



Stifel Investment Banking

CAGNY 2026 | Overview Materials

April 2026

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Stifel Overview

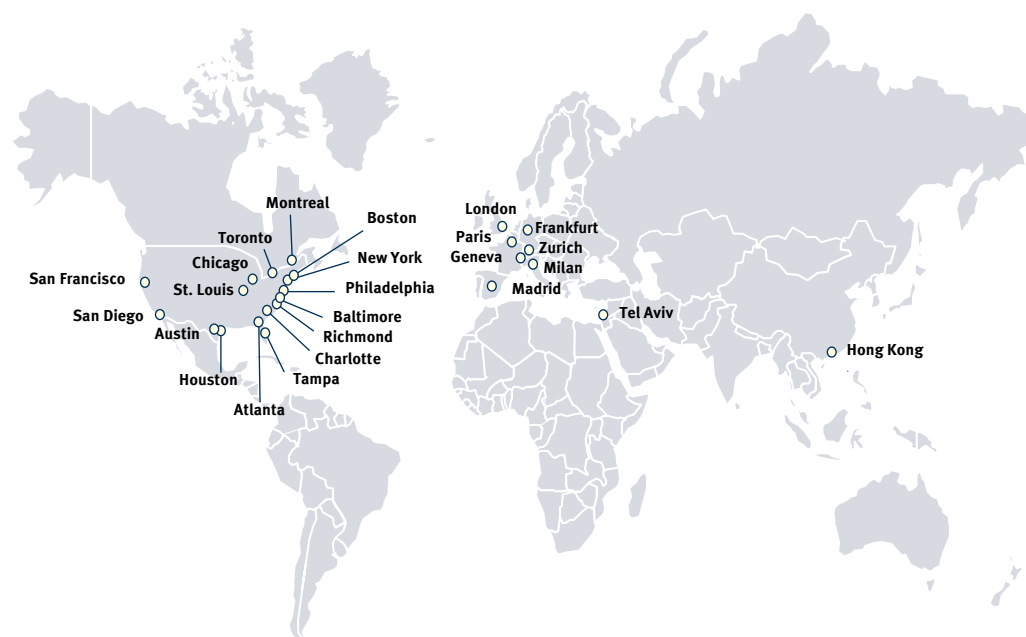
Stifel is the premier growth-oriented financial services provider focused on the middle market

STIFEL	1890 FOUNDED	~\$12.3bn MARKET CAP ⁽¹⁾	9,000+ ASSOCIATES	400+ LOCATIONS	\$400bn+ AUM	SF NYSE LISTED
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Leading M&A Advisor⁽²⁾

Rank	Investment Bank	Sell-Side	Buy-Side	Total
1	STIFEL	554	483	1037
2	Goldman Sachs	574	456	1030
3	Piper Sandler	668	344	1012
4	J.P. Morgan	533	417	950
5	Houlihan Lokey	561	263	824
6	Jefferies	590	223	813
7	UBS	410	358	768
8	Morgan Stanley	401	357	758
9	RBC	445	303	748
10	Bank of America	386	354	740

Global, Full-Service Capital Markets Platform



Private Capital Markets	M&A Advisory
Equity Capital Markets	Debt Capital Markets
Research, Trading & Distribution	Restructuring Advisory

⁽¹⁾ FactSet data as of 03/23/2026 ⁽²⁾ Dealogic M&A Analytics as of 01/31/2026; includes transactions with TEV under \$1bn. Note: Includes all sell-side and buy-side strategic or sponsor-backed disclosed value deals, where the deal is announced between 2012 and YTD 2026, with a North American target, acquirer, acquirer subsidiary or divestor, and a final stake greater than 50%

Stifel Food & Beverage Team

Dedicated U.S. Food & Beverage Investment Banking Team



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Stifel Has a Proven Track Record of Success in Food & Beverage

Bansk


Has Agreed to Acquire



Advisor to Buyer
Pending

Leading producer of cold-pressed functional juice shots

\$1,200,000,000



Asset Sale in Chapter 11

Advisor to the Official Committee of Unsecured Creditors
March 2026

Producer and distributor of branded and private label processed food products

\$575,000,000



Has Sold an 85% Interest to



Financial Advisor
February 2026

Leading producer of innovative ready-to-drink alcoholic beverages




a portfolio company of
JUGGERNAUT CAPITAL PARTNERS

Has Been Acquired by



Advisor to Seller
January 2026

Leading better-for-you seed-based snacking brand



a portfolio company of
TOWERBROOK

Senior Secured Credit Facilities

Lender
June 2025

Leading provider of all-natural, antibiotic-free protein solutions

C\$150,000,000



Convertible Debentures

Co-Manager
March 2025

Leading producer, marketer, and distributor of branded specialty food products

\$185,000,000



a portfolio company of
BainCapital

Senior Secured Credit Facilities

Joint Lead Arranger
February 2025

Leading manufacturer of premium desserts for the retail and foodservice channels

LG

Has Acquired



Advisor to Buyer
December 2024

Leading diversified supplier to the foodservice and retail industries

Platform Equity 

Have Acquired



a portfolio company of
Olympus PARTNERS

Advisor to Buyers
November 2024

Leading North American bakery manufacturer for ISB and foodservice customers

\$610,000,000



a portfolio company of
Platform Equity butterfly

Senior Secured Credit Facilities

Joint Lead Arranger
November 2024

Leading North American bakery manufacturer for ISB and foodservice customers

\$900,000,000




a portfolio company of
Platform Equity butterfly

Senior Secured Notes
Joint Bookrunning Manager
November 2024

Leading North American bakery manufacturer for ISB and foodservice customers

\$450,000,000



a portfolio company of
CLAYTON DUBILETT & RICE

Senior Notes
Joint Bookrunning Manager
September 2024

Leading private label and contract manufacturer of salty snack products

\$2,020,000,000



a portfolio company of
CLAYTON DUBILETT & RICE

Acquisition Financing

Joint Lead Arranger
Joint Bookrunning Manager
February 2024

Leading private label and contract manufacturer of salty snack products

CAFÉ WILLIAM

Has Received a Minority Investment from




Fondaction

Financial Advisor
February 2024

Leading, sustainability-focused private label & branded coffee roaster with DTC presence

TOWERBROOK

Has Made a Majority Equity Investment in



Advisor to Buyer
December 2023

Manufacturer of value-added private label & branded protein products

C\$165,000,000




Has Been Acquired by



Advisor to Seller
July 2023

Provider of better-for-you ready-to-drink alcoholic beverage products

\$1,046,000,000



Chapter 11 Restructuring

Advisor to the Official Committee of Unsecured Creditors
July 2023

Producer of performance beverages and sports nutrition supplements

\$1,220,000,000

TPB Acquisition Corp I

Business Combination with



Capital Markets Advisor
February 2023

The largest agricultural inputs retailer in Brazil

\$550,000,000




Has Received a Minority Investment from



Advisor to Seller
August 2022

Developer, marketer and distributor of functional caffeinated beverages

\$575,000,000



Convertible Senior Notes
Joint Bookrunning Manager
August 2022

Manufacturer and marketer of branded and private label packaged goods

\$1,126,000,000



Business Combination with



Lead Financial & Capital Markets Advisor
August 2022

Leading integrated coffee, tea, flavors, extracts & ingredients provider

Note: Includes transactions completed by senior bankers at prior firms

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CAGNY 2026 | Industry Trends

Consumer Packaged Goods | Key Secular Trends



Consumer Value-Seeking

- Upper-income consumers are becoming aggressive deal-seekers (promotions, club channels, bulk purchases)
- Consumers are increasingly purchasing in larger basket sizes and taking fewer shopping trips



