

**April 2025** 

Insights From Stifel's CIO Office

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- 1. <u>Bear Scenario:</u> A 25% probability is assigned to the bear case, factoring in the erosion of investor confidence ("Animal Spirits"), risks of a global recession, and prolonged economic stagnation.
- **2.** <u>Washington, D.C. Transition:</u> President Trump, through his first 100 days, has issued 140+ executive orders, causing concern among business leaders and consumers about rising uncertainty, which may be dampening Animal Spirits and contributing to market volatility.
- *Brian Gardner:* Stifel's Washington Policy Strategist analyzed Trump's potential tariff strategies, which aim to secure trade deals with specific nations, ultimately including China.
- **4.** <u>Dr. Lindsey Piegza:</u> Stifel's Chief Economist revised forecasts downward due to trade policy frictions and tariffs while increasing inflation projections.
- 5. <u>Inflation and Federal Reserve (Fed) Policy:</u> The rolling three-month averages for the consumer price index (CPI) and producer price index (PPI) indicate a cooling trend compared to recent months.
- **6.** <u>Inflation and Fed Policy:</u> Fed funds futures have priced in three quarter-point cuts in 2025, in response to a slowing economy and pressure on the job markets.
- 7. <u>The Fed Dual Mandate:</u> The Fed faces challenges balancing its dual mandate of achieving maximum employment and maintaining stable prices amid economic uncertainty.
- **8.** <u>Stock Market Downturn:</u> Equity markets began the year positively but encountered volatility following the tariff announcement. Equity markets have stabilized as the administration engages in negotiations over the next 90 days.
- *S&P 500 Levels:* The S&P 500 is currently at a level comparable to June 2024. While the losses are tangible, we have essentially reverted to last summer's levels.
- 10. <u>Market Performance:</u> As of April 23, 2025, the S&P 500 has declined 7.7% year to date, a downturn that typically occurs every six years. Growth stocks have underperformed relative to value stocks.
- 11. <u>U.S. Dollar:</u> More recently, the dollar has declined slightly after a period of strength.
- *Market Downturns:* Historical trends show that 5% declines occur about twice a year, 10% declines every 18 months, and 20% declines roughly every six years.
- 13. <u>Animal Spirits</u>: Uncertainty has eroded investor confidence; this fear is reflected in spikes in the VIX Index.
- 14. <u>Understanding Volatility:</u> On average, large drawdowns in the market do not necessarily result in negative annual returns. It's important to remember that downside volatility is normal.
  - 5. <u>Understanding Volatility</u>: Large market drawdowns do not always lead to negative annual returns. Long-term investors are advised to stay diversified and remain invested, as timing market reentry is challenging.

## **OUR BEAR CASE SCENARIO IN FOCUS**

### Roadblocks to Growth

PATH	DESCRIPTION	PROBABILITY
Erosion of Animal Spirits	Erratic policy shifts or poor communication about government policy can trigger an equity market correction or bear market.	15%
Global Recession	Positive U.S. economic forecasts may be undermined by foreign policy shifts, risking a global recession and bear market.	15%
Sustained Stagflation	If a recession occurs with persistent inflation, we risk sustained stagflation and a more severe bear market.	<5%
U.S. Fiscal Trajectory and Debt Mismanagement	Eroding investor confidence and the U.S. dollar losing its reserve status could trigger an economic depression and severe bear market.	<3%
Constitutional Unrest	Conflicts within the government, or even civil unrest, amplify uncertainty and could disrupt the U.S. economy and markets.	<1%

Sight | Lines: Putting Bear Case Scenarios in Focus: Investment Ideas for Times of Trouble



## WASHINGTON, D.C. TRANSITION

President Trump is quickly implementing significant policy changes, increasing uncertainty, dampening Animal Spirits, and contributing to stock market weakness.

Tariffs and Trade Policy

Fiscal and Tax Policy

Department of Government Efficiency

Health and Human Services

**Immigration and Border Security** 

Department of Education

Other anticipated changes include areas like judiciary and the legal system, housing and urban development, and artificial intelligence and technology.



### **BRIAN GARDNER - TARIFFS**



#### April 9, 2025

The tariff drumbeat continues as President Trump said on Tuesday night that he intends to impose new tariffs on pharmaceuticals. This has been previously signaled but may have been overshadowed by headlines on global tariffs.

