

FOR IMMEDIATE RELEASE

NINETEEN STIFEL ADVISORS NAMED TO FORBES' TOP NEXT-GEN WEALTH ADVISORS BEST-IN-STATE LIST

ST. LOUIS, August 6, 2025 – Stifel Financial Corp. (NYSE: SF) today announced that *Forbes* has named 19 Stifel financial advisors to its 2024 Top Next-Gen Wealth Advisors Best-in-State list, which recognizes top financial advisors under the age of 40.

Advisors were rated based on an algorithm of qualitative criteria, mostly gained through telephone and in-person due diligence interviews, and quantitative data. The algorithm weighs factors like revenue trends, assets under management, compliance records, industry experience, and those that encompass the highest standards of best practices. For a full list of winners, visit www.forbes.com/best-in-state-next-gen-advisors.

"We're proud to once again celebrate our outstanding next-gen advisors recognized on Forbes' Top Next-Gen Wealth Advisors Best-in-State list," said Ron Kruszewski, Chairman and CEO of Stifel. "These talented professionals exemplify the entrepreneurial spirit and client-first mindset that define Stifel. Their success is a testament to their dedication, as well as to our commitment to empowering the next generation of leaders in wealth management."

Methodology

Forbes' Top Next-Gen Wealth Advisors Best-in-State rankings are based on the 12-month period ending March 31 of the year prior to publication and selected by SHOOK Research, LLC from a pool of nominations as indicated in the methodology. The rankings may not be representative of any one client's experience and are not indicative of the financial advisor's future performance. For more information, see www.stifel.info/award-disclosures.

Stifel Company Information

Stifel Financial Corp. (NYSE: SF) is a financial services holding company headquartered in St. Louis, Missouri, that conducts its banking, securities, and financial services business through several wholly owned subsidiaries. Stifel's broker-dealer clients are served in the United States through Stifel, Nicolaus & Company, Incorporated, including its Eaton Partners business division; Keefe, Bruyette & Woods, Inc.; Miller Buckfire & Co., LLC; and Stifel Independent Advisors, LLC; and in the United Kingdom and Europe through Stifel Nicolaus Europe Limited. The Company's broker-dealer affiliates provide securities brokerage, investment banking, trading, investment advisory, and related financial services to individual investors, professional money managers, businesses, and municipalities. Stifel Bank and Stifel Bank & Trust offer a full range of consumer and commercial lending solutions. Stifel Trust Company, N.A. and Stifel Trust Company Delaware, N.A. offer trust and related services. To learn more about Stifel, please visit the Company's website at www.stifel.com.

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