions and floor brokerage        | 1,6             | 15 1.0%       | 1,417            | 1.1%      | 1,267            | 1.2%     | 14%         | 27%        |
| Other operating expenses               | 10,9            | 93 7.0%       | 9,404            | 7.2%      | 6,879            | 6.3%     | 17%         | 60%        |
| Total non-interest expenses            | 142,1           | 90.6%         | 117,421          | 90.5%     | 108,748          | 99.3%    | 21%         | 31%        |
| Income before income taxes             | 14,8            | 17 9.4%       | 12,372           | 9.5%      | 783              | 0.7%     | 20%         | 1792%      |
| Provision for income taxes             | 5,9             | 88 3.8%       | 5,139            | 4.0%      | 307              | 0.3%     | 17%         | 1850%      |
| Net income                             | \$ 8,8          | 29 5.6%       | \$ 7,233         | 5.6%      | \$ 476           | 0.4%     | 22%         | 1755%      |
|  |                 | Per Sha       | re Informat      | ion       |                  |          |             |            |
|  |                 | Т             | hree Months      | Ended     |                  |          | Percent Cha | inge From  |
|  | 3/31/2007       | 1             | 12/31/2006       | 3/31/2006 |                  |          |             |            |
| Earnings Per Share:                    |                 |               |                  |           |                  |          |             |            |
| Basic                                  | <b>\$</b> 0.    | 67            | \$ 0.63          |           | \$ 0.04          |          | 6%          | 1575%      |
| Diluted                                |                 | 58            | \$ 0.51          |           | \$ 0.04          |          | 14%         | 1350%      |
| Number of Shares for Earnings Per Shar | e Computatio    | ns:           |                  |           |                  |          |             |            |
| Basic shares                           | 13,1            |               | 11,507           |           | 11,254           |          | 14%         | 16%        |
| Diluted shares                         | 15,1            |               | 14,057           |           | 13,422           |          | 9%          | 12%        |
| _ 10000 510005                         | 10,0            |               | 11,037           |           | 13,122           |          | 270         | 12,0       |

Summary of Core Earnings (Unaudited) (1) (\$ In Thousands, Except Per Share Amounts)

