



**Consumer, Retail, and Diversified
Industries CEO, Business Owner, and
PE Investor Survey Results**

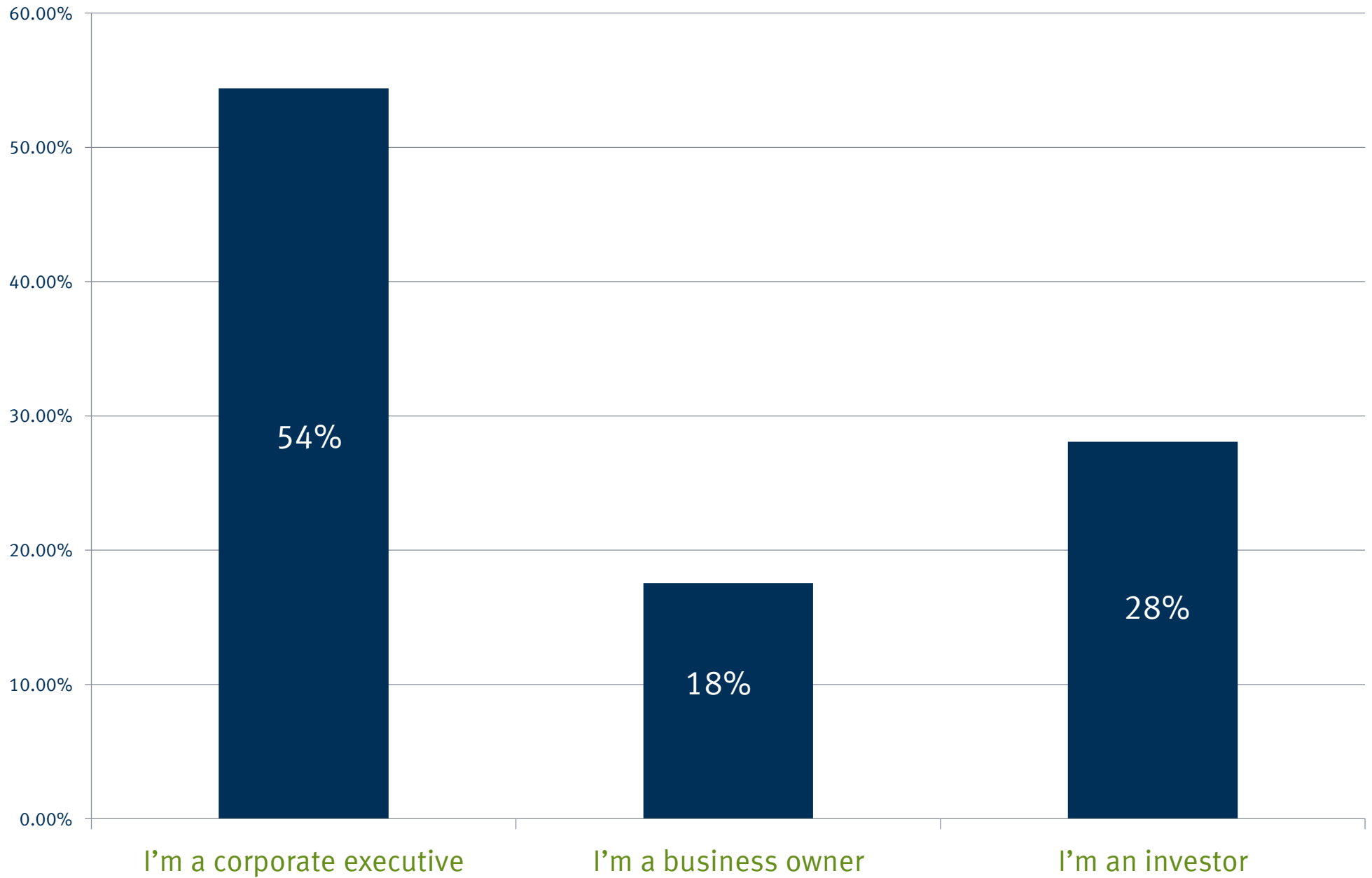
August 2021

STIFEL | Investment Banking

