

FOR IMMEDIATE RELEASE

MANAGEMENT TRANSITION AT STIFEL NICOLAUS EUROPE LIMITED

LONDON, May 31, 2016 – Stifel Financial Corp. (NYSE: SF) announced today that Simon Bragg, Chairman and Chief Executive of Stifel Nicolaus Europe Limited, has decided to leave the business later in the year.

Bragg joined Stifel following its acquisition of Oriel Securities Ltd. in 2014, where he was Chief Executive. Bragg co-founded Oriel in 2002 and established the business as one of London's leading corporate and institutional stock broking and advisory firms.

"I am sorry to see Simon leave us but understand his decision. He was instrumental in the process of integrating the Oriel business into Stifel and for that I am truly thankful. Europe is a region where Stifel can continue to grow and I am confident of our prospects," said Ronald J. Kruszewski, Chairman & CEO of Stifel. "Acquiring a strong business in Europe has enabled our firm to expand the breadth of our services across both debt and equity as well as mark a strong flag in the important London market."

Following his departure, Stifel Nicolaus Europe Limited will continue to be run by the existing London-based management team led by Eithne O'Leary, President of Stifel Nicolaus Europe Limited.

"Although I am sad to leave, the merger of Oriel into Stifel has created a formidable business in Europe. With the integration completed and the business in a strong position to flourish, I feel that now is the appropriate time to seek a fresh challenge," said Mr. Bragg. "I would like to thank all of my colleagues at both Oriel and Stifel who have worked tirelessly and collegiately to make the combined business a success."

Stifel Company Information

Stifel Financial Corp. (NYSE: SF) is a financial services holding company headquartered in St. Louis, Missouri, USA, that conducts its banking, securities, and financial services business through several wholly owned subsidiaries. With 401 offices worldwide and total client assets of more than \$232 billion, Stifel's broker-dealer clients are served in the United States through Stifel, Nicolaus & Company, Incorporated; Keefe, Bruyette & Woods, Inc.; Miller Buckfire & Co., LLC; and Century Securities Associates, Inc., and in the United Kingdom and Europe through Stifel Nicolaus Europe Limited. The Company's broker-dealer affiliates provide wealth management, investment banking, trading, investment advisory, and related financial services to individual investors, professional money managers, businesses, and municipalities. Stifel Bank & Trust offers a full range of consumer and commercial lending solutions. Stifel Trust Company, N.A. and Stifel Trust Company Delaware, N.A. offer trust and related services. To learn more about Stifel, please visit the Company's web site at www.stifel.com.

Stifel Nicolaus Europe Limited, ("SNEL"), is authorized and regulated in the United Kingdom by the Financial Conduct Authority ("FCA") whose address is 25 The North Colonnade, Canary Wharf, London E14 5HS. SNEL's FCA Firm Reference Number, ("FRN") is 190412 and is incorporated in England and Wales under company number 03719559 and our registered office is 7th Floor, One Broadgate, London, EC2M 2QS.

Stifel Investor Relations Contact

Joel Jeffrey, (212) 271-3610

investorrelations@stifel.com