



Consumer, Retail, and Diversified Industrials Survey Results

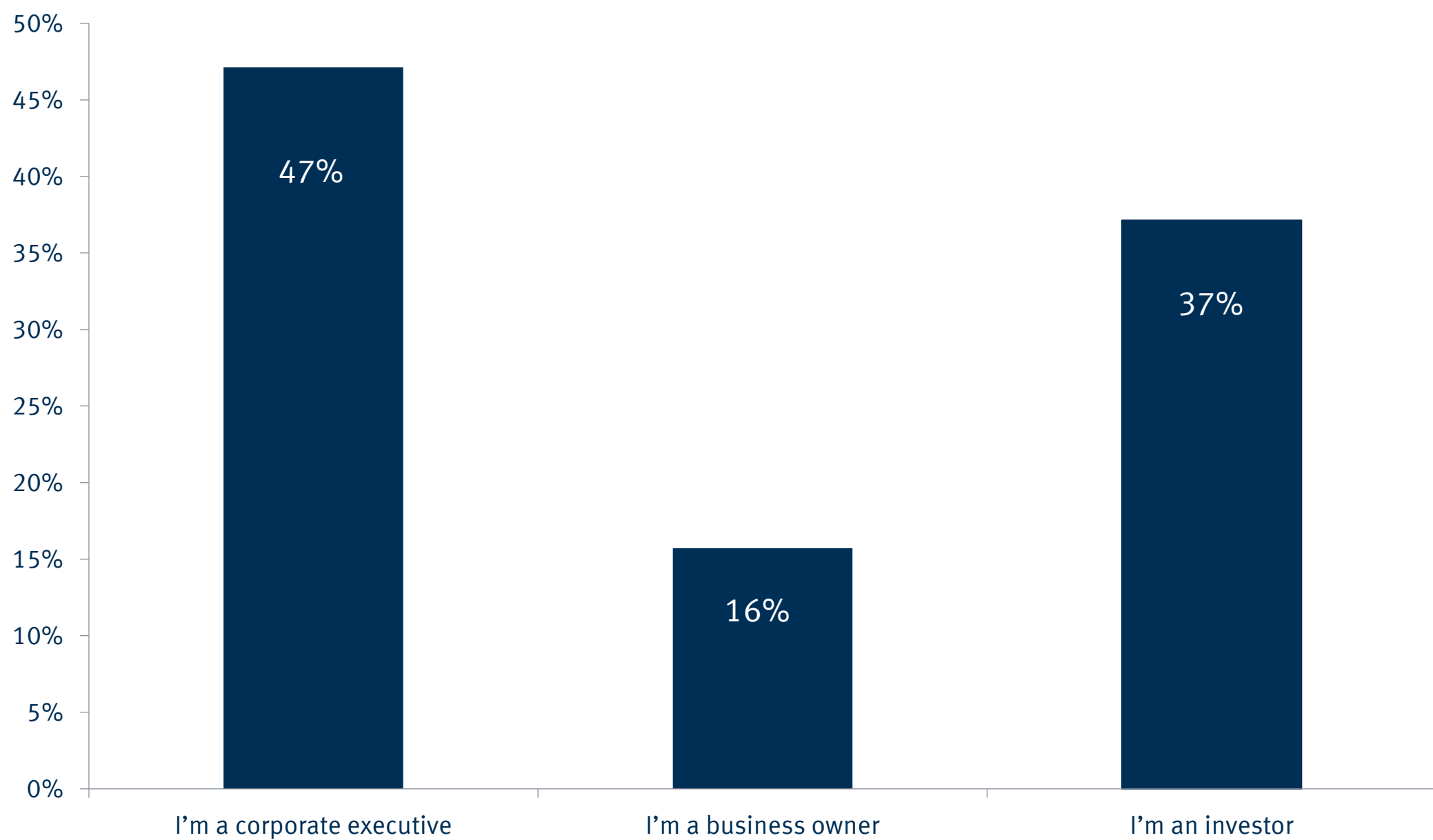
August 2022

STIFEL | Investment Banking