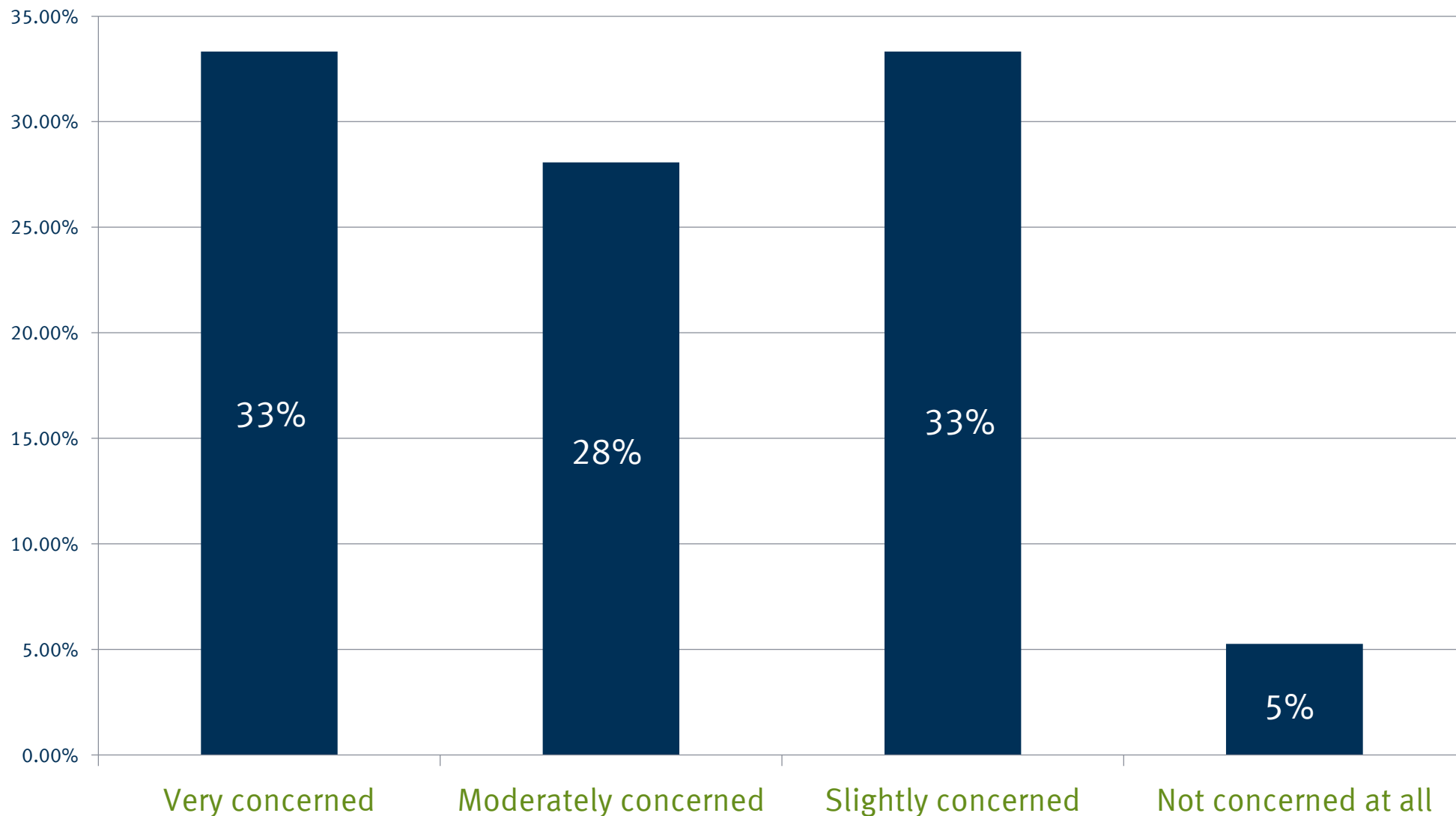
Focus | Excellence | Results

The power of our people and platform

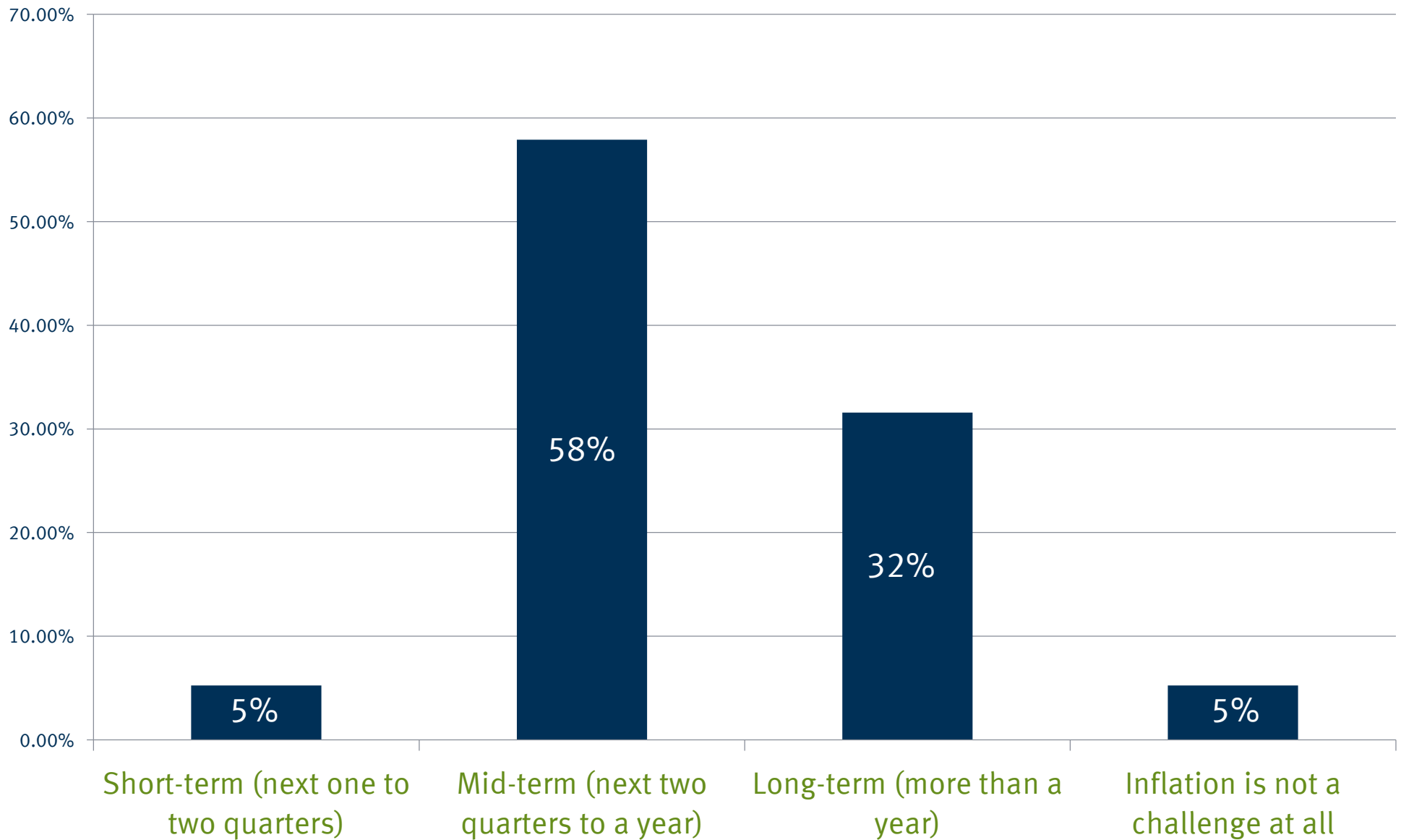
How would you describe your role?



