

FOR IMMEDIATE RELEASE

**THREE FINANCIAL ADVISORS JOIN STIFEL FROM RAYMOND JAMES;
OPEN NEW OFFICE IN ATLANTA**

ST. LOUIS, June 19, 2014 – Stifel Financial Corp. (NYSE: SF) today announced that three former Raymond James (legacy Morgan Keegan) financial advisors have joined its broker-dealer subsidiary, Stifel, Nicolaus & Company Incorporated, and established a new Private Client Group office in Atlanta. It is Stifel’s ninth office in the state of Georgia.

Joining Stifel are Richard “Dick” McGalliard, Senior Vice President/Investments and Branch Manager; John McHale, Senior Vice President/Investments; and Ryan Stewart, Senior Vice President/Investments. Also, Senior Vice President/Investments Robert Chanin, a 34-year investment industry veteran currently based in Stifel’s office in Macon, Georgia, will split his time between Atlanta and Macon. Combined, the four advisors are responsible for more than \$490 million in client assets.

In addition to housing Stifel’s Atlanta Private Client Group, the new office will consolidate the firm’s existing Atlanta-based Equity Research, Institutional Equity Sales, and Public Finance associates, as well as professionals from Stifel’s Keefe, Bruyette & Woods subsidiary. A total of 26 associates will be based at the new location.

“We’ve assembled an outstanding team in Atlanta,” said James Zemlyak, President of Stifel. “By combining multiple functions at a single location, Stifel is establishing a solid base for continued growth, and we look forward to becoming the firm of choice for talented, entrepreneurial professionals in the region.”

Stifel’s Atlanta office is located at 3630 Peachtree Road NE and can be reached by calling (404) 231-6500 or toll-free at (844) 233-8605.

Stifel Company Information

Stifel Financial Corp. (NYSE: SF) is a financial services holding company headquartered in St. Louis, Missouri, that conducts its banking, securities, and financial services business through several wholly owned subsidiaries. Stifel clients are served through Stifel, Nicolaus & Company, Incorporated in the U.S., through Stifel Nicolaus Europe Limited in the United Kingdom and Europe, and through Keefe, Bruyette & Woods, Inc. in the U.S. and Europe. The Company’s broker-dealer affiliates provide securities brokerage, investment banking, trading, investment advisory, and related financial services to individual investors, professional money managers, businesses, and municipalities. Stifel Bank & Trust offers a full range of consumer and commercial lending solutions. Stifel Trust Company, N.A. offers trust and related services. To learn more about Stifel, please visit the Company’s web site at www.stifel.com.

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