### Insights from Stifel's CIO Office

September 2023



## **INVESTMENT STRATEGY BRIEF:**

Does firmer inflation put a soft landing at risk?





**Economy** page 4 Inflation page 11 **Markets** page 15 **Looking Forward** page 26 **Dynamic Leanings** page 32

## IN FOCUS

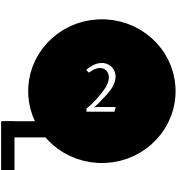


### ECONOMY

Recession expectations pushed out, economy to slow

#### 3 things we're focused on:

- Consumer spending
- Labor market
- Lag effects



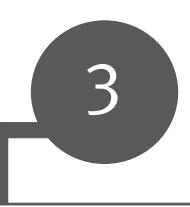
## INFLATION



Significant progress, final 1% drop may take longer

#### 3 things we're focused on:

- Shelter prices
- Supercore services
- Inflation expectations



### MARKETS

Returns broadening out, volatility to increase

3 things we're focused on:

- Company earnings
- Profit margins
- Capital expenditures

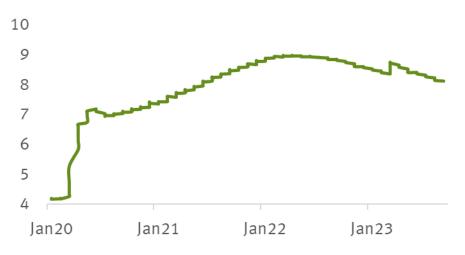
## Economy

### **POST-PANDEMIC ENVIRONMENT**

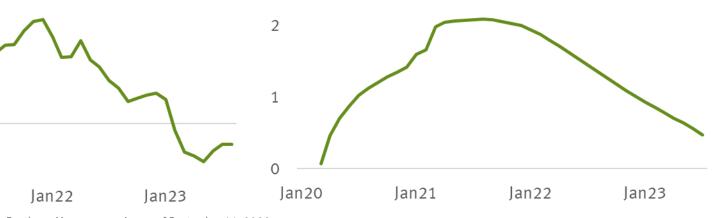
Money Supply (Trillions)



Federal Reserve (Fed)'s Balance Sheet (Trillions)



Excess Savings (Trillions)



Source: Stifel CIO Office via Bloomberg, Pantheon Macroeconomics, as of September 14, 2023

#### INVESTMENT STRATEGY BRIEF

Jan21

**Global Supply Chain Pressure Index** 

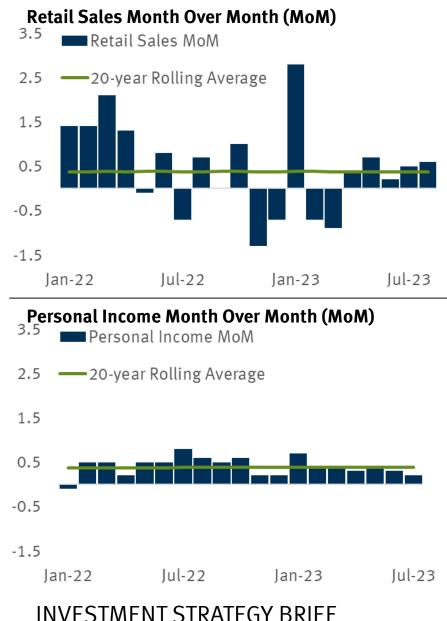
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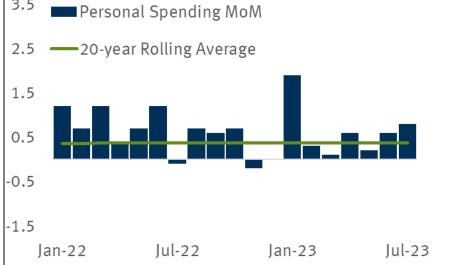
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Jan20

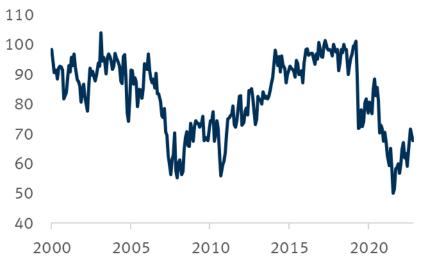
### **CONSUMER ACTIVITY**



### Personal Spending Month Over Month (MoM)

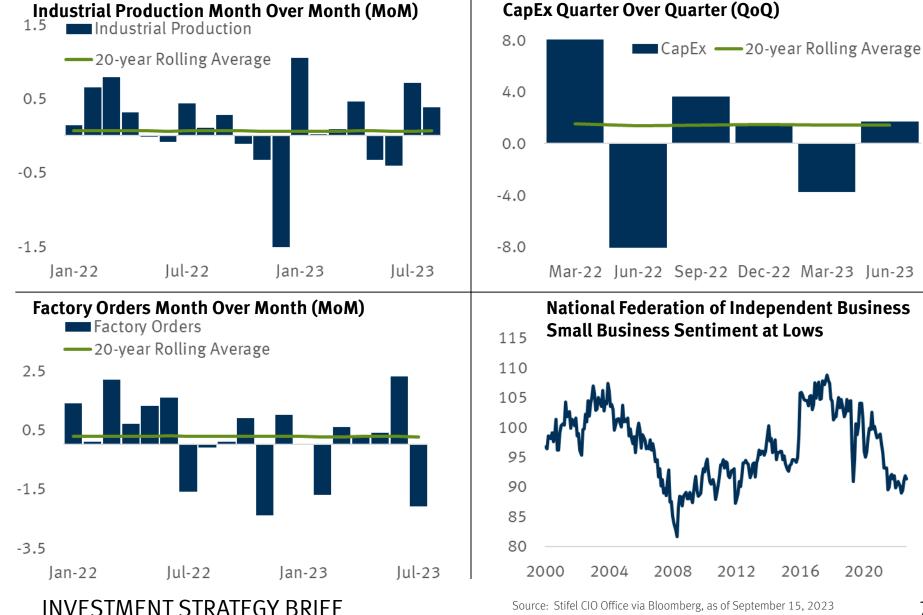


#### **University Of Michigan Consumer Sentiment**



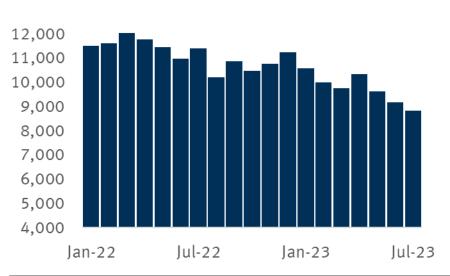
#### Source: Stifel CIO Office via Bloomberg, as of September 15, 2023