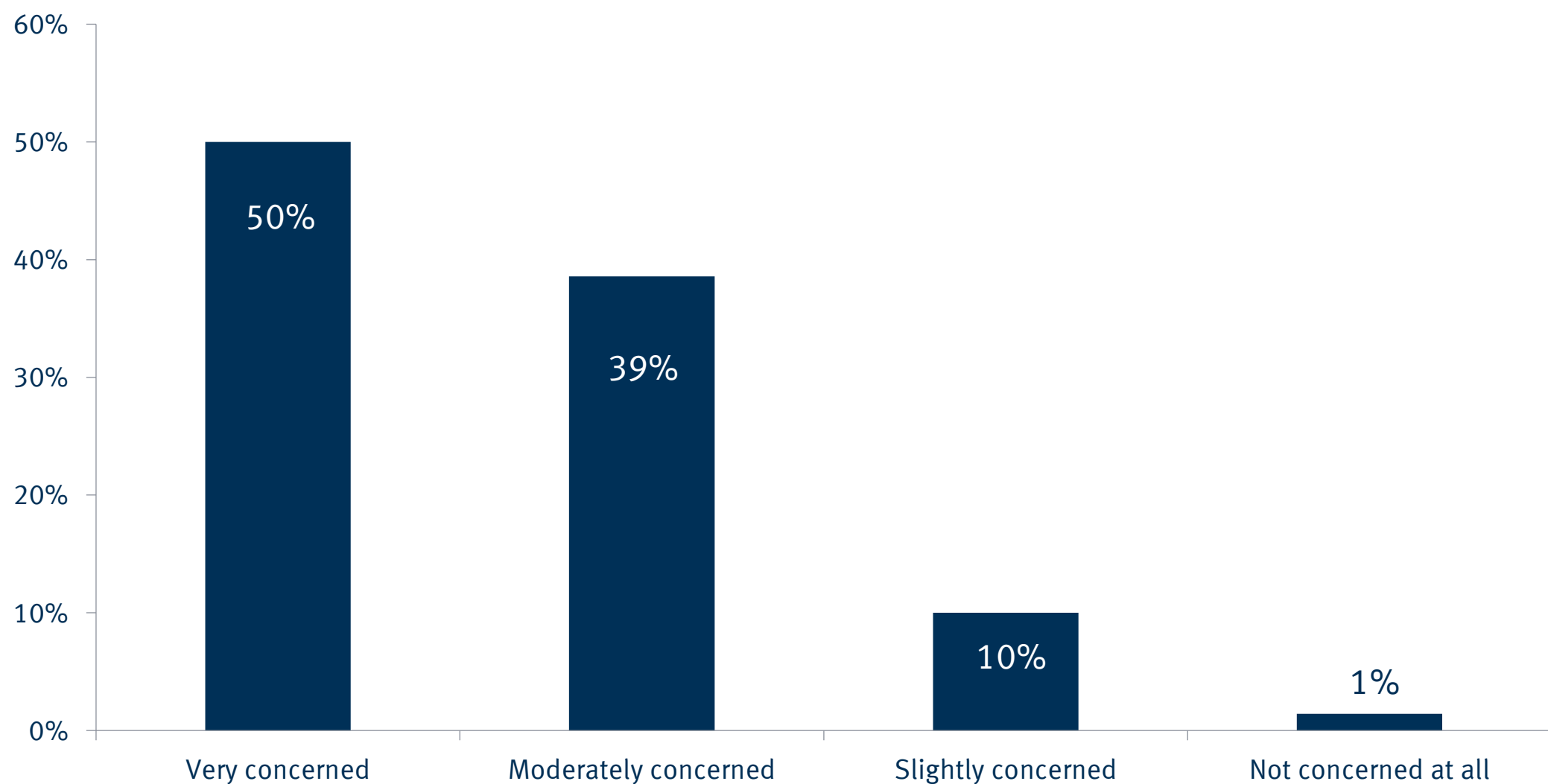
Focus | Excellence | Results

The power of our people and platform

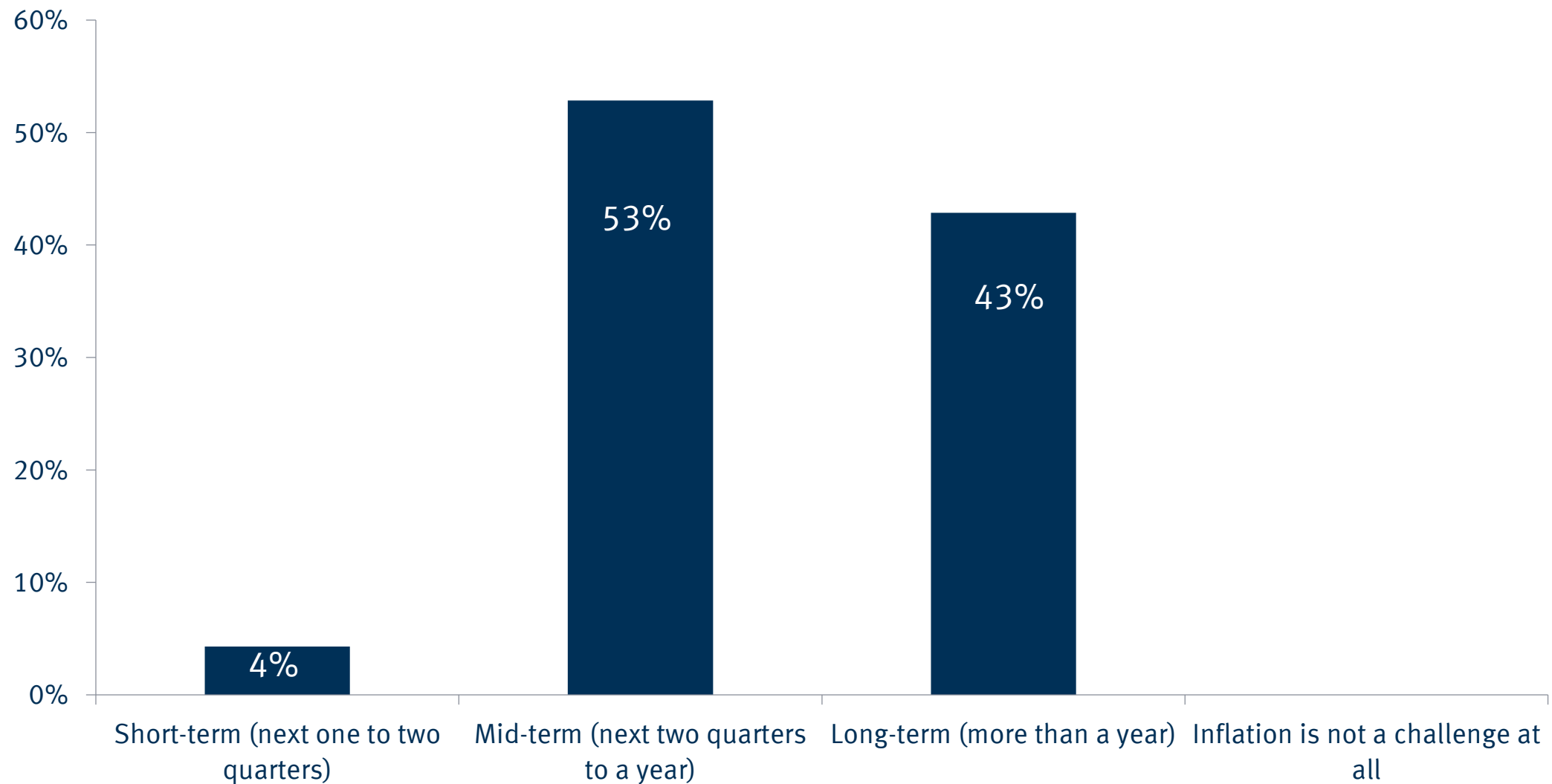
How would you describe your role?