Wednesday could be a key day for legislation to extend the Trump tax cuts. A morning meeting could determine whether the House will finish the budget resolution before the Easter holiday or if the process will drag out longer than Republican leaders have indicated and longer than some investors might expect. A delay could be a slight, but temporary, negative for the markets. Regarding the Trump deregulatory agenda, the Senate is scheduled to vote on the administration's SEC nominee. The Senate Banking Committee will also hold a hearing on the Federal Reserve's point person on bank regulation. We see both of these as affirming the administration's deregulatory agenda and a positive for the capital markets and banks.



# Economic INSIGHT

April 7, 2025

#### A Stronger-than-Expected March Employment Report Does Little to Quell Tariff Tantrum

A stronger-than-expected March employment report, with payrolls rising 228,000, underscores the still solid nature of the U.S. economy, as well as the challenge to assess the potential risk and impact of recent fiscal policy initiatives on the domestic labor market. The administration's attempt to reduce the number of government employees, and sever government contracts, coupled with the latest tariff announcements materially reshaping international trade policy, not to mention ongoing unfavorable weather-related traumas in various parts of the country, will continue to generate sizable volatility in the hiring figures.

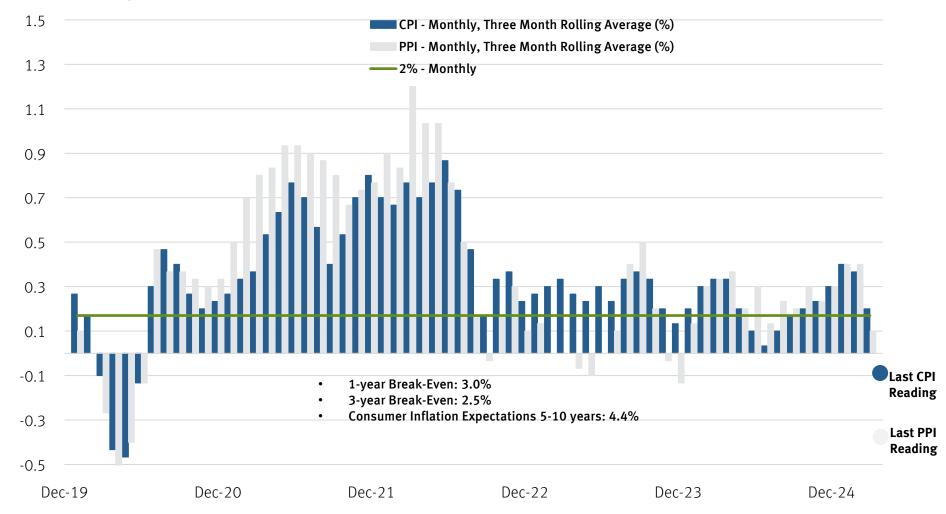
For the market, today's report does little to quell fears of further price increases and deteriorating growth prospects. Investors, seemingly engulfed in a tariff tantrum, continue to call for further monetary policy relief with expectations for up to four additional rate cuts by year-end. For the Federal Reserve (Fed), meanwhile, the latest read on payrolls should offer a welcome indication of persistent resilience in domestic fundamentals. As such, this could allow the Committee to divert slightly more focus to tackling still elevated inflation (at least one can hope), or at the very least, offer justification for a further "wait and see" approach.

This week, we take a closer look at the latest March payrolls report and what it means for future Fed policy.