Social-First Product Releases

- Celebrity partnerships & increased online promotion were mentioned as significant growth drivers
- Companies acknowledged the clear correlation between product virality and sales



K-Shaped Bifurcation

- Increased demand for discount products requires intentionality related to margin preservation
- Private label competition is growing in response to the persistence of consumer price sensitivity



Frozen as a New Innovation Frontier

- Presenters described the frozen aisle evolving to now feature global cuisines, BFY formulations, and premium convenience
- Multiple companies are guiding for LDD forward CAGRs in the category driven by innovation & increased consumer demand



Strength in Health & Wellness

- Companies have innovated to satisfy consumer demand for high-protein / clean-label offerings
- GLP-1 adoption was framed as a tailwind given the proclivity of users to opt for premium offerings



Portfolio Simplification

- A consistent theme across companies was deliberate product pruning as a prerequisite for growth acceleration
- Brands are willing to accept a near-term revenue drag to build cleaner, higher margin portfolios



AI-Led Optimization

- Agentic AI applications include product / flavor innovation and improved ad targeting
- Several brands also reported the use of AI tools to optimize supply chain workflows

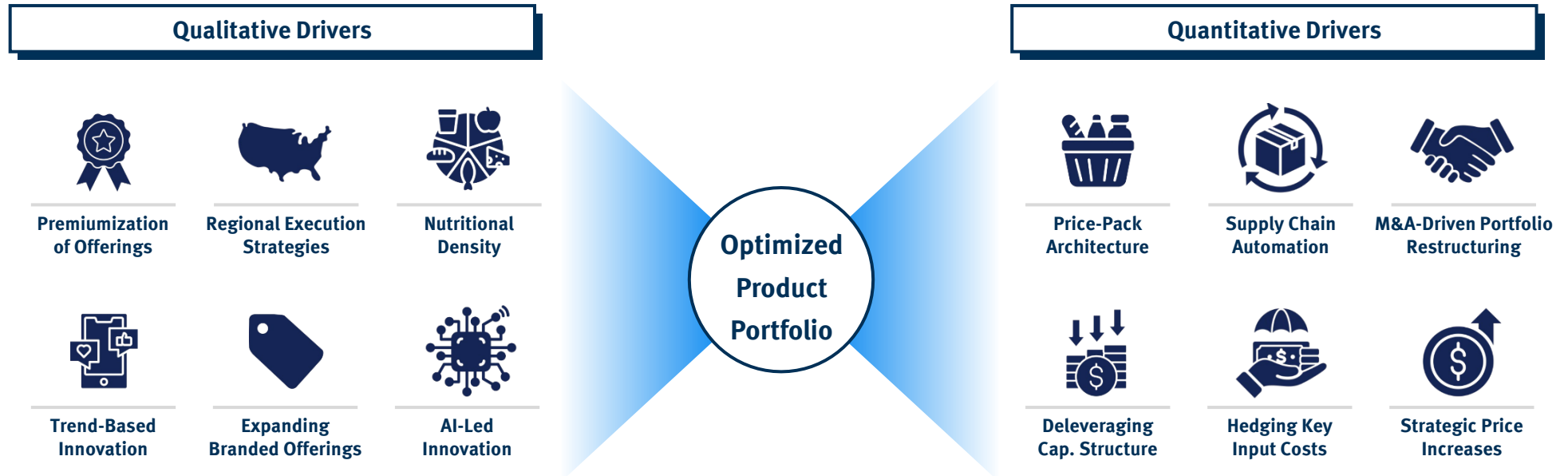


Food-Away-From-Home

- Foodservice was described as a ~\$1T industry in the U.S. with CPG brands hoping to capture occasions beyond retail
- Several CPG and distribution companies emphasized the away-from-home channel as a significant growth vector

Management Teams are Proactively Evaluating a Range of Business Initiatives

CPG Companies Must Contend with Shifting Consumer Behavior While Maintaining Economic Discipline to Maximize Value



Brands are Taking a Holistic Approach to Enhancing Operations

Growth	Margins	Innovation	Marketing	Competition	Shareholders
Companies are shifting from price-driven to volume-led growth, supported by increased limited time offers / promotions	Brands are working to put safeguards in place to prevent unforeseen structural headwinds (tariffs, commodity inflation)	Through the use of analytics and agentic tools, companies are streamlining portfolios to capture evolving consumer preferences	Companies are experimenting with shifting digital spend to creators and influencers (15% – 50% higher effectiveness)	To compete with private label, brands are aiming to deliver superior product experiences, tailored to all tiers of consumers	Presenters emphasized commentary related to strong FCF conversion, dividend increases, & reduced leverage profiles

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Altria Group Inc.

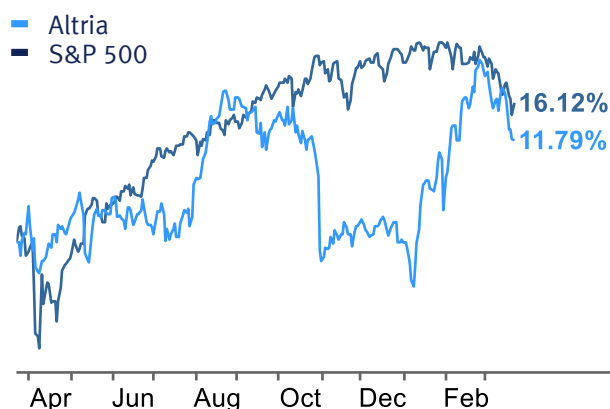


Company Overview

Headquarters: Richmond, VA
Ticker: NYSE: MO
Website: www.altria.com
Description: Manufacturer and seller of cigarettes and other tobacco products in the United States

Share Price Performance

1-Year Price Return vs. S&P 500



Relevant CAGNY Notes

- **Smoke-Free Pivot:** Altria is prioritizing a continued push into the smokeless segment through nicotine pouches and e-cigarettes to capture both favorable economics and a growing TAM
- **Capital Allocation:** MO is continuing to utilize its highly profitable combustibles business to fund innovation and support healthy shareholder returns (80% dividend payout ratio, share repurchases, debt paydown)
- **Global Expansion:** MO is aiming to participate in international heated tobacco and e-vapor markets through strategic global partnerships in hopes of diversifying revenue streams
- **Non-Nicotine Entry:** MO is planning to enter non-nicotine categories with broad commercial distribution of at least 5 products by 2028 (likely cannabis and / or caffeine-related)

Key Executives

- William F. Gifford (CEO)
- Salvatore Mancuso (CFO)
- Jody Begley (COO)

Financial Metrics⁽¹⁾

- **LTM Revenue:** \$20.2B
- **LTM EBITDA:** \$13.1B
- **EBITDA Margin:** 64.8%
- **Market Cap:** \$108.0B
- **TEV:** \$120.6B
- **TEV / LTM EBITDA:** 9.2x
- **Cash:** \$4.5B
- **Debt:** \$25.7B
- **Debt / LTM EBITDA:** 2.0x

Consensus Analyst Estimates

Price Target	Metric	FY 2026E	Implied Growth	FY 2027E	Implied Growth
Rating: HOLD	Revenue	\$20.3B	+1.0%	\$20.3B	+0.0%
Upside +0.7%	EBITDA	\$12.9B	-2.0%	\$13.2B	+2.0%

Source(s): FactSet Market Data as of 03/23/26, PitchBook, S&P Capital IQ Data, Company Website, Press Releases, Stifel Internal Database
 Note(s): Price Target based on FactSet Consensus Estimate as of 03/23/2026 (1) LTM financial metrics as of December 2025

British American Tobacco PLC



Company Overview

Headquarters: London, United Kingdom
Ticker: NYSE: BTI
Website: www.bat.com
Description: Manufacturer and distributor of tobacco products

