

## FOR IMMEDIATE RELEASE

### STIFEL TO PRESENT AT THE JMP CONFERENCE

**ST. LOUIS, September 24, 2014** – Stifel Financial Corp. (NYSE: SF) today announced its participation in the JMP Securities Financial Services & Real Estate Conference on Tuesday, September 30, 2014, at The St. Regis New York in New York City. Ron Kruszewski, Chairman and CEO, is scheduled to present at 2:00 p.m. Eastern time.

A live audio webcast and a copy of the presentation materials will be available directly through the Investor Relations section of the company's website, [www.stifel.com](http://www.stifel.com), on September 30, 2014. For those who cannot listen to the live broadcast, an audio replay will also be available through the above-referenced website following the completion of the presentation for a period of 30 days. The presentation may include forward-looking statements.

#### **Stifel Company Information**

Stifel Financial Corp. (NYSE: SF) is a financial services holding company headquartered in St. Louis, Missouri, that conducts its banking, securities, and financial services business through several wholly owned subsidiaries. Stifel's broker-dealer clients are served in the United States through Stifel, Nicolaus & Company, Incorporated; Keefe Bruyette & Woods, Inc.; Miller Buckfire & Co., LLC; and Century Securities Associates, Inc., and in the United Kingdom and Europe through Stifel Nicolaus Europe Limited; Keefe, Bruyette & Woods Limited; and Oriel Securities Limited. The Company's broker-dealer affiliates provide securities brokerage, investment banking, trading, investment advisory, and related financial services to individual investors, professional money managers, businesses, and municipalities. Stifel Bank & Trust offers a full range of consumer and commercial lending solutions. Stifel Trust Company, N.A. offers trust and related services. To learn more about Stifel, please visit the Company's web site at [www.stifel.com](http://www.stifel.com).

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