

FOR IMMEDIATE RELEASE

## EIGHT STIFEL FINANCIAL ADVISORS NAMED TO FORBES' AMERICA'S TOP WOMEN WEALTH ADVISORS LIST

**ST. LOUIS, March 24, 2021** – Stifel Financial Corp. (NYSE: SF) today announced that *Forbes* has named the following Stifel financial advisors to its America's Top Women Wealth Advisors list for 2021:

- Holly Baroway – Cherry Creek, Colorado
- Elizabeth Borger – Elkhart, Indiana
- Sheryl Cox – Plymouth, Massachusetts
- Amy Doughty – Eau Claire, Wisconsin
- Magay Shepard – Charlotte, North Carolina
- Kristen Taylor – Wenatchee, Washington
- Debra Weiner – White Plains, New York
- Lacey York – Beaver, Pennsylvania

This year's America's Top Women Wealth Advisors list spotlights 1,000 top advisors across the country who were nominated by their firms and then researched, interviewed, and assigned a ranking within their respective states.

“Congratulations to each of these dynamic, accomplished advisors on being named to this prestigious list,” said Ron Kruszewski, Chairman and CEO of Stifel. “These eight women are exemplary not only in their dedication to their clients, but also as role models and mentors to other women at Stifel through their involvement in our Women's Initiative Network. Their success is proof that Stifel is a firm where women can reach their potential in their personal and professional lives.”

### Methodology

*Forbes'* America's Top Women Wealth Advisors, March 24, 2021. Rankings are based on the opinions of SHOOK Research, LLC, and were selected from a pool of 32,810 nominations. Advisors in the America's Top Women Wealth Advisors list are judged on individual contribution, but total team assets are shown, which can include one or more additional advisors. Qualifying advisors met the following basic requirements: a minimum of seven years as an advisor, a minimum of one year at their current firm, recommended and nominated by their firm, completion of an online survey, over 50% of their revenue/production must be with individuals, and an acceptable compliance record. The ranking algorithm is based on qualitative measures derived from telephone and in-person interviews and surveys; service models, investing process, client retention, experience levels, review of compliance records, firm nominations, etc.; and quantitative criteria, such as assets under management and revenue generated for their firms. Investment performance is not a criterion. Neither SHOOK Research nor *Forbes* receives compensation from the advisors or their firms in exchange for placement on a ranking. The ranking may not be representative of any one client's experience and is not indicative of the financial advisor's future performance. *Forbes* is a registered trademark of Forbes, Inc. All rights reserved.

## **Stifel Company Information**

Stifel Financial Corp. (NYSE: SF) is a financial services holding company headquartered in St. Louis, Missouri, that conducts its banking, securities, and financial services business through several wholly owned subsidiaries. Stifel's broker-dealer clients are served in the United States through Stifel, Nicolaus & Company, Incorporated, including its Eaton Partners business division; Keefe, Bruyette & Woods, Inc.; Miller Buckfire & Co., LLC; and Century Securities Associates, Inc. The Company's broker-dealer affiliates provide securities brokerage, investment banking, trading, investment advisory, and related financial services to individual investors, professional money managers, businesses, and municipalities. Stifel Bank and Stifel Bank & Trust offer a full range of consumer and commercial lending solutions. Stifel Trust Company, N.A. and Stifel Trust Company Delaware, N.A. offer trust and related services. To learn more about Stifel, please visit the Company's website at [www.stifel.com](http://www.stifel.com). For global disclosures, please visit [www.stifel.com/investor-relations/press-releases](http://www.stifel.com/investor-relations/press-releases).

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