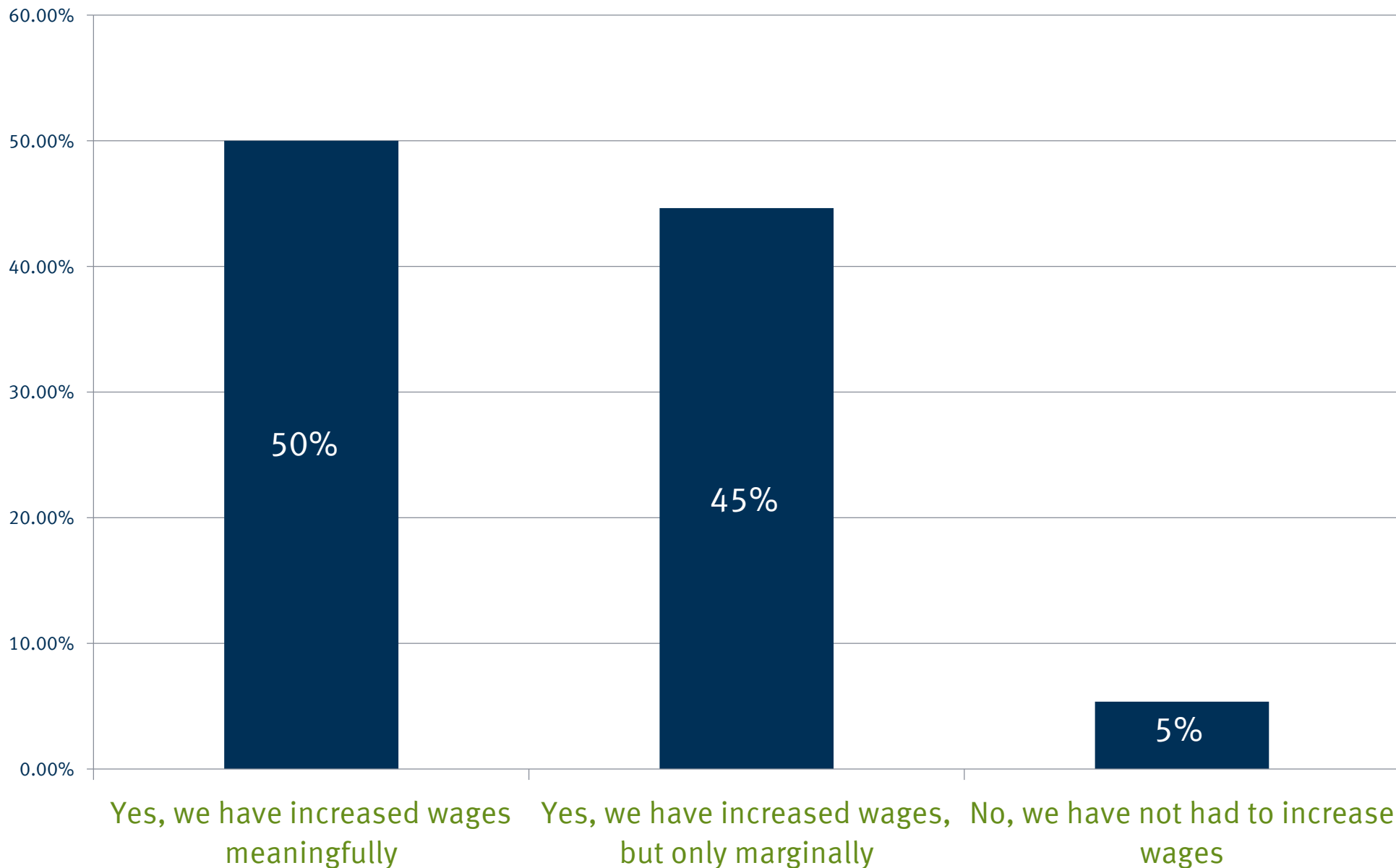
Inflation has reached its highest point since the financial crisis of 2008. How concerned are you about the impact of inflation for the remainder of the year?



How long do you expect inflation risks to remain a challenge to your business or the businesses you invest in?



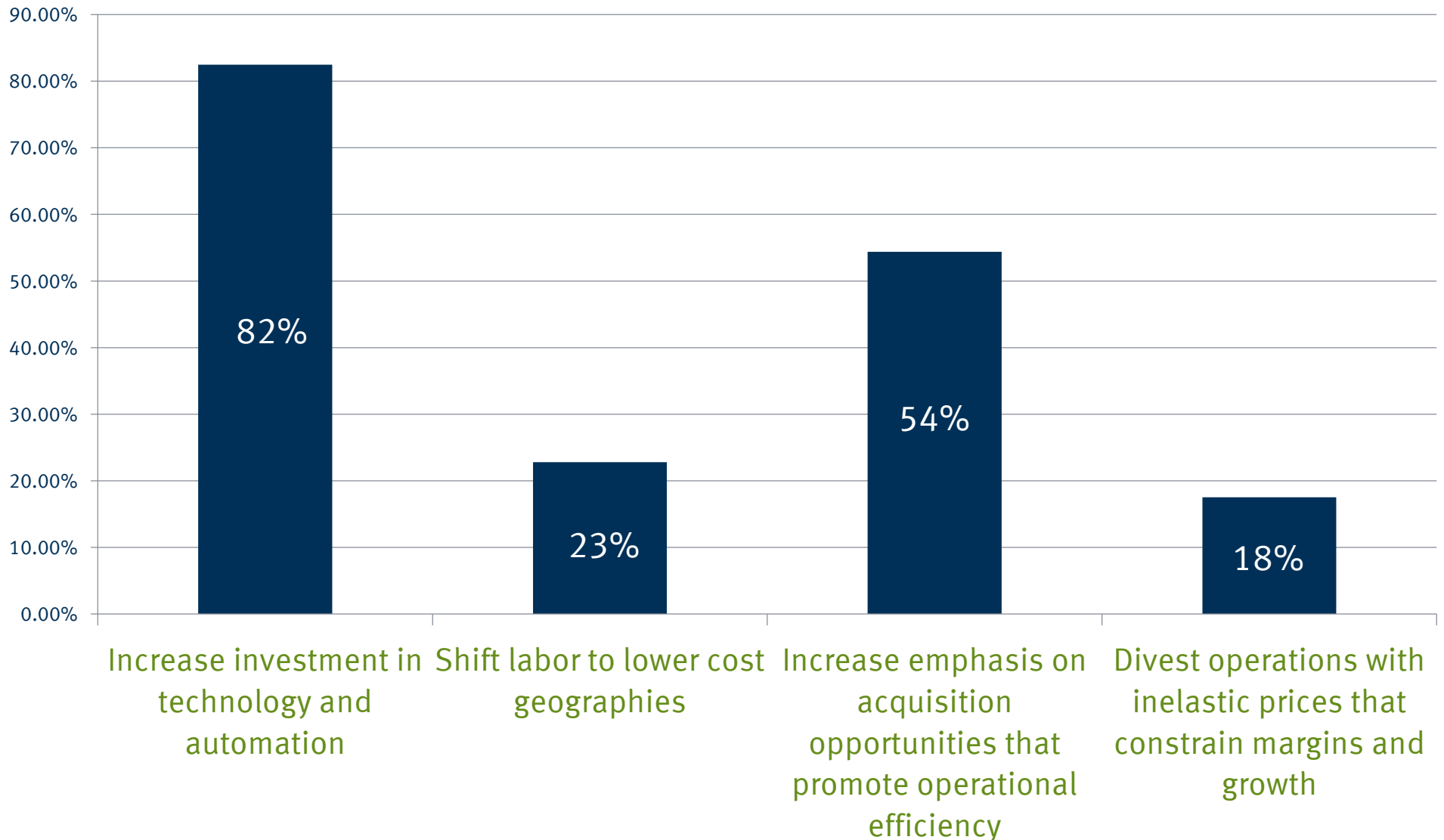
Have you or your portfolio companies had to increase wages in order to attract/retain employees?