Relevant CAGNY Notes

Nicotine Pouches: BTI has seen significant success in the “oral” category through its Velo Plus product which has grown 100%+ across new markets – supporting top-line growth despite decelerating industry-wide volumes in combustibles

Shareholder Returns: Management guides for \$60B+ in FCF before 2030, supporting incremental dividend and repurchase authorizations

U.S. Expansion: BTI is planning to dedicate further capital to support its plans to scale smokeless offerings following a successful capture of 24% share in international markets with its Velo Plus (nicotine pouch) offering

Digital Tools: BTI is working to embed AI-driven commercial tools including image recognition and age verification to improve execution agility and capture greater consumer insights

Key Executives

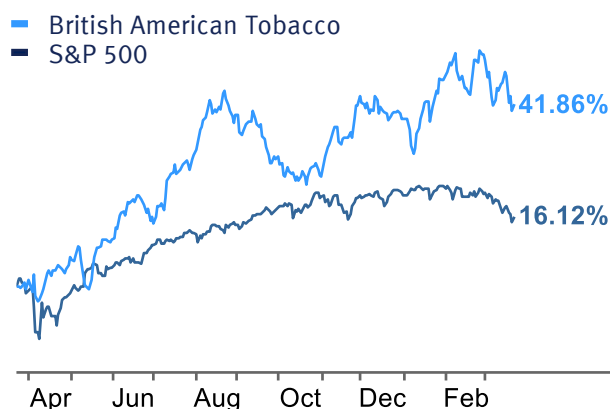
- Tadeu Luiz Marroco (CEO)
- Syed Javed Iqbal (CFO)
- Johan Maurice Vandermeulen (COO)

Financial Metrics⁽¹⁾

- LTM Revenue:** \$33.8B
- LTM EBITDA:** \$16.4B
- EBITDA Margin:** 48.5%
- Market Cap:** \$124.3B
- TEV:** \$163.8B
- TEV / LTM EBITDA:** 10.0x
- Cash:** \$5.2B
- Debt:** \$46.5B
- Debt / LTM EBITDA:** 2.8x

Share Price Performance

1-Year Price Return vs. S&P 500



Consensus Analyst Estimates

Price Target	Metric	FY 2026E	Implied Growth	FY 2027E	Implied Growth
Rating: BUY	Revenue	\$35.7B	+6.0%	\$36.9B	+3.0%
Upside +21.6%	EBITDA	\$17.3B	+5.0%	\$18.0B	+4.0%

Source(s): FactSet Market Data as of 03/23/26, PitchBook, S&P Capital IQ Data, Company Website, Press Releases, Stifel Internal Database
 Note(s): Price Target based on FactSet Consensus Estimate as of 03/23/2026 (1) LTM financial metrics as of December 2025

Coca-Cola Co.



Company Overview

Headquarters: Atlanta, GA
Ticker: NYSE: KO
Website: www.coca-colacompany.com
Description: Manufacturer and marketer of non-alcoholic beverages on a global scale

Relevant CAGNY Notes

Asset Optimization: In addition to its focus on new / incremental offerings, Coca-Cola is dedicating resources to extend the staying power of its core brands (Coke, Fanta, Sprite, etc.)

Operating Priorities: Management has labeled free cash flow conversion as a primary objective to bolster reinvestment initiatives while providing M&A optionality to support rapid entry into non-core markets

Customer Targeting: KO has made investments to improve ad targeting capabilities with the goal of capturing customer spending shifts to support volume momentum

Shifting Strategy: KO is adopting a strategy focused on assigning clear, localized “missions” to its portfolio of brands to more effectively market to target customers

Key Executives

- Henrique Gnani Braun (CEO)
- John Murphy (CFO)
- Nancy W. Quan (CTO)

Financial Metrics⁽¹⁾

- LTM Revenue: \$48.4B
- LTM EBITDA: \$16.2B
- EBITDA Margin: 33.5%
- Market Cap: \$324.1B
- TEV: \$335.6B
- TEV / LTM EBITDA: 20.7x
- Cash: \$15.8B
- Debt: \$45.4B
- Debt / LTM EBITDA: 2.8x

Share Price Performance

1-Year Price Return vs. S&P 500



Consensus Analyst Estimates

Price Target	Metric	FY 2026E	Implied Growth	FY 2027E	Implied Growth
Rating: BUY	Revenue	\$49.1B	+1.0%	\$49.9B	+2.0%
Upside +13.2%	EBITDA	\$17.3B	+7.0%	\$18.3B	+6.0%

Source(s): FactSet Market Data as of 03/23/26, PitchBook, S&P Capital IQ Data, Company Website, Press Releases, Stifel Internal Database
 Note(s): Price Target based on FactSet Consensus Estimate as of 03/23/2026 (1) LTM financial metrics as of December 2025

Conagra Brands Inc.



Key Executives

- Sean M. Connolly (CEO)
- David S. Marberger (CFO)
- Thomas M. McGough (COO)

Financial Metrics⁽¹⁾

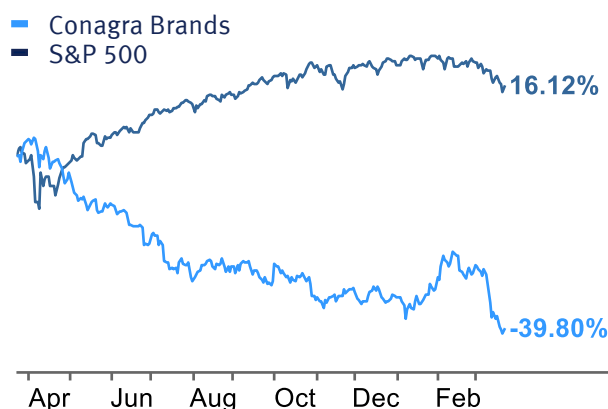
- LTM Revenue: \$11.2B
- LTM EBITDA: \$1.7B
- EBITDA Margin: 15.2%
- Market Cap: \$7.6B
- TEV: \$15.1B
- TEV / LTM EBITDA: 8.9x
- Cash: \$0.1B
- Debt: \$7.4B
- Debt / LTM EBITDA: 4.4x

Company Overview

Headquarters: Chicago, IL
Ticker: NYSE: CAG
Website: www.conagrabrands.com
Description: Manufacturer and seller of processed and packaged foods

Share Price Performance

1-Year Price Return vs. S&P 500



Relevant CAGNY Notes

Category Disruptor: Conagra is leveraging “benefit bundles” and other promotional offerings to reclaim market share in previously soft categories (frozen and snacking)

Cost Savings: CAG has assembled and is executing on a company-wide initiative to deliver structural cost savings across its supply chain

AI Initiatives: Through its "Project Catalyst" initiative, Conagra is using AI to re-engineer core work processes and drive multi-year process efficiency transformations

Volume Focus: As the pricing cycle moderates, Conagra is aiming to ensure volume momentum continues across its portfolio through agile marketing and distribution wins

Consensus Analyst Estimates

Price Target	Metric	FY 2026E	Implied Growth	FY 2027E	Implied Growth
Rating: HOLD	Revenue	\$11.3B	+1.0%	\$11.2B	-1.0%
Upside +16.7%	EBITDA	\$1.8B	-10.0%	\$1.8B	-1.0%

Source(s): FactSet Market Data as of 03/23/26, PitchBook, S&P Capital IQ Data, Company Website, Press Releases, Stifel Internal Database
 Note(s): Price Target based on FactSet Consensus Estimate as of 03/23/2026 (1) LTM financial metrics as of February 2026

General Mills Inc.



