

MURRAY HUNEKE JOINS STIFEL NICOLAUS WEISEL AS CO-HEAD OF CONSUMER AND RETAIL INVESTMENT BANKING

ST. LOUIS, September 5, 2012 – Stifel Financial Corp. (NYSE: SF) today announced that Murray Huneke will be joining the firm as a Managing Director and Co-Head of the Consumer and Retail Investment Banking Group in November 2012. Mr. Huneke, who will be based in the firm’s San Francisco office, will partner with Michael Kollender, who is based in New York, as Co-Head of the Consumer and Retail Investment Banking Group.

“Murray is another example of a high-quality individual joining our platform. We continue to take advantage of opportunities for growth through hiring professionals in sectors in which we believe we’ll have the greatest success in gaining market share,” stated Victor Nesi, Co-Head of the Institutional Group at Stifel Financial Corp.

Brad Raymond, Co-Head of Investment Banking at Stifel Nicolaus Weisel, stated, “With over 20 years of experience as an investment banker, Murray brings strong client relationships across the consumer and retail sector, particularly with respect to restaurants. His broad product expertise, sponsor relationships, and demonstrated leadership will be a great asset to our firm.” Michael Kollender added, “I look forward to partnering with Murray to continue to build the leading middle-market Consumer and Retail franchise in the industry.”

Most recently, Mr. Huneke was a Managing Director in Investment Banking at Piper Jaffray, where he was Group Head of the Consumer Retail Group for ten years. Prior to joining Piper Jaffray, he was a Managing Director responsible for the Restaurant, Food, and Beverage teams within the Consumer Group at Banc of America Securities/Montgomery Securities. Mr. Huneke began his investment banking career at Alex. Brown & Sons, Inc. in the Consumer Group. He graduated from Stanford University with a BA in Economics and received his MBA from Harvard Business School.

Company Information

Stifel Financial Corp. (NYSE: SF) is a financial services holding company headquartered in St. Louis, Missouri that conducts its banking, securities, and financial services business through several wholly owned subsidiaries. Stifel clients are served through Stifel, Nicolaus & Company, Incorporated and through Stifel Nicolaus Weisel, the investment banking division of Stifel, Nicolaus & Company, Incorporated, in the U.S., through Stifel Nicolaus Canada Inc. in Canada, and through Stifel Nicolaus Europe Limited in the United Kingdom and Europe. The Company’s broker-dealer affiliates provide securities brokerage, investment banking, trading, investment advisory, and related financial services to individual investors, professional money managers, businesses, and municipalities. Stifel Bank & Trust offers a full range of consumer and commercial lending solutions. Stifel Trust Company, N.A. offers trust and related services. To learn more about Stifel Financial, please visit the Company’s web site at www.stifel.com.

Investor Relations Contact

Sarah Anderson
(415) 364-2500
investorrelations@stifel.com