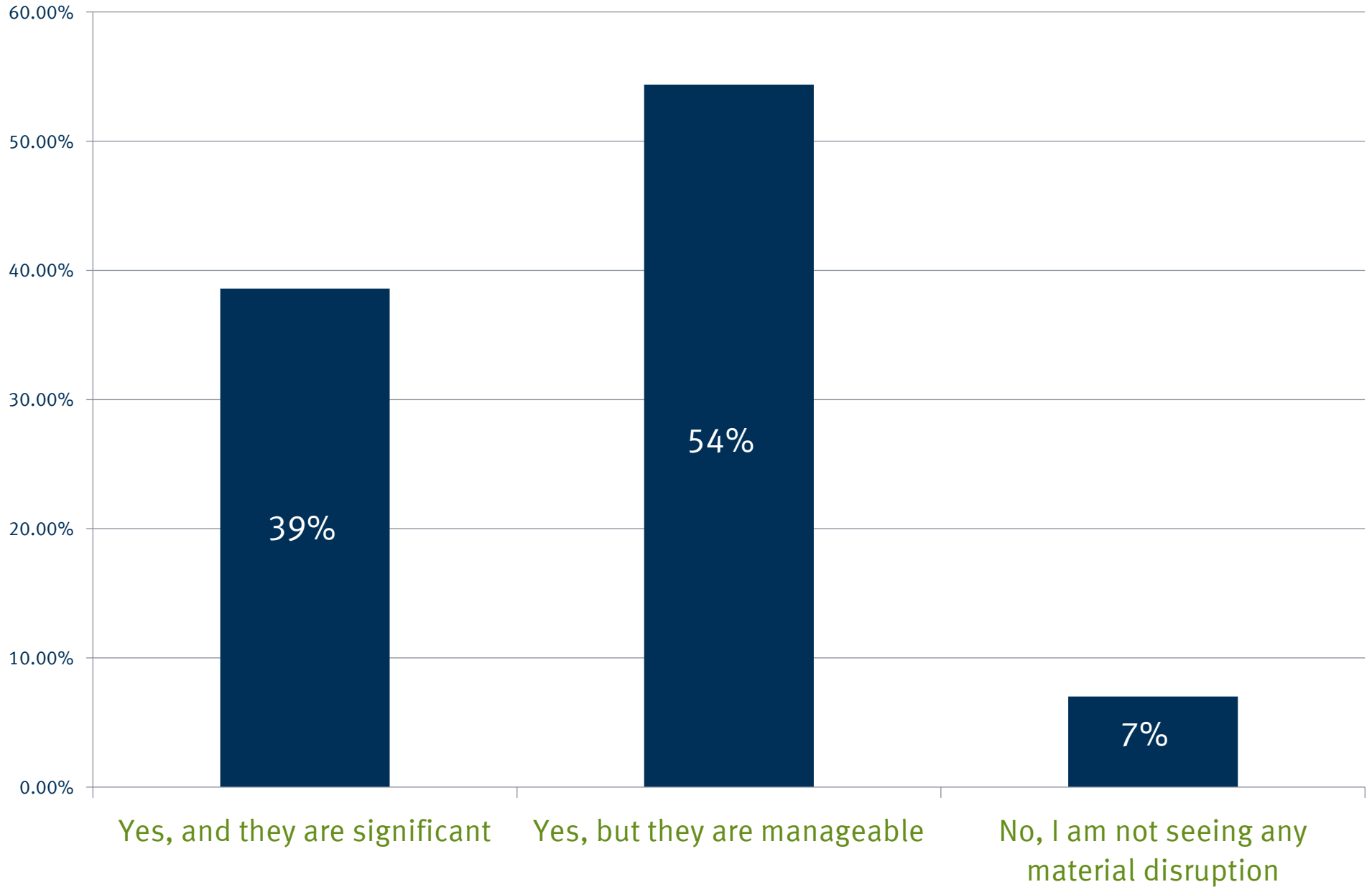
To what extent have wage rate increases been passed on to customers?



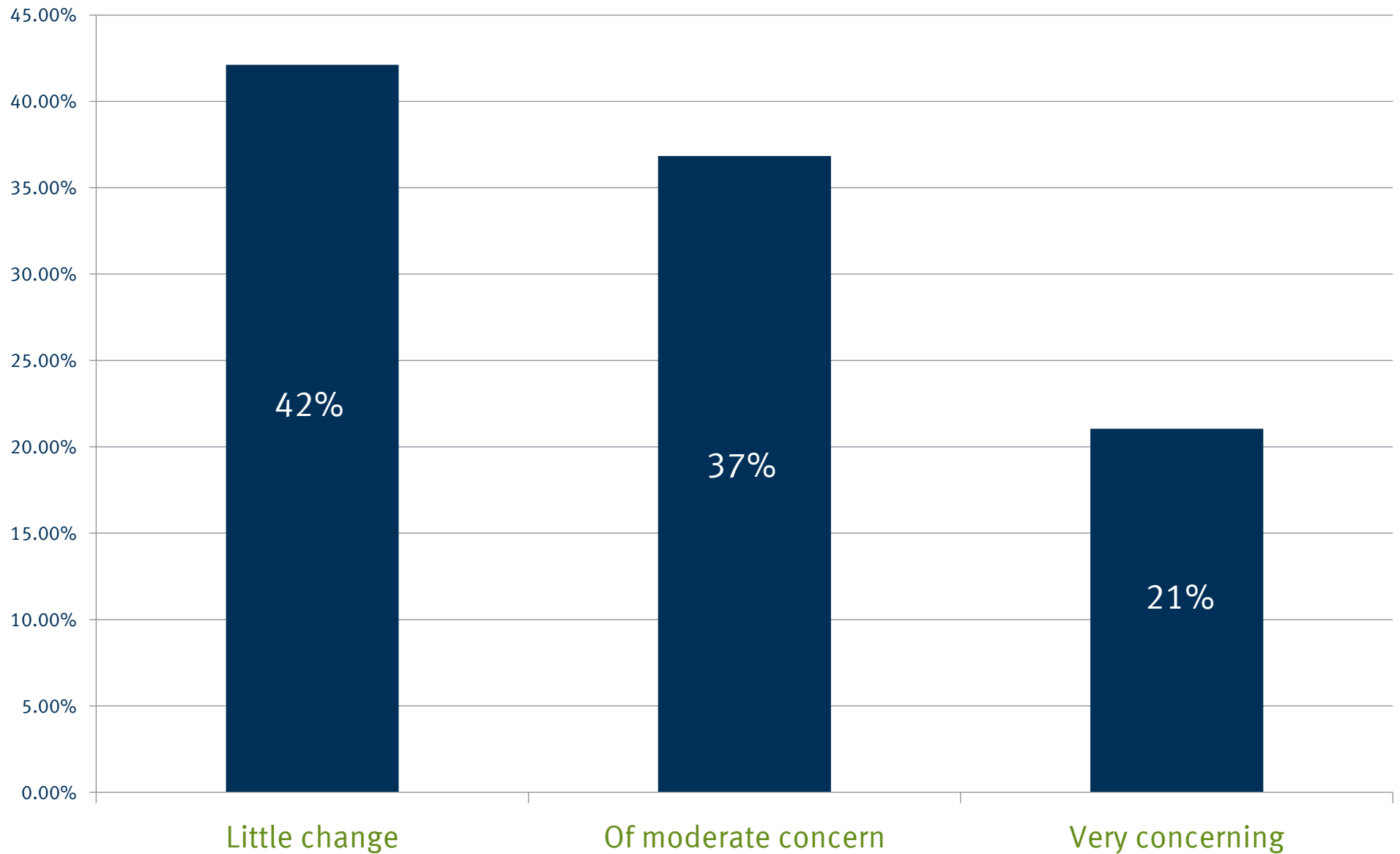
How do you or your portfolio companies intend to address the long-term implications of the current labor environment? (Please select all that are applicable)