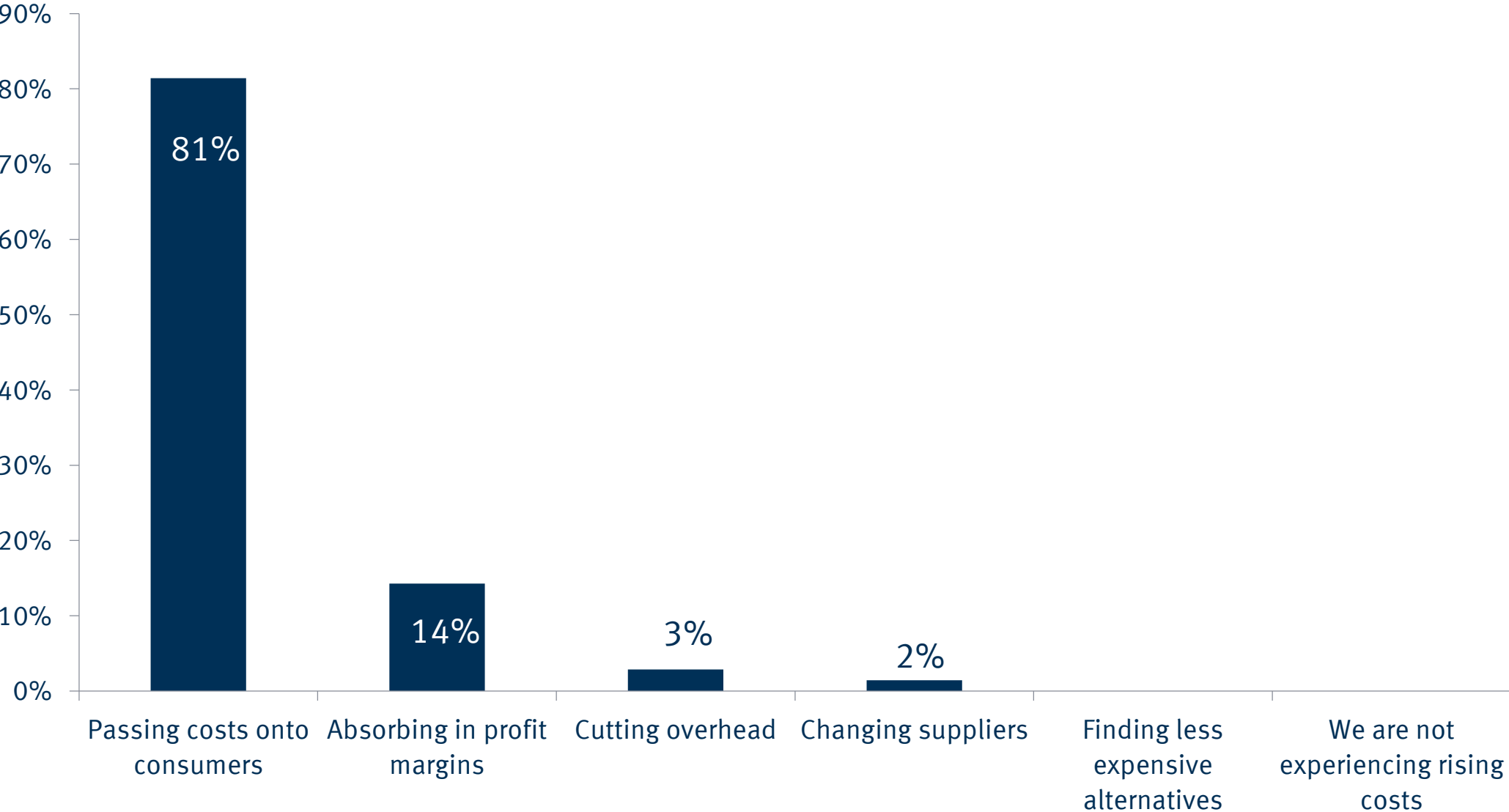
Inflation is now running at near 40-year highs. How concerned are you about the impact of inflation for the foreseeable future?