### **INFLATION AND FED POLICY**

## **Monthly Inflation Trends**



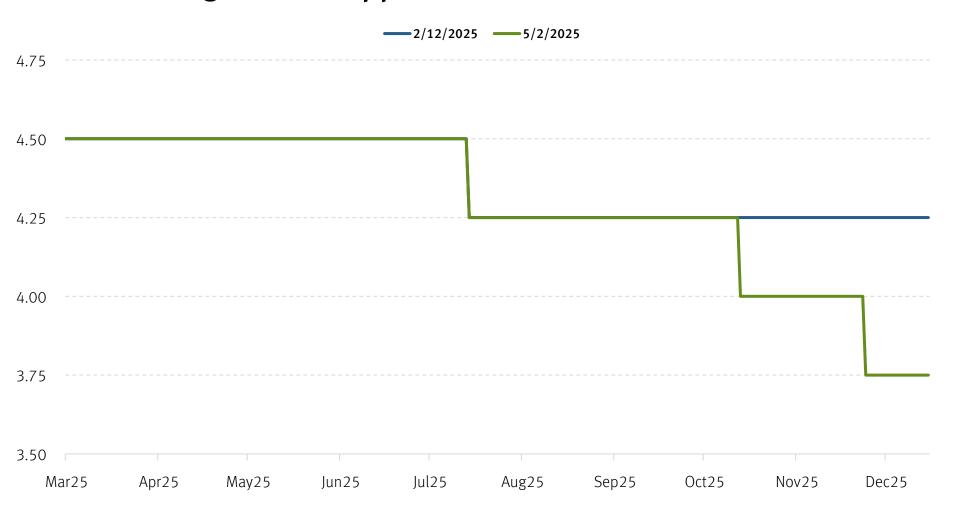


Source: Stifel CIO Office via Bloomberg, as of May 2, 2025 (intra-day)