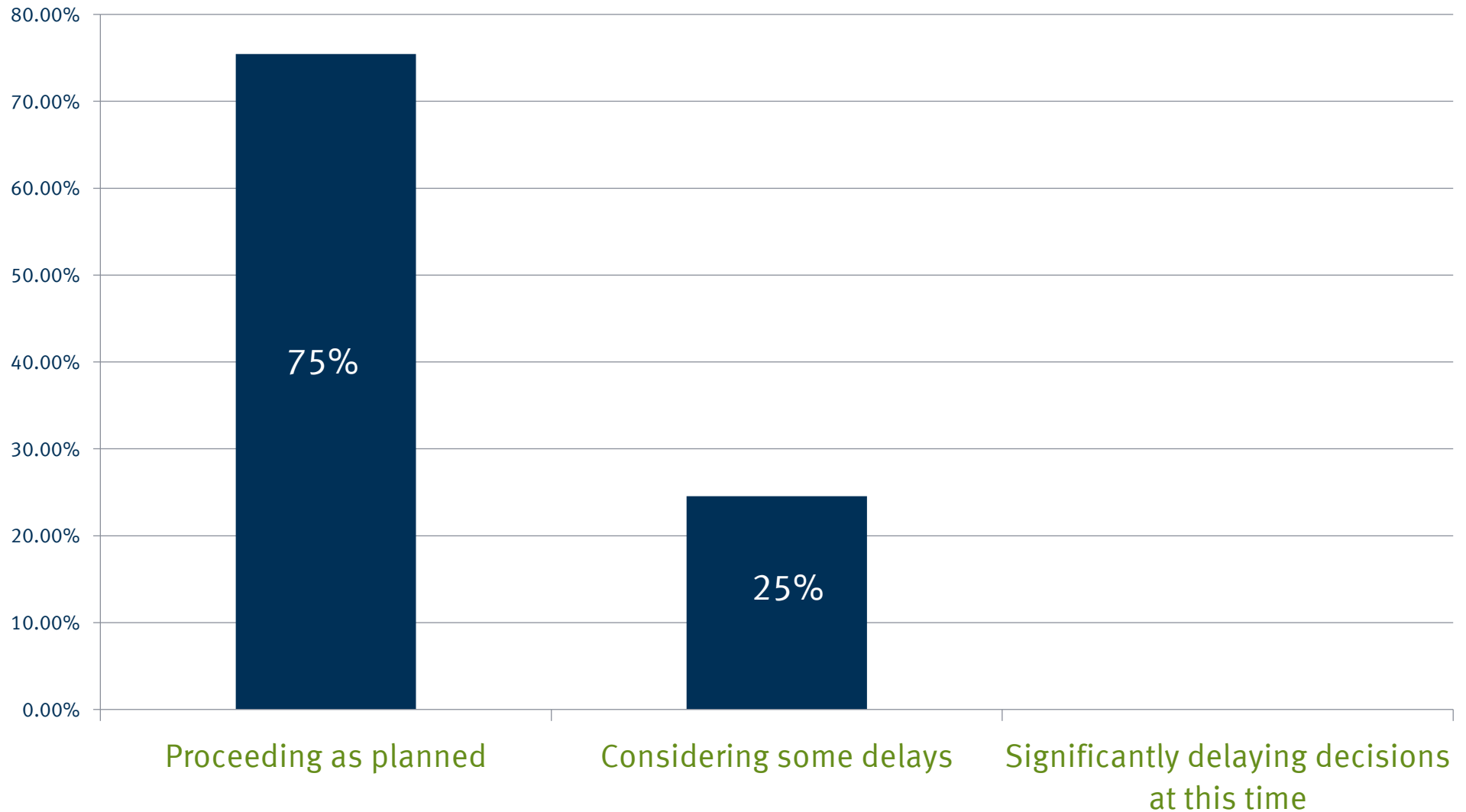
Are you experiencing supply chain disruptions?