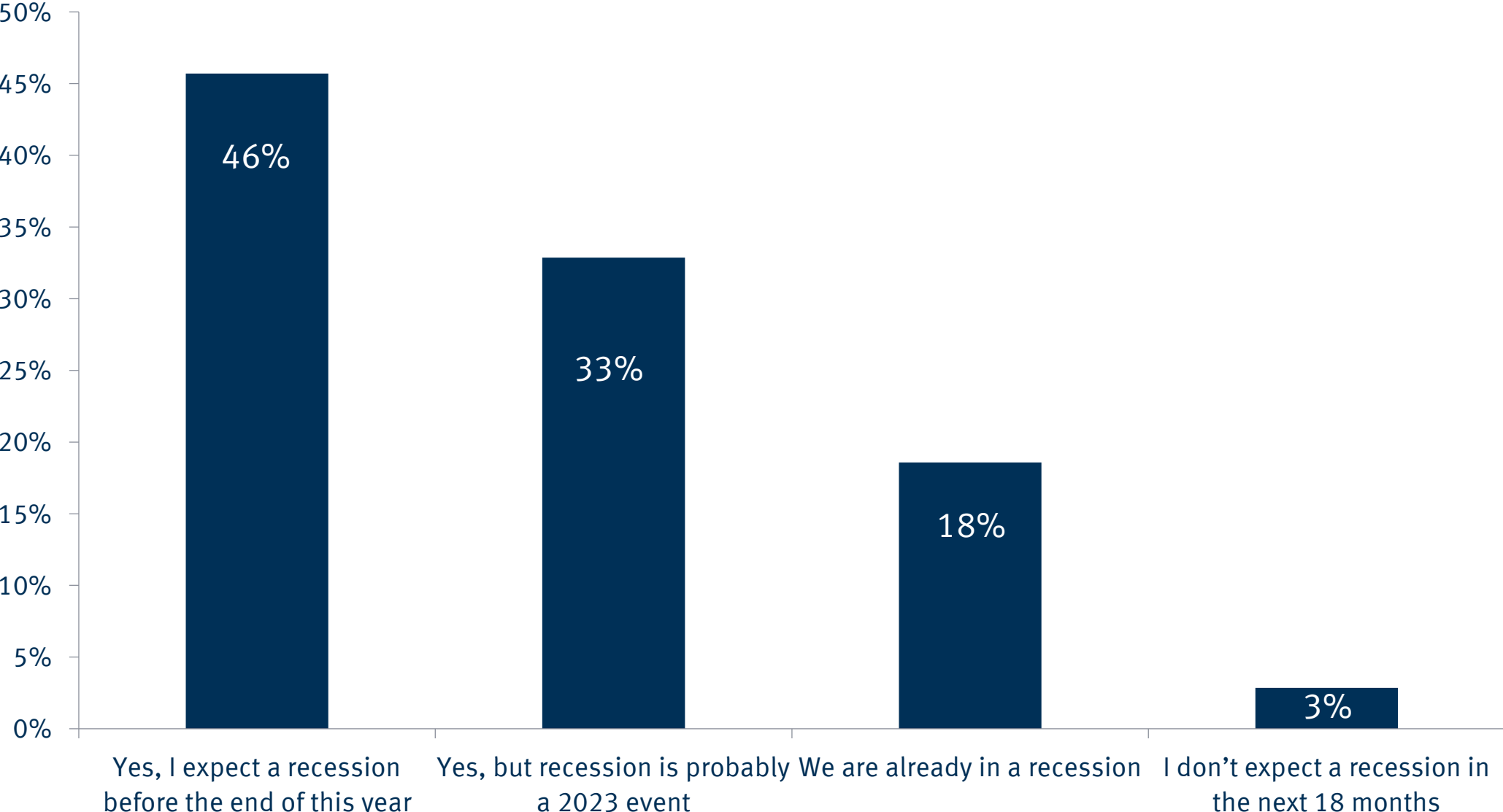
How much longer do you expect inflation risks to remain a challenge to your company or the portfolio companies you invest in?



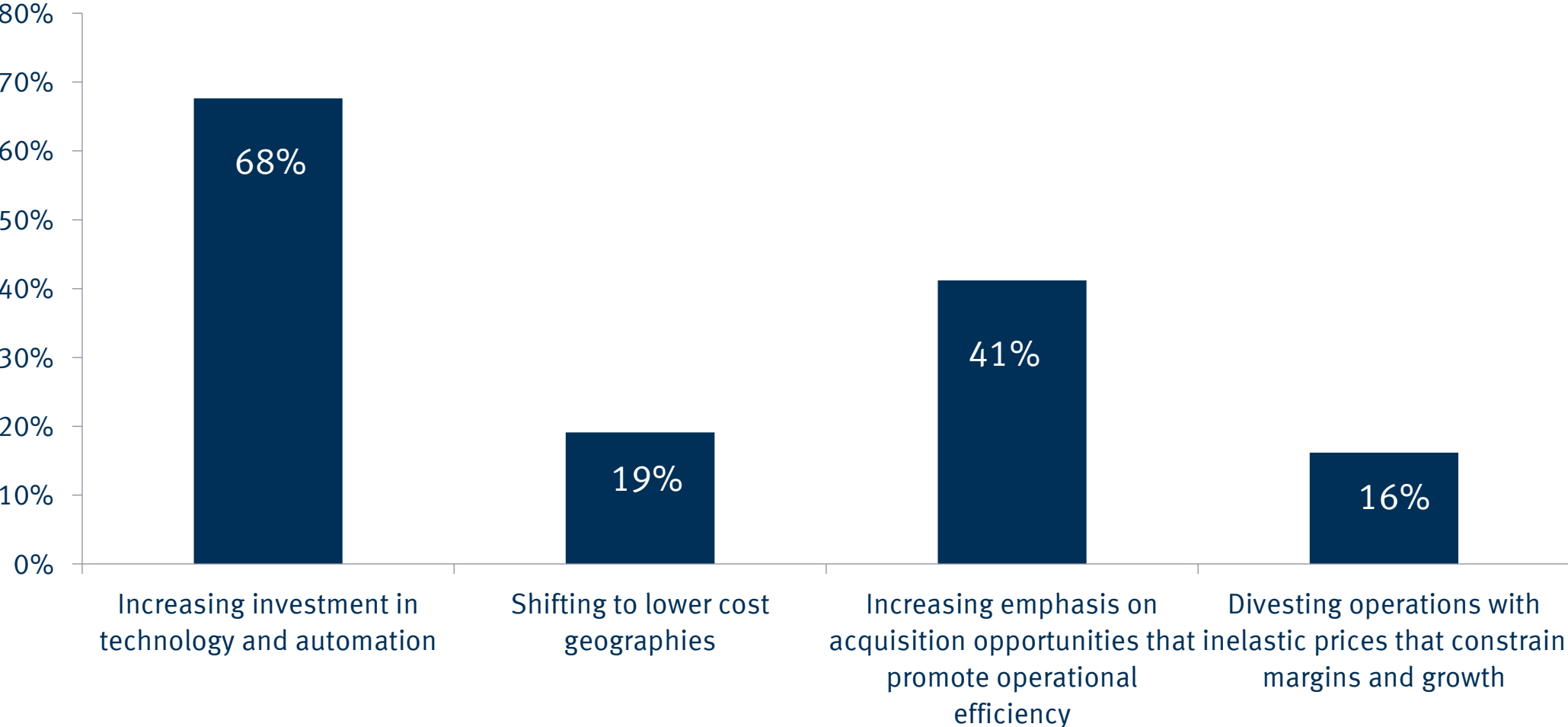
How is your company or the portfolio companies you invest in primarily managing rising costs?



