


# Budget Bunny

and the  
Hopper Hotel



# Budget Bunny



and the  
**Hopper Hotel**

Stifel Bank is partnering with the United Way of Greater St. Louis and Lion Forge Labs to help families build their financial skills and understand the importance of money management.

We encourage kids to work with their parents on financial principles like spending, saving, and sharing.

Connect with Stifel Bank or United Way of Greater St. Louis for more information.

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Illustrated By Hugo Cuellar & Prakash Sutar  
Created by Lion Forge Labs

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[www.StifelMortgage.org](http://www.StifelMortgage.org)

Helping people.



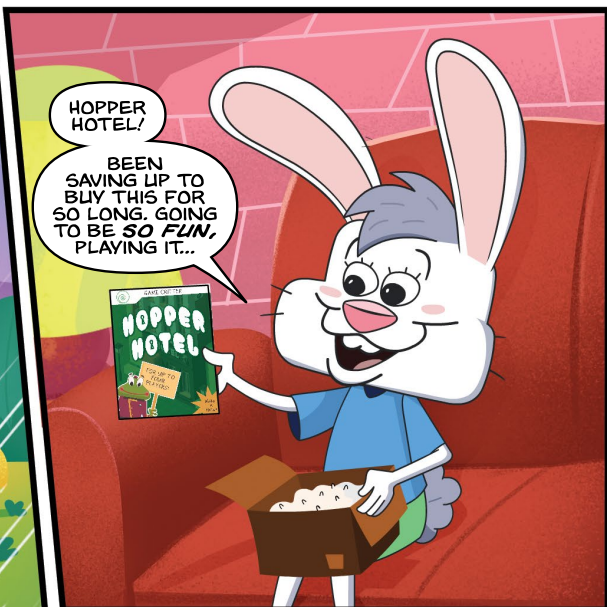
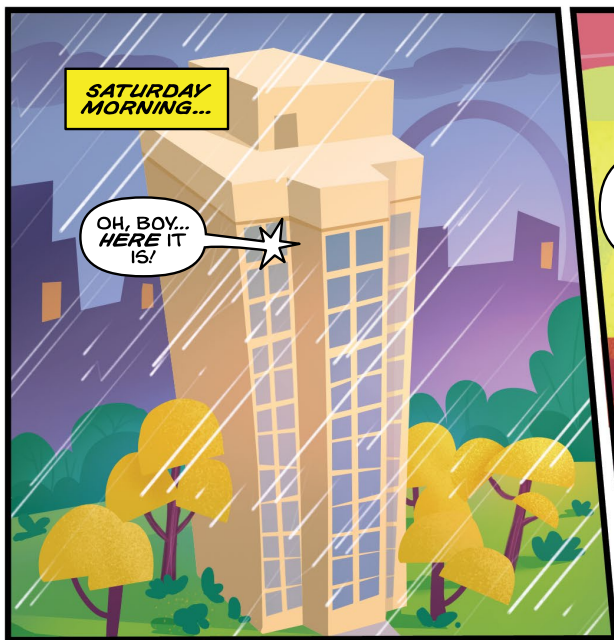
[www.HelpingPeople.org](http://www.HelpingPeople.org)

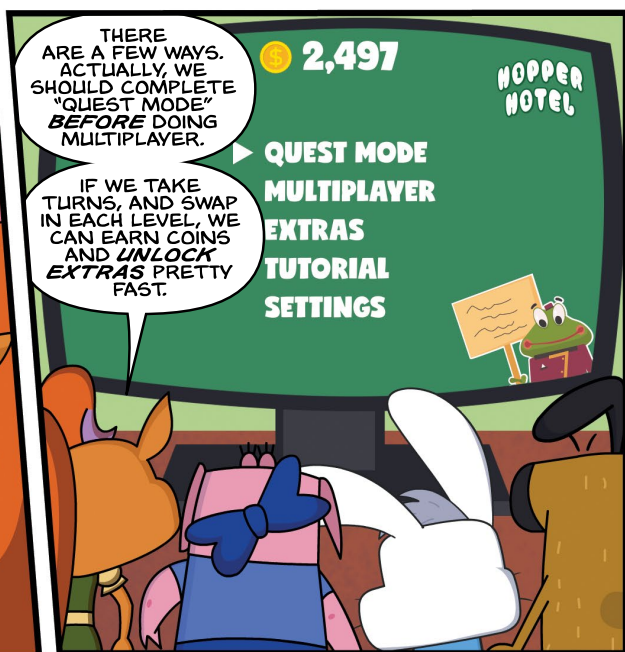
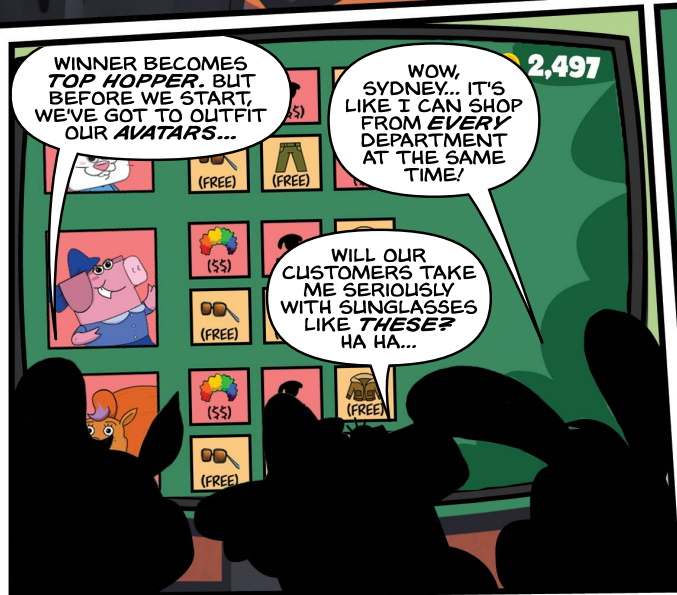
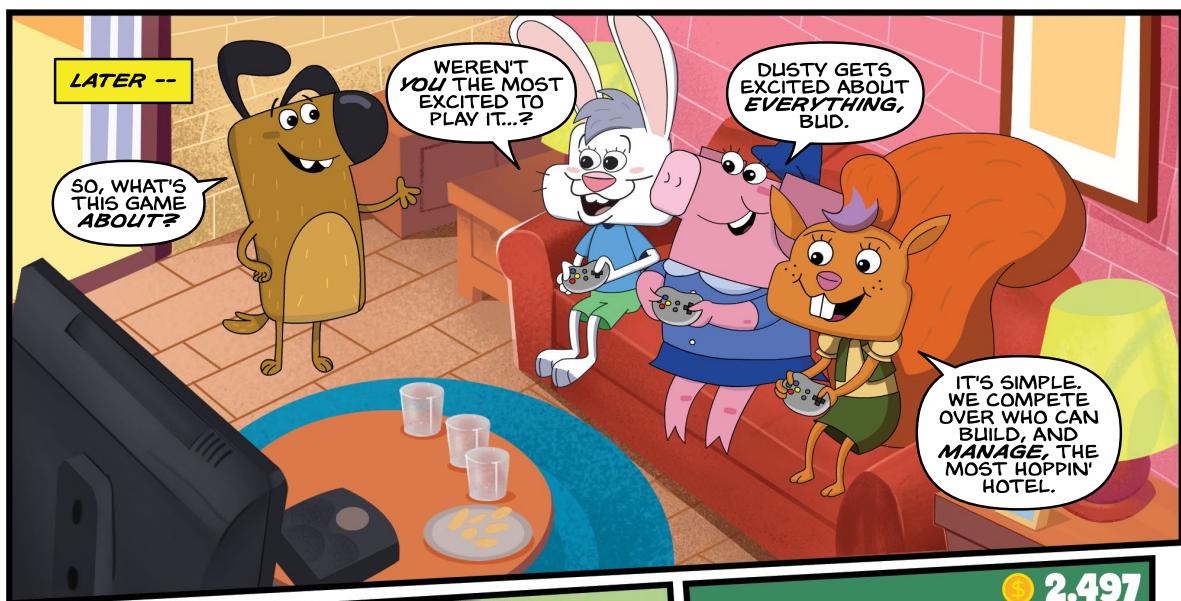


