

**FOR IMMEDIATE RELEASE****NORMA CORIO JOINS MILLER BUCKFIRE, A STIFEL COMPANY, AS CO-PRESIDENT**

**ST. LOUIS, April 15, 2013** - Stifel Financial Corp. (NYSE: SF) today announced that Norma Corio has joined Miller Buckfire & Co. as Co-President. Kenneth Buckfire will continue in his role as Co-President of Miller Buckfire and Vice Chairman of Stifel's Investment Banking practice. Ms. Corio, a 30-year veteran of JPMorgan Chase, is an expert in bankruptcies and restructuring of distressed companies. Harvey Golub will continue in his role as Chairman of Miller Buckfire.

"We are thrilled that Norma, an exceptionally talented and well-respected banker, has decided to join us as a senior member of our management team to help lead the restructuring effort. Norma will play an important role in bringing together all of Stifel's capabilities to benefit our clients," stated Ronald J. Kruszewski, Chairman, President, and CEO of Stifel.

"Miller Buckfire is an important part of Stifel's commitment to leadership in providing strategic advisory services in the most complex situations. Adding a professional of Norma's caliber whose expertise in developing capital markets solutions to restructuring problems is a key part of our Investment Banking strategy," said Victor Nesi, Co-Head of the Institutional Group at Stifel.

Ken Buckfire, Co-President of Miller Buckfire, commented, "I have known Norma for nearly 20 years, and we have worked on many transactions together. It is deeply satisfying that she has joined our firm as Co-President. She will help Miller Buckfire become an even more formidable leader in advising highly leveraged companies."

"Miller Buckfire is known for its creative restructuring advice to companies with unique financial positions. And, as a part of Stifel, clients have access to a full range of capital markets solutions. Given my background, this is a natural fit for me," said Norma Corio, Co-President of Miller Buckfire. "I am looking forward to working with the teams at Stifel and Miller Buckfire."

Ms. Corio was most recently Head of the Special Investments Group at JPMorgan Chase, which invested in financially challenged companies. In August 2008, she was appointed Treasurer of JPMorgan Chase during the financial crisis, where she helped navigate significantly challenging market environments. Ms. Corio previously held several other key positions, including Head of Restructuring in the Investment Banking division at JPMorgan Chase. Ms. Corio's other experiences at JPMorgan Chase include financial institutions analyst, investor relations, strategic planning, and credit and risk management.

Ms. Corio will be based in Miller Buckfire's New York office.

**Stifel Company Information**

Stifel Financial Corp. (NYSE: SF) is a financial services holding company headquartered in St. Louis, Missouri that conducts its banking, securities, and financial services business through several wholly owned subsidiaries. Stifel clients are served through Stifel, Nicolaus & Company, Incorporated in the U.S., through Stifel Nicolaus Canada Inc. in Canada, through Stifel Nicolaus Europe Limited in the United Kingdom and Europe, and through Keefe, Bruyette & Woods, Inc. in the U.S. and Europe. The Company's broker-dealer affiliates provide securities brokerage, investment banking, trading, investment advisory, and related financial services to individual investors, professional money managers, businesses, and municipalities. Stifel Bank & Trust offers a full range of consumer and commercial lending solutions. Stifel Trust

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**Stifel Investor Relations**

Sarah Anderson, (415) 364-2500

[investorrelations@stifel.com](mailto:investorrelations@stifel.com)