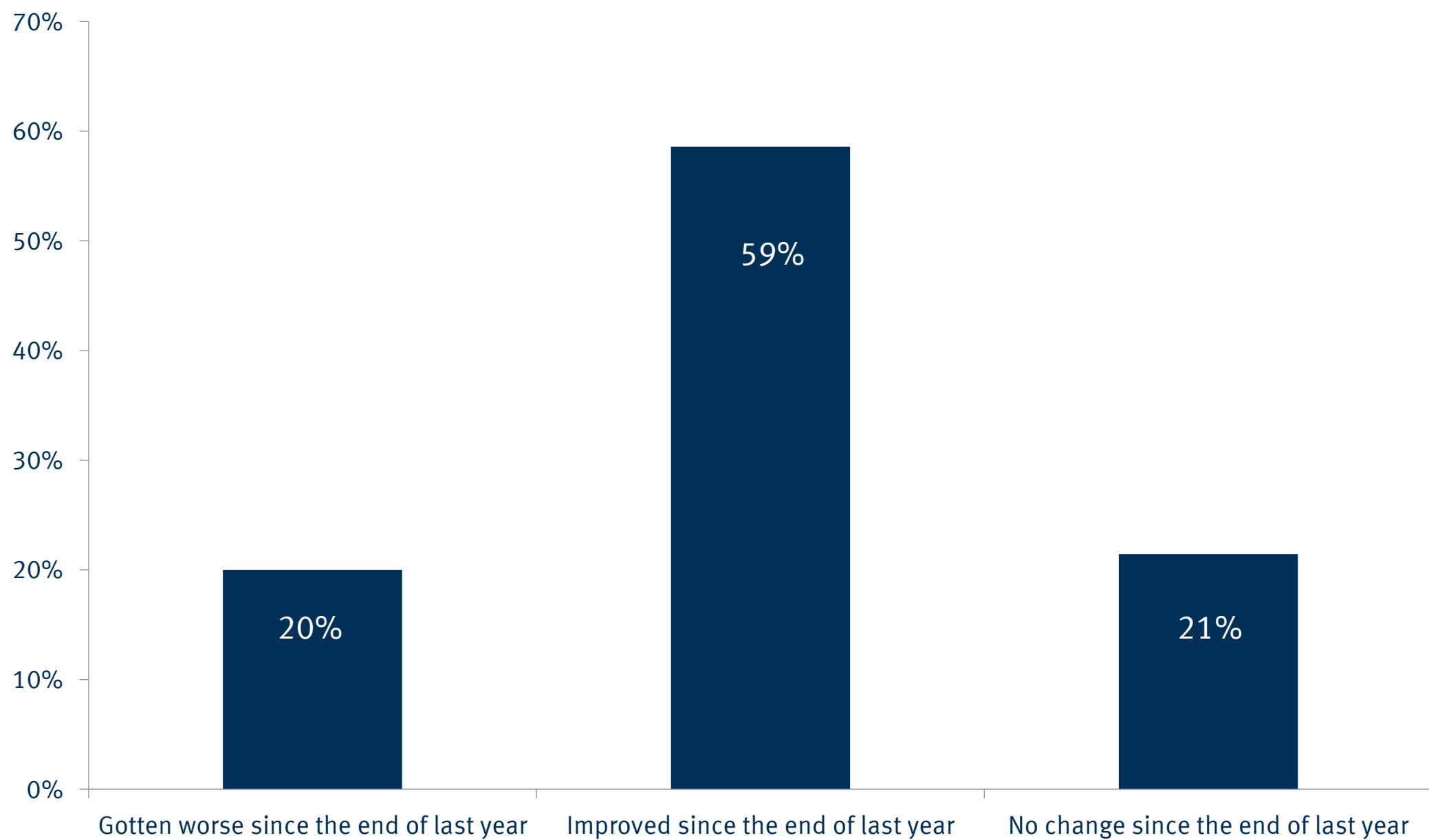
Do you think the United States is headed for an economic recession?



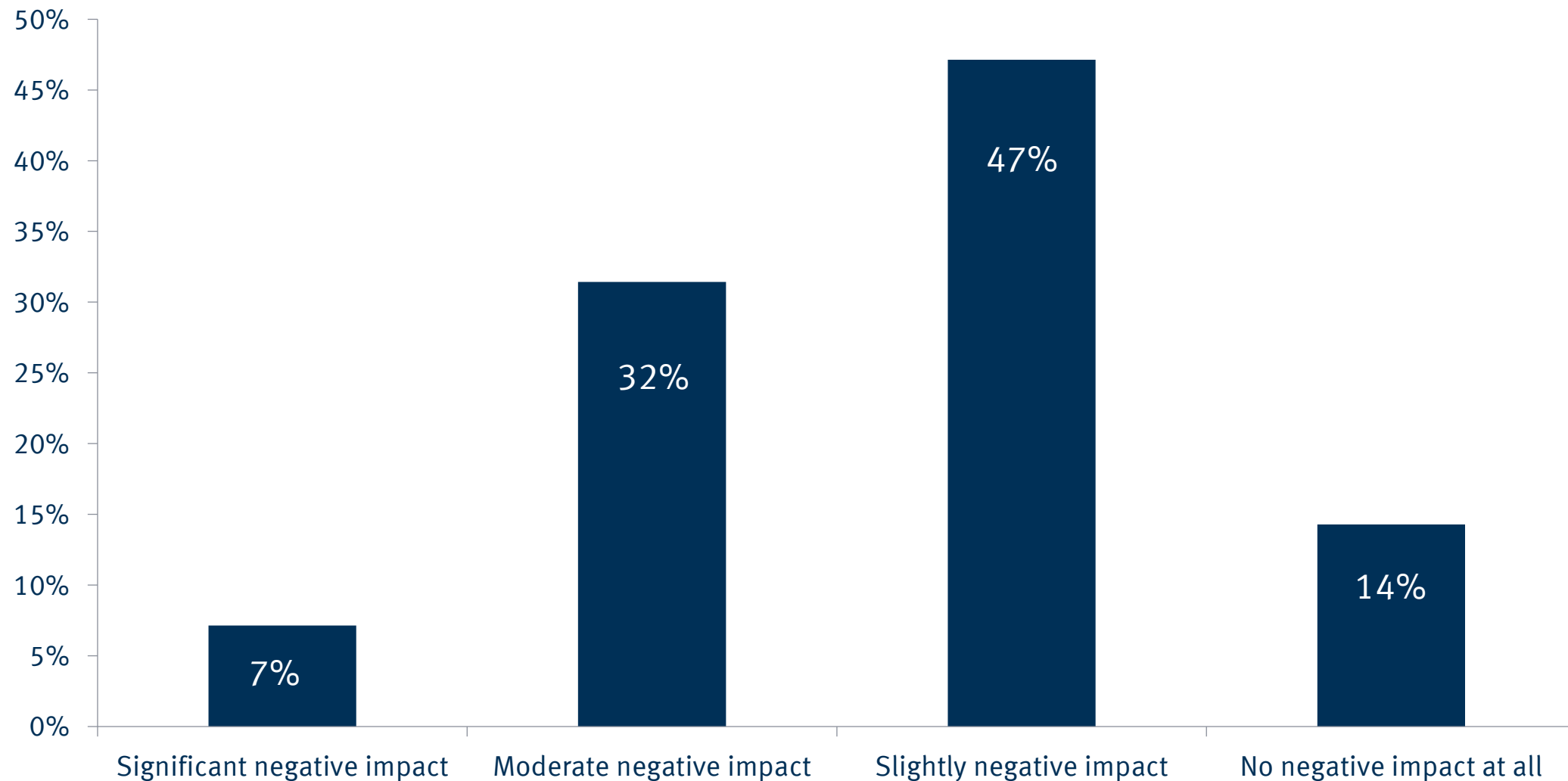
We are still experiencing a tight labor market. How is your company or your portfolio companies addressing the long-term implications of the current labor environment? Select all that are applicable.