|       |             | Th   |  | Months E  |  |  |  |   |   |  |
|-------|-------------|--|--|---|--|--|--|---|---|--|
|       |             | 11   |  | Percent Change From   |  |  |  |   |   |  |
|       | 31/2007     | % of Net<br>Revenues   | 12   | /31/2006  | % of Net<br>Revenues   | 3/   | 31/2006  | % of Net<br>Revenues  | 12/31/2006  | 3/31/2006  |
|       |             |  |  |   |  |  |  |   |   |  |
| \$    | 156,961     | 100.0%   | \$   | 129,794   | 100.0%   | \$   | 109,531  | 100.0%  | 21%   | 43%  |
|       |             | _  |  |   | •  |  |  |   |   |  |
|       | 104,672     | 66.7%  |  | 83,719  | 64.5%  |  | 69,246   | 63.2%   | 25%   | 51%  |
|       | 10,568      | 6.7%   |  | 7,884   | 6.1%   |  | 7,368  | 6.7%  | 34%   | 43%  |
|       | 8,089       | 5.2%   |  | 7,166   | 5.5%   |  | 6,287  | 5.7%  | 13%   | 29%  |
|       | 1,615       | 1.0%   |  | 1,417   | 1.1%   |  | 1,267  | 1.2%  | 14%   | 27%  |
|       | 9,900       | 6.3%   |  | 9,388   | 7.2%   |  | 6,785  | 6.2%  | 5%  | 46%  |
| _     | 134,844     | 85.9%  |  | 109,574   | 84.4%  |  | 90,953   | 83.0%   | 23%   | 48%  |
|       | 22,117      | 14.1%  |  | 20,220  | 15.6%  |  | 18,578   | 17.0%   | 9%  | 19%  |
|       | 8,938       | 5.7% _   |  | 8,353   | 6.4%   |  | 7,474  | 6.8%  | 7%  | 20%  |
| \$    | 13,179      | 8.4% =   | \$   | 11,867  | 9.1%   | \$   | 11,104   | 10.1%   | 11%   | 19%  |
|       |             | Per Shar   | re I   | nformatio   | on   |  |  |   |   |  |
|       |             | Th   |  |   | Ended  |  |  |   | Percent Cha   | U  |
| 3/    | 31/2007     | -  | 12/  | /31/2006  |  | 3/.  | 31/2006  |   | 12/31/2006  | 3/31/2006  |
|       |             |  |  |   |  |  |  |   |   |  |
| \$    | 1.01        |  | \$   | 1.03  |  | \$   | 0.99   |   | -2%   | 2%   |
| \$    | 0.86        |  | \$   | 0.84  |  | \$   | 0.83   |   | 2%  | 4%   |
| e Con | iputations: |  |  |   |  |  |  |   |   |  |
|       | 13,107      |  |  | 11,507  |  |  | 11,254   |   | 14%   | 16%  |
|       | - , -       |  |  | , ,   |  |  | 13,422   |   | 9%  | 14%  |
|       | \$ \$ 3/3   | 104,672<br>10,568<br>8,089<br>1,615<br>9,900<br>134,844<br>22,117<br>8,938<br>\$ 13,179<br>3/31/2007<br>\$ 1.01<br>\$ 0.86 | \$ 156,961 100.0%  104,672 66.7% 10,568 6.7% 8,089 5.2% 1,615 1.0% 9,900 6.3% 134,844 85.9%  22,117 14.1%  8,938 5.7% \$ 13,179 8.4%  Per Shar  T1 3/31/2007 | \$ 156,961   100.0% \$    \$ 156,961   100.0% \$    104,672   66.7%   10,568   6.7%   8,089   5.2%   1,615   1.0%   9,900   6.3%   134,844   85.9%    22,117   14.1%    8,938   5.7%    \$ 13,179   8.4%    Per Share In three   3/31/2007   12.6    \$ 1.01   \$   \$ 0.86   \$   \$ Computations: | 3/31/2007   Revenues   12/31/2006     \$ 156,961   100.0%   \$ 129,794     104,672   66.7%   83,719     10,568   6.7%   7,884     8,089   5.2%   7,166     1,615   1.0%   1,417     9,900   6.3%   9,388     134,844   85.9%   109,574     22,117   14.1%   20,220     8,938   5.7%   8,353     \$ 13,179   8.4%   \$ 11,867     Per Share Information     Three Months E     3/31/2007   12/31/2006     \$ 1.01   \$ 1.03     \$ 0.86   \$ 0.84     2 Computations: | 3/31/2007   Revenues   12/31/2006   Revenues     \$ 156,961   100.0%   \$ 129,794   100.0%     104,672   66.7%   83,719   64.5%     10,568   6.7%   7,884   6.1%     8,089   5.2%   7,166   5.5%     1,615   1.0%   1,417   1.1%     9,900   6.3%   9,388   7.2%     134,844   85.9%   109,574   84.4%     22,117   14.1%   20,220   15.6%     8,938   5.7%   8,353   6.4%     \$ 13,179   8.4%   \$ 11,867   9.1%     Per Share Information     Three Months Ended     3/31/2007   12/31/2006     \$ 1.01   \$ 1.03     \$ 0.86   \$ 0.84 | 3/31/2007   Revenues   12/31/2006   Revenues   3/31/2007 | 3/31/2007   Revenues   12/31/2006   Revenues   3/31/2006     \$ 156,961   100.0%   \$ 129,794   100.0%   \$ 109,531     104,672   66.7%   83,719   64.5%   69,246     10,568   6.7%   7,884   6.1%   7,368     8,089   5.2%   7,166   5.5%   6,287     1,615   1.0%   1,417   1.1%   1,267     9,900   6.3%   9,388   7.2%   6,785     134,844   85.9%   109,574   84.4%   90,953     22,117   14.1%   20,220   15.6%   18,578     8,938   5.7%   8,353   6.4%   7,474     \$ 13,179   8.4%   \$ 11,867   9.1%   \$ 11,104     Per Share Information     Three Months Ended   3/31/2006     \$ 1.01   \$ 1.03   \$ 0.99     \$ 0.86   \$ 0.84   \$ 0.83 | 3/31/2007   Revenues   12/31/2006   Revenues   3/31/2006   Revenues | 3/31/2007   Revenues   12/31/2006   Revenues   3/31/2006   Revenues   12/31/2006     \$ 156,961   100.0%   \$ 129,794   100.0%   \$ 109,531   100.0%   21%     \$ 104,672   66.7%   83,719   64.5%   69,246   63.2%   25%     \$ 10,568   6.7%   7,884   6.1%   7,368   6.7%   34%     \$ 8,089   5.2%   7,166   5.5%   6,287   5.7%   13%     \$ 1,615   1.0%   1,417   1.1%   1,267   1.2%   14%     \$ 9,900   6.3%   9,388   7.2%   6,785   6.2%   5%     \$ 134,844   85.9%   109,574   84.4%   90,953   83.0%   23%     \$ 22,117   14.1%   20,220   15.6%   18,578   17.0%   9%     \$ 8,938   5.7%   8,353   6.4%   7,474   6.8%   7%     \$ 13,179   8.4%   \$ 11,867   9.1%   \$ 11,104   10.1%   11%     \$ Per Share Information     \$ 1.01   \$ 1.03   \$ 0.99   -2%     \$ 0.86   \$ 0.84   \$ 0.83   2%     \$ 20mputations: |