## **BUSINESS ACTIVITY**

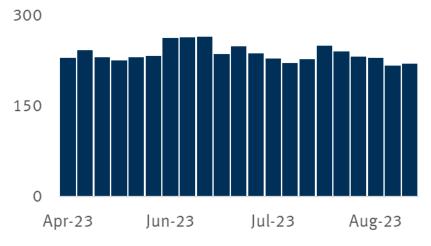


### LABOR MARKET

#### JOLTs - Job Openings (000s)

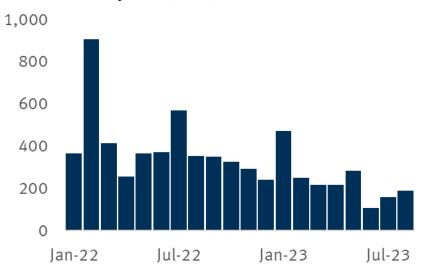


#### Jobless Claims (000s)

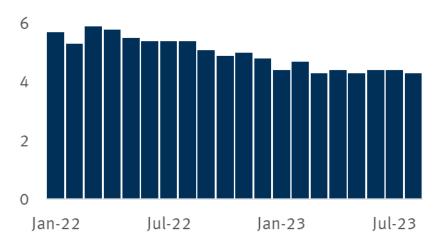


Source: Stifel CIO Office via Bloomberg, as of September 14, 2023

#### Nonfarm Payrolls (000s)



#### Wage Growth - Hourly Earnings (%)



U.S. GDP	Date of Estimate	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024	2022	2023	2024
Consensus Estimates	9/14/2023	2.0	2.1	2.0	0.4	0.1	0.9	2.1	2.0	0.9
Consensus Estimates	1/3/2023	0.1	-0.6	0.0	0.9	1.5	1.8	1.9	0.3	1.3
Stifel	8/29/2023	1.2	1.8	2.6	1.5	0.9	1.8	0.5	2.1	1.7
Goldman Sachs	9/14/2023	1.5	2.5	3.2	1.3	1.9	1.9	2.0	2.2	2.0
Capital Economics	9/8/2023	1.2	1.4	2.3	-0.8	0.8	1.4	2.0	2.0	1.0
Strategas	9/11/2023	1.0	1.6	3.0	-0.5	-1.5	1.0	2.0	2.1	0.6
UBS	9/8/2023	1.5	1.6	3.3	-1.4	-2.0	1.5	2.0	2.1	0.4
Wells Fargo	9/7/2023	0.6	0.9	3.4	0.4	-0.8	-1.1	2.1	2.1	0.5
Bloomberg Economics	8/18/2023	1.2	1.5	1.5	-0.2	-0.5	0.4	2.0	2.1	0.6
Barclays	9/4/2023	1.5	1.5	3.0	0.5	0.0	-0.5	2.0	2.1	0.5
JPMorgan Chase	9/8/2023	1.1	1.7	3.5	1.5	0.5	0.5	2.1	2.3	1.2
Federal Reserve**	6/14/2023							0.9	1.0	1.1

Annualized percent change from prior quarter and year-over-year change are shown for quarterly and yearly periods, respectively. Stifel estimates based on Stifel sell-side Economics department estimates.

\*\*Percent change from fourth quarter to fourth quarter one year ago.

Source: Stifel CIO Office via Bloomberg, as of September 11, 2023. Federal Reserve estimates are as of June 14, 2023. Figures in grey areas under "Consensus Estimates" represent reported results

## STIFEL POST-GREAT FINANCIAL CRISIS ENVIRONMENT

Following the decade of low interest rates post-Great Financial Crisis (GFC), companies and businesses were able to "lock-in" lower fixed rates, reducing debt servicing costs and extending the transmission effects of monetary policy tightening

**\$5.2 trillion** Increase in U.S. household debt 2023 vs. 2007

*Note: U.S. household debt as a percent of GDP has declined by roughly 25% since 2007* 

# \$7.0 trillion

Increase in U.S. nonfinancial corporate debt 2023 vs. 2007

21.6% vs. 5.6%

ARM Loans average as % of total loans pre-GFC and post-GFC 212%

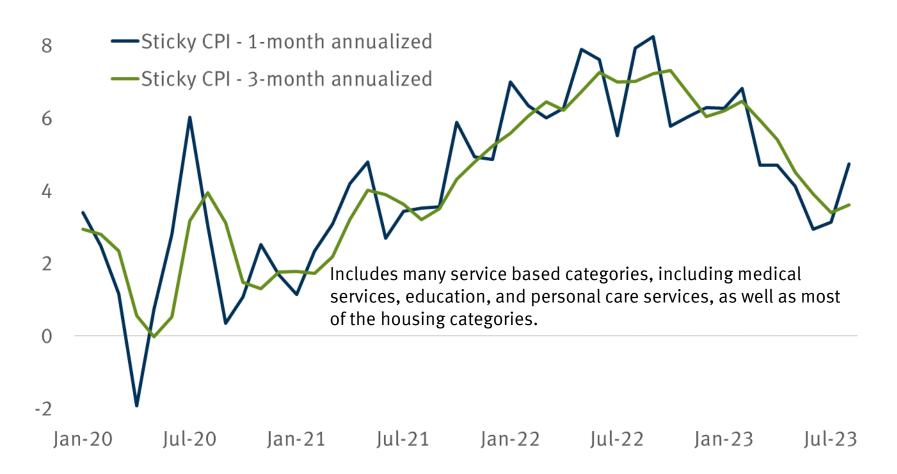
Increase in S&P 500 Index cash per share 2022 vs. 2007