Key Executives

- Jeff Harmening (CEO)
- Kofi A. Bruce (CFO)
- Asheesh Saksena (CSO)

Financial Metrics⁽¹⁾

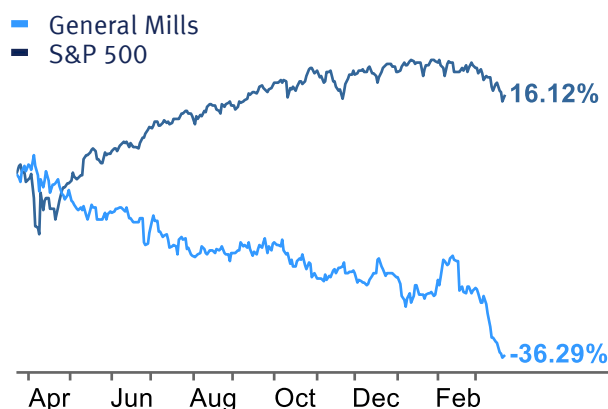
- **LTM Revenue:** \$18.4B
- **LTM EBITDA:** \$3.3B
- **EBITDA Margin:** 17.9%
- **Market Cap:** \$20.1B
- **TEV:** \$33.7B
- **TEV / LTM EBITDA:** 10.2x
- **Cash:** \$0.8B
- **Debt:** \$14.0B
- **Debt / LTM EBITDA:** 4.2x

Company Overview

Headquarters: Minneapolis, MN
Ticker: NYSE: GIS
Website: www.generalmills.com
Description: Manufacturer and marketer of branded consumer food products

Share Price Performance

1-Year Price Return vs. S&P 500



Relevant CAGNY Notes

Strategy Rework: General Mills hopes to see results stemming from investments in superior product experiences to support a return to growth across key North American verticals

Portfolio Transformation: GIS has successfully turned over 30% of its revenue base since 2018 (improving operating margins by 800bps over that period) and continues to monitor opportunities to further optimize portfolio composition

Agentic AI: GIS is hoping to accelerate the innovation cycle through the deployment of AI tools to enable real-time customer feedback and content creation

Margin Initiatives: GIS has announced its Holistic Margin Management initiative with ambitions to achieve 4% annual COGS savings to fund investments in growth

Consensus Analyst Estimates

Price Target	Metric	FY 2026E	Implied Growth	FY 2027E	Implied Growth
Rating: HOLD	Revenue	\$18.4B	0.0%	\$18.0B	-2.0%
Upside +9.8%	EBITDA	\$3.3B	0.0%	\$3.2B	-3.0%

Source(s): FactSet Market Data as of 03/23/26, PitchBook, S&P Capital IQ Data, Company Website, Press Releases, Stifel Internal Database
 Note(s): Price Target based on FactSet Consensus Estimate as of 03/23/2026 (1) LTM financial metrics as of December 2025

Hormel Foods Corp.



Key Executives

- Jeffrey M. Ettinger (CEO)
- Paul R. Kuehneman (CFO)
- Will Bonifant (CSCO)

Financial Metrics⁽¹⁾

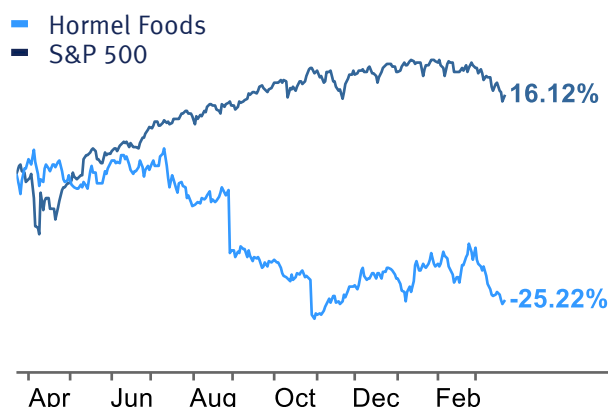
- **LTM Revenue:** \$12.1B
- **LTM EBITDA:** \$1.2B
- **EBITDA Margin:** 9.9%
- **Market Cap:** \$12.4B
- **TEV:** \$13.8B
- **TEV / LTM EBITDA:** 11.5x
- **Cash:** \$0.9B
- **Debt:** \$2.8B
- **Debt / LTM EBITDA:** 2.3x

Company Overview

Headquarters: Austin, MN
Ticker: NYSE: HRL
Website: www.hormelfoods.com
Description: Manufacturer and marketer of branded food products

Share Price Performance

1-Year Price Return vs. S&P 500



Relevant CAGNY Notes

Strategic Divestiture: Through the sale of its whole-bird turkey business, Hormel is sharpening its focus on higher margin, value-added products

Momentum in Protein: HRL is expecting accelerated tailwinds as consumers continue to intentionally seek greater protein density across meals to support health and wellness goals

Tech Modernization: Hormel has entered partnerships with Google Cloud and Oracle to streamline operations and provide stronger visibility across its supply chain

Standardization: HRL has developed the Hormel Production System to ensure consistent quality control across manufacturing plants to reduce losses and unnecessary process complexity

Consensus Analyst Estimates

Price Target	Metric	FY 2026E	Implied Growth	FY 2027E	Implied Growth
Rating: BUY	Revenue	\$12.3B	+2.0%	\$12.5B	+2.0%
Upside +22.1%	EBITDA	\$1.3B	+8.0%	\$1.4B	+8.0%

Source(s): FactSet Market Data as of 03/23/26, PitchBook, S&P Capital IQ Data, Company Website, Press Releases, Stifel Internal Database
 Note(s): Price Target based on FactSet Consensus Estimate as of 03/23/2026 (1) LTM financial metrics as of February 2026

JBS NV



Company Overview

Headquarters: Amstelveen, Netherlands
Ticker: NYSE: JBS
Website: www.Jbsfoodsgroup.com
Description: Seller of beef, pork, lamb meat, and poultry to retail and foodservice companies

Relevant CAGNY Notes

Global Benefits: JBS is leveraging its global production platform, spanning 26 countries, to mitigate regional commodity cycles and supply chain disruptions

Success in Branded: Management intends to leverage the success of its “Just Bare” branded chicken platform (45% 5yr. sales CAGR) to expand into new protein categories and frozen formats

Valuation Arbitrage: Management is focused on closing the valuation gap between JBS and its U.S. peers through deleveraging and disciplined investments into branded offerings

Platform Expansion: JBS announced plans to further diversify into high-margin sub-sectors beyond protein including aquaculture and nutraceuticals to drive long-term value creation

Key Executives

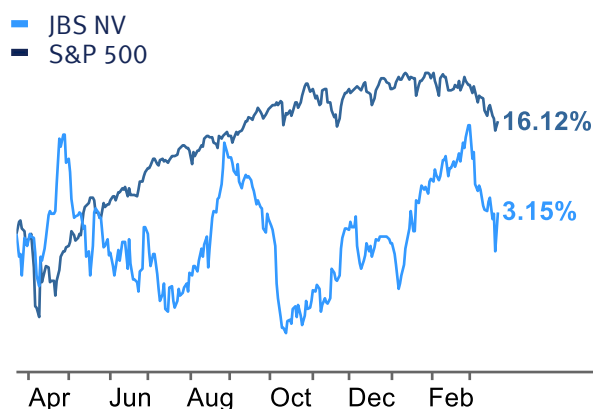
- Gilberto Tomazoni (CEO)
- Guilherme Perboyre Cavalcanti (CFO)
- Jeremiah Alphonsus O'Callaghan (Chairman)

Financial Metrics⁽¹⁾

- **LTM Revenue:** \$84.2B
- **LTM EBITDA:** \$6.5B
- **EBITDA Margin:** 7.7%
- **Market Cap:** \$16.1B
- **TEV:** \$33.3B
- **TEV / LTM EBITDA:** 5.1x
- **Cash:** \$4.1B
- **Debt:** \$20.8B
- **Debt / LTM EBITDA:** 3.2x

Share Price Performance

1-Year Price Return vs. S&P 500



Consensus Analyst Estimates

Price Target	Metric	FY 2026E	Implied Growth	FY 2027E	Implied Growth
Rating: BUY	Revenue	\$87.2B	+4.0%	\$89.1B	+2.0%
Upside +32.1%	EBITDA	\$6.2B	-5.0%	\$6.5B	+5.0%

Source(s): FactSet Market Data as of 03/23/26, PitchBook, S&P Capital IQ Data, Company Website, Press Releases, Stifel Internal Database
 Note(s): Price Target based on FactSet Consensus Estimate as of 03/23/2026 (1) LTM financial metrics as of December 2025

J.M. Smucker Co.