<sup>(1)</sup> See "Reconciliation of Core Earnings" table

## Reconciliation of Core Earnings (Unaudited) (1)

Three Months Ended 3/31/07

(\$ In Thousands, Except Per Share Amounts)

| (ψ 111 1110ας                        | arido, Excopt i oi | Chare 7 tilleante)     |           |           |  |
|--------------------------------------|--------------------|------------------------|-----------|-----------|--|
|                                      | GAAP               | Acquisition<br>Related | Core Bu   | ısiness   |  |
|                                      | \$                 | \$                     | \$        | % Net Rev |  |
| <u>Revenue</u>                       |                    |                        |           |           |  |
| Net Revenue                          | \$156,961          |                        | \$156,961 | 100%      |  |
| Non-Interest Expenses                |                    |                        |           |           |  |
| Compensation and benefits            | 110,834            | 6,162                  | 104,672   | 67%       |  |
| Operating Expenses                   | 31,310             | 1,138                  | 30,172    | 19%       |  |
| Total non-interest expenses          | 142,144            | 7,300                  | 134,844   | 86%       |  |
| Income/(loss) before income taxes    | 14,817             | (7,300)                | 22,117    | 14%       |  |
| Provision (benefit) for income taxes | 5,988              | (2,950)                | 8,938     | 6%        |  |
| Net Income/(Loss)                    | \$8,829            | (\$4,350)              | \$13,179  | 8%        |  |
| Earnings per Share:                  |                    |                        |           |           |  |
| Basic                                | \$0.67             | (\$0.34)               | \$1.01    |           |  |
| Diluted                              | <i>\$0.58</i>      | (\$0.28)               | \$0.86    |           |  |

Core Earnings excludes acquisition related charges incurred in the three months ended March 31, 2007. A reconciliation of Core Earnings to Net Income, the most directly comparable measure under GAAP, is included in the tables above. The Company believes that Core Earnings is a useful measure of financial performance because of its focus on the Company's results from operations. The Company also believes that this measure is an alternative financial measure of performance used by investors, rating agencies, and financial analysts to estimate the value of a company and evaluate its ability to meet debt service requirements.