CPI = Consumer Price Index

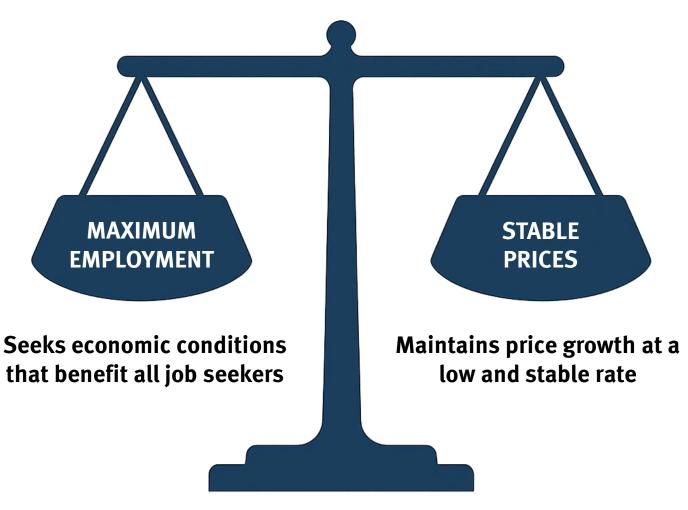
PPI = Producer Price Index

### Fed Funds Target Rate - Upper Bound



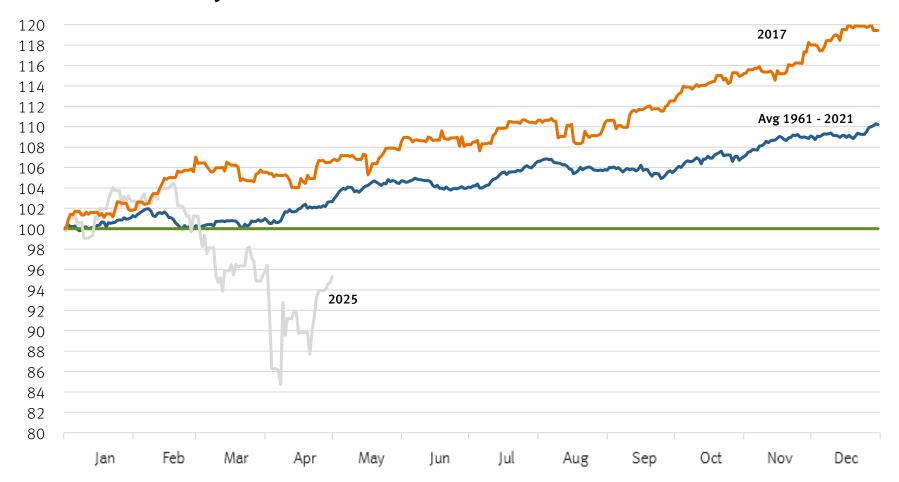


The Federal Reserve aims to balance its dual mandate of



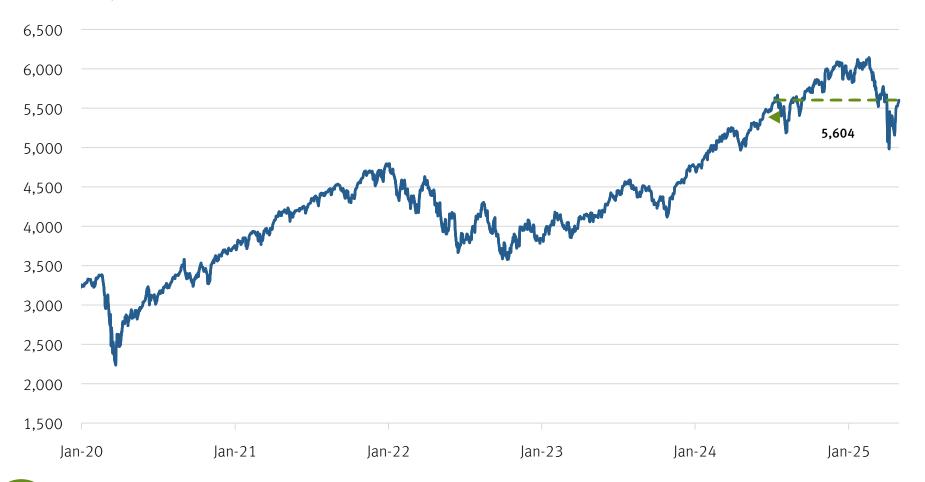


# S&P 500 Average Price Returns In First Year of Presidential Cycle





# S&P 500 First Reached Current Level on July 10, 2024





## MARKET PERFORMANCE

Index	2022	2023	2024	2025 YTD	Peak to Date
S&P 500 Index	-18.1%	26.3%	25.0%	-4.3%	-8.6%
S&P 500 Eq. Weight.	-11.5%	13.8%	13.0%	-3.0%	-9.1%
S&P Quality High Dividend	-0.3%	5.5%	11.1%	-4.6%	-10.3%
S&P 500 Financials	-10.6%	12.1%	30.5%	1.3%	-5.5%
KBW Reg. Banking	-6.9%	-0.4%	13.2%	-8.5%	-19.2%
Bloomberg U.S. 1000 Value	-2.5%	9.4%	13.6%	-1.0%	-7.8%
Bloomberg U.S. 1000 Growth	-27.5%	36.1%	28.9%	-5.9%	-9.5%
Bloomberg Magnificent 7	-45.3%	107.0%	67.3%	-13.1%	-14.5%
NYSE FANG+ Index	-40.0%	96.4%	51.0%	-3.7%	-9.9%
Bloomberg U.S. 2000	-20.1%	17.1%	12.0%	-11.8%	-19.0%
MSCI EAFE Index	-14.5%	18.2%	3.8%	10.9%	-0.8%
MSCI EM Index	-20.1%	9.8%	7.5%	4.2%	-5.5%
Bloomberg U.S. Agg	-13.0%	5.5%	1.3%	2.8%	-1.1%



### U.S. Dollar (DXY)





The U.S. Dollar Index (DXY) indicates the general international value of the USD. The DXY does this by averaging the exchange rates between the USD and major world currencies. Source: Stifel CIO Office via Bloomberg, as of April 30, 2025

# Market downturns happen frequently, but historically don't last forever

S&P 500 Index (1954-2024)

Size of decline	-5% or more	-10% or more	-15% or more	-20% or more
Average frequency	About twice per year	About once every 18	About once every	About once every six
		months	three years	years
Average length	46 days	135 days	256 days	402 days
Last occurrence	July 2024	July 2023	August 2022	January 2022

Source: Stifel CIO Office via. Capital Group, RIMES, Standard & Poor's. As of December 31, 2024. Average frequency assumes 50% recovery of lost value. Average length measures market high to market low. Past performance is not indicative of future results.



# Chicago Board Options Exchange Volatility Index (VIX)

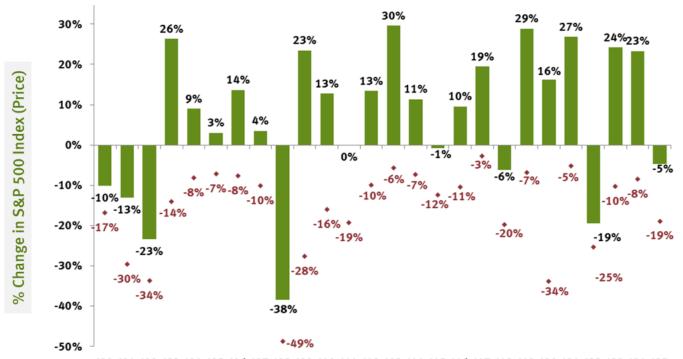




### **UNDERSTANDING VOLATILITY**

### Managing through the ups and downs

The chart shows that despite a decline in stocks at some point each year (red dot and number), markets typically recover and returns for the full year (green bar) are positive most of the time.



