



FOR IMMEDIATE RELEASE

**KEEFE, BRUYETTE & WOODS APPOINTS ERICKSON DAVIS
AS HEAD OF EUROPEAN EQUITIES**

NEW YORK & LONDON, May 7, 2019 – Keefe, Bruyette & Woods (KBW), a full-service, boutique investment bank and broker-dealer that specializes in the financial services sector, and a wholly owned subsidiary of Stifel Financial Corp. (NYSE: SF), today announced that Erickson (Erick) Davis has rejoined the firm as Managing Director and Head of European Equities. He is based in KBW’s London office.

“Over the years, Erick has earned a reputation as a forward-thinker with deep knowledge of the financial services sector and he shares our laser focus on client service,” said Thomas Michaud, CEO of KBW. “We are thrilled to welcome him back to the firm. His appointment demonstrates our commitment to KBW’s European business and our efforts to attract the very best talent to our organization.”

Mr. Davis comes to KBW from Autonomous Research, an independent research firm specializing in the financial services sector and fintech, which was sold to Alliance Bernstein earlier this year. He first joined Autonomous Research as a Partner in 2012 and served in various capacities in senior management before his appointment as CEO in 2017. During his tenure, he managed global heads of research, sales, and trading across European, U.S., and Asian businesses. He led the firm’s push into fintech and successfully managed the implementation of its MiFID II strategy. Mr. Davis began his career at KBW, where he served as Senior Vice President of Institutional Equity Sales.

“This is an exciting time to rejoin KBW, which is one of the most recognized and respected brands in global financial services,” said Erickson Davis. “Financials are the single largest sector of the European market and some of the world’s most innovative fintech companies are based on this side of the Atlantic. I look forward to helping our clients navigate evolving market dynamics and discover investment opportunities.”

KBW currently provides equity research coverage on 614 companies from around the world, including 136 European banks, insurance companies and other publicly-traded financial services firms. KBW is also among the most active traders of bank stocks and operates the largest financial services sales force globally.

KBW Information

KBW LLC, a Stifel company, operates in the U.S. and Europe through its broker dealer subsidiaries, Keefe, Bruyette & Woods, Inc. and Stifel Nicolaus Europe Limited (“SNEL”), also trading as Keefe, Bruyette & Woods Europe (“KBW Europe”). Over the years, KBW has established itself as a leading authority in the banking, insurance, brokerage, asset management, mortgage banking, fintech and specialty finance sectors. Founded in 1962, the firm maintains industry-leading positions in the areas of research, corporate finance, mergers and acquisitions as well as sales and trading in equities securities of financial services companies.



Stifel Company Information

Stifel Financial Corp. (NYSE: SF) is a financial services holding company headquartered in St. Louis, Missouri, that conducts its banking, securities, and financial services business through several wholly owned subsidiaries. Stifel's broker-dealer clients are served in the United States through Stifel, Nicolaus & Company, Incorporated, including its Eaton Partners business division; Keefe, Bruyette & Woods, Inc.; Miller Buckfire & Co., LLC; Century Securities Associates, Inc., and in the United Kingdom and Europe through Stifel Nicolaus Europe Limited. The Company's broker-dealer affiliates provide securities brokerage, investment banking, trading, investment advisory, and related financial services to individual investors, professional money managers, businesses, and municipalities. Stifel Bank and Stifel Bank & Trust offer a full range of consumer and commercial lending solutions. Stifel Trust Company, N.A. and Stifel Trust Company Delaware, N.A. offer trust and related services. To learn more about Stifel, please visit the Company's website at www.stifel.com.

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