STIFEL news

FOR IMMEDIATE RELEASE

FIVE STIFEL ADVISORS NAMED TO FORBES' TOP NEXT-GEN WEALTH ADVISORS LIST

ST. LOUIS, July 22, 2020 – Stifel Financial Corp. (NYSE: SF) today announced that *Forbes* has named the following Stifel advisors to its 2020 Top Next-Gen Wealth Advisors list:

- Kyle Adams – Wooster, Ohio
- James Hafele – New York, New York
- Kyle Henriksen – Casper, Wyoming
- Jason Mingelgreen – New York, New York
- Evan Price – Birmingham, Alabama

This year's Top Next-Gen Wealth Advisors list spotlights 500 top advisors under the age of 40 who were nominated by their firms and then researched, interviewed, and assigned a ranking within their respective states.

"These talented, client-focused advisors represent the future of Stifel, and we're excited to see them recognized on this prestigious list," said Ron Kruszewski, Chairman and CEO of Stifel. "We are proud that they've made Stifel their Firm of Choice, and we look forward to continuing to support them and the rest of our next-generation leaders in their careers."

Methodology
Forbes' Top Next-Gen Wealth Advisors, July 22, 2020. Rankings are based on the opinions of SHOOK Research, LLC, and were selected from a pool of 32,200 nominations. Advisors were rated based on an algorithm of qualitative criterion, mostly gained through telephone and in-person due diligence interviews, and quantitative data. Those advisors that are considered were born in 1980 or later and have a minimum of four years' experience, including at least one year at their current firm. The algorithm weighs factors like revenue trends, assets under management, compliance records, industry experience, and those that encompass the highest standards of best practices. Portfolio performance is not a criterion due to varying client objectives and lack of audited data. Neither SHOOK Research nor *Forbes* receives compensation from the advisors or their firms in exchange for placement on a ranking. The ranking may not be representative of any one client's experience and is not indicative of the financial advisor's future performance. *Forbes* is a registered trademark of Forbes, Inc. All rights reserved.

Stifel Company Information
Stifel Financial Corp. (NYSE: SF) is a financial services holding company headquartered in St. Louis, Missouri, that conducts its banking, securities, and financial services business through several wholly owned subsidiaries. Stifel's broker-dealer clients are served in the United States through Stifel, Nicolaus & Company, Incorporated, including its Eaton Partners business division; Keefe, Bruyette & Woods, Inc.; Miller Buckfire & Co., LLC; and Century Securities Associates, Inc. The Company's broker-dealer affiliates provide securities brokerage, investment banking, trading, investment advisory, and related financial services to individual investors, professional money managers, businesses, and municipalities. Stifel Bank and Stifel Bank & Trust offer a full range of consumer and commercial lending solutions. Stifel Trust Company, N.A. and Stifel Trust Company

Delaware, N.A. offer trust and related services. To learn more about Stifel, please visit the Company's website at www.stifel.com. For global disclosures, please visit www.stifel.com/investor-relations/press-releases.

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