[www.LionForgeLabs.com](http://www.LionForgeLabs.com)

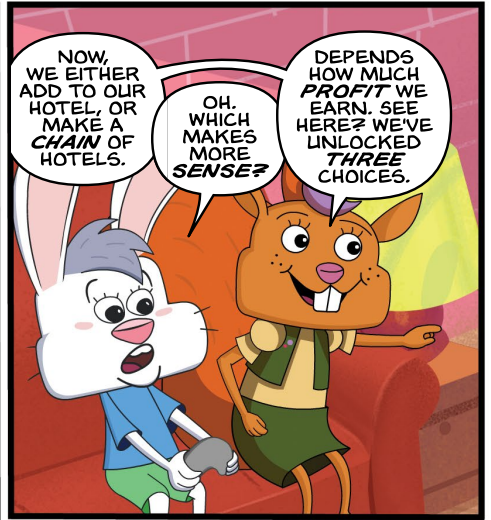
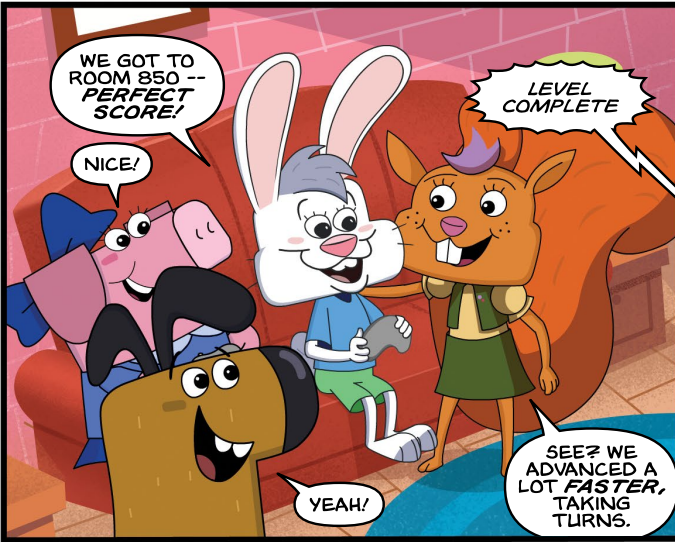
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"THERE'S A **DEBIT CARD** -- A SPENDING CARD WE CAN USE INSTEAD OF CASH WHEN MAKING PURCHASES.



IT'S TIED TO THE COINS WE'VE ALREADY EARNED. RIGHT NOW, WE ONLY HAVE ENOUGH TO MAKE **MINOR AD-ONS...**



THEY'LL ADD **VALUE** TO THE HOTEL AFTER A WHILE, THOUGH."

"THEN, THERE'S THE **CREDIT CARD**. IT'S LIKE A DEBIT CARD, BUT WE'RE BORROWING COINS TO BE REPAYED LATER.