Source: Stifel CIO Office, as of August 30, 2023; data via St. Louis Federal Reserve (FRED), New York Federal Reserve, and Bloomberg Note: The time period for Adjustable Rate Mortgage (ARM) loans average for pre-GFC is 12/31/1999 – 12/31/2007; post-GFC is 12/31/2007 – 12/31/2021

## Inflation

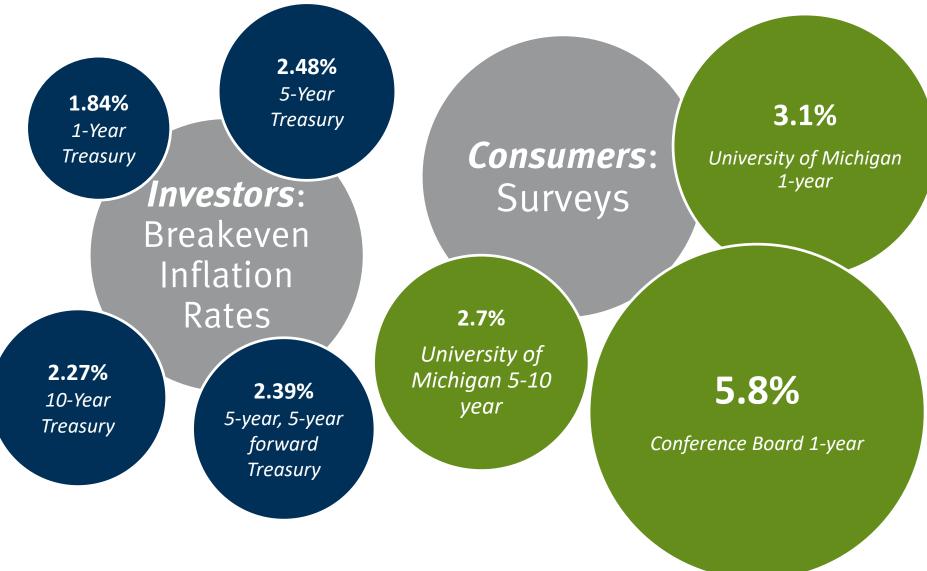
### **INFLATION: STICKY INFLATION**

## Sticky inflation



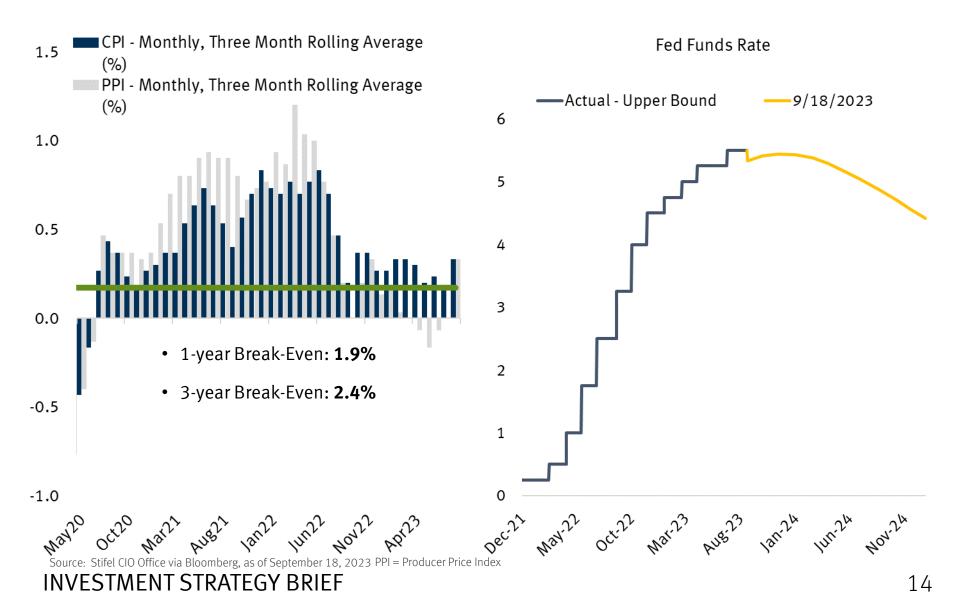
CPI = Consumer Price Index Source: Stifel CIO Office via Federal Reserve Bank of Atlanta, as of September 13, 2023

