

FOR IMMEDIATE RELEASE

MainFirst Bank AG Rebrands as Stifel Europe Bank AG

London & Frankfurt – November 9, 2020 – MainFirst Bank AG, a leading European investment bank offering equity brokerage and equity capital markets services to institutions and corporations in key European markets, today announced its rebranding into Stifel Europe Bank AG, a wholly owned subsidiary of Stifel Financial Corp. (NYSE: SF).

Stifel Europe Bank AG is a powerful pan-European platform offering equity research coverage of more than 850 European companies. The combination of MainFirst’s local European expertise with Stifel Financial’s global platform in research and investment banking offers clients comprehensive knowledge of both European and U.S. markets.

MainFirst is widely recognized for excellence in equity research, ranking as the No. 2 provider of country research in Germany and Switzerland, according to the 2020 Institutional Investor survey. Stifel in the UK maintains market-leading positions in several European sectors including Real Estate, Investment Funds, Oil & Gas, and Technology, along with powerful trans-Atlantic franchises in Healthcare and Financial Services.

“We are proud to now work under the Stifel brand,” said Ebrahim Attarzadeh, CEO of Stifel Europe Bank AG, and formerly MainFirst Bank AG. “We are convinced that the breadth and depth of our expertise is unparalleled in Europe and intend to expand further into corporate finance and to serve European corporates and investors.”

“The addition of MainFirst’s research expertise and distribution capabilities is critical to Stifel’s pan-European offering to clients,” said Eithne O’Leary, President of Stifel Nicolaus Europe Limited. “Our new colleagues have helped us drive market share gains, as well as grow the range of client services we can provide.”

Stifel in Europe employs more than 400 professionals, operating out of eight offices in Frankfurt, Geneva, London, Madrid, Milan, Munich, Paris and Zurich.

About Stifel Europe Bank

Stifel Europe Bank AG (“**SEBA**”) is a leading full-service middle-market investment bank headquartered in Frankfurt, which is regulated by the German Federal Financial Services Authority (Bundesanstalt für Finanzdienstleistungsaufsicht; “**BaFin**”) and is member of Deutsche Boerse and SIX Swiss Exchange. Together with Stifel Schweiz AG (“**STSA**”), which is representative of SEBA in Switzerland and regulated by the Eidgenössische Finanzmarktaufsicht (“**FINMA**”), it provides targeted advice across the capital structure to middle-market clients supported by the US listed parent Stifel Financial Corp. Corporate broking, equity capital markets, debt capital markets and M&A practices are part of the overall client service proposition.

About Stifel Europe

Stifel Nicolaus Europe Limited (“**Stifel Europe**”) is a leading full-service middle-market investment bank headquartered in London. We provide targeted advice across the capital structure to middle-market clients, supported by our U.S. listed parent, Stifel Financial Corp. Corporate broking, equity capital markets, debt capital markets, and mergers & acquisitions practices are all equally critical elements of our overall client service proposition. We anchor our advice in sector teams that have a full understanding of the relevant dynamics. We

believe that the full-service offering focused on the middle market and the depth of our relationships in the U.S., enabled by our parentage, are key differentiating aspects of our service offering, across our industry coverage groups.

Stifel Company Information

Stifel Financial Corp. (NYSE: SF) is a financial services holding company headquartered in St. Louis, Missouri, that conducts its banking, securities, and financial services business through several wholly owned subsidiaries. Stifel's broker-dealer clients are served in the United States through Stifel, Nicolaus & Company, Incorporated, including its Eaton Partners business division; Keefe, Bruyette & Woods, Inc.; Miller Buckfire & Co., LLC; Century Securities Associates, Inc., and in the United Kingdom and Europe through Stifel Nicolaus Europe Limited, Stifel Europe Bank AG and Stifel Schweiz AG . The Company's broker-dealer affiliates provide securities brokerage, investment banking, trading, investment advisory, and related financial services to individual investors, professional money managers, businesses, and municipalities. Stifel Bank and Stifel Bank & Trust offer a full range of consumer and commercial lending solutions. Stifel Trust Company, N.A. and Stifel Trust Company Delaware, N.A. offer trust and related services. To learn more about Stifel, please visit the Company's website at www.stifel.com.

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