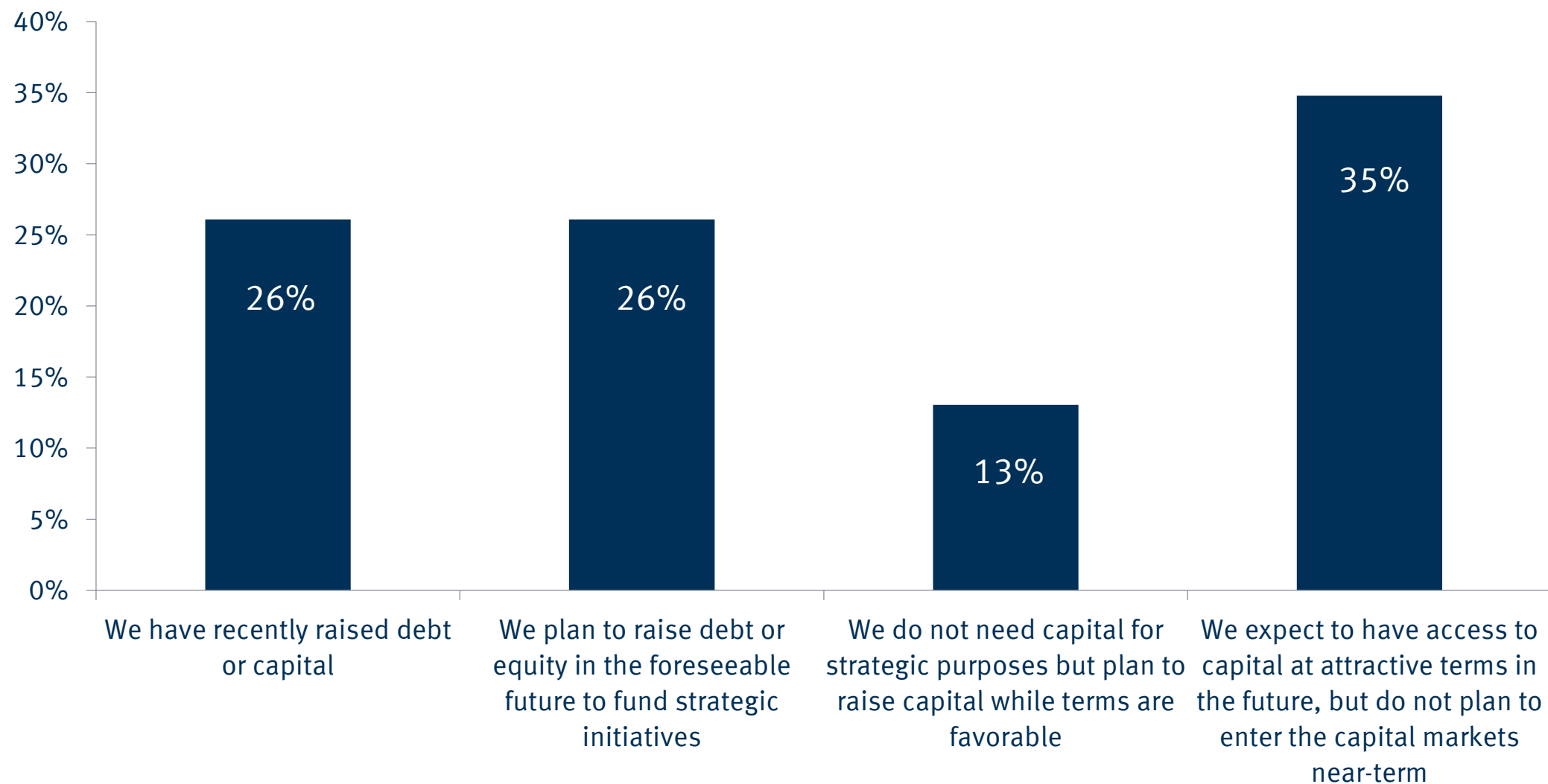
In your opinion, have supply chain disruptions...