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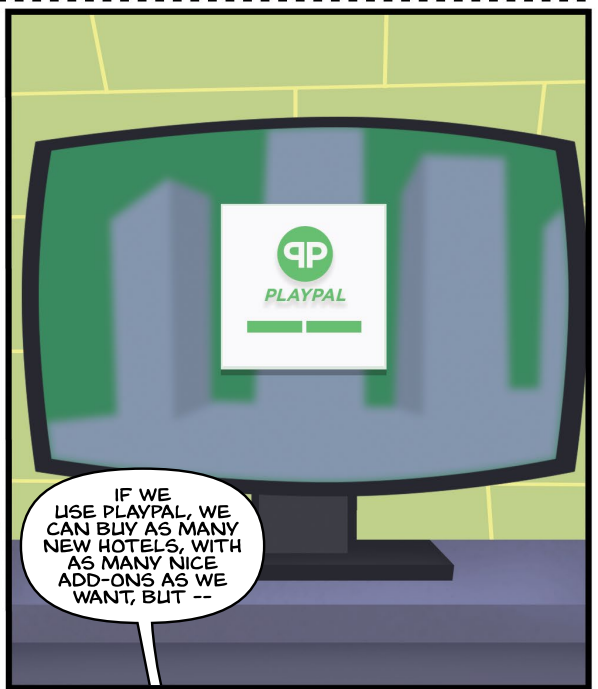
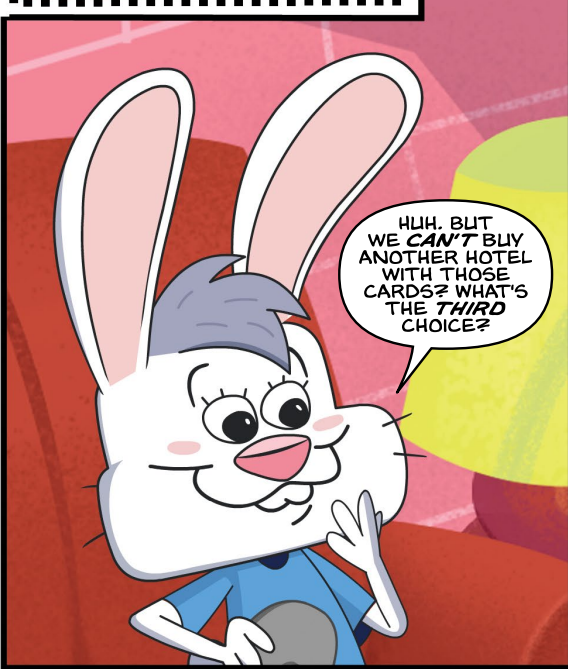
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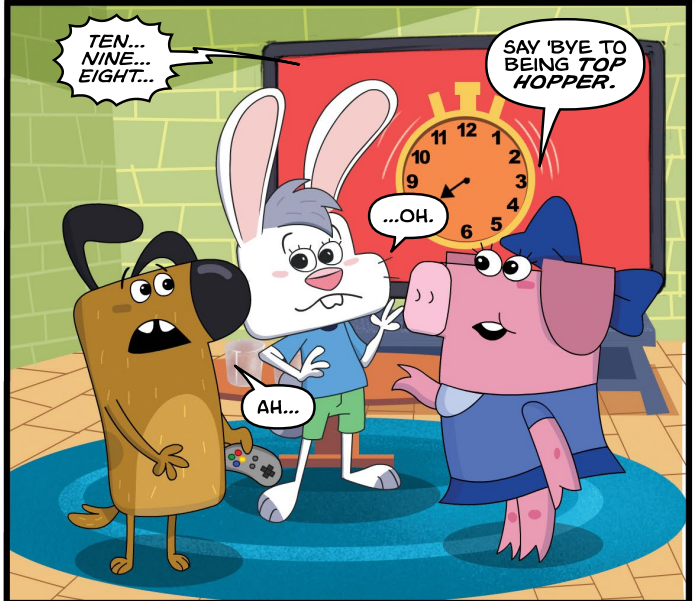
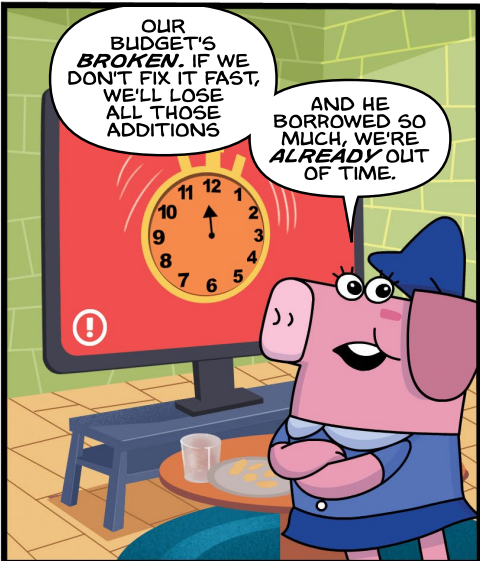
SO, WE CAN BUY NICER ADD-ONS, BUT ONLY HAVE A LIMITED TIME TO PAY IT BACK.