## INFLATION EXPECTATIONS



Source: Stifel CIO Office via Bloomberg, as of September 15, 2023

### **INFLATION AND FED POLICY**



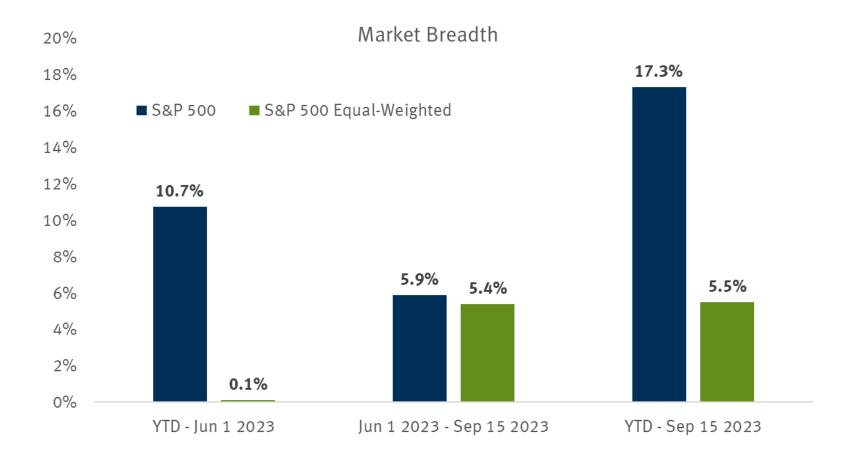
## Markets

### MARKET PERFORMANCE

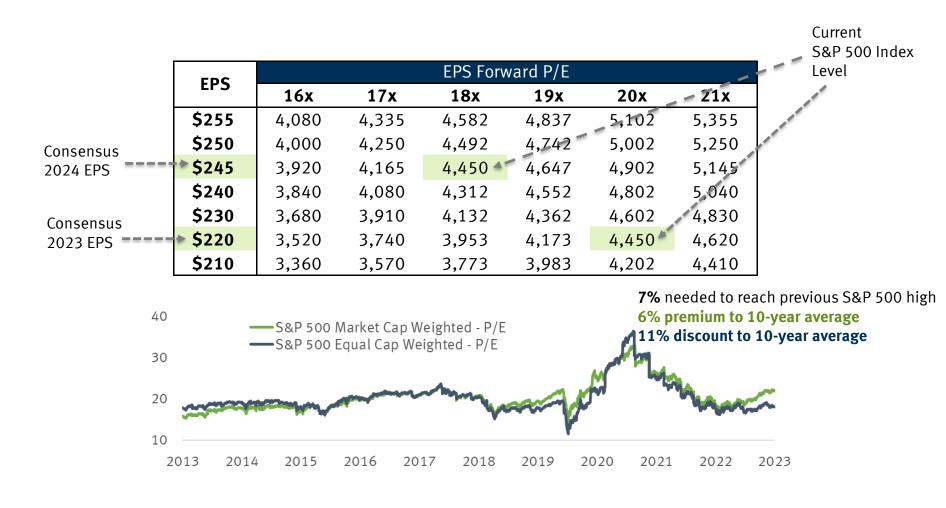
	Index	2020	2021	2022	YTD – June 1 2023 5	June 1– September 15 2023	YTD – September 15 2023
S&P 50	00 Index	18.4%	28.7%	-18.1%	10.7%	5.9%	17.3%
S&P 50	00 Eq. Weight.	12.8%	29.6%	-11.5%	0.1%	5.4%	5.5%
S&P 50	00 Financials	-1.8%	34.9%	-10.6%	-5.7%	9.0%	2.8%
KBW R	leg. Banking	-8.7%	36.7%	-6.9%	-25.9%	10.8%	-17.9%
Russel	l 1000 Value	2.8%	25.1%	-7.6%	-0.7%	6.2%	5.4%
Russel	l 1000 Growth	38.5%	27.6%	-29.1%	22.2%	6.1%	29.7%
NYSE F	ANG+ Index	103.1%	17.7%	-40.0%	64.5%	5.4%	73.5%
Russel	l 2000 Index	19.9%	14.8%	-20.5%	1.0%	4.9%	6.0%
MSCI E	EAFE Index	7.8%	11.3%	-14.5%	8.3%	2.4%	10.9%
MSCI E	EM Index	18.3%	-2.5%	-20.1%	1.4%	3.7%	5.2%
Bloom	berg U.S. Agg	7.5%	-1.5%	-13.0%	2.7%	-2.4%	0.3%
Source	Stifel CIO Office via Bloomberg, as	of September 15, 2023					