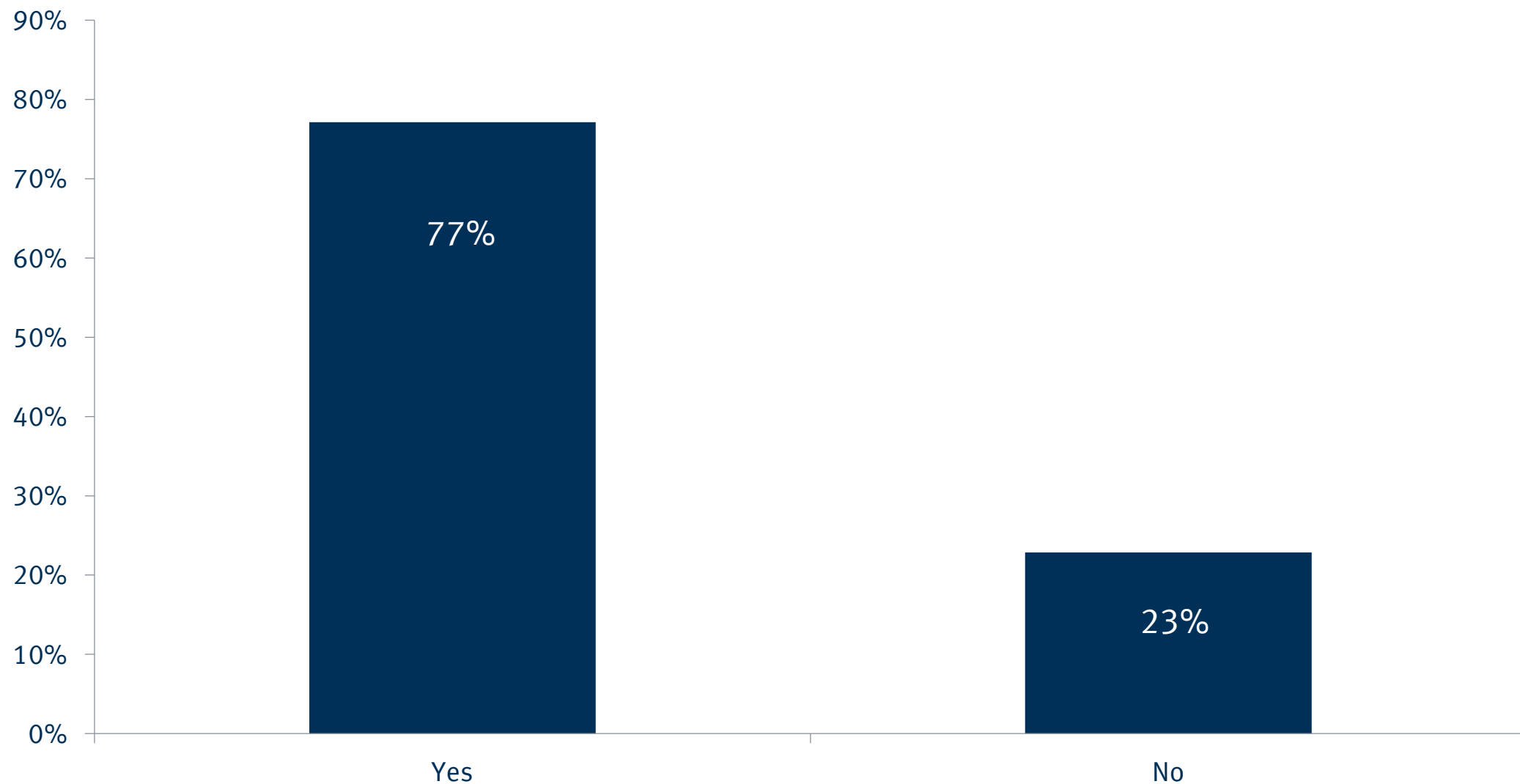
The Federal Reserve has begun raising interest rates. How do rising rates impact the ability for your company or the portfolio companies you invest in to raise capital?



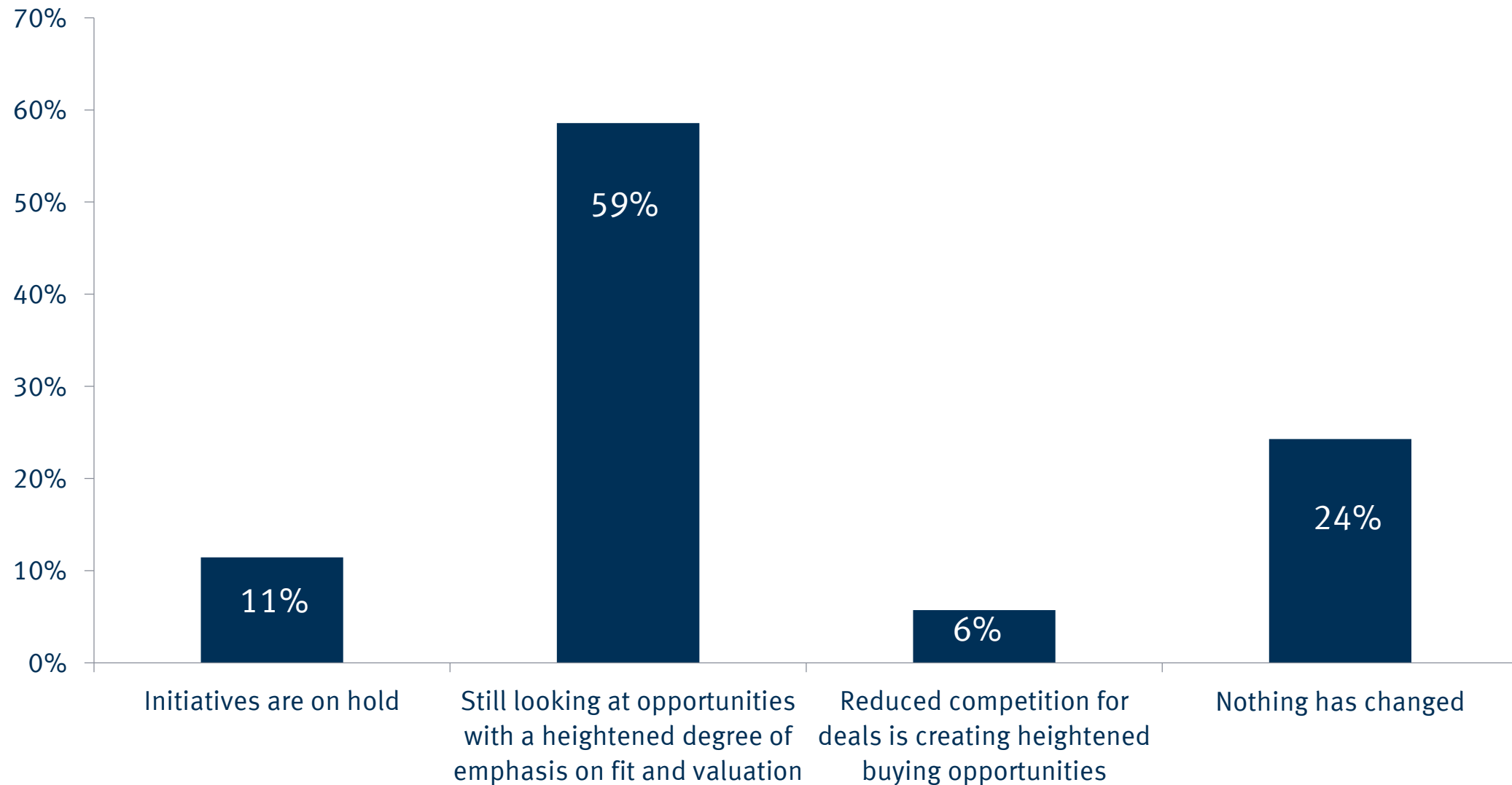
How do the current interest rate and equity capital market environments impact capital formation and liquidity strategies for you or the companies you invest in?