THE J.M. SMUCKER Co

Key Executives

- Mark T. Smucker (CEO)
- Tucker H. Marshall (CFO)
- Bryan Hutson (Senior VP, Supply Chain)

Financial Metrics⁽¹⁾

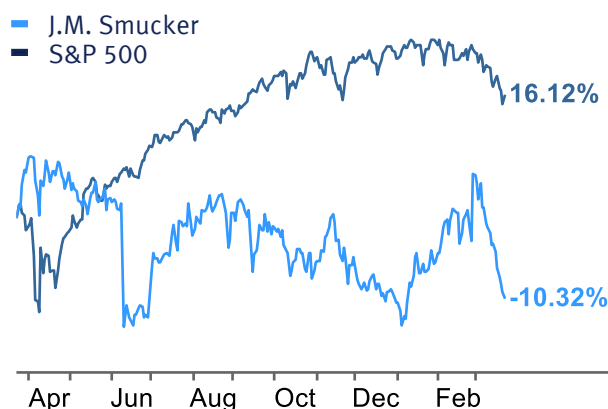
- LTM Revenue: \$8.9B
- LTM EBITDA: \$2.0B
- EBITDA Margin: 22.5%
- Market Cap: \$10.6B
- TEV: \$17.9B
- TEV / LTM EBITDA: 9.0x
- Cash: \$0.1B
- Debt: \$7.3B
- Debt / LTM EBITDA: 3.7x

Company Overview

Headquarters: Orrville, OH
Ticker: NYSE: SJM
Website: www.jmsmucker.com
Description: Manufacturer and marketer of coffee, frozen, and baked snack products

Share Price Performance

1-Year Price Return vs. S&P 500



Relevant CAGNY Notes

Prioritization: SJM is planning to continue to hone its focus on its two primary segments, coffee and snacking, with over 95% of sales now attributable to these categories

Internal Synergies: SJM management sees a further runway of synergy realization (\$30M / year) as the Hostess brand integrates further into existing facilities

Innovation: SJM has delivered \$300M+ in net new sales over the last two years through product innovation in its Uncrustables and Hostess brands and maintains ambitions to carry this momentum forward

Margin Focus: SJM created an internal division in 2022 to spearhead cost reduction and deleveraging initiatives which are still in the process of being realized

Consensus Analyst Estimates

Price Target	Metric	FY 2026E	Implied Growth	FY 2027E	Implied Growth
Rating: BUY	Revenue	\$9.1B	+2.0%	\$9.2B	+1.0%
Upside +30.3%	EBITDA	\$2.0B	-1.0%	\$2.1B	+5.0%

Kerry Group PLC

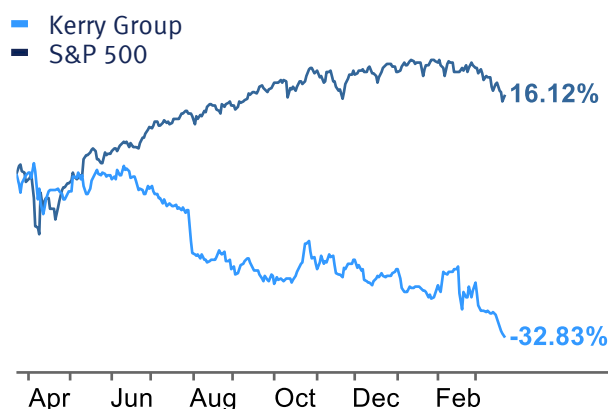


Company Overview

Headquarters: Tralee, Ireland
Ticker: DUB: KRZ
Website: www.kerrygroup.com
Description: Manufacturer and distributor of food, beverages, sauces, powders, and seasonings

Share Price Performance

1-Year Price Return vs. S&P 500



Relevant CAGNY Notes

Internal Efficiency: Kerry is executing on a plan to optimize its existing footprint through a supply chain reorganization and additional technological improvements

Key Investments: Kerry continues to invest in emerging markets and foodservice channels while maintaining a focus on improving taste and nutritional profiles in response to consumer demands

Mix Shift: Management expects to realize 100bps+ of operating leverage in the coming year fueled by the continued shift toward high-value biotechnology solutions

Volume Prioritization: Kerry management is confident in the firm's ability to lean on volume gains to drive growth supported by the company's leading foodservice technology and foothold in fast-growing emerging markets

Key Executives

- Edmond Scanlon (CEO)
- Marguerite Larkin (CFO)
- Alan Barrett (COO)

Financial Metrics⁽¹⁾

- LTM Revenue:** \$7.6B
- LTM EBITDA:** \$1.4B
- EBITDA Margin:** 18.4%
- Market Cap:** \$12.2B
- TEV:** \$14.6B
- TEV / LTM EBITDA:** 10.4x
- Cash:** \$0.4B
- Debt:** \$2.9B
- Debt / LTM EBITDA:** 2.1x

Consensus Analyst Estimates

Price Target	Metric	FY 2026E	Implied Growth	FY 2027E	Implied Growth
Rating: BUY	Revenue	\$7.8B	+3.0%	\$8.1B	+4.0%
Upside +44.1%	EBITDA	\$1.5B	+5.0%	\$1.6B	+7.0%

Source(s): FactSet Market Data as of 03/23/26, PitchBook, S&P Capital IQ Data, Company Website, Press Releases, Stifel Internal Database
 Note(s): Price Target based on FactSet Consensus Estimate as of 03/23/2026 (1) LTM financial metrics as of December 2025

McCormick & Company Inc.

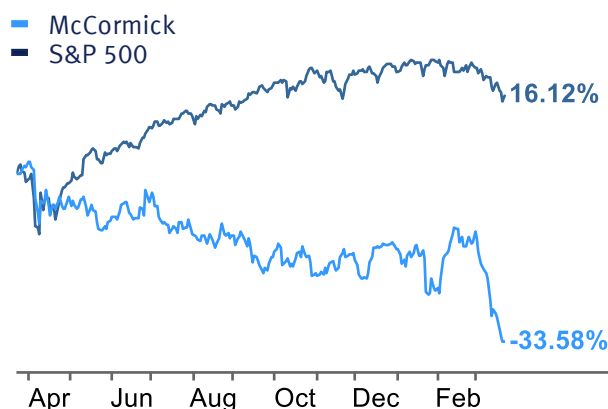


Company Overview

Headquarters: Baltimore, MD
Ticker: NYSE: MKC
Website: www.mccormick.com
Description: Manufacturer, marketer, and distributor of spices, seasonings, and condiments

Share Price Performance

1-Year Price Return vs. S&P 500



Relevant CAGNY Notes

Social Commerce: McCormick has leaned heavily into social-first marketing initiatives, primarily through TikTok shop, to target Gen-Z consumers