'00 '01 '02 '03 '04 '05 '06 '07 '08 '09 '10 '11 '12 '13 '14 '15 '16 '17 '18 '19 '20 '21 '22 '23 '24 '25

Intra-year declines are based on the largest drop from a peak to a trough during the calendar year.

S&P 500 Index is a capitalization-weighted index of 500 stocks. The index is designed to measure performance of the broad domestic economy through changes in the aggregate market value of 500 stocks representing all major industries. Indices are unmanaged, do not reflect fees and expenses, and are not available for direct investment. Past performance does not guarantee future results. Investing involves risk, including the possible loss of principal. Asset allocation and diversification do not ensure a profit or protection against loss.

Source: Stifel Investment Strategy via Bloomberg, as of May 1, 2025

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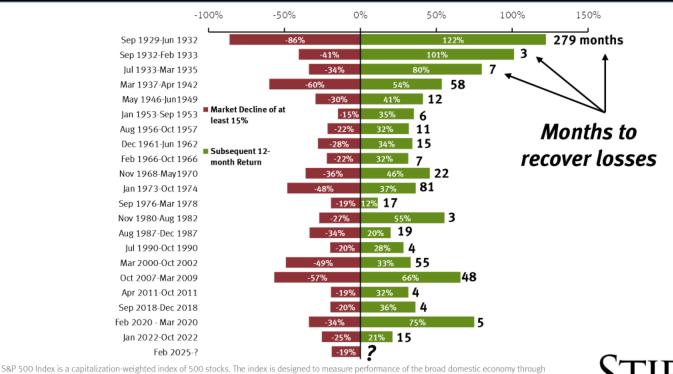
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### **UNDERSTANDING VOLATILITY**

### **Market Declines and Subsequent Returns**

Since 1929 there have been 22 instances where the S&P 500 declined more than 15% from its local peak (red bar), with an average decline of 34%. Equity returns, however, are often strong following sharp declines with the subsequent 12-month return (green bar) averaging 47%. That's why its important for investors to maintain composure and stick to their investment plan.



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### **APPENDIX: INDEX DESCRIPTIONS**

#### INDEX DESCRIPTIONS

Bloomberg U.S. Treasury Bills 1-3 Months Index includes all publicly issued zero-coupon U.S. Treasury Bills that have a remaining maturity of less than three months and more than one month, are rated investment grade, and have \$250 million or more of outstanding face value.

Bloomberg U.S. Corporate IG Index is an unmanaged index considered representative of fixed-rate investment-grade taxable bond debt.

Bloomberg U.S. Aggregate Corporate Index is an unmanaged index considered representative of fixed-rate investment-grade taxable bond debt.

Bloomberg U.S. Corporate High Yield is an unmanaged index considered representative of fixed-rate, noninvestment-grade debt.

Bloomberg U.S. Government Bond Index is an unmanaged index considered representative of fixed-rate, investment-grade U.S. Government debt.

Bloomberg Global Aggregate This index provides a broad-based measure of the global investment-grade, fixed-rate debt market.

DXY Index is a measure of the value of the U.S. dollar relative to the value of a basket of currencies of the majority of the U.S.'s most significant trading partners.

S&P 500 Index is a capitalization-weighted index of 500 stocks. The index is designed to measure performance of the broad domestic economy through changes in the aggregate market value of 500 stocks representing all major industries.

S&P 500 Equal Weight Index is the equal-weight version of the widely regarded Standard & Poor's 500 Index, which is generally considered representative of the U.S. large capitalization market. The index has the same constituents as the capitalization-weighted S&P 500, but each company in the index is allocated a fixed weight of 0.20% at each quarterly rebalancing.