Source: Stifel CIO Office via Bloomberg, as of September 15, 2023

### **MARKET PERFORMANCE**

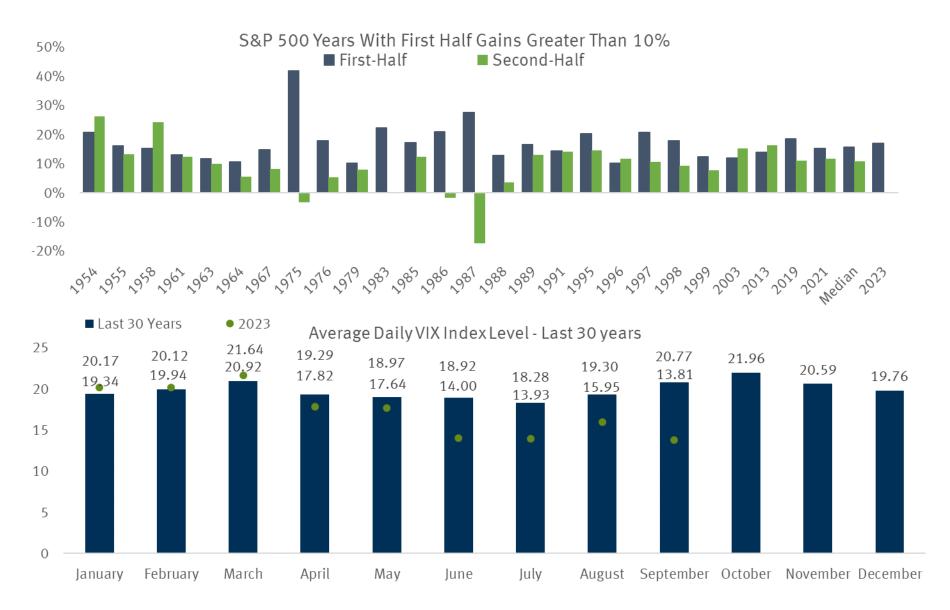


Source: Stifel CIO Office via Bloomberg, as of September 15, 2023

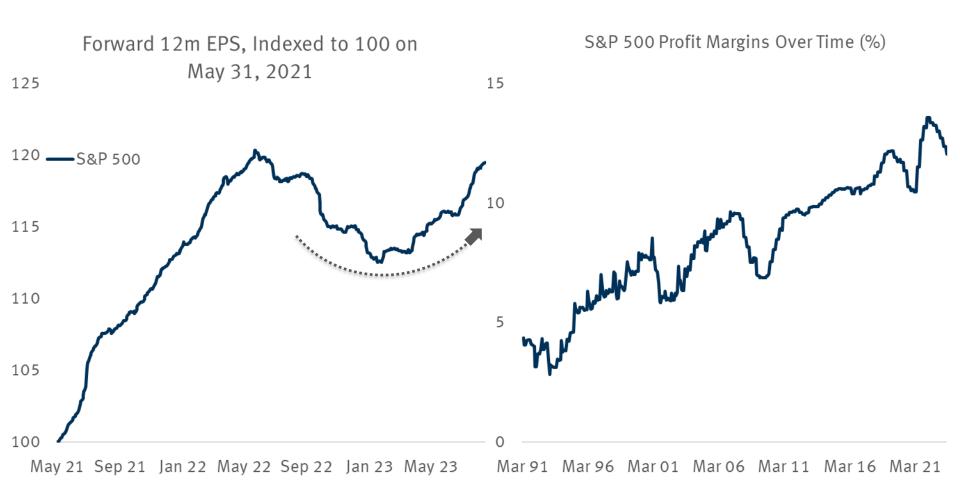


Source: Stifel CIO Office via Bloomberg, as of September 15, 2023

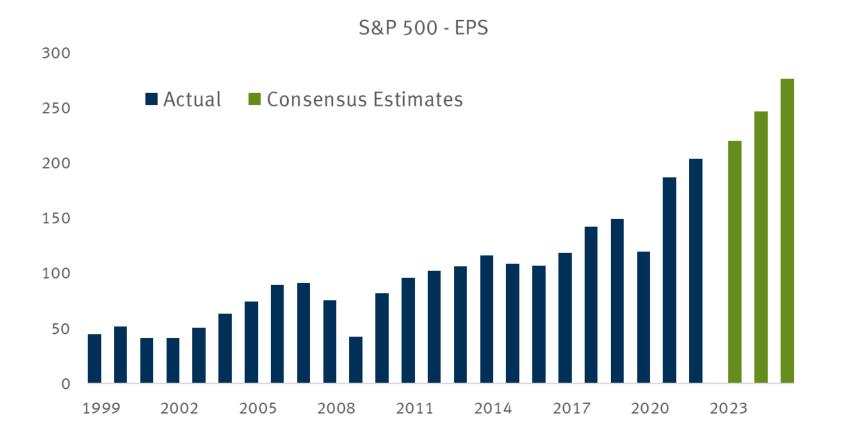
### MARKET RETURNS



### EARNINGS & PROFIT MARGINS



EARNINGS



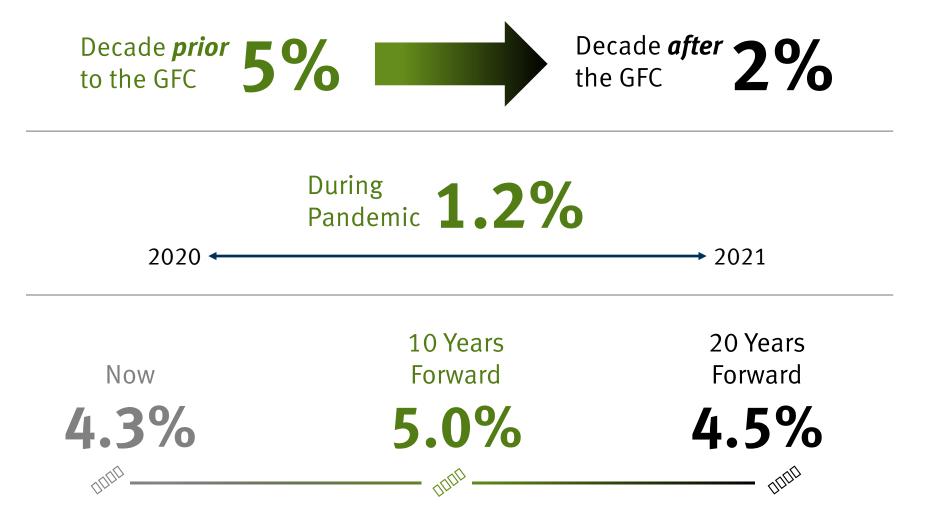
Source: Stifel CIO Office via FactSet, as of September 14, 2023

#### INVESTMENT STRATEGY BRIEF

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### **10-YEAR TREASURY YIELD**

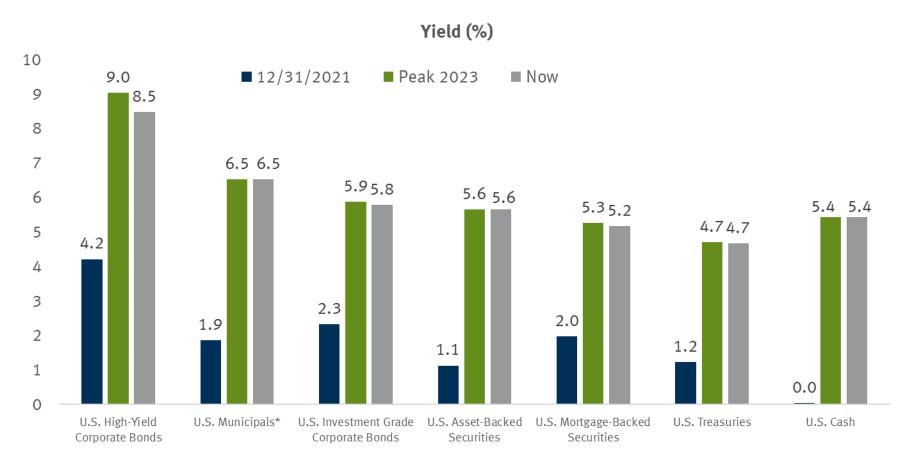


Sight Lines: A New Market Rate Regime? Data and Sentiment Say Yes.

	Current	5-Year Average
Corporate IG	1.18	1.23
Corporate HY	3.74	4.13
Securitized	0.59	0.46
CMBS	1.30	0.92
ABS	0.65	0.54
MBS	0.55	0.42

Corporate IG = Corporate Investment Grade Corporate HY = Corporate High Yield Securitized = Securitized Credit Markets CMBS = Commercial Mortgage-Backed Securities ABS = Asset-Backed Securities MBS = Mortgage-Backed Securities

Source: Stifel CIO Office via Bloomberg, as of September 15, 2023 INVESTMENT STRATEGY BRIEF



\*Based on taxable equivalent yield. Taxable equivalent yield assumes a 37% federal tax and 3.8% net investment income tax.