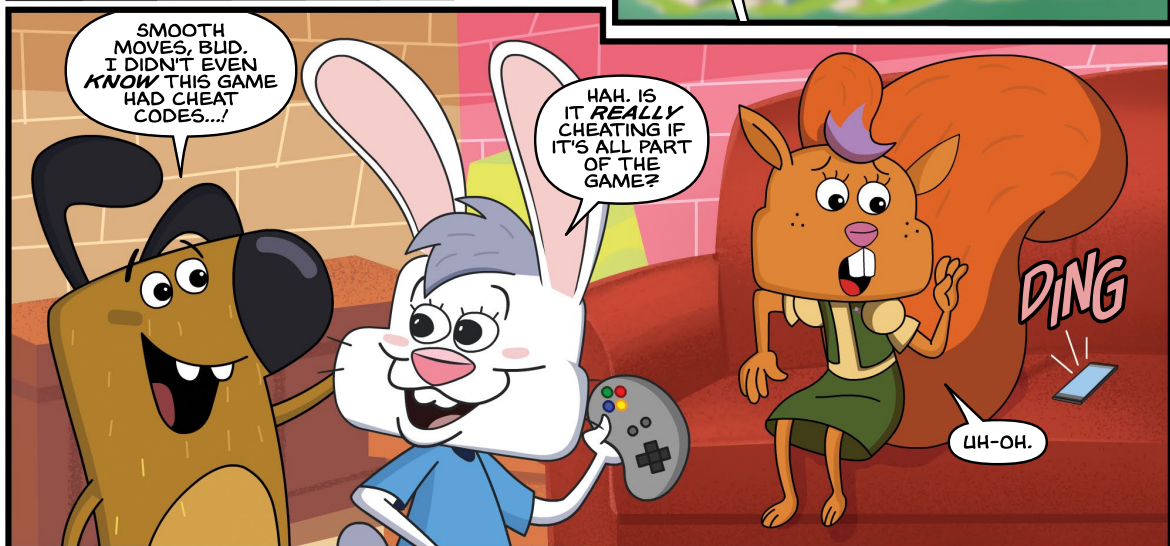
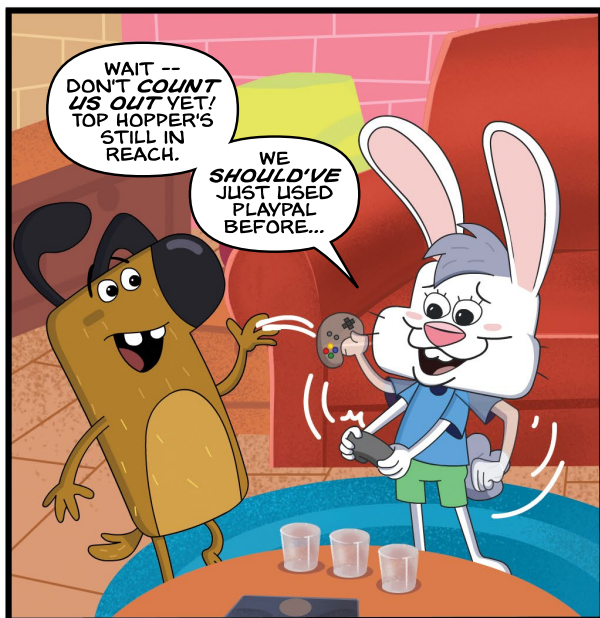
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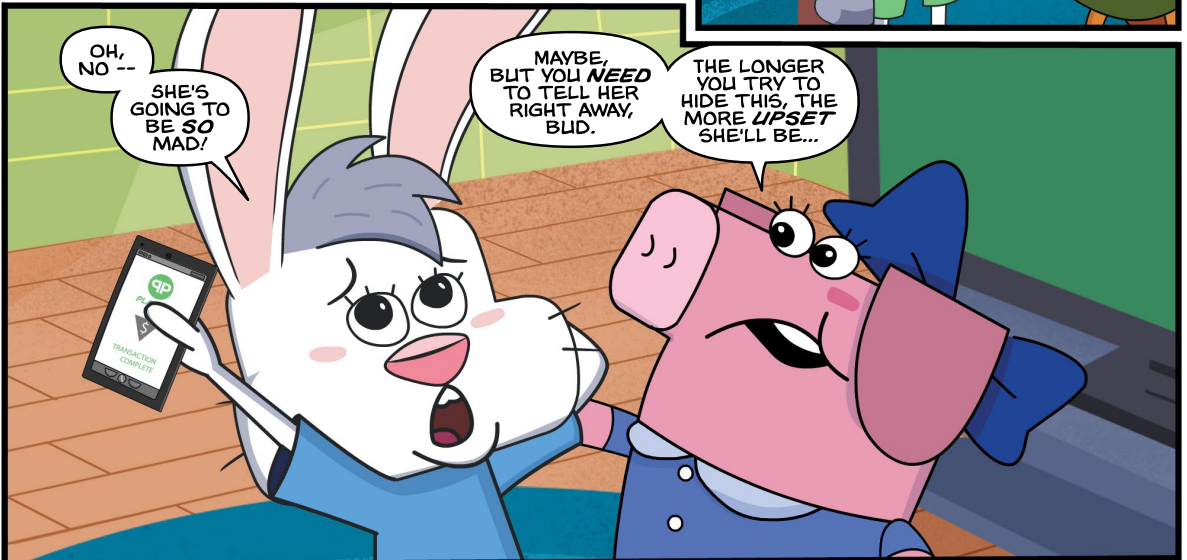
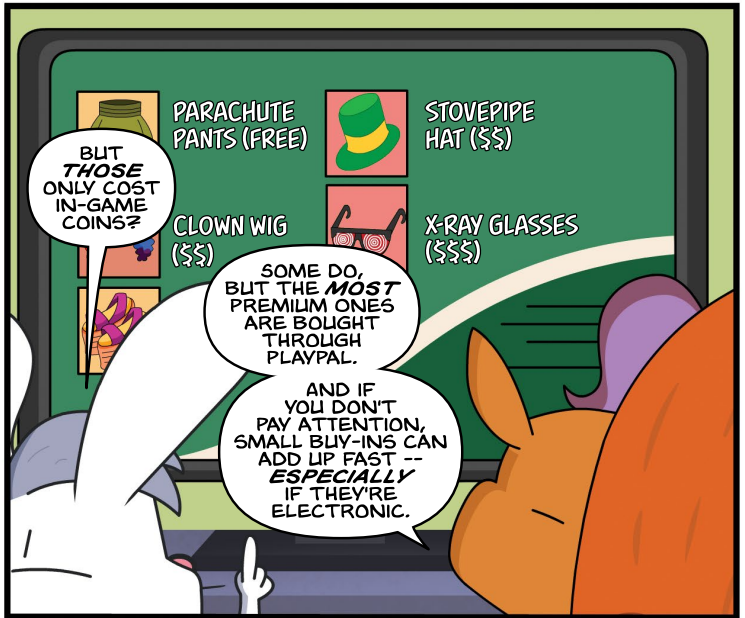
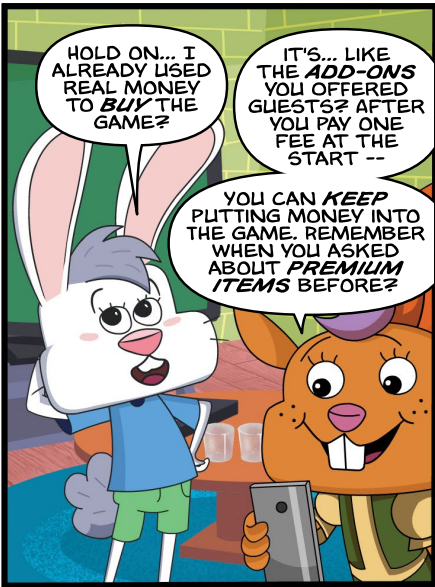
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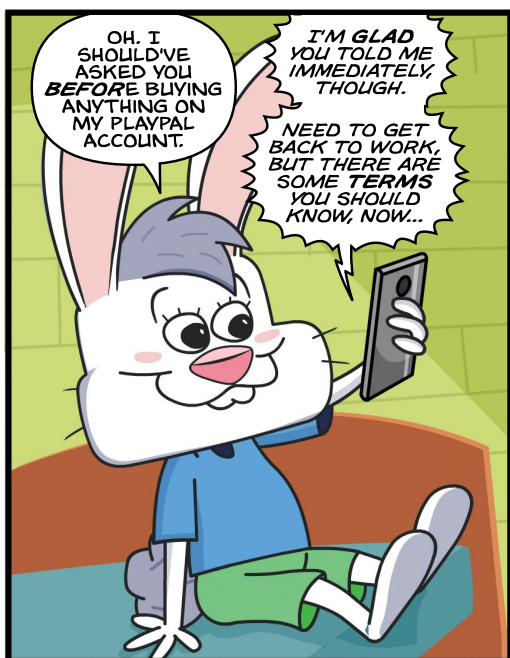
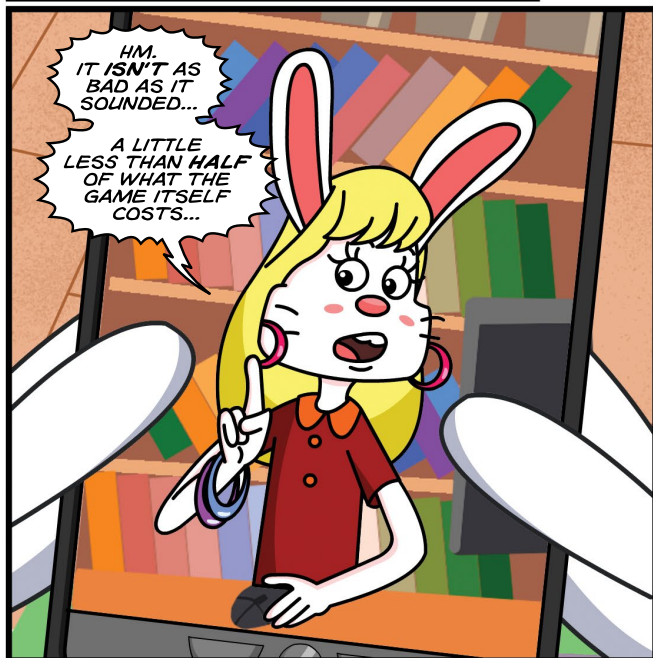
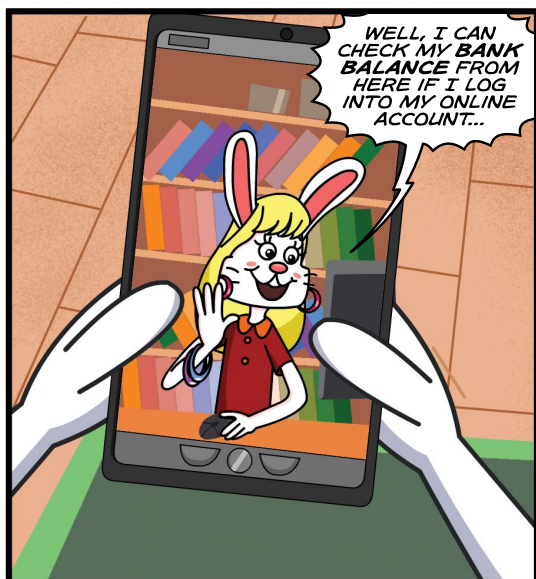
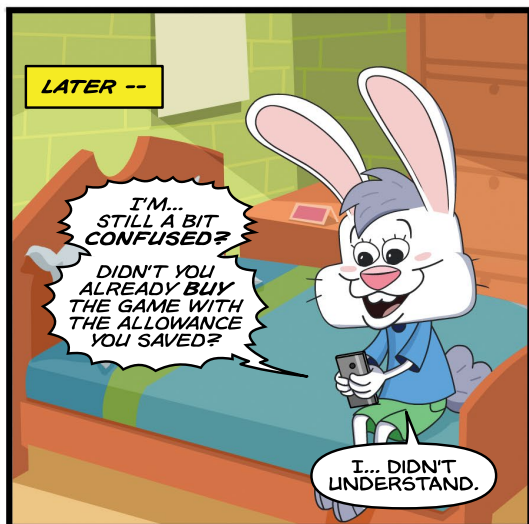
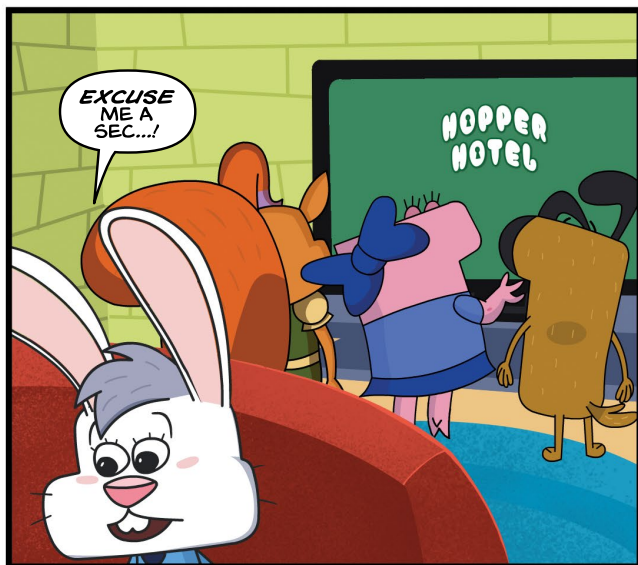
IF WE BORROW TOO MUCH, WE WILL LOSE THE GAME. WE HAVE TO MAKE SURE TO PAY IT BACK IN TIME."