AI Opportunity: MKC is investing aggressively into AI tools to support supply chain forecasting and R&D with expectations for 50bps of annual lift to net margins in the near-term

Capital Allocation: Management is weighing the potential to redirect excess cash towards share repurchases as opposed to continued aggressive M&A activity as the brand aims to simplify its portfolio

Tariff Risk: Depending on tariff rulings / outcomes McCormick expects a 5-6% headwind to EPS which it hopes to partially offset through productivity gains

Key Executives

- Brendan M. Foley (CEO)
- Marcos M. Gabriel (CFO)
- Josh Chou (CSCO)

Financial Metrics⁽¹⁾

- LTM Revenue: \$6.8B
- LTM EBITDA: \$1.3B
- EBITDA Margin: 19.1%
- Market Cap: \$14.4B
- TEV: \$18.1B
- TEV / LTM EBITDA: 13.9x
- Cash: \$0.1B
- Debt: \$3.9B
- Debt / LTM EBITDA: 3.0x

Consensus Analyst Estimates

Price Target	Metric	FY 2026E	Implied Growth	FY 2027E	Implied Growth
Rating: BUY	Revenue	\$7.8B	+15.0%	\$8.2B	+5.0%
Upside +39.4%	EBITDA	\$1.5B	+15.0%	\$1.6B	+7.0%

Source(s): FactSet Market Data as of 03/23/26, PitchBook, S&P Capital IQ Data, Company Website, Press Releases, Stifel Internal Database
 Note(s): Price Target based on FactSet Consensus Estimate as of 03/23/2026 (1) LTM financial metrics as of November 2025

Molson Coors Beverage Co.



Company Overview

Headquarters: Golden, CO
Ticker: NYSE: TAP
Website: www.molsoncoors.com
Description: Producer and seller of alcoholic beverages

Relevant CAGNY Notes

Supply Chain Optimization: Molson Coors has committed \$650M in CAPEX investments to modernize supply chain technology as part of several margin-focused initiatives

Cost Pressures: Molson Coors guided for a decline in FY26 EPS of greater than 10% following the rise in aluminum costs in the first quarter

2030 Strategy: TAP has laid out an internal 5yr. plan in which the company hopes to drive earnings through core power brands like Coors Light while scaling high-growth adjacencies like Simply Spiked

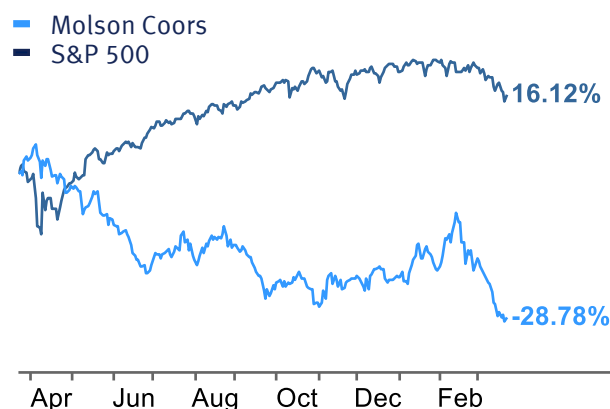
Inorganic Growth: Molson Coors currently guides for a 1-2% sales lift annually over the next several years driven by accretive M&A, specifically in premium branded categories

Key Executives

- Rahul Goyal (CEO)
- Tracey I. Joubert (CFO)
- Brian Erhardt (CSCO)

Share Price Performance

1-Year Price Return vs. S&P 500



Financial Metrics⁽¹⁾

- **LTM Revenue:** \$11.1B
- **LTM EBITDA:** \$2.2B
- **EBITDA Margin:** 19.8%
- **Market Cap:** \$8.0B
- **TEV:** \$13.6B
- **TEV / LTM EBITDA:** 6.2x
- **Cash:** \$0.9B
- **Debt:** \$6.2B
- **Debt / LTM EBITDA:** 2.8x

Consensus Analyst Estimates

Price Target	Metric	FY 2026E	Implied Growth	FY 2027E	Implied Growth
Rating: HOLD	Revenue	\$11.1B	0.0%	\$11.2B	+1.0%
Upside +13.9%	EBITDA	\$2.1B	-5.0%	\$2.1B	0.0%

Source(s): FactSet Market Data as of 03/23/26, PitchBook, S&P Capital IQ Data, Company Website, Press Releases, Stifel Internal Database
 Note(s): Price Target based on FactSet Consensus Estimate as of 03/23/2026 (1) LTM financial metrics as of December 2025

Mondelez International Inc.



Company Overview

Headquarters: Chicago, IL
Ticker: NASDAQ: MDLZ
Website: www.mondelez.com
Description: Manufacturer and marketer of snack food and beverage products

Relevant CAGNY Notes

Price-Pack Architecture: Mondelez is developing granular PPA strategies to maintain premium offerings while offering value-sized formats for budget-conscious consumers

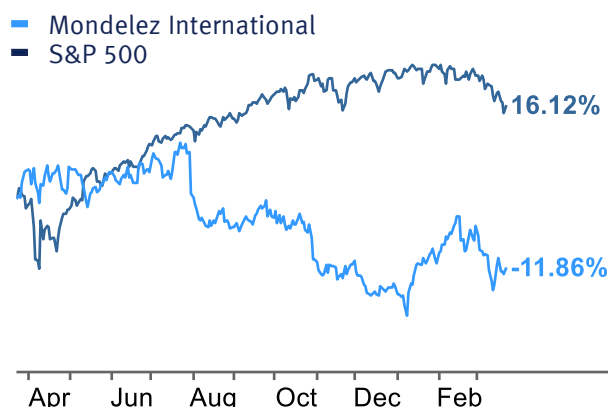
Core Categories: MDLZ is aiming to deliver 5% organic growth supported by efforts to streamline its portfolio to prioritize its most popular brands (Oreo, Ritz, Clif Bar)

2027 Pivot: MDLZ is anticipating a strong earnings pivot in 2027 as cocoa costs stabilize and robust productivity savings materialize, restoring margins to historic levels

Internal Structure: MDLZ has adopted a "local-first" operating model to accelerate decision-making and accountability in high-growth emerging markets

Share Price Performance

1-Year Price Return vs. S&P 500



Consensus Analyst Estimates

Price Target	Metric	FY 2026E	Implied Growth	FY 2027E	Implied Growth
Rating: BUY	Revenue	\$39.7B	+3.0%	\$41.0B	+3.0%
Upside +15.4%	EBITDA	\$6.8B	+10.0%	\$7.3B	+7.0%

Key Executives

- Dirk van de Put (CEO)
- Luca Zaramella (CFO, COO)
- Claudio Parrotta (CSCO)

Financial Metrics⁽¹⁾

- LTM Revenue:** \$38.5B
- LTM EBITDA:** \$6.2B
- EBITDA Margin:** 16.1%
- Market Cap:** \$73.2B
- TEV:** \$91.6B
- TEV / LTM EBITDA:** 14.8x
- Cash:** \$2.2B
- Debt:** \$20.8B
- Debt / LTM EBITDA:** 3.4x

Source(s): FactSet Market Data as of 03/23/26, PitchBook, S&P Capital IQ Data, Company Website, Press Releases, Stifel Internal Database
 Note(s): Price Target based on FactSet Consensus Estimate as of 03/23/2026 (1) LTM financial metrics as of December 2025

PepsiCo Inc.