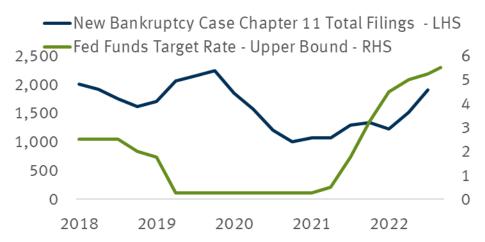
Source: Stifel CIO Office via Bloomberg, as of September 14, 2023

### HIGHER RATES PRESENT CHALLENGES

#### Consumer



#### **Business**



### Summary

- Consumer delinquency rates are rising
  - Led by credit card debt category
  - Despite rising, delinquency rates are below the levels we saw during GFC
- Interest rates have put pressure on mismanaged corporate entities, resulting in a higher level of corporate bankruptcies
  - However, the rate remains below levels seen During COVID-19 as larger firms are holding healthy levels of cash on their balance sheets

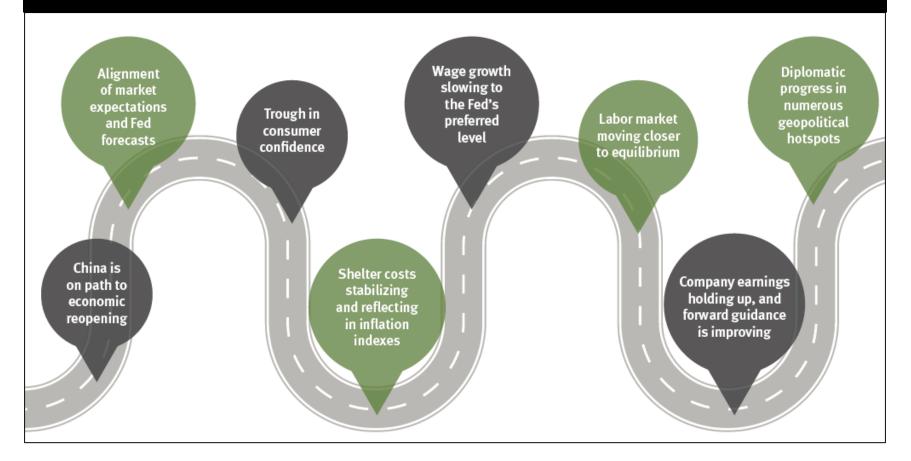
Source: Stifel CIO Office via Bloomberg and Federal Reserve, as of August 31, 2023; Quarterly data has been used for historical values.

## **Looking Forward**

### SIGNPOSTS TO FINDING BALANCE

### SIGNPOSTS

STIFEL



## **POLITICS & GEOPOLITICS**

### Key Issues Confronting Congress This Fall

- Government Shutdown Low odds, but not zero
- Impeachment Potential House vote to initiate proceedings for President Biden
- **Disaster Spending/Ukraine Aid** \$40 Billion to Florida and Hawaii, uncertainty on Ukraine aid
- Health Care/Prescription Drugs price cap unlikely beyond insulin and recent caps under Medicare
- China Tariffs Under review, likely to remain
- Business Taxes and SALT negotiations ongoing
- **SAFE Banking** Cannabis banking debated, some bipartisan support
- **Durbin Credit Card Bill** Efforts continue to allow merchants to use two unaffiliated credit card networks, odds low
- Executive Compensation Clawback Bill crowded Senate calendar makes it difficult for it to reach the Senate floor

#### VIEW REPORT

INVESTMENT STRATEGY BRIEF

### **U.S. – CHINA RELATIONS**

- Relationship strained further this year
- February:
  - U.S. shoots down spy balloons
- May:
  - U.S. Taiwan Initiative on 21<sup>st</sup> Century Trade
- June:
  - China exploring military facility in Cuba
  - Secretary of State Blinken visits China Will "compete vigorously"...but seek to "reduce risk of miscalculation"
- July:
  - China places export restrictions on key metals for chip production
  - Treasury Secretary Janet Yellen says 'premature' to remove tariffs
- August:
  - U.S restricts investments in Chinese tech companies

### LONG-TERM INVESTMENT THEMES

#### THE FIVE THEMES

3



#### Get to Know Our Long-Term Investment Themes

**INVESTMENT STRATEGY BRIEF** Source: Stifel CIO Office via From Vision to Value: Our Long-Term Investment Themes



### **STIFEL GUIDANCE**

# STIFEL GUIDANCE

The Stifel CIO Office develops economic and market analysis, and corresponding investment guidance, for the benefit of Stifel clients. You can find all of our Stifel Guidance at:

#### stifelinsights.com



MARKET SIGHT LINES

#### A New Market Rate Regime? Data and Sentiment Say Yes.

The 10-year Treasury yield has risen above 4%, levels not seen since before the Great Recession. Forward rates are signaling that market participants believe the 10-year yield will Remain above 4% for decades. We discuss the potential for a higher market rate regime, considering both market data and investor sentiment in our discussion.

Watch | Lister





#### Mid-Year Outlook: Investment Strategy Brief We offer our view on how the rest of the para may unfold as we seek to find balance on a few more of our signposts. We discuss our mid-year outlook and three things we're focused on for the economy, inflation, and markets.



#### Potomac Perspective Congress returns to Washington for a busy full. Some matters, like a government shutdown and potential impachment porcealinger regrafting President Biden, could produce smoke but little fire (at least for the markets), Legislation on disaster relief, prescription drugs, corporate taxes, and several bils related to financia services

READ



Call for Patience Likely to Delay Inevitable Further Federal Reserve Action Pederal Reserve (fed) Chairman Jerome Powell din ot parse words late last month at the annual jackson Hole Symposium in Wyoming, when he sent an extremely hawkish message to the

s late last on Hole hen he sent

#### o be done, and soon.

Popular insights from Stifel's CIO Office include:





WEEKLY | MONTHLY | QUARTERLY

Allocation

Insights



SIGHT LINES

Ownership working

MARKET

-0

Economic

INSIGHT









READ

## NAVIGATING KEY DATES

SEP	TEN	<b>IBE</b>	R

1	Employment
13 <b>/29</b>	Inflation
14	Retail Sales
15	Consumer Sentiment
20	Fed Policy Decision
26	Housing

NOVEMBER							
3	Employment						
14/29	Inflation						
10	Consumer Sentiment						
15	Retail Sales						
17	Housing						
22	Federal Open Market Committee (FOMC) Minutes						

#### OCTOBER

- 6Employment11Federal Open Market<br/>Committee (FOMC) Minutes12/27Inflation
  - 17 Retail Sales
  - 19 Housing

#### DECEMBER

- 8 Employment
- 8 Consumer Sentiment
- 12/21 Inflation
  - 13 Fed Policy Decision
  - 14 Retail Sales
  - 19 Housing