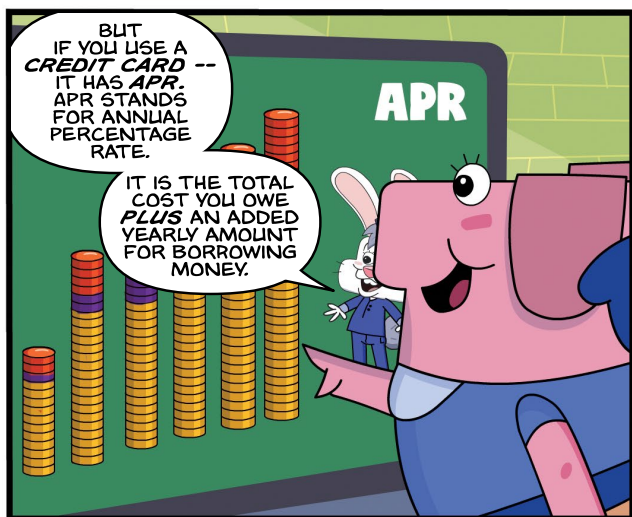
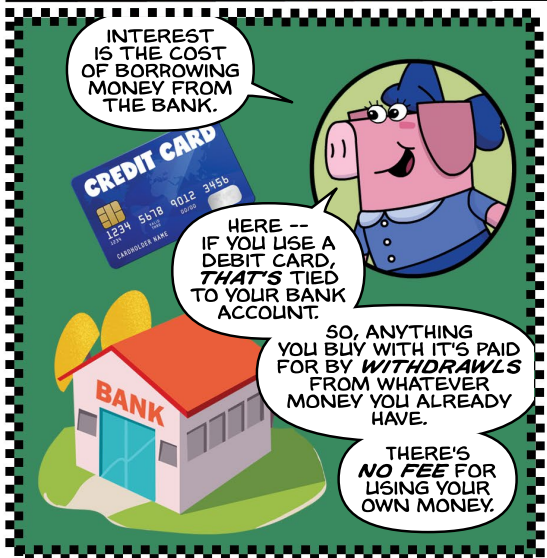
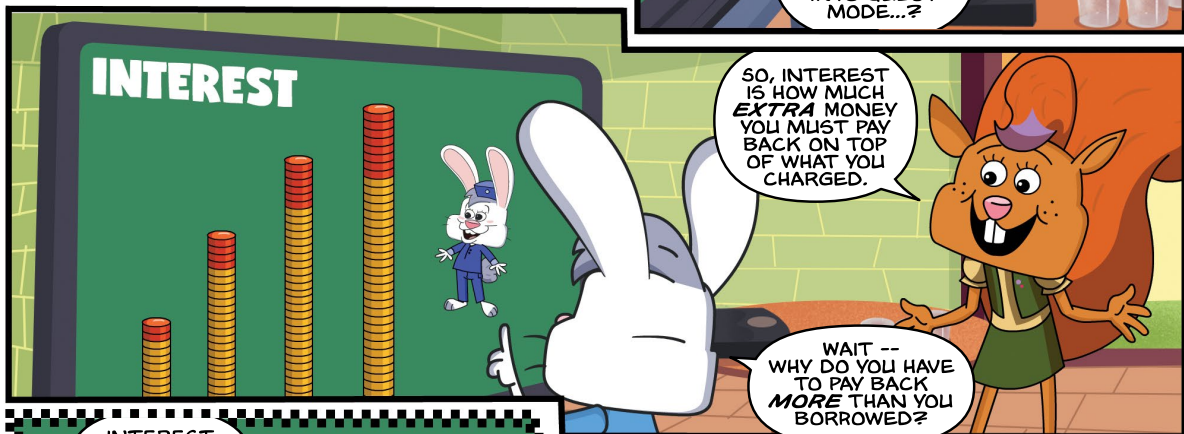
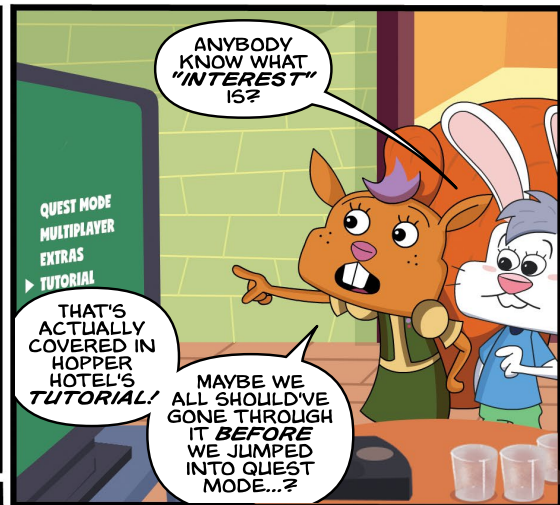
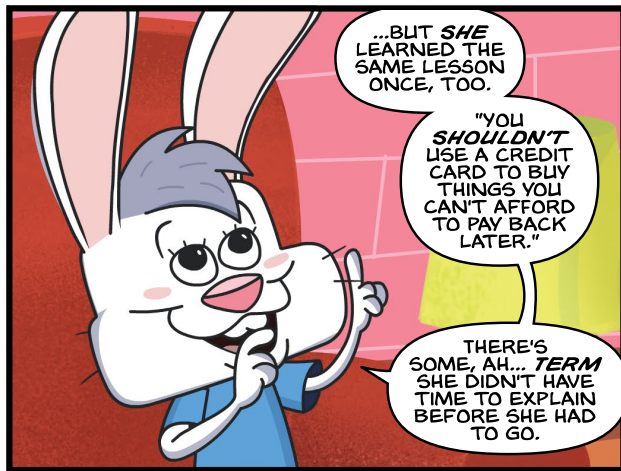
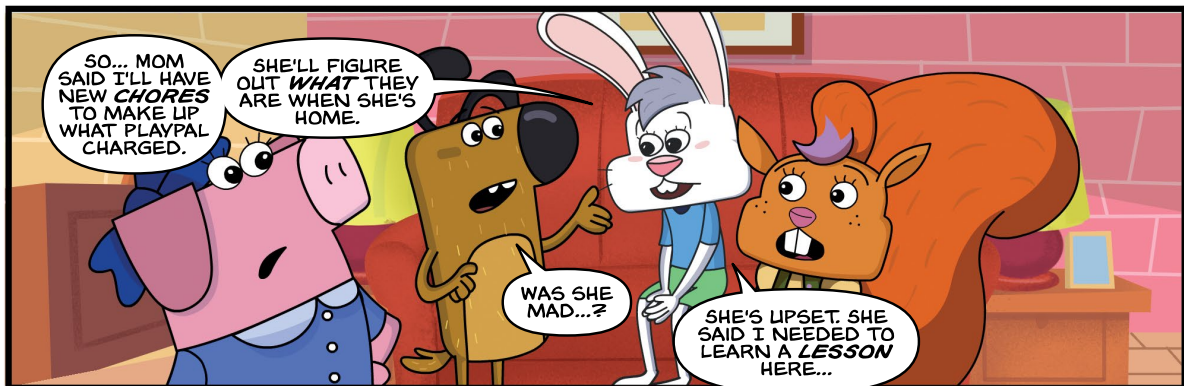