# Reconciliation of Core Earnings (Unaudited) (1) Three Months Ended 12/31/06

(\$ In Thousands, Except Per Share Amounts)

| (ψ π τ τ τ τ σ σ σ σ                 | ando, Excopt i oi | Chare / timeante/      |           |           |  |
|--------------------------------------|-------------------|------------------------|-----------|-----------|--|
|                                      | GAAP              | Acquisition<br>Related | Core Bu   | ısiness   |  |
|                                      | \$                | \$                     | \$        | % Net Rev |  |
| <u>Revenue</u>                       |                   |                        |           |           |  |
| Net Revenue                          | \$129,793         | (\$1)                  | \$129,794 | 100%      |  |
| Non-Interest Expenses                |                   |                        |           |           |  |
| Compensation and benefits            | 91,158            | 7,439                  | 83,719    | 64%       |  |
| Operating Expenses                   | 26,263            | 408                    | 25,855    | 20%       |  |
| Total non-interest expenses          | 117,421           | 7,847                  | 109,574   | 84%       |  |
| Income/(loss) before income taxes    | 12,372            | (7,848)                | 20,220    | 16%       |  |
| Provision (benefit) for income taxes | 5,139             | (3,214)                | 8,353     | 7%        |  |
| Net Income/(Loss)                    | \$7,233           | (\$4,634)              | \$11,867  | 9%        |  |
| Earnings per Share:                  |                   |                        |           |           |  |
| Basic                                | \$0.63            | (\$0.40)               | \$1.03    |           |  |
| Diluted                              | <i>\$0.51</i>     | (\$0.33)               | \$0.84    |           |  |

Core Earnings excludes acquisition related charges incurred in the three months ended December 31, 2006. A reconciliation of Core Earnings to Net Income, the most directly comparable measure under GAAP, is included in the tables above. The Company believes that Core Earnings is a useful measure of financial performance because of its focus on the Company's results from operations. The Company also believes that this measure is an alternative financial measure of performance used by investors, rating agencies, and financial analysts to estimate the value of a company and evaluate its ability to meet debt service requirements.

Reconciliation of Core Earnings (Unaudited) (1)
Three Months Ended 3/31/06

(\$ In Thousands, Except Per Share Amounts)

| (φ ιιι τιτοαθί                       | arido, Excopt i oi | Chare / timeante/      |           |              |  |
|--------------------------------------|--------------------|------------------------|-----------|--------------|--|
|                                      | GAAP               | Acquisition<br>Related | Core Bu   | ısiness      |  |
|                                      | \$                 | \$                     | \$        | % Net Rev    |  |
| <u>Revenue</u>                       |                    |                        |           |              |  |
| Net Revenue                          | \$109,531          |                        | \$109,531 | 100%         |  |
| Non-Interest Expenses                |                    |                        |           |              |  |
| Compensation and benefits            | 86,694             | 17,448                 | 69,246    | 63%          |  |
| Operating Expenses                   | 22,054             | 347                    | 21,707    | 20%          |  |
| Total non-interest expenses          | 108,748            | 17,795                 | 90,953    | 83%          |  |
| Income/(loss) before income taxes    | 783                | (17,795)               | 18,578    | 17%          |  |
| Provision (benefit) for income taxes | 307                | (7,167)                | 7,474     | 7%           |  |
| Net Income/(Loss)                    | \$476              | (\$10,628)             | \$11,104  | 10%          |  |
| Earnings per Share:                  |                    |                        |           | <del>.</del> |  |
| Basic                                | \$0.04             | (\$0.95)               | \$0.99    |              |  |
| Diluted                              | \$0.04             | (\$0.79)               | \$0.83    |              |  |

Core Earnings excludes acquisition related charges incurred in the three months ended March 31, 2006. A reconciliation of Core Earnings to Net Income, the most directly comparable measure under GAAP, is included in the tables above. The Company believes that Core Earnings is a useful measure of financial performance because of its focus on the Company's results from operations. The Company also believes that this measure is an alternative financial measure of performance used by investors, rating agencies, and financial analysts to estimate the value of a company and evaluate its ability to meet debt service requirements.