#### OTHER IMPORTANT TOPICS

- Russia-Ukraine War
- China-Taiwan Tensions
- Progression of Earnings Forecasts
- Third Quarter Earnings Season
- Progression of Purchasing Managers' Index measures
- Business and consumer sentiment
- Global Inflation
- Global Central Bank Policy



#### 144 ASSET ALLOCATION MODELS FOR YOUR SELECTION

6 Risk Profiles	Conservative	Moderately Conservative	Aoderate	Moderate Growth	Moderate	
2 Time Frames	Strategic (Long Term) Dynamic (Near Term)	<b>3</b> Levels of Liquidity	Tier 1 Tier 2 Tier 3		2 Equity Choices 2 Fixed Income Choices	U.S. Focused Global Tax Sensitive Taxable

### **ALLOCATION INSIGHTS**

DYNAMIC LEANINGS					Underweight	Neutral	Overweight
ASSET	CLASS	CUR	RENT	COMMENTS			
U.S. Equity Non-U.S. Ec				While non-U.S. equity relative valuations remain attractive for longer-ter the global economic and geopolitical headwinds. The strength of the U sheets put the U.S. on a stronger footing, but richer valuations mean ne	.S. consumer	and corpor	ate balance
U.S. Large U.S. Small				Small cap company valuations are providing an attractive entry point for reflect, to a good degree, the concerns about higher interest rates and a valuations create opportunities. We guide investors to implement an ov	an economic	slowdown.	But lower
U.S. Large U.S. Large				In this environment we believe investors should diversify across both va large cap, we have a modest overweight to dividend growth and quality			
Non-U.S. D Markets vs. Emerging N				Risks stemming from China and the war in Ukraine are each binary, mea dissipate, or get worse. Our team is closely following the developments prepared to act swiftly as we receive further clarity on the macroeconom	s in China and		
Europe v	s. Japan			We see investment opportunities across regions of the world. Japan's cor and likely to enhance shareholder value in the medium-to-long term. Risk reflected in European stock valuations, and there is meaningful upside po resolution there.	ks from the w	ar in Ukrain	e are largely

FIXED INCOME

ALTERNATIVES

DYNAMIC LEAN	ING	GS	Underweight Neutral Overweight
ASSET CLASS	CU	RRENT	COMMENTS
U.S. Investment Grade vs. U.S. High Yield			Bond yields are the most attractive they have been in the last 10–15 years, despite coming off of recent highs. Near-term volatility and an economic slowdown may exacerbate near-term price losses in high yield.
Corporates/ Government/Agency MBS			While our base case is for Treasury yields and corporate spreads to remain range bound, we remain neutral and diversified across fixed income supersectors given the fat tail risks of our bear and bull scenarios.
Duration			We view duration as a diversifier in a multi-asset class portfolio given the near-term uncertainty and remain neutral to the overall market.
Private Assets			For investors interested in alternative investments and able to handle illiquidity, exposure to some combination of private equity, private debt, and/or private real estate can be considered as part of a diversified portfolio.
Hedge Funds			For investors interested in alternative investments and able to handle less liquidity who have conviction about manager skill, exposure to hedge funds can be a helpful part of a diversified portfolio. This is especially true in volatile, low-return environments.

### APPENDIX: **DISCLOSURES**

Past performance is no guarantee of future results.

Index returns include the reinvestment of dividends but do not include adjustments for brokerage, custodian, and advisory fees.

Indices are unmanaged, do not reflect fees and expenses, and are not available for direct investment.

Past performance does not guarantee future results. Investing involves risk, including the possible loss of principal. Asset allocation and diversification do not ensure a profit or protection against loss.

Alternative Investments or Non-Traditional Assets – Alternative investments may include, but are not limited to: Real Estate Investment Trusts (REITs), Commodities, Futures, Hedge Funds, Venture Capital, Limited Partnerships, etc.

Real Estate – When investing in real estate companies, property values can fall due to environmental, economic, or other reasons, and changes in interest rates can negatively impact the performance.

Commodities and Futures – The risk of loss in trading commodities and futures can be substantial. You should therefore carefully consider whether such trading is suitable for you in light of your financial condition. The high degree of leverage that is often obtainable in commodity trading can work against you as well as for you. The use of leverage can lead to large losses as well as gains.

Hedge Funds – Investors should be aware that hedge funds often engage in leverage, short-selling, arbitrage, hedging, derivatives, and other speculative investment practices that may increase investment loss. Hedge funds can be highly illiquid, are not required to provide periodic pricing or valuation information to investors, and often charge high fees that can erode performance. Additionally, they may involve complex tax structures and delays in distributing tax information. While hedge funds may appear similar to mutual funds, they are not necessarily subject to the same regulatory requirements as mutual funds.

Venture Capital – Venture capital investments involve substantial risks. The risks associated with investing in companies in the start-up or expansion stages of development are greater than those of companies in later stages, because the companies' business concepts generally are unproven and the companies have little or n o track record.

Limited Partnerships – Generally, limited partnership investments are suitable only for a narrow class of relatively sophisticated investors. Limited partnership investments may be speculative in nature and be subject to resale restrictions or illiquidity. An investment is appropriate only for investors who have the capacity to absorb a loss of some or all of their investment.

Bonds - When investing in bonds, it is important to note that as interest rates rise, bond prices will fall. High-yield bonds have greater credit risk than higher quality bonds.

Duration – Duration is a measure of the sensitivity of the price -- the value of principal -- of a fixed-income investment to a change in interest rates. Duration is expressed as a number of years.

Standard Deviation – Standard deviation is a measure of the dispersion of a set of data from its mean. It is calculated as the square root of variance by determining the variation between each data point relative to the mean. If the data points are further from the mean, there is higher deviation within the data set.

International and Emerging Markets – There are special considerations associated with international investing, including the risk of currency fluctuations and political and economic events. Investing in emerging markets may involve greater risk and volatility than investing in more developed countries.

Private Equity – Private equity funds are not appropriate for all investors. Investors should be aware that private equity funds may contain speculative investment practices that can lead to a loss of the entire investment. Private equity funds may invest in entities in which no secondary market exists and, as such, may be highly illiquid. The funds are not required to provide periodic pricing or valuation information to investors and often charge high fees that can erode performance. Additionally, they may involve complex tax structures and delays in distributing tax information.

