

FOR IMMEDIATE RELEASE

MICHAEL O'KEEFFE JOINS STIFEL'S PRIVATE CLIENT GROUP

ST. LOUIS, January 30, 2014 – Stifel is pleased to announce that Michael O’Keeffe has joined Stifel, Nicolaus & Company, Incorporated as a Managing Director - Investments. Based in Florham Park, New Jersey, Mr. O’Keeffe will partner with Managing Directors Michael Sullivan and Josh Bledsoe, who recently joined Stifel from Merrill Lynch.

Mr. O’Keeffe’s past experience includes serving as Chief Investment Officer for Merrill Lynch Global Wealth Management and Chief Investment Officer/Head of Wilshire Funds Management Group at Wilshire Associates.

“Michael O’Keeffe is the latest highly regarded professional to join our Private Client Group in recent weeks,” said Ron Kruszewski, Chairman, President, and CEO of Stifel Financial Corp. “With almost 30 years of experience serving both individual and institutional investors, Michael is a tremendous addition to our firm.”

“We are excited to have Michael join our company, and I am proud to be his partner in providing wealth management and investment advisory services to our clients,” added Michael Sullivan, Managing Director – Private Client Group and Eastern Region Director. “Michael is a strong addition to our team, responsible for developing cross-organizational partnerships to strengthen client relationships. Our clients will particularly benefit from his knowledge and expertise in investment management.”

“I am thrilled to be a part of Stifel, a vibrant, growing organization,” said Mr. O’Keeffe. “Over my entire career, I have maintained a client-centric business philosophy, maintaining that commercial success is ultimately determined by the client. My colleagues at Stifel share that philosophy.”

Stifel Company Information

Stifel Financial Corp. (NYSE: SF) is a financial services holding company headquartered in St. Louis, Missouri, that conducts its banking, securities, and financial services business through several wholly owned subsidiaries. Stifel’s broker-dealer clients are served in the United States through Stifel, Nicolaus & Company, Incorporated; Keefe, Bruyette & Woods, Inc.; Miller Buckfire & Co., LLC; and Century Securities Associates, Inc. and through Stifel Nicolaus Europe Limited and Keefe, Bruyette & Woods Limited in the United Kingdom and Europe. The Company’s broker-dealer affiliates provide securities brokerage, investment banking, trading, investment advisory, and related financial services to individual investors, professional money managers, businesses, and municipalities. Stifel Bank & Trust offers a full range of consumer and commercial lending solutions. Stifel Trust Company, N.A. offers trust and related services. To learn more about Stifel, please visit the Company’s web site at www.stifel.com.

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