

The background of the slide features a large, detailed sculpture of two bears in a physical struggle, known as the 'FORCES' statue by Harry Weber. The sculpture is rendered in a light, textured material, possibly stone or concrete, and is set against a bright, slightly hazy sky. The word 'STIFEL' is overlaid in the top left corner in a dark blue, serif font.

STIFEL

First Quarter 2023 Financial Results Presentation April 26, 2023

Stifel's **"FORCES"** statue by Harry Weber

First Quarter Snapshot



1Q23 RESULTS

millions, except per share and ratios

NET REVENUE

GAAP & NON-GAAP **\$1,107**

NET EARNINGS

GAAP **\$148** NON-GAAP **\$161**

EPS

GAAP **\$1.28** NON-GAAP **\$1.40**

ANNUALIZED ROCE

GAAP **12.7%** NON-GAAP **13.9%**

ANNUALIZED ROTCE*

GAAP **18.3%** NON-GAAP **19.9%**

BOOK VALUE PER SHARE

TBV **\$30.08** BV **\$43.73**

* Please see our definition of ROTCE in our first quarter 2023 earnings release

HIGHLIGHTS

3rd Highest First Quarter
Net Revenue

Increased Deposits
By \$1.2 billion

Record
Global Wealth Management Revenue

Repurchased
1.5 million Common Shares

2nd Highest
Net Interest Income

Continued Recruiting
Strength

The Strength & Stability of Stifel

STIFEL

HIGHLIGHTS

- Balanced Earnings Power Across Multiple Business Lines Designed to Perform Through All Business Cycles
- Well Structured Balance Sheet Resulted in Significant NIM Expansion & Low Levels of Unrealized Losses
- Strong Capital Levels Significantly in Excess of Regulatory Requirements & Peer Regional Banks
- Superior Credit Quality
- Loan Portfolio Only Comprised of 3% CRE Balances
- Robust Liquidity Profile With Abundant Cash Levels & Low Cost Borrowing Capacity
- High Quality, Relationship-Oriented Deposit Base With Low Levels of Uninsured Deposits

	Stifel Financial 1Q23	Stifel Financial 4Q22	KRX Median
Profitability			
Core ROAA	1.7%	2.1%	1.4%
Core ROTCE	19.9%	22.9%	19.0%
NIM	3.57%	3.64%	3.62%
Capital Ratios			
TCE Ratio	8.4%	8.9%	7.2%
TCE Ratio Including AOCI & HTM Losses	7.9%	8.4%	
Leverage Ratio	10.9%	11.1%	9.4%
Tier 1 Ratio	16.8%	17.6%	11.7%
CET 1 Ratio	13.9%	14.6%	11.2%
CET 1 Ratio (including AOCI & HTM losses)	12.7%	13.2%	
Asset Characteristics			
Cash / Avg. Assets	8.8%	6.8%	2.9%
Yield on Assets	5.43%	5.02%	4.48%
Loans Maturing / Repricing < 3 Months	58.0%	57.6%	36.0%
Securities Maturing / Repricing < 1Yr	81.9%	81.7%	4.9%
Deposit Characteristics			
Percentage of Uninsured Deposits	15.2%	11.4%	34.2%
Total Deposit Growth 2022	4.5%	16.5%	-0.1%
Credit Metrics			
NPA / Assets	0.04%	0.04%	0.30%
NCO / Avg Loans	0.00%	0.00%	0.07%

Source: S&P Capital IQ Pro

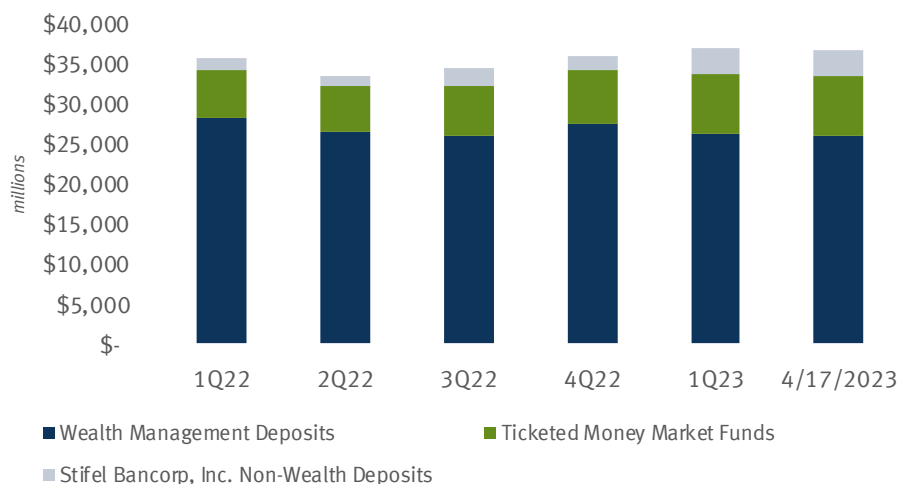
Note: 4Q22 data as of 12/31/22 & 1Q23 data as of 3/31/23

Note: The KRX includes current constituents of the KBW Nasdaq Regional Banking Index

Diversified Deposit Portfolio



TOTAL DEPOSITS



HIGHLIGHTS

- Highly Diversified Deposit Base
- Client Cash Remained at Stifel
 - Provide Incremental FDIC Insurance
- Deposit Beta a Function of Cash Sorting
 - Deposit Beta Cycle-To-Date of 42%
- Modest Impact to NII from Interest Rate Cuts
- Non-Bank Client Cash Illustrates Benefits of Diversity