Stifel Financial Corp.
Summary of Segment Data & Statistical Information (Unaudited) (\$ In Thousands, Except Per Share Amounts, Employees and Locations)

|                              |    | Segment        | Da                  | ta         |    |          |            |           |
|------------------------------|----|----------------|---------------------|------------|----|----------|------------|-----------|
|                              |    | Thr            | Percent Change From |            |    |          |            |           |
| Net Revenues                 |    | 3/31/2007      |                     | 12/31/2006 |    | /31/2006 | 12/31/2006 | 3/31/2006 |
| Private client               | \$ | 85,527         | \$                  | 63,990     | \$ | 55,684   | 34%        | 54%       |
| Equity capital markets       |    | 52,530         |                     | 44,152     |    | 33,798   | 19%        | 55%       |
| Fixed income capital markets |    | 14,615         |                     | 17,636     |    | 11,875   | -17%       | 23%       |
| Other                        |    | 4,289          |                     | 4,015      |    | 8,174    | 7%         | -48%      |
| Total net revenues           | \$ | 156,961        | \$                  | 129,793    | \$ | 109,531  | 21%        | 43%       |
| Operating Contribution       |    |                |                     |            |    |          |            |           |
| Private client               | \$ | 18,091         | \$                  | 14,118     | \$ | 12,914   | 28%        | 40%       |
| Equity capital markets       |    | 13,418         |                     | 7,628      |    | 7,100    | 76%        | 89%       |
| Fixed income capital markets |    | 1,887          |                     | 4,745      |    | 1,675    | -60%       | 13%       |
| Other / unallocated overhead |    | (18,579)       |                     | (14,119)   |    | (20,906) | 32%        | -11%      |
| Income before income taxes   | \$ | 14,817         | \$                  | 12,372     | \$ | 783      | 20%        | 1792%     |
|                              | S  | Statistical In | forn                | nation     |    |          |            |           |
| Stockholders' Equity         | \$ | 342,641        | \$                  | 220,265    | \$ | 196,275  | 56%        | 75%       |
| Book Value Per Share         | \$ | 23.16          | \$                  | 18.53      | \$ | 16.77    | 25%        | 38%       |
| Total Assets                 | \$ | 1,427,407      | \$                  | 1,084,774  | \$ | 891,043  | 32%        | 60%       |
| Investment Executives        |    | 956            |                     | 556        |    | 473      | 72%        | 102%      |
| Full-Time Employees          |    | 2,766          |                     | 1,801      |    | 1,626    | 54%        | 70%       |
| Locations                    |    | 178            |                     | 135        |    | 114      | 32%        | 56%       |

Stifel Financial Corp.
Statement of Operations (Unaudited)
(\$ In Thousands, Except Per Share Amounts)