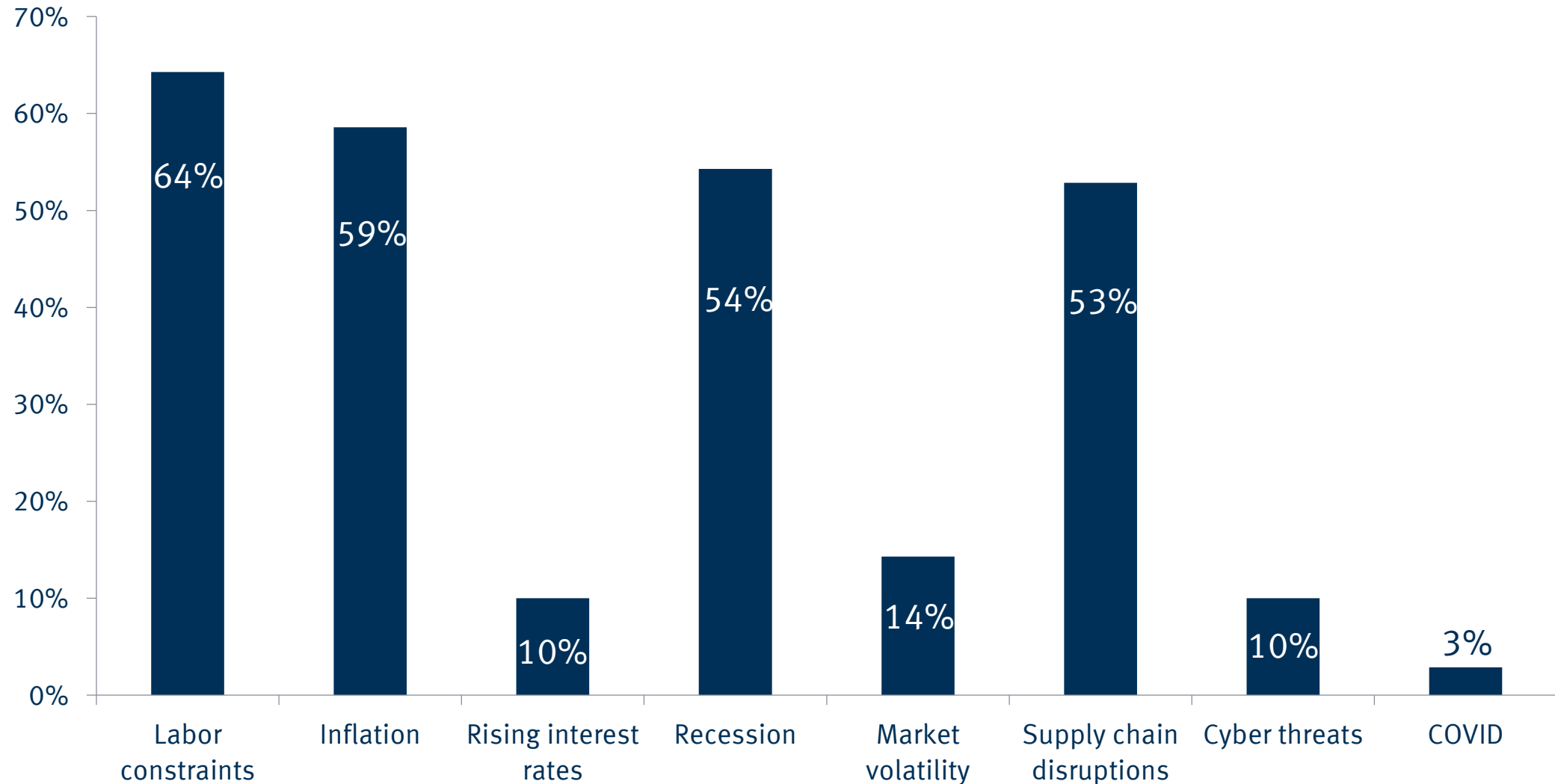
Does strategic M&A play an important role in your company's business strategy or the strategy of the portfolio companies you invest in?



How has the current economic outlook impacted your company's near-term acquisition initiations or those of the portfolio companies you invest in?



Of the following, please choose which issues pose the greatest risk(s) to your company or the portfolio companies you invest in. Select three.



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