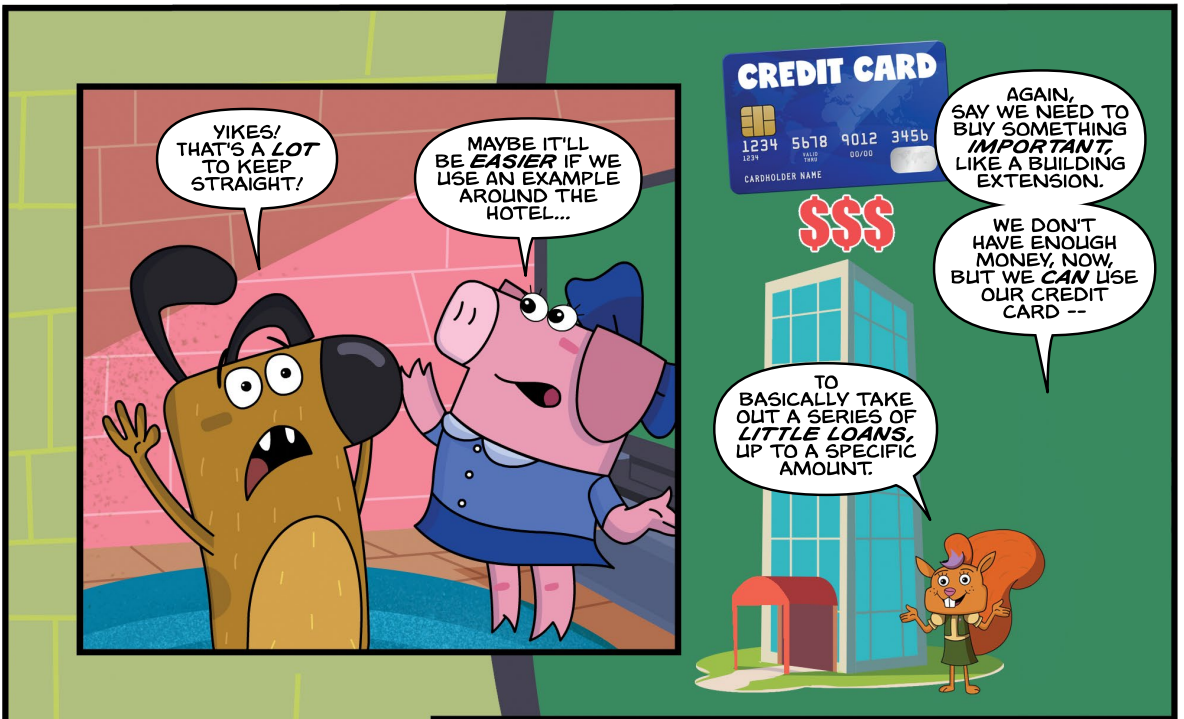












YIKES!  
THAT'S A LOT  
TO KEEP  
STRAIGHT!

MAYBE IT'LL  
BE *EASIER* IF WE  
USE AN EXAMPLE  
AROUND THE  
HOTEL...



AGAIN,  
SAY WE NEED TO  
BUY SOMETHING  
**IMPORTANT**,  
LIKE A BUILDING  
EXTENSION.