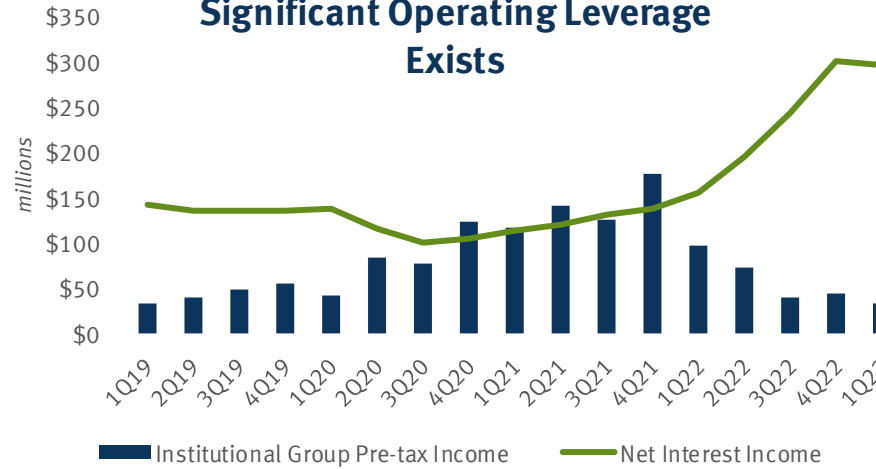
Strong Net Interest Margin & Growth In Overall Client Cash

Stifel Financial	1Q'23	Avg. Rate	1Q'22	Avg. Rate
Earning Assets	\$33,263,300	5.43%	\$29,228,800	2.26%
Deposits				
Transactional (Bank Sweep)	14,057,422		22,193,199	
Savings (Smart Rate & Direct Wealth Management at SBI)	10,966,483		485,361	
Commercial	3,225,077		1,517,067	
Interest Bearing Deposits	27,138,000	2.02%	23,129,900	0.02%
Net Interest Margin		3.57%		2.13%
Third Party Sweep	914,486		5,492,438	
Other	252,201		389,491	
Money Market Funds	7,434,368		5,898,930	
Off Balance Sheet	\$8,601,055		\$11,780,859	
Total Brokerage Client Cash	\$33,624,960		\$34,459,418	
Short-term Treasuries*	\$6,617,438		\$1,157,052	

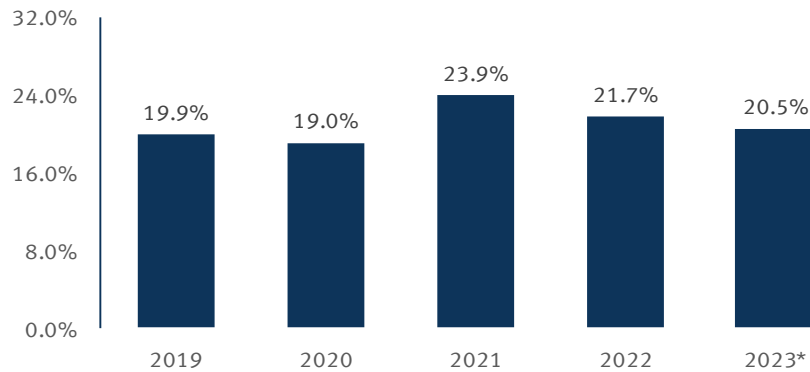
*Represents client assets in Treasury Securities with maturities of 52 weeks or less

Complimentary Nature of Institutional Group Revenue & Net Interest Income

**Rate Increase Positively Impacted NII & Dampened Institutional Margins
Significant Operating Leverage Exists**

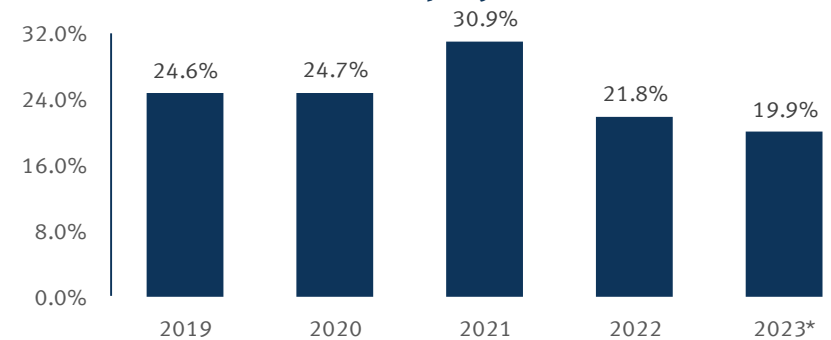


Non-GAAP Pre-tax Margin



*2023 based on results through 3/31/2023

Non-GAAP Return on Tangible Common Equity



Solidify our Position as Premier Wealth Management Firm & Investment Bank

Institutional Group

- Gain Market Share
 - Recruiting
 - Acquisitions
- Increase Relevancy to Clients
 - Expand Product Offerings
 - Leverage Stifel Franchise
- Improve Operating Efficiencies

Global Wealth Management

- Achieve \$1 Trillion in Client Assets
 - Recruiting & Acquisitions
 - Technology
- Continue