

FOR IMMEDIATE RELEASE

SCOTT DEVITT TO JOIN STIFEL'S INTERNET EQUITY RESEARCH TEAM

ST. LOUIS, March 18, 2014 – Stifel Financial Corp. (NYSE: SF) today announced that Scott Devitt will be rejoining Stifel as a Managing Director, with a focus on the Internet sector. The addition of Scott further solidifies Stifel's position as the leading provider of Information Technology research, as measured by StarMine.

“We are very pleased that Scott will be rejoining the Stifel Internet research team,” stated Hugh Warns, Director of Research at Stifel. “Scott is a proven professional who brings a unique combination of leadership, experience, and expertise to our Internet research capabilities. Adding Scott to our existing research team demonstrates our strong commitment to being a thought leader in Internet research.”

Mr. Devitt will bring more than 15 years of covering the Internet sector, including the last five years as Managing Director at Morgan Stanley. Prior to Morgan Stanley, Mr. Devitt was a Managing Director at Legg Mason and then Stifel.

Mr. Devitt is widely recognized in the investment community, including Institutional Investor Awards 3-time winner, as well as recognized by FT/StarMine as a 5-time winner along with an overall #1 ranking by Greenwich Associates.

He is a graduate of University of North Florida and has an MBA from University of Georgia. Mr. Devitt will be based in the firm's New York office and will join Stifel in June 2014.

Stifel Company Information

Stifel Financial Corp. (NYSE: SF) is a financial services holding company headquartered in St. Louis, Missouri, that conducts its banking, securities, and financial services business through several wholly owned subsidiaries. Stifel's broker-dealer clients are served in the United States through Stifel, Nicolaus & Company, Incorporated; Keefe, Bruyette & Woods, Inc.; Miller Buckfire & Co., LLC; and Century Securities Associates, Inc. and through Stifel Nicolaus Europe Limited and Keefe, Bruyette & Woods Limited in the United Kingdom and Europe. The Company's broker-dealer affiliates provide securities brokerage, investment banking, trading, investment advisory, and related financial services to individual investors, professional money managers, businesses, and municipalities. Stifel Bank & Trust offers a full range of consumer and commercial lending solutions. Stifel Trust Company, N.A. offers trust and related services. To learn more about Stifel, please visit the Company's web site at www.stifel.com.

Investor Relations Contact

Sarah Anderson, (415) 364-2500
investorrelations@stifel.com