S&P 500 Financials Index comprises those companies included in the S&P 500 that are classified as members of the GICS® financials sector.

Bloomberg U.S. 1000 Value Index provides exposure to companies with superior value factor scores based on their earnings yield, valuation, dividend yield, and growth.

Bloomberg U.S. 1000 Growth Index provides exposure to companies with superior growth factor scores based on their earnings yield, valuation, dividend yield, and growth.

Bloomberg U.S. 1000 Index is a float market-cap-weighted benchmark of the 1000 most highly capitalized U.S. companies.

Bloomberg U.S. 2000 Index is a float market-cap-weighted benchmark of the lower 2000 in capitalization of the Bloomberg U.S. 3000 Index.

MSCI EAFE Index captures large and mid cap representation across Developed Markets countries around the world, excluding the U.S. and Canada. With 914 constituents, the index covers approximately 85% of the free float-adjusted market capitalization in each country.

MSCI Emerging Markets (EM) Index captures large and mid cap representation across 23 Emerging Markets (EM) countries. With 837 constituents, the index covers approximately 85% of the free float-adjusted market capitalization in each country.

Morgan Stanley Market implied pace of hikes index (MSPOKE) is the number of Fed rate hikes in the 12 months following the first rate hike implied by the Eurodollar interest rate futures market.

MSCI World Index is a free float-adjusted market capitalization-weighted index that is designed to measure the equity market performance of developed markets.

Bloomberg Magnificent Seven Index is an equal-dollar weighted equity benchmark consisting of a fixed basket of seven widely-traded companies classified in the United States and representing the Communications, Consumer Discretionary and Technology sectors as defined by Bloomberg Industry Classification System (BICS).



S&P 500 Quality High Dividend Index is designed to measure the performance of S&P 500 members that exhibit both high quality and high dividend yield characteristics.

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Wilshire 5000 Index is a market-capitalization-weighted index of the market value of all stocks actively traded in the United States.

VIX is a trademarked ticker symbol for the Chicago Board Options Exchange Market Volatility Index, a popular measure of the implied volatility of S&P 500 index options.

Cboe S&P 500 Dispersion Index (DSPXsM) measures the expected dispersion in the S&P 500® over the next 30 calendar days, as calculated from the prices of S&P 500 index options and the prices of single stock options of selected S&P 500 constituents, using a modified version of the VIX® methodology.

EURO STOXX 50 is a stock index of Eurozone stocks designed by STOXX, an index provider owned by Deutsche Börse Group. According to STOXX, its goal is "to provide a blue-chip representation of Supersector leaders in the Eurozone.

Cash & Cash Equivalent is represented by the Bloomberg U.S. Treasury 3-6 months Bill Index, comprised of treasury bills issued by the U.S. government with less than one year to maturity.

U.S. Government Bonds is represented by the Bloomberg U.S. Government Bond Index, comprised of the U.S. Treasury and U.S. Agency indexes.

U.S. Corp IG Bonds is represented by the Bloomberg U.S. Corporate Bond Index, comprised of the investment grade, fixed-rate, taxable corporate bond market.

High-Yield Bonds is represented by the Bloomberg U.S. Corporate High Yield Bond Index, comprised of U.S. Dollar denominated, high-yield, fixed-rate corporate bond market securities.

U.S. LC (Large Cap) equities is represented by the Bloomberg U.S. 1000 Index, comprised of a float market-cap-weighted benchmark of the 1,000 most highly capitalized U.S. companies.

U.S. SC (Small Cap) equities is represented by the Bloomberg U.S. 2000 Index, comprised of a float market-cap-weighted benchmark of the lower 2,000 in capitalization of the Bloomberg U.S. 3000 Index.

Developed International Equities is represented by the MSCI EAFE Index, comprised of equity securities that belong to markets outside of the U.S. and Canada.

Emerging Markets Equities is represented by the MSCI EM Index, comprised of equity securities that belong to emerging markets.

Moderate Bench stands for moderate benchmark portfolio return which is a blended portfolio of stocks (60% weight, represented by MSCI AC World Index) and bonds (40% weight, represented by Bloomberg U.S. Agg Gov/Credit).

MSCI AC World Index is comprised of equity securities belonging to 23 developed markets and 24 emerging markets countries.