Company Overview

Headquarters: Purchase, NY
Ticker: NASDAQ: PEP
Website: www.pepsico.com
Description: Manufacturer, marketer, distributor, and seller of F&B and snack products

Relevant CAGNY Notes

Portfolio Reshaping: PepsiCo is actively refreshing its snacking portfolio with a focus on functional wellness in response to shifting consumer interests

Inorganic Opportunity: Management noted interest in selectively evaluating M&A opportunities to support entry into new markets in conjunction with investments into core offerings

3rd Party Partnerships: PepsiCo continues to leverage its extensive distribution network to partner with fast-growing brands to build long-term relationships and capture upside without making significant capital commitments

Margin Focus: PEP is hoping to unlock meaningful structural savings in the coming years through advancements in automation and the digitization of core supply chain and inventory management functions

Key Executives

- Ramon Luis Laguarta (CEO)
- Stephen Schmitt (CFO)
- Gregg Roden (COO)

Share Price Performance

1-Year Price Return vs. S&P 500



Financial Metrics⁽¹⁾

- LTM Revenue:** \$93.9B
- LTM EBITDA:** \$19.0B
- EBITDA Margin:** 20.2%
- Market Cap:** \$207.1B
- TEV:** \$244.8B
- TEV / LTM EBITDA:** 12.9x
- Cash:** \$9.5B
- Debt:** \$49.2B
- Debt / LTM EBITDA:** 2.6x

Consensus Analyst Estimates

Price Target	Metric	FY 2026E	Implied Growth	FY 2027E	Implied Growth
Rating: BUY	Revenue	\$98.6B	+5.0%	\$101.7B	+3.0%
Upside +13.7%	EBITDA	\$19.5B	+3.0%	\$20.5B	+5.0%

Source(s): FactSet Market Data as of 03/23/26, PitchBook, S&P Capital IQ Data, Company Website, Press Releases, Stifel Internal Database
 Note(s): Price Target based on FactSet Consensus Estimate as of 03/23/2026 (1) LTM financial metrics as of December 2025

Philip Morris International Inc.

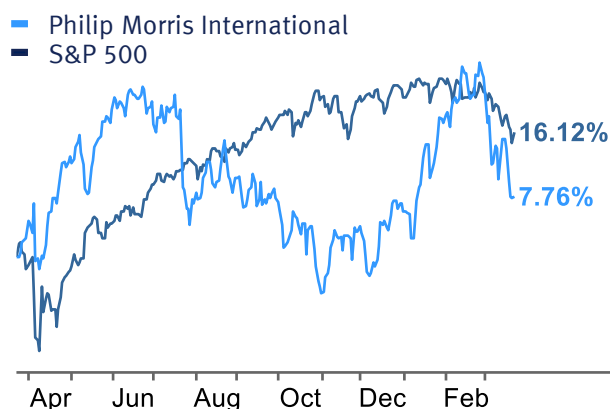


Company Overview

Headquarters: Stamford, CT
Ticker: NYSE: PM
Website: www.pmi.com
Description: PM offers a broad range of products in the tobacco and nicotine sector

Share Price Performance

1-Year Price Return vs. S&P 500



Relevant CAGNY Notes

Smoke-Free Profit: PM noted that smoke-free profit margins now exceed those of combustibles by 400bps, producing 2.6x higher gross profit per unit

Marketing Push: PM is investing heavily into ad spend in the United States ahead of the national launch of its new IQos, “heat-not-burn” tobacco product

Dividend Policy: PM is confident in the sustainability of its sizeable dividend (targeting a 75% payout ratio) while also retaining sufficient capital to fund existing financial obligations and additional investments

Capital Allocation: Management is targeting a 2.0x leverage ratio by EOY at which point the BOD will discuss elevating share repurchases

Key Executives

- Jacek Olczak (CEO)
- Emmanuel Andre Marie Babeau (CFO)
- Scott Coutts (COO)

Financial Metrics⁽¹⁾

- LTM Revenue:** \$40.5B
- LTM EBITDA:** \$19.0B
- EBITDA Margin:** 46.9%
- Market Cap:** \$255.1B
- TEV:** \$299.4B
- TEV / LTM EBITDA:** 15.8x
- Cash:** \$4.9B
- Debt:** \$48.8B
- Debt / LTM EBITDA:** 2.6x

Consensus Analyst Estimates

Price Target	Metric	FY 2026E	Implied Growth	FY 2027E	Implied Growth
Rating: BUY	Revenue	\$43.7B	+8.0%	\$46.4B	+6.0%
Upside +18.4%	EBITDA	\$19.3B	+2.0%	\$20.7B	+7.0%

Source(s): FactSet Market Data as of 03/23/26, PitchBook, S&P Capital IQ Data, Company Website, Press Releases, Stifel Internal Database
 Note(s): Price Target based on FactSet Consensus Estimate as of 03/23/2026 (1) LTM financial metrics as of December 2025

Utz Brands Inc.



Key Executives

- Howard A. Friedman (CEO)
- William J. Kelley (CFO)
- Mitchell Arends (COO)

Financial Metrics⁽¹⁾

- LTM Revenue: \$1.4B
- LTM EBITDA: \$0.2B
- EBITDA Margin: 12.6%
- Market Cap: \$1.1B
- TEV: \$1.8B
- TEV / LTM EBITDA: 10.1x
- Cash: \$0.1B
- Debt: \$0.9B
- Debt / LTM EBITDA: 4.8x

Company Overview

Headquarters: Hanover, PA
Ticker: NYSE: UTZ
Website: www.utzsnacks.com
Description: Manufacturer, distributor, marketer, and seller of salty snack food products

Share Price Performance

1-Year Price Return vs. S&P 500



Relevant CAGNY Notes

Digital Optimization: UTZ is employing new digital tools to optimize asset utilization, automate supply chain workflows, and analyze marketing / promotion ROI

Household Penetration: UTZ is posturing its marketing strategy to heavily target millennial consumers, a category in which the brand heavily over-indexes towards (33% greater HH penetration compared to the broader category)

Regional Targeting: Management is shifting its promotional and distribution strategy to target regional markets in greater depth prior to expanding on a national scale (currently investing heavily in the California market)

Capital Structure Refresh: UTZ is committing incremental FCF from working capital and profitability initiatives to reduce its debt burden targeting, a 2.5x leverage ratio by 1Q28

Consensus Analyst Estimates

Price Target	Metric	FY 2026E	Implied Growth	FY 2027E	Implied Growth
Rating: BUY	Revenue	\$1.5B	+4.0%	\$1.5B	+1.0%
Upside +82.9%	EBITDA	\$0.2B	+6.0%	\$0.2B	+5.0%

Source(s): FactSet Market Data as of 03/23/26, PitchBook, S&P Capital IQ Data, Company Website, Press Releases, Stifel Internal Database
 Note(s): Price Target based on FactSet Consensus Estimate as of 03/23/2026 (1) LTM financial metrics as of November 2025

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Stifel Team Biographies



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Managing Director
Head of Consumer & Retail

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Focus at Stifel

Rob Haile is a Managing Director and Head of the Consumer & Retail Group at Stifel

Career Background

Mr. Haile joined Stifel in January 2020. He previously served as Managing Director and Head of Food & Consumer at BB&T Capital Markets. Mr. Haile has more than 20 years of investment banking and private equity investment experience and is a specialist in mergers, acquisitions, and financings in the Consumer, Food, and Technology sectors, having executed more than 100 transactions for more than \$70 billion of total value around the world. Prior to BB&T Capital Markets, Mr. Haile was a Managing Director at TCI, a boutique advisory firm, where he co-headed the firm's M&A Advisory platform in Washington, DC.