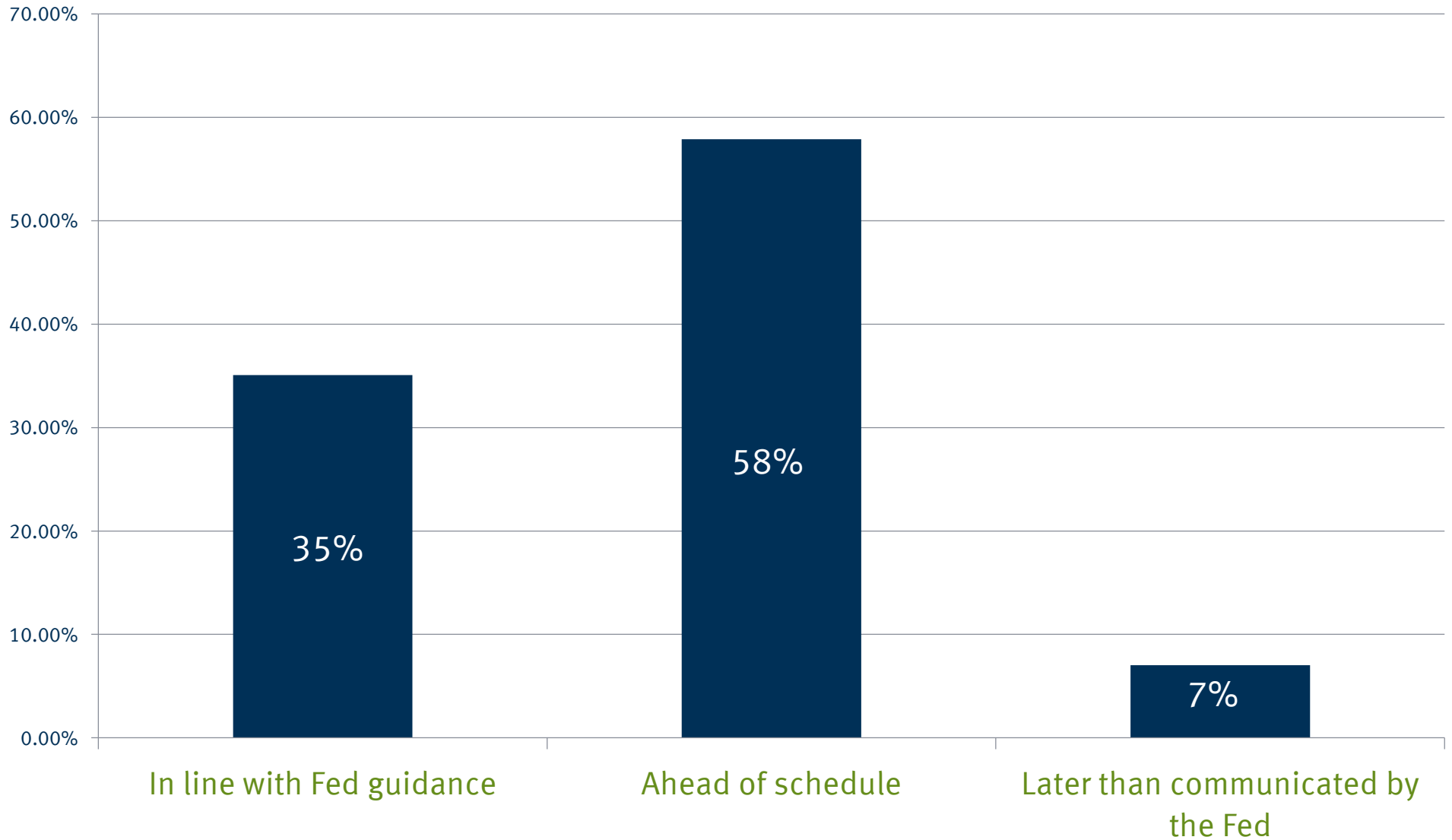
How much does the possibility of tax code changes weigh on expectations around performance for 2022?



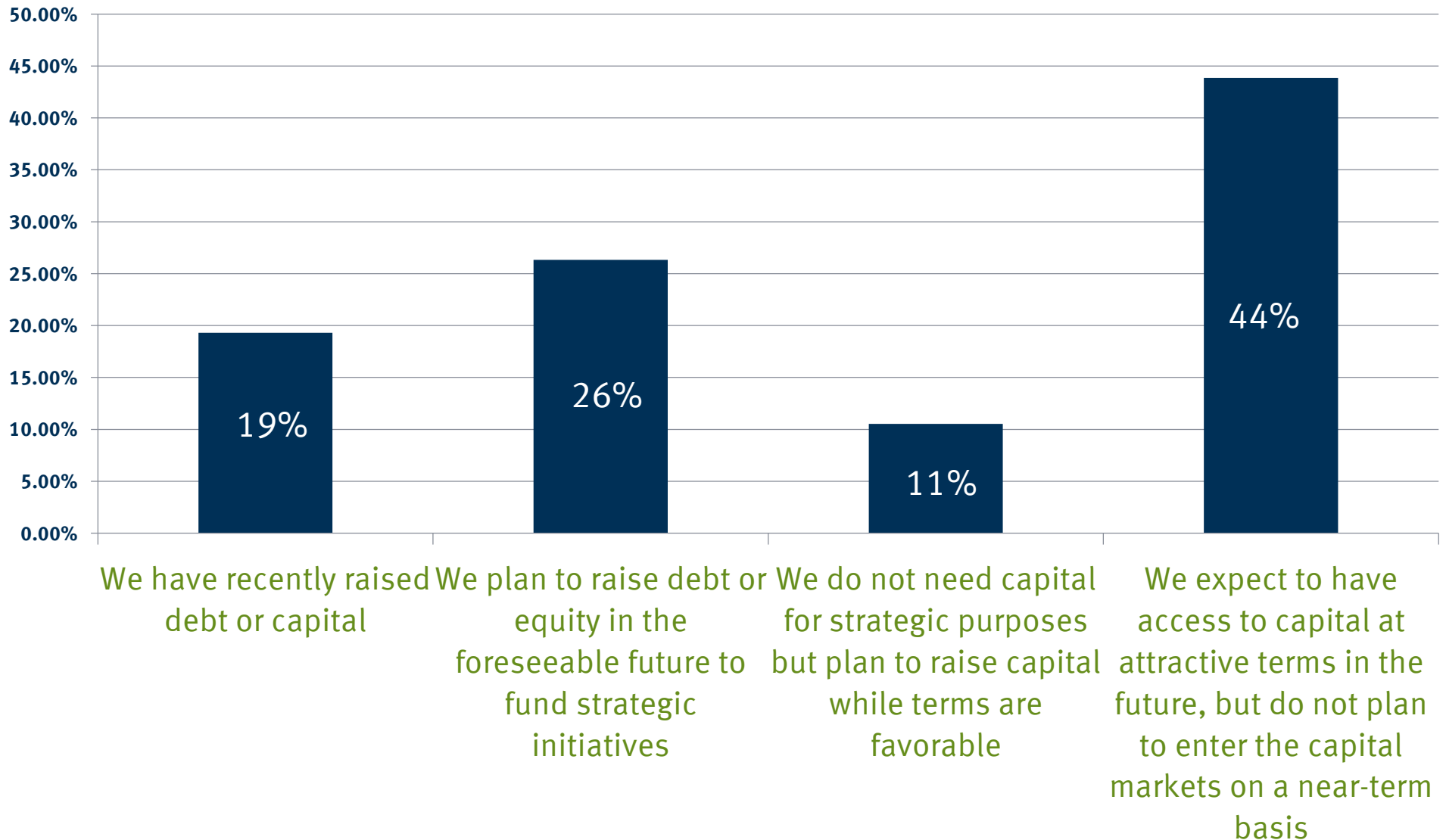
To what degree are you or your portfolio companies delaying any strategic initiatives pending the potential of regulatory and tax legislation?