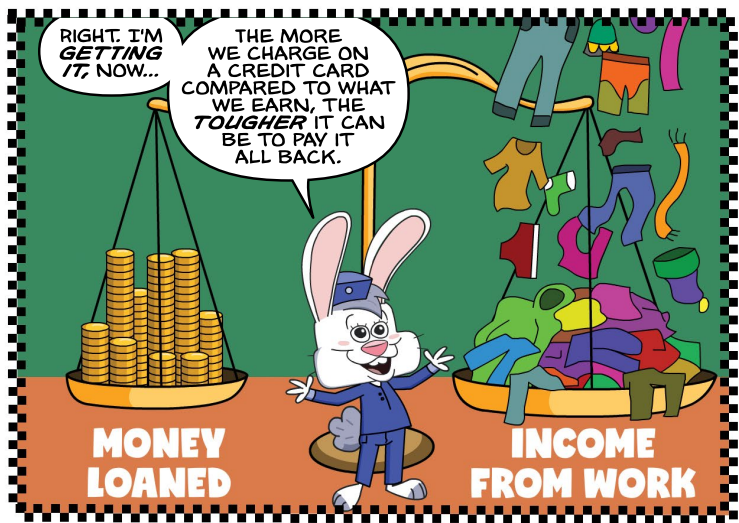
WE DON'T  
HAVE ENOUGH  
MONEY, NOW,  
BUT WE *CAN* USE  
OUR CREDIT  
CARD --

TO  
BASICALLY TAKE  
OUT A SERIES OF  
**LITTLE LOANS**,  
UP TO A SPECIFIC  
AMOUNT.



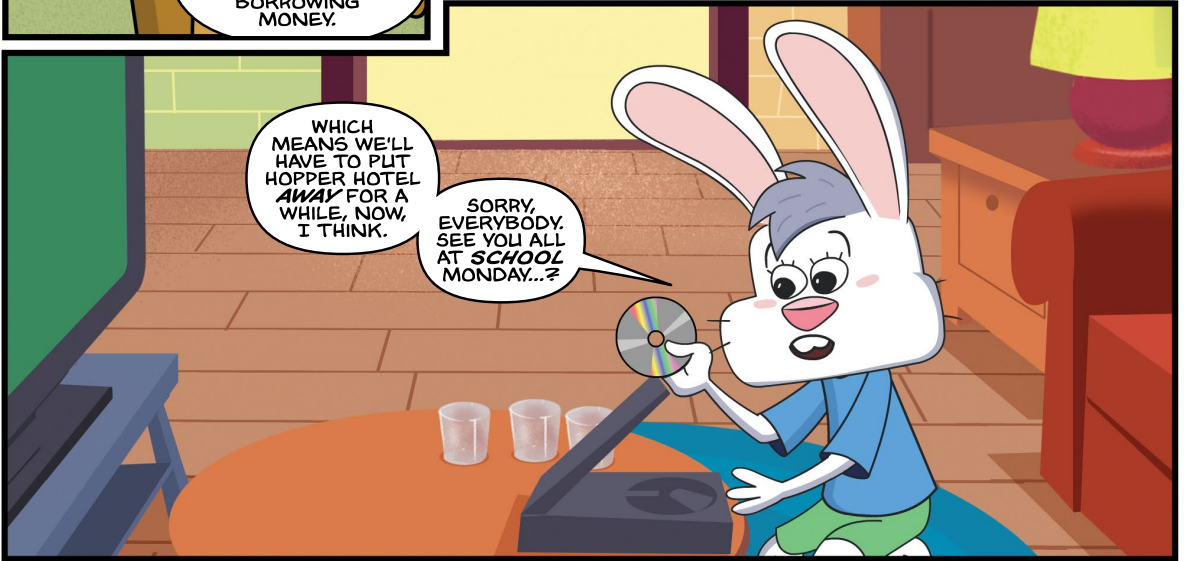
THOUGH,  
IF WE DO  
THAT...?

WE'VE  
GOTTA PAY BACK  
ALL THE MONEY WE  
BORROWED -- **PLUS**  
INTEREST! INTEREST  
IS THE AMOUNT WE  
HAVE TO PAY FOR  
BORROWING  
MONEY.



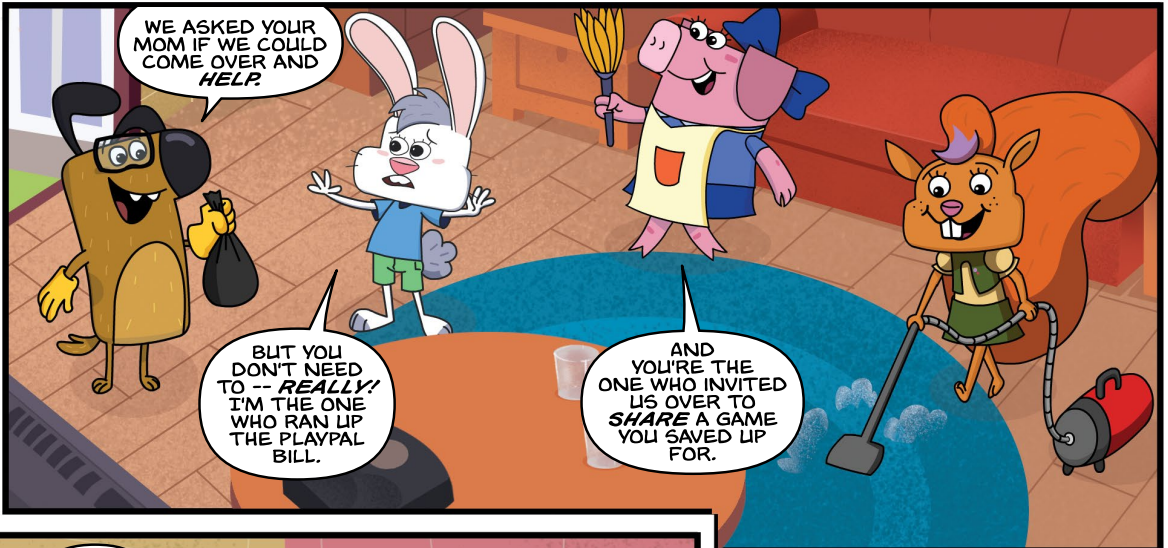
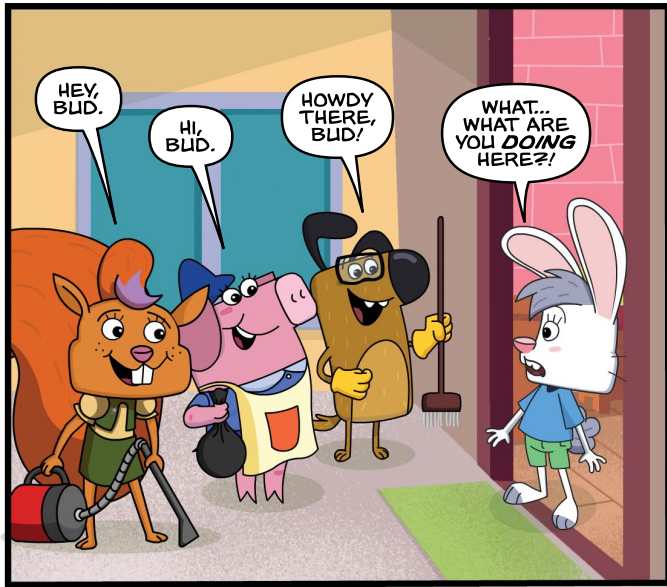
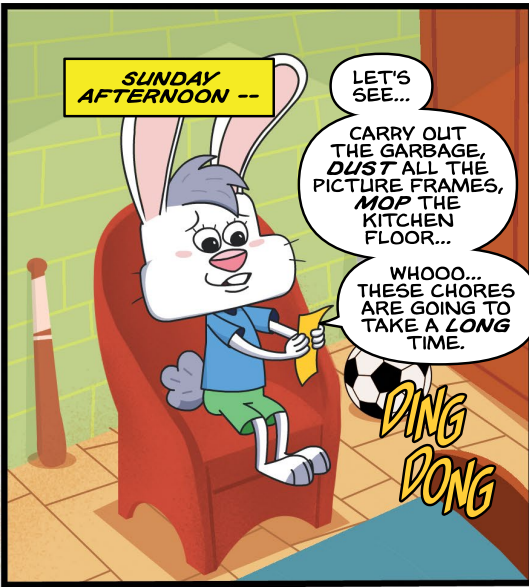
RIGHT, I'M  
**GETTING**  
IT, NOW...

