



# Dig In

## Runway for Growth

When we sat down to write [Outlook 2026: Rewiring Growth](#), one theme stood out above the rest: consensus in Washington. Just kidding. Of course, it was artificial intelligence. AI dominated headlines throughout 2025, and we expect that momentum to carry straight into 2026. The debate is no longer if AI will change the world, but how much and how fast.

Major studies forecast sizable global GDP gains from AI over the coming decades, with generative AI alone potentially adding \$2.6 trillion to \$4.4 trillion per year through 2040. Jaw-dropping, yes, but here's the twist: Adoption is still early. Fewer than one in ten firms report mature AI implementation, and productivity data has barely budged. Bubble? Not quite.

Unlike past tech manias, today's AI leaders aren't fueled by speculative debt. They're profitable, cash-rich, and investing heavily in the backbone of AI: chips, data centers, and power. Think highways before cars.

AI is already showing up across industries, from healthcare and finance to real estate and industrials, powering drug discovery, fraud detection, smarter screening, and predictive maintenance.

We're excited about what's ahead and there's much more to unpack in our Outlook.

## Weekly Specials

Once America's go-to comfort food, pizza is starting to lose a slice of the spotlight. Coffee shops and taco joints are stealing stomach share as pizza sales growth has cooled. Cue the big question: [Has the U.S. hit peak pizza?](#) Chains still made \$31 billion in sales in 2024, but with fewer shops and fiercer competition, the slice isn't quite as dominant as it used to be.

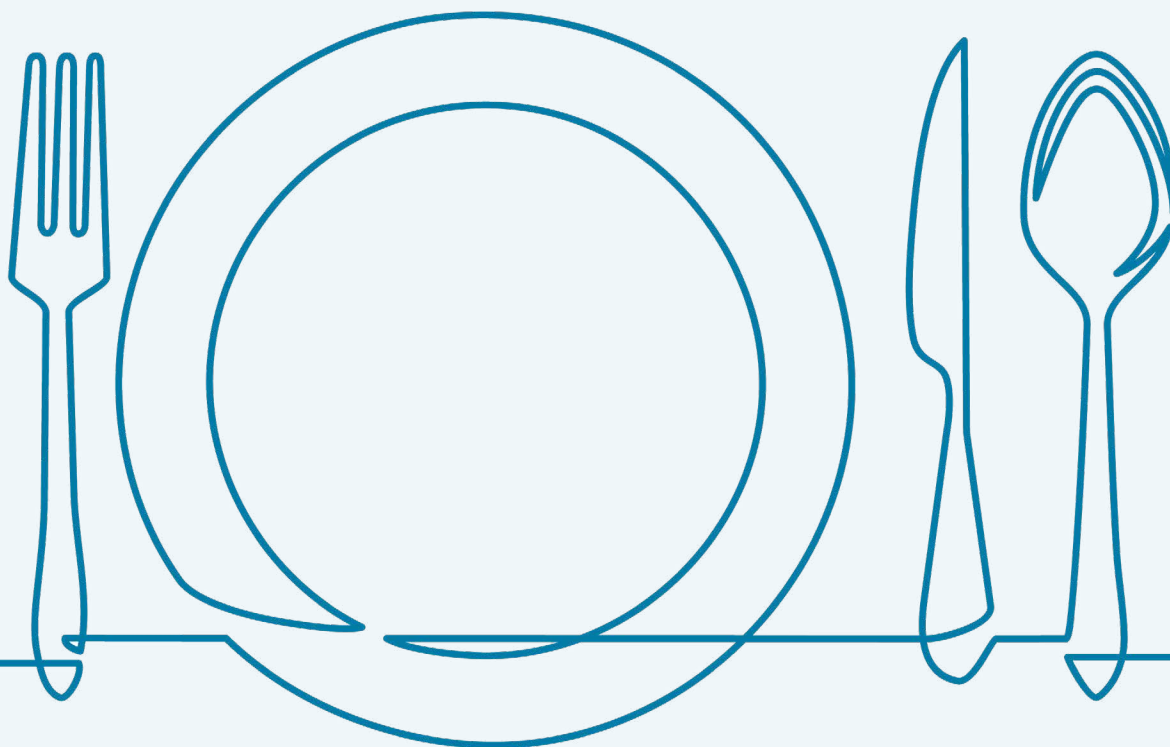
Cut it with the nuts, @girlscoutcookies! We allergy folks are hanging on by a thread :( (purely objective, obviously...). That said, nut-lovers rejoice: Exploremores are hitting the streets this [Girl Scout](#) season, packed with chocolate, marshmallow, and toasted almond-flavored crème. Yum!

"The [Jets](#) look like a high school football team," said many NFL fans this season, and the numbers back it up. The New York Jets finished 3-14 and became the first NFL team to go an entire season without recording a single interception, capping a historically brutal, playoff-less year. For context, the NFL started tracking interceptions in 1933. At least it can't get worse... right?

Ever wanted to listen to [music through a lollipop](#)? Or have a robot do your laundry? Suddenly tempting, right? Those are just two of the many wild products unveiled at this year's [Consumer Electronics Show](#). Basically, a sneak peek at the future!

# Corporate Lunch

- Meet Smart Brick, **Lego's** boldest upgrade in decades, bringing lights and motion to your **Star Wars** set.
- **American Airlines** finally makes **Wi-Fi free** for AAdvantage members, proof that loyalty pays off. Next upgrade we're manifesting: increased legroom.
- Think you have what it takes to lead at **Hasbro**? Well, you better be good at strategy board games. The company uses an internal board game, "**Toy Tycoon**," to test its up-and-coming managers, proving running a toy empire is no child's play.
- **Nvidia's** Rubin chips are slashing AI training costs and **power demands**, making innovation cheaper and greener.
- **Meta** paused its global rollout of Ray-Ban Display glasses because demand in the U.S. is even **hotter** than your Instagram stories.
- **JPMorgan** is ditching proxy advisers for Proxy IQ, an **AI platform** that votes smarter than your group chat.
- Celebrate **Chick-fil-A's** 80<sup>th</sup> with vintage vibes, collectible cups, and a shot at winning **free nuggets** for a year. Sign me up!
- **Amazon's** Ember Artline TV is bringing AI to your living room aesthetic. For those with a poor sense of design, just upload a picture of the room and **Amazon's AI will suggest artwork** to show on the TV.



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