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Patrick Long Rejoins KBW's Depository Investment Banking Group

New York – Monday, April 14, 2015 – Keefe, Bruyette & Woods, Inc., a full-service, boutique investment bank and broker-dealer that specializes in the financial services sector, and a wholly owned subsidiary of Stifel Financial Corp. (NYSE: SF), today announced that Patrick Long has rejoined the firm as a Managing Director in the Depository Investment Banking Group. Mr. Long will be based in the firm's Richmond, Virginia office and his appointment is effective today.

Mr. Long joins Keefe, Bruyette & Woods after spending the past two years as a Managing Director at Sterne Agee focusing on banks and thrifts in the Southeastern region. Prior to Sterne Agee, Mr. Long spent thirteen years at KBW where he advised Southeastern institutions on mergers and acquisitions, divestitures, restructuring and recapitalizations, and capital raising transactions. He is a graduate of the United States Naval Academy and served in the U.S. Navy for six years before earning his MBA from the University of Chicago's Booth School of Business.

"Patrick has extensive experience as a senior banker and we are excited to welcome him back to KBW," said Thomas B. Michaud, CEO of KBW. "The Southeastern region is home to many outstanding banking institutions and Patrick's hiring highlights our commitment to the region."

About KBW

KBW LLC, a Stifel company, operates in the U.S. and Europe through its broker dealer subsidiaries, Keefe, Bruyette & Woods, Inc. and Keefe, Bruyette & Woods Limited. Over the years, KBW has established itself as a leading authority in the banking, insurance, brokerage, asset management, mortgage banking and specialty finance sectors. Founded in 1962, the firm maintains industry leading positions in the areas of research, corporate finance, mergers and acquisitions as well as sales and trading in equities securities of financial services companies.