Bloomberg U.S. Government/Credit Bond Index is comprised investment grade, dollar-denominated, fixed-rate Treasuries, government-related and corporate securities.

KBW Nasdaq Regional Banking Index seeks to reflect the performance of U.S. companies that do business as regional banks of thrifts.

NYSE FANG+ Index is an equal-dollar weighted index designed to track the performance of highly-traded growth stocks of technology and tech-enabled companies in the technology, media & communications and consumer discretionary sectors such as Facebook, Apple, Amazon, Netflix, and Alphabet's Google.

NCREIF Property Index is a quarterly, unleveraged composite total return for private commercial real estate properties held for investment purposes only.

National Federation of Independent Business Small Business Optimism Index measures the overall optimism and outlook of small business owners regarding the economic conditions, sales expectations, hiring plans, and capital expenditures. It provides valuable insights into the sentiment of small businesses, which are a vital component of the U.S. economy.



### **APPENDIX: DISCLOSURES**

#### **DISCLOSURES**

Past performance does not guarantee future results. Investing involves risk, including the possible loss of principal. Asset allocation and diversification do not ensure a profit or protection against loss.

Alternative Investments or Non-Traditional Assets – Alternative investments may include, but are not limited to: Real Estate Investment Trusts (REITs), Commodities, Futures, Hedge Funds, Venture Capital, Limited Partnerships, etc.

Real Estate – When investing in real estate companies, property values can fall due to environmental, economic, or other reasons, and changes in interest rates can negatively impact the performance.

Commodities and Futures – The risk of loss in trading commodities and futures can be substantial. You should therefore carefully consider whether such trading is suitable for you in light of your financial condition. The high degree of leverage that is often obtainable in commodity trading can work against you as well as for you. The use of leverage can lead to large losses as well as gains.

Hedge Funds – Investors should be aware that hedge funds often engage in leverage, short-selling, arbitrage, hedging, derivatives, and other speculative investment practices that may increase investment loss. Hedge funds can be highly illiquid, are not required to provide periodic pricing or valuation information to investors, and often charge high fees that can erode performance. Additionally, they may involve complex tax structures and delays in distributing tax information. While hedge funds may appear similar to mutual funds, they are not necessarily subject to the same regulatory requirements as mutual funds.

**Venture Capital** – Venture capital investments involve substantial risks. The risks associated with investing in companies in the start-up or expansion stages of development are greater than those of companies in later stages, because the companies' business concepts generally are unproven, and the companies have little or no track record.

Limited Partnerships – Generally, limited partnership investments are suitable only for a narrow class of relatively sophisticated investors. Limited partnership investments may be speculative in nature and be subject to resale restrictions or illiquidity. An investment is appropriate only for investors who have the capacity to absorb a loss of some or all of their investment.

Bonds – When investing in bonds, it is important to note that as interest rates rise, bond prices will fall. High-yield bonds have greater credit risk than higher quality bonds.

**Duration** – Duration is a measure of the sensitivity of the price – the value of principal – of a fixed income investment to a change in interest rates. Duration is expressed as a number of years.

**Standard Deviation** – Standard deviation is a measure of the dispersion of a set of data from its mean. It is calculated as the square root of variance by determining the variation between each data point relative to the mean. If the data points are further from the mean, there is higher deviation within the data set.

International and Emerging Markets – There are special considerations associated with international investing, including the risk of currency fluctuations and political and economic events. Investing in emerging markets may involve greater risk and volatility than investing in more developed countries.

Private Equity — Private equity funds are not appropriate for all investors. Investors should be aware that private equity funds may contain speculative investment practices that can lead to a loss of the entire investment. Private equity funds may invest in entities in which no secondary market exists and, as such, may be highly illiquid. The funds are not required to provide periodic pricing or valuation information to investors and often charge high fees that can erode performance. Additionally, they may involve complex tax structures and delays in distributing tax information.



### **APPENDIX: DISCLOSURES**

#### **DISCLOSURES CONTINUED**

Short Positions – The investor should note that when a short position moves in an unfavorable way, the losses are theoretically unlimited. The broker will demand more collateral, and the manager might have to close out that short position at an inopportune time to limit any further losses.

Small Company Securities – Small company securities are typically more volatile and carry additional risks, since smaller companies generally are not as well established as larger companies.



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