

FOR IMMEDIATE RELEASE

STIFEL TO PRESENT AT THE KBW CONFERENCE

ST. LOUIS, November 15, 2013 – Stifel Financial Corp. (NYSE: SF) today announced its participation in the KBW Securities Brokerage & Market Structure Conference on Tuesday, November 19, 2013, at the Marriott Marquis in New York City. Ron Kruszewski, Chairman, President, and CEO, is scheduled to present at 10:45 a.m. Eastern time.

A live audio webcast and a copy of the presentation materials will be available directly through the Investor Relations section of the company's website, www.stifel.com, on November 19, 2013. For those who cannot listen to the live broadcast, an audio replay will also be available through the above-referenced website following the completion of the presentation for a period of 30 days. The presentation may include forward-looking statements.

Stifel Company Information

Stifel Financial Corp. (NYSE: SF) is a financial services holding company headquartered in St. Louis, Missouri that conducts its banking, securities, and financial services business through several wholly owned subsidiaries. Stifel clients are served through Stifel, Nicolaus & Company, Incorporated in the U.S., through Stifel Nicolaus Europe Limited in the United Kingdom and Europe, and through Keefe, Bruyette & Woods, Inc. in the U.S. and Europe. The Company's broker-dealer affiliates provide securities brokerage, investment banking, trading, investment advisory, and related financial services to individual investors, professional money managers, businesses, and municipalities. Stifel Bank & Trust offers a full range of consumer and commercial lending solutions. Stifel Trust Company, N.A. offers trust and related services. To learn more about Stifel, please visit the Company's web site at www.stifel.com.

Investor Relations

James M. Zemlyak
(314) 342-2000, investorrelations@stifel.com