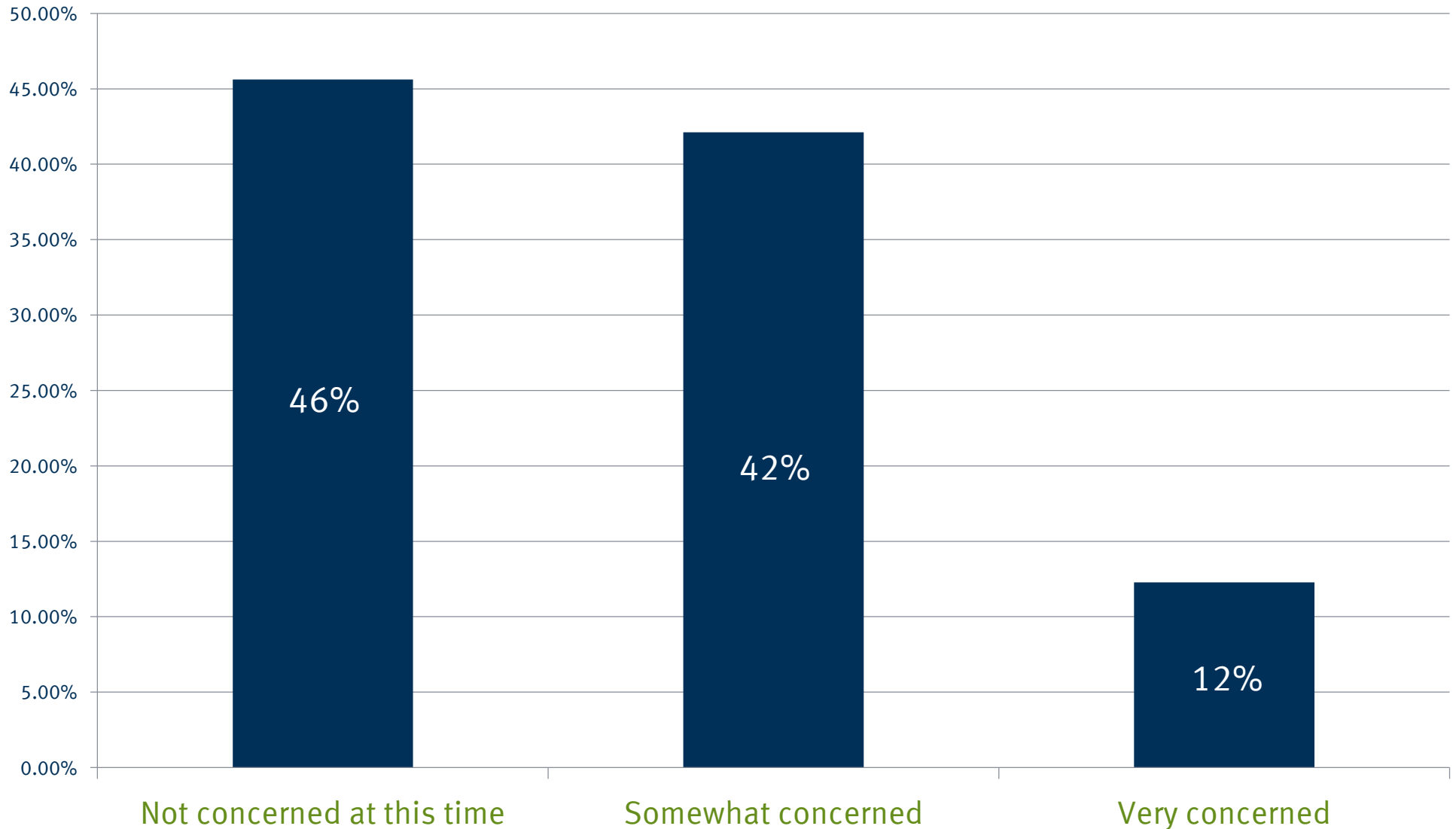
The Federal Reserve has indicated that interest rate increases are likely starting in 2023. When do you believe rate increases are most likely to occur?