Mr. Haile's prior experience also includes his work as a Senior Vice President at EG Capital Group, a New York-based private equity fund focused on buyouts of middle market companies in the Consumer and Media sectors, where he was a member of the Board of Directors of Water Pik, Inc. Prior to that, Mr. Haile was a Vice President in the Advisory Group at Integrated Finance, a New York-based investment banking firm, where he worked alongside the founders of the firm advising Fortune 500 global clients on mergers, acquisitions, corporate finance, and risk advisory transactions. Mr. Haile began his career at J.P. Morgan in New York and San Francisco as an industry generalist with the Global Mergers & Acquisitions Group

Education

A.B., Economics & History, Duke University

Select Transaction Experience

- Ace Beverage
- Bang Energy
- BeatBox Beverages
- Cambridge Packing Company
- Celsius Holdings
- Charles Products
- Demakes Enterprises
- Dori Foods
- Educators Resource
- Flow Water
- Freshpet
- Go Raw
- Golden State Foods
- Golding Farms
- Guru
- Halperns
- IFH Foodservice
- Jacent
- KHI International
- Kinnealey Quality Meats
- Knoxville Beverage Company
- LaMi Products
- Lansing
- Nearly Natural
- Post Holdings
- Pre Brands
- Quirch Foods
- Readywise
- Red Monkey Foods
- Shearer's Foods
- Southeastern Paper
- Sovos Brands
- The Cheeseworks
- Urban Farmer
- Verde Farms
- Village Gourmet
- Vital Farms
- Westrock Coffee

Stifel Team Biographies (cont.)

**Ben Settle**

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Focus at Stifel

Ben Settle is a Managing Director in the Consumer & Retail team at Stifel, specializing in the Food & Beverage industry

Career Background

Mr. Settle joined Stifel with more than a decade of investment banking experience and is a specialist in mergers, acquisitions, and financings in the Food & Beverage sector. Prior to joining Stifel, Ben served as Managing Director at Guggenheim Partners. Prior to this, he was a Director at William Blair, and a Vice President at KeyBanc Capital Markets

Education

B.S., Miami University
M.B.A., IE Business School

Select Transaction Experience

- American Greetings
- Anchor Brewing
- Anheuser-Busch
- BeatBox Beverages
- Bell Nursery
- Central Garden & Pet
- Chobani
- CR Brands
- De Waffelbakkers
- Del Monte Foods
- DrinkPAK
- Dutch Bros Coffee
- Flagship Food Group
- Flow Water
- Fullscript
- Gehl Food & Beverage
- Go Raw
- Hojeij Branded Foods
- Ingredion
- Kerr Concentrates
- Keurig Dr. Pepper
- KIND Snacks
- La Colombe Coffee Roasters
- Milk Specialties Global
- Mom's Meals
- Nature's Bakery
- Naturex
- Oatly
- Post Holdings
- Proud Source Water
- So Good So You
- Sovos Brands
- Sunny Sky Products
- TreeHouse Foods
- Universal Pure
- Vegetable Juices Inc.
- Vita Coco
- Yeti

Stifel Team Biographies (cont.)



Nick Forsa

*Managing Director
Mergers & Acquisitions*

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Focus at Stifel

Nick Forsa is a Managing Director in the Mergers & Acquisitions team at Stifel

Career Background

Mr. Forsa has worked as a mergers and acquisitions advisor for the past 25 years and has extensive experience in investment banking and advisory services across a range of industries. Nick joined Stifel from Truist Securities (formerly SunTrust Robinson Humphrey) where he served as Head of Consumer & Retail M&A. Prior to Truist Securities, Nick worked as a Managing Director within the Consumer & Retail Group at Nomura Securities and a Managing Director within the Mergers & Acquisitions Department at Deutsche Bank Securities

Education

M.B.A., Columbia University
J.D., Seton Hall School of Law
B.S., Boston College

Select Transaction Experience

- Aclara Biosciences
- Altria Group
- Asics Corp.
- Cash Systems
- Commonwealth Brands
- Cohen's Fashion Optical
- Core-Mark International
- Cott Corp.
- Gavilon Holdings
- Gaylord Container Corp.
- Geeknet
- Golden State Foods
- Jurlique
- Law Companies Group
- Malibu Boats
- Meninno Brothers Gourmet Foods
- Michael Kors
- Mountain Empire Holdings
- Mr. Greens Produce
- NCO Portfolio Management
- New Zealand Milk
- Newmark Homes
- NFO WorldGroup
- NorthStar Seafood
- PRA International
- RMH Teleservices
- Robert Mondavi Corporation
- Scientific Protein Laboratories
- Sebastiani Vineyards
- Simmons
- Smurfit Stone Container
- Sunless
- Superior TeleCom
- Taco Metals
- Tampico Beverages
- Taylor Farms
- United Therapeutics
- U.S. Foodservice

Stifel Team Biographies (cont.)

**Tom Flanagan**

*Managing Director & Vice Chairman
Financial Sponsors*

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Focus at Stifel

Tom Flanagan is a Managing Director and Vice Chairman in the Financial Sponsors Group at Stifel

Career Background

Prior to joining Stifel, Mr. Flanagan was Head of Financial Sponsors Coverage at Cantor Fitzgerald. He previously covered sponsors at Jefferies for six years and was a member of the firm-wide Equity Commitment Committee. Prior to Jefferies, Tom spent 12 years with Lehman Brothers, where he headed middle market sponsor coverage and previously led coverage of corporate clients in the consumer and industrial sectors. Tom started his investment banking career at Dillon, Read & Company

Education

B.A., Lafayette College
M.B.A., Wharton School, University of Pennsylvania

Select Transaction Experience

- American Securities
- Atlas
- BC Partners
- Behrman
- Blackstone
- BRS
- CCMP
- Centerbridge
- Certares
- Court Square
- Dunes Point
- JLL
- Kohlberg
- KW Childs
- L Catterton
- Little John
- New Mountain
- ONCAP
- One Equity
- Ontario Teachers
- Roark
- Sun Capital
- Tailwind
- Trilantic

Stifel Team Biographies (cont.)



John Coyne

*Director
Food & Beverage*

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Focus at Stifel

John Coyne is a Director in the Consumer Group at Stifel focused on advising companies in the Food & Beverage sector

Career Background

Prior to joining Stifel, Mr. Coyne was an Associate Vice President in the Investment Banking Division of BB&T Capital Markets. Mr. Coyne has completed numerous transactions in the Consumer sector with leading middle market financial sponsors and strategic acquirers. Previously, Mr. Coyne was a financial analyst for CA Technologies and a summer analyst with The Riverside Company

Education

B.S., Finance, Boston College

Select Transaction Experience

- Celsius Holdings
- Charles Products
- Cloyes
- Custom Wheel House
- Demakes Enterprises
- Dessert Holdings
- Educators Resource
- Freshpet
- Go Raw
- Golden State Foods
- Jacent
- Kinnealey Quality Meats
- LaMi Products
- PerTronix Performance Brands
- Pre Brands
- Red Monkey Foods
- Rise Baking Company
- Shearer's Foods
- Tate & Lyle
- The Wheel Group
- TowerBrook Capital Partners
- Urban Farmer
- Verde Farms
- Vital Farms
- Westrock Coffee Company

Stifel Team Biographies (cont.)



Carlos Chiappori

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Focus at Stifel

Carlos Chiappori is a Director in the Consumer Group at Stifel focused on advising companies in the Food & Beverage sector

Career Background

Prior to joining Stifel, Mr. Chiappori was an Investment Banking Associate at Credit Suisse. Previously, Mr. Chiappori was an Equity Portfolio Manager with Prima AFP and an intern at Citi

Education

B.A., Economics and Finance, Universidad del Pacifico

M.B.A., MIT Sloan School of Management

Select Transaction Experience

- Bang Energy
- BeatBox Beverage
- Belling Brands
- Café Williams
- Celsius Holdings
- Flow Water
- Heatonist
- Lavoro Limited
- Rise Baking Company
- So Good So You
- Westrock Coffee Company

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