

FOR IMMEDIATE RELEASE

**STIFEL INVESTMENT BANKING EXPANDS ITS DEBT CAPITAL MARKETS
CAPABILITIES WITH NEW HIRE**

ST. LOUIS, December 08, 2014 – Stifel Financial Corp. (NYSE: SF) today announced that William Wilson has joined the High Yield Debt Capital Markets Group as a Managing Director in Stifel’s New York office.

Mr. Wilson was most recently a Managing Director at CRT Capital Group responsible for debt origination. Prior to that, he worked at PrinceRidge as Head of High Yield Capital Markets and Co-Head of Corporate Finance, and before that at UBS as Managing Director of High Yield Capital Markets.

“Stifel’s leveraged finance group has made significant strides over the past several years. We continue to build out our presence in the debt capital markets space, and William is a welcome addition in that effort. The hiring of William is another example of Stifel’s continued effort to bolster its product offering and connect clients to the full resources of the firm,” said Al Lhota, Head of Leveraged Finance.

Mr. Wilson earned an MA degree from the University of Cambridge, UK, and an MBA from the Thunderbird Global School of Management in Glendale, Arizona.

About Stifel Investment Banking

Stifel Investment Banking provides strategic advisory services to clients in North America, Europe, and Asia that include initiating, structuring, and negotiating mergers, acquisitions, and divestitures as well as providing fairness opinions, valuation, and restructuring services. Stifel raises public and private debt and equity for clients through its institutional and retail brokerage network. Stifel also has a dedicated financial sponsors and venture capital effort, maintaining regular dialogue and deal flow with private equity firms focused on Stifel’s core industry groups. The combination of full-service product offerings and more than 350 bankers’ deep domain and product expertise allows Stifel Investment Banking to provide solutions that meet the evolving needs of its clients.

Stifel Company Information

Stifel Financial Corp. (NYSE: SF) is a financial services holding company headquartered in St. Louis, Missouri, that conducts its banking, securities, and financial services business through several wholly owned subsidiaries. Stifel’s broker-dealer clients are served in the United States through Stifel, Nicolaus & Company, Incorporated; Keefe Bruyette & Woods, Inc.; Miller Buckfire & Co., LLC; and Century Securities Associates, Inc., and in the United Kingdom and Europe through Stifel Nicolaus Europe Limited; Keefe, Bruyette & Woods Limited; and Oriel Securities Limited. The Company’s broker-dealer affiliates provide securities brokerage, investment banking, trading, investment advisory, and related financial services to individual investors, professional money managers, businesses, and municipalities. Stifel Bank & Trust offers a full range of consumer and commercial lending solutions. Stifel Trust Company, N.A. offers trust and related services. To learn more about Stifel, please visit the Company’s web site at www.stifel.com.

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