| (\$ In T  | housands, Exc  |              |                |            |           |
|---|----------------|--------------|----------------|------------|-----------|
|   | Private Client |              |                |            |           |
|   | Three          | Months E     | nded           | Amount Ch  | ange From |
| <u>Revenues</u>                                 | 3/31/2007      | 12/31/2006   | 3/31/2006      | 12/31/2006 | 3/31/2006 |
| Commissions & principal transactions            | 51,730         | 40,873       | 38,812         | 27%        | 33%       |
| Investment banking                              | 12,288         | 5,815        | 1,257          | 111%       | 878%      |
| Asset management and service fees               | 19,227         | 15,407       | 13,485         | 25%        | 43%       |
| Other   | 24             | 192          | 417            | -88%       | -94%      |
| Operating Revenues                              | 83,269         | 62,287       | 53,971         | 34%        | 54%       |
| Interest Income                                 | 5,736          | 5,147        | 4,405          | 11%        | 30%       |
| Total Revenues                                  | 89,005         | 67,434       | 58,376         | 32%        | 52%       |
| Interest Expense                                | 3,478          | 3,444        | 2,692          | 1%         | 29%       |
| Net Revenues                                    | 85,527         | 63,990       | 55,684         | 34%        | 54%       |
| Non-Interest Expenses                           | 00,027         | 00,000       | 00,001         | 5470       | 3470      |
| Employee compensation and benefits              | 54,956         | 39,993       | 34,539         | 37%        | 59%       |
| Operating expenses                              | 12,480         | 9,879        | 8,231          | 26%        | 52%       |
| Total non-interest expenses                     | 67,436         | 49,872       | 42,770         | 35%        | 58%       |
| Operating contribution                          | 18,091         | 14,118       | 12,914         | 28%        | 40%       |
| =   | 10,031         | 14,110       | 12,314         | 2670       | 4070      |
| Ratios to Net Revenues  Compensation & Benefits | 64.2%          | 62.5%        | 62.0%          |            |           |
| Operating expenses                              | 14.6%          | 15.4%        | 62.0%<br>14.8% |            |           |
| Income before income taxes                      | 21.2%          | 22.1%        | 23.2%          |            |           |
| income before income taxes                      | Equity Capital |              |                |            |           |
|   | <u> </u>       | ee Months En |                | Amount Ch  | ange From |
| Revenues  | 3/31/2007      | 12/31/2006   | 3/31/2006      | 12/31/2006 | 3/31/2006 |
| Commissions & principal transactions            | 24,621         | 24,237       | 22,193         | 2%         | 11%       |
| Investment banking                              | 27,482         | 19,647       | 11,427         | 40%        | 140%      |
| Asset management and service fees               | 143            | 8            | 5              | 1688%      | 2760%     |
| Other   | 227            | 136          | 103            | 67%        | 120%      |
| Operating Revenues                              | 52,473         | 44,028       | 33,728         | 19%        | 56%       |
| Interest Income                                 | 171            | 192          | 125            | -11%       | 37%       |
| Total Revenues                                  | 52,644         | 44,220       | 33,853         | 19%        | 56%       |
| Interest Expense                                | 114            | 68           | 55             | 68%        | 104%      |
| Net Revenues                                    | 52,530         | 44,152       | 33,798         | 19%        | 55%       |
| Non-Interest Expenses                           |                | , -          |                |            |           |
| Employee compensation and benefits              | 30,889         | 27,750       | 19,899         | 11%        | 55%       |
| Operating expenses                              | 8,223          | 8,774        | 6,799          | -6%        | 21%       |
| Total non-interest expenses                     | 39,112         | 36,524       | 26,698         | 7%         | 46%       |
| Operating contribution                          | 13,418         | 7,628        | 7,100          | 76%        | 89%       |
| Ratios to Net Revenues                          |                |              |                |            |           |
| Compensation & Benefits                         | 58.8%          | 62.9%        | 58.9%          |            |           |
| Operating expenses                              | 15.7%          | 19.9%        | 20.1%          |            |           |
| Income before income taxes                      | 25.5%          | 17.3%        | 21.0%          |            |           |
| Fiz   | xed Income Cap |              |                |            |           |
|   |                | ee Months En |                | Amount Ch  |           |
| <u>Revenues</u>                                 | 3/31/2007      | 12/31/2006   | 3/31/2006      | 12/31/2006 | 3/31/2006 |
| Commissions & principal transactions            | 11,592         | 11,652       | 9,945          | -1%        | 17%       |
| Investment banking                              | 3,296          | 6,220        | 1,865          | -47%       | 77%       |
| Asset management and service fees               | 2              | 1            | 9              | 100%       | -78%      |
| Other   | -              | -            | -              | n/a        | n/a       |
| Operating Revenues                              | 14,890         | 17,873       | 11,819         | -17%       | 26%       |
| Interest Income                                 | 6,355          | 6,321        | 2,493          | 1%         | 155%      |
| Total Revenues                                  | 21,245         | 24,194       | 14,312         | -12%       | 48%       |
| Interest Expense                                | 6,630          | 6,558        | 2,437          | 1%         | 172%      |
| Net Revenues                                    | 14,615         | 17,636       | 11,875         | -17%       | 23%       |
| Non-Interest Expenses                           |                |              |                |            |           |
| Employee compensation and benefits              | 10,154         | 10,638       | 7,499          | -5%        | 35%       |
| Operating expenses                              | 2,574          | 2,253        | 2,701          | 14%        | -5%       |
| Total non-interest expenses                     | 12,728         | 12,891       | 10,200         | -1%        | 25%       |
| Operating contribution                          | 1,887          | 4,745        | 1,675          | -60%       | 13%       |
| Ratios to Net Revenues                          |                |              |                |            |           |
| Compensation & Benefits                         | 69.5%          | 60.3%        | 63.2%          |            |           |
| Operating expenses                              | 17.6%          | 12.8%        | 22.7%          |            |           |
| Income before income taxes                      | 12.9%          | 26.9%        | 14.1%          |            |           |