

FOR IMMEDIATE RELEASE

**FINANCIAL ADVISORS MICHAEL WALLACE AND TODD BELFIORE
JOIN STIFEL, ESTABLISH NEW OFFICE IN TAMPA, FLORIDA**

ST. LOUIS, June 5, 2013 – Stifel, Nicolaus & Company, Incorporated is pleased to announce that financial advisors Michael Wallace and Todd Belfiore have joined the firm and established a new Private Client Group office in Tampa, Florida. The Tampa office is the firm’s third new office in Florida in the last seven months and its 16th Private Client Group office in the state. Stifel also maintains an institutional taxable sales and trading office in Tampa.

Messrs. Wallace and Belfiore have a combined 48 years of investment industry experience and come to Stifel from UBS Financial Services, where they were responsible for \$179 million in client assets. They will each hold the title of Senior Vice President/Investments, and Mr. Wallace will serve as Branch Manager of the new office.

“We are very pleased and excited to enter the Tampa market with Mike and Todd, two experienced financial advisors and longtime Tampa residents,” said Chris McCray, Regional Director – Southern Region. “Both have consistently served their client base through the years with integrity. We look forward to continuing to grow our market share in Tampa under Mike’s leadership as Branch Manager and to continued expansion in other key markets around the state.”

Stifel’s Tampa office is located at 4010 Boy Scout Boulevard, Suite 780, and can be reached by calling (813) 426-8621 or toll-free at (855) 275-9139.

Stifel Company Information

Stifel Financial Corp. (NYSE: SF) is a financial services holding company headquartered in St. Louis, Missouri that conducts its banking, securities, and financial services business through several wholly owned subsidiaries. Stifel clients are served through Stifel, Nicolaus & Company, Incorporated in the U.S., through Stifel Nicolaus Canada Inc. in Canada, through Stifel Nicolaus Europe Limited in the United Kingdom and Europe, and through Keefe, Bruyette & Woods, Inc. in the U.S. and Europe. The Company’s broker-dealer affiliates provide securities brokerage, investment banking, trading, investment advisory, and related financial services to individual investors, professional money managers, businesses, and municipalities. Stifel Bank & Trust offers a full range of consumer and commercial lending solutions. Stifel Trust Company, N.A. offers trust and related services. To learn more about Stifel, please visit the Company’s web site at www.stifel.com.

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