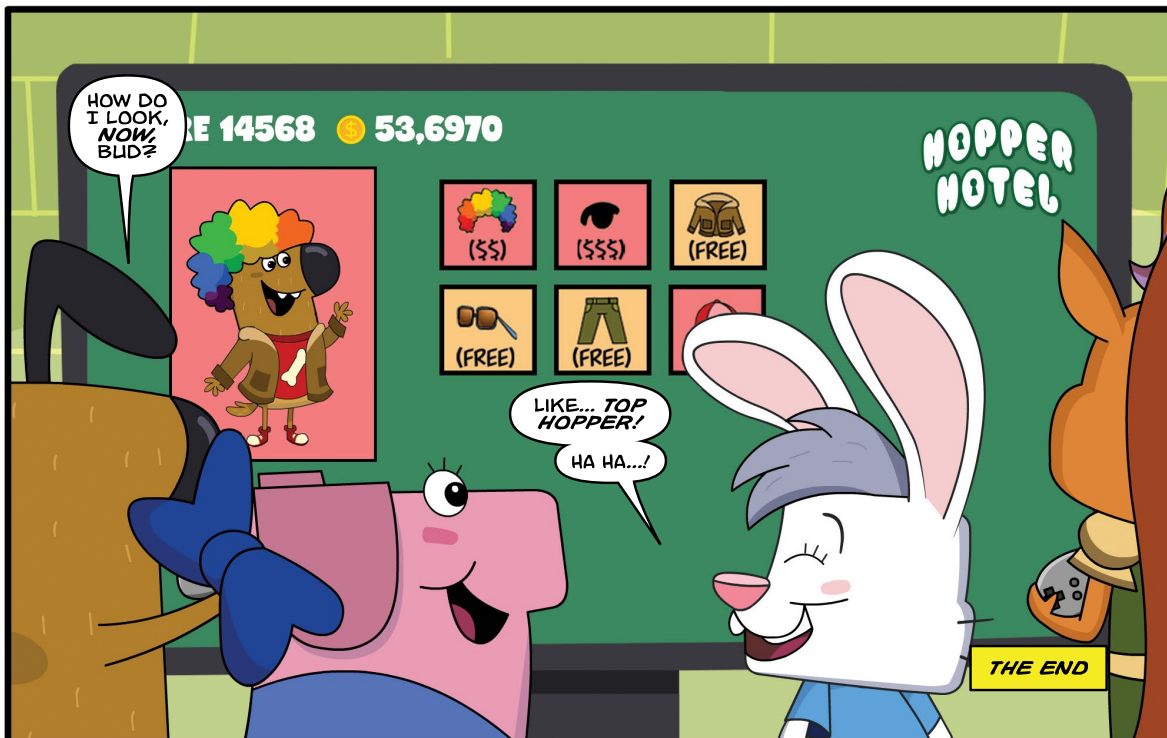
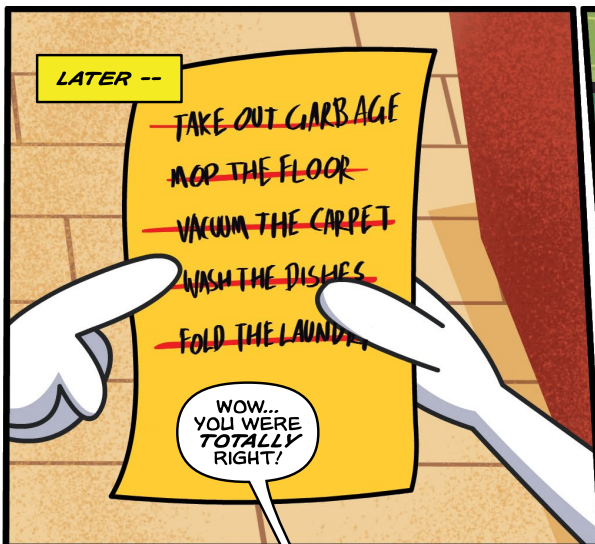
THE MORE  
WE CHARGE ON  
A CREDIT CARD  
COMPARED TO WHAT  
WE EARN, THE  
**TOUGHER** IT CAN  
BE TO PAY IT  
ALL BACK.



WHICH  
MEANS WE'LL  
HAVE TO PUT  
HOPPER HOTEL  
**AWAY** FOR A  
WHILE, NOW,  
I THINK.

SORRY,  
EVERYBODY.  
SEE YOU ALL  
AT **SCHOOL**  
MONDAY...?





# Budget Bunny



Stifel Bank has joined with United Way of Greater St. Louis and Lion Forge Labs to help families build their financial skills and understand the importance of money management.

## Other Kid-Friendly Resources:



**Budget Bunny  
Comic and Coloring Books  
Recommended for ages 3-12**

## Additional online resources for families:

**United Way of Greater St. Louis 2-1-1**  
[www.211helps.org](http://www.211helps.org)

**Money Smart St. Louis**  
[www.moneysmartstlouis.org](http://www.moneysmartstlouis.org)

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# Budget Bunny

and the

## Hopper Hotel



During a rainy day, Budget Bunny, Penny, Dusty, and Sydney play a new video game called Hopper Hotel. While working together to beat each level, Bud makes the mistake of using real money for in-game purchases to advance in the game. Will Bud do the right thing?

Follow along as Bud and friends learn the importance of money skills, like debit and credit, in this new educational series— Budget Bunny!

Recommended for  
ages 6-12

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