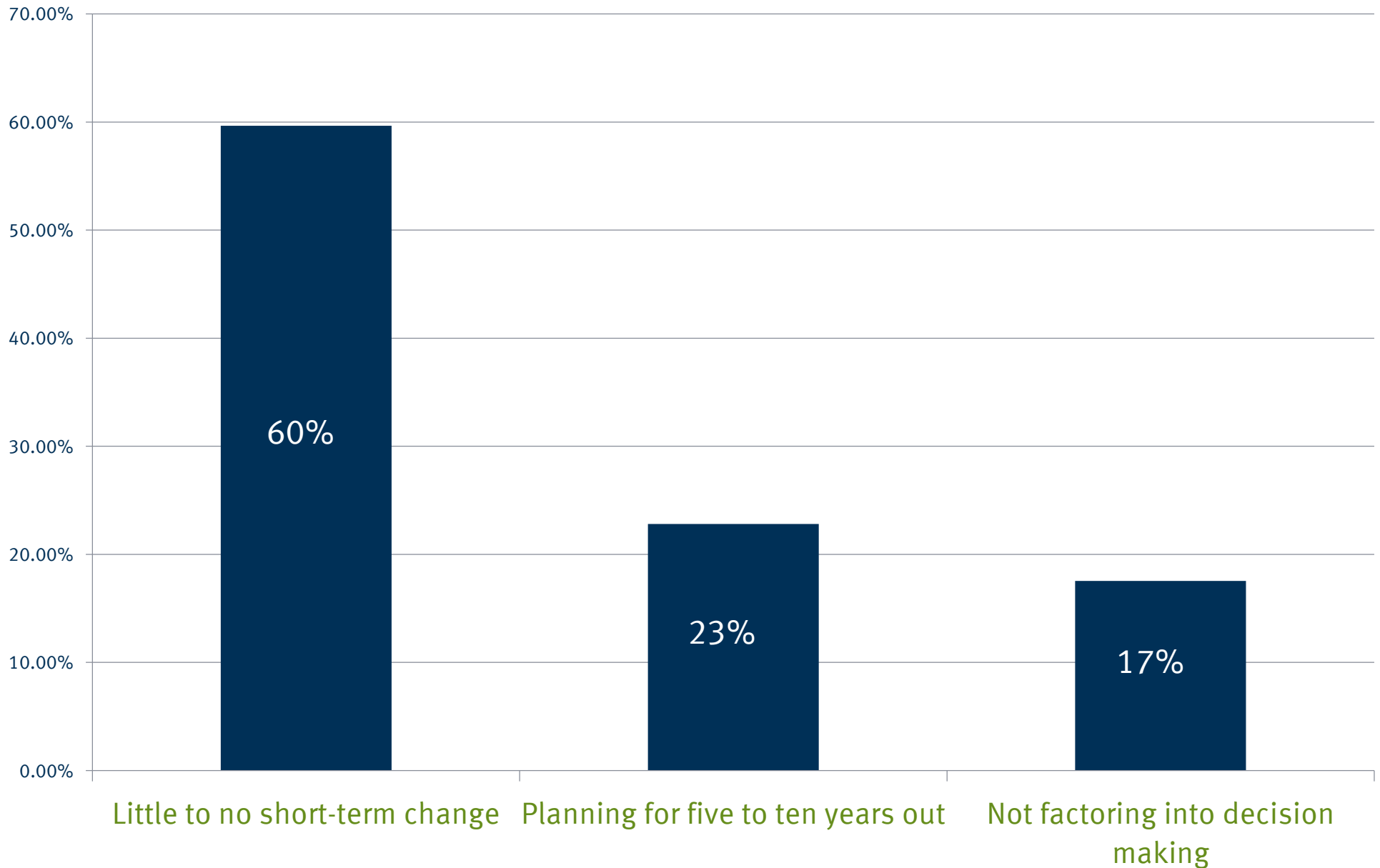
How do the current interest rate and equity capital markets environments impact capital formation and liquidity strategies for you or the companies you invest in?



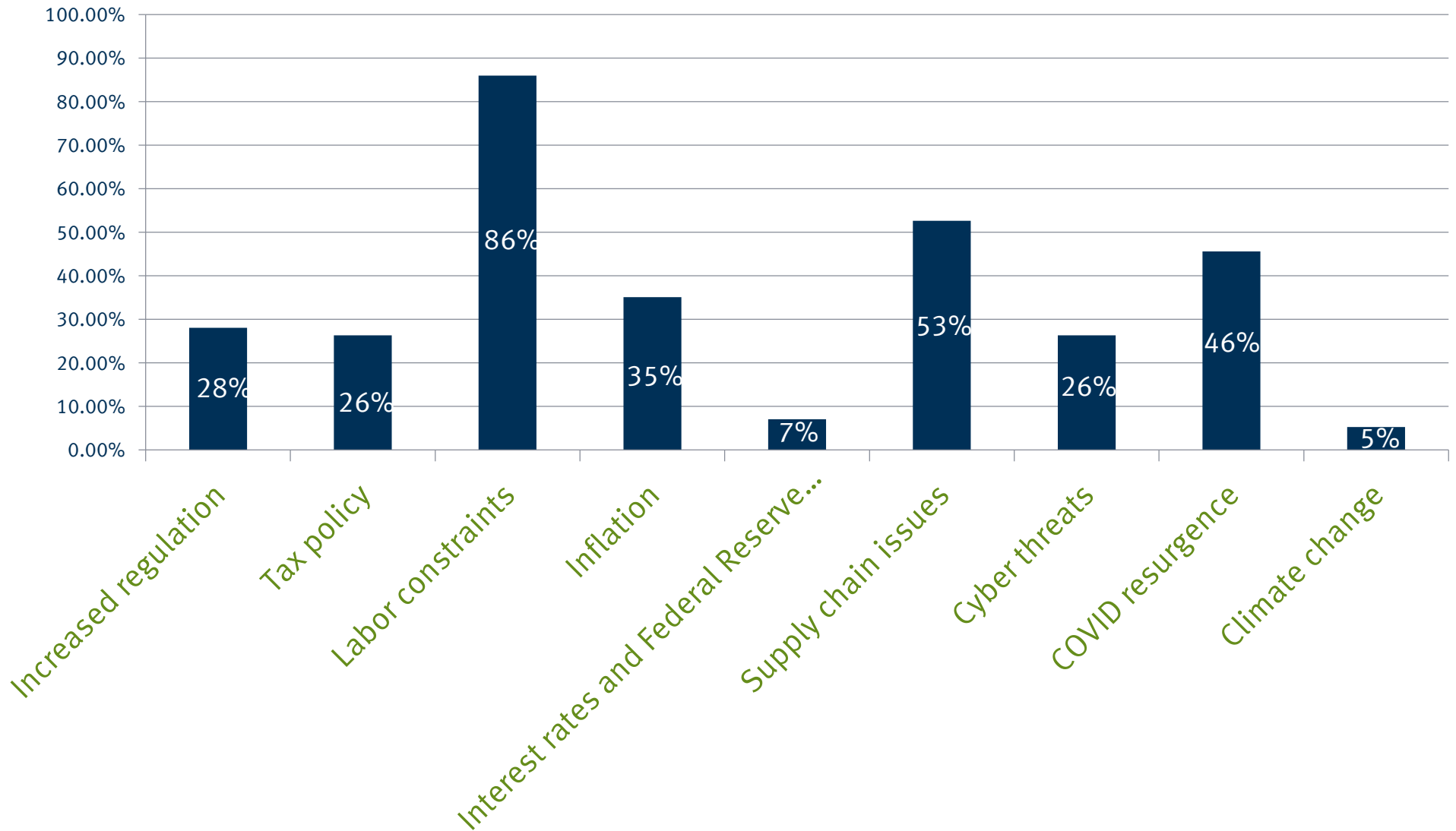
With extreme weather patterns globally, do you perceive any of the climate-related developments to have an impact on your business or the businesses you invest in?



Are you or your portfolio companies making changes to adapt to increase incidence in extreme weather events?



Of the following, please choose which issues pose the greatest risk(s) to your business or the businesses you invest in (Select three).



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