

FOR IMMEDIATE RELEASE

ROBERT MCCARTHY JOINS STIFEL'S INDUSTRIALS EQUITY RESEARCH TEAM

ST. LOUIS, March 18, 2014 – Stifel Financial Corp. (NYSE: SF) today announced that Robert McCarthy has joined the firm as Managing Director and Senior Analyst covering the Electrical Equipment/Multi-Industry sector within the Industrials group.

“We are very pleased that Rob has joined our Industrials Equity Research Group,” stated Hugh Warns, Director of Research at Stifel. “Rob brings a combination of asset management and sell-side experience and is a recognized leader in the industrials sector. We look forward to adding his talents to our strong industrials research capabilities.”

Mr. McCarthy brings over 12 years of experience, including the past six at the hedge fund UBS O'Connor (a division of UBS Global Asset Management), where he was an analyst and portfolio manager covering a broad spectrum of industrial sectors. Prior to UBS O'Connor, Rob was a senior analyst for two years covering the Electrical Equipment/Multi-Industry sector at Banc of America Securities and for two years prior to that CIBC World Markets (now Oppenheimer & Co.). He started his career as a senior research associate in the Industrials sector at Morgan Stanley, where he served for three years.

Mr. McCarthy holds an M.B.A. (with a concentration in Finance) from The Wharton School of Business, a J.D. from the Duke University School of Law, and an A.B. in English from Dartmouth College. He will be based in the firm's New York office.

Stifel Company Information

Stifel Financial Corp. (NYSE: SF) is a financial services holding company headquartered in St. Louis, Missouri, that conducts its banking, securities, and financial services business through several wholly owned subsidiaries. Stifel's broker-dealer clients are served in the United States through Stifel, Nicolaus & Company, Incorporated; Keefe, Bruyette & Woods, Inc.; Miller Buckfire & Co., LLC; and Century Securities Associates, Inc. and through Stifel Nicolaus Europe Limited and Keefe, Bruyette & Woods Limited in the United Kingdom and Europe. The Company's broker-dealer affiliates provide securities brokerage, investment banking, trading, investment advisory, and related financial services to individual investors, professional money managers, businesses, and municipalities. Stifel Bank & Trust offers a full range of consumer and commercial lending solutions. Stifel Trust Company, N.A. offers trust and related services. To learn more about Stifel, please visit the Company's web site at www.stifel.com.

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