Short Positions – The investor should note that when a short position moves in an unfavorable way, the losses are theoretically unlimited. The broker will demand more collateral and the manager might have to close out that short position at an inopportune time to limit any further losses.

Small Company Securities – Small company securities are typically more volatile and carry additional risks, since smaller companies generally are not as well established as larger companies.

### APPENDIX: INDEX DESCRIPTIONS

Bloomberg U.S. Treasury Bills 1-3 Months Index includes all publicly issued zero-coupon U.S. Treasury Bills that have a remaining maturity of less than three months and more than one month, are rated investment grade, and have \$250 million or more of outstanding face value.

Bloomberg U.S. Corporate IG Index is an unmanaged index considered representative of fixed-rate investment-grade taxable bond debt.

Bloomberg U.S. Aggregate Corporate Index is an unmanaged index considered representative of fixed-rate investment-grade taxable bond debt.

Bloomberg U.S. Corporate High Yield is an unmanaged index considered representative of fixed-rate, noninvestment-grade debt.

Bloomberg U.S. Government Bond Index is an unmanaged index considered representative of fixed-rate, investment-grade US Government debt.

Bloomberg Global Aggregate This index provides a broad-based measure of the global investment-grade, fixed-rate debt market.

DXY Index is a measure of the value of the U.S. dollar relative to the value of a basket of currencies of the majority of the U.S.'s most significant trading partners.

S&P 500 Index is a capitalization-weighted index of 500 stocks. The index is designed to measure performance of the broad domestic economy through changes in the aggregate market value of 500 stocks representing all major industries.

S&P 500 Equal Weight Index is the equal-weight version of the widely regarded Standard & Poor's 500 Index, which is generally considered representative of the U.S. large capitalization market. The index has the same constituents as the capitalization-weighted S&P 500, but each company in the index is allocated a fixed weight of 0.20% at each quarterly rebalancing.

S&P 500 Financials Index comprises those companies included in the S&P 500 that are classified as members of the GICS® financials sector.

Russell 1000 Value Index measures the performance of those Russell 1000 index companies with lower price-to-book ratios and lower forecasted growth values.

Russell 1000 Growth Index measures the performance of those Russell 1000 index companies with lower price-to-book ratios and lower forecasted growth values.

Russell 1000 Index represents approximately 1,000 of the largest companies in the U.S. equity markets, the Russell 1000 is a subset of the Russell 3000 Index. The Russell 1000 (maintained by the Russell Investment Group) comprises over 90% of the total market capitalization of all listed U.S. stocks and is considered a bellwether index for large cap investing.

Russell 2000 Index measures the performance of the 2,000 smallest companies in the Russell 3000 index.

MSCI EAFE Index captures large and mid cap representation across Developed Markets countries around the world, excluding the U.S. and Canada. With 914 constituents, the index covers approximately 85% of the free float-adjusted market capitalization in each country.

MSCI Emerging Markets (EM) Index captures large and mid cap representation across 23 Emerging Markets (EM) countries. With 837 constituents, the index covers approximately 85% of the free float-adjusted market capitalization in each country.

Morgan Stanley Market implied pace of hikes index (MSPOKE) is the number of Fed rate hikes in the 12 months following the first rate hike implied by the Eurodollar interest rate futures market.

The MSCI World Index is a free float-adjusted market capitalization-weighted index that is designed to measure the equity market performance of developed markets.

### APPENDIX: INDEX DESCRIPTIONS

Wilshire 5000 Index is a market-capitalization-weighted index of the market value of all stocks actively traded in the United States.

VIX Index shows the market's expectation of 30-day volatility. It is constructed using the implied volatilities of a wide range of S&P 500 index options.

EURO STOXX 50 is a stock index of Eurozone stocks designed by STOXX, an index provider owned by Deutsche Börse Group. According to STOXX, its goal is "to provide a blue-chip representation of Supersector leaders in the Eurozone

Cash & Cash Equivalent is represented by the Bloomberg U.S. Treasury 3-6 months Bill Index, comprised of treasury bills issued by the U.S. government with less than one year to maturity.

U.S. Government Bonds is represented by the Bloomberg U.S. Government Bond Index, comprised of the U.S. Treasury and U.S. Agency indexes.

U.S. Corp IG Bonds is represented by the Bloomberg U.S. Corporate Bond Index, comprised of the investment grade, fixed-rate, taxable corporate bond market.

High-Yield Bonds is represented by the Bloomberg U.S. Corporate High Yield Bond Index, comprised of U.S. Dollar denominated, high-yield, fixed-rate corporate bond market securities.

U.S. LC (Large Cap) equities is represented by Russell 1000 Index, comprised of 1,000 of the largest U.S. securities based on a combination of their market cap and current index membership.

U.S. SC (Small Cap) equities is represented by the Russell 2000 Index, comprised of 2,000 of the smallest U.S. securities based on a combination of their market cap and current index membership.

Developed International Equities is represented by the MSCI EAFE Index, comprised of equity securities that belong to markets outside of the U.S. and Canada.

Emerging Markets Equities is represented by the MSCI EM Index, comprised of equity securities that belong to emerging markets.

Moderate Bench stands for moderate benchmark portfolio return which is a blended portfolio of stocks (60% weight, represented by MSCI AC World Index) and bonds (40% weight, represented by Bloomberg U.S. Agg Gov/Credit).

MSCI AC World Index is comprised of equity securities belonging to 23 developed markets and 24 emerging markets countries.

Bloomberg U.S. Government/Credit Bond Index is comprised investment grade, dollar-denominated, fixed-rate Treasuries, government-related and corporate securities.

KBW Nasdaq Regional Banking Index seeks to reflect the performance of U.S. companies that do business as regional banks of thrifts.

NYSE FANG+ Index is an equal-dollar weighted index designed to track the performance of highly-traded growth stocks of technology and tech-enabled companies in the technology, media & communications and consumer discretionary sectors such as Facebook, Apple, Amazon, Netflix, and Alphabet's Google.

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#### INVESTMENT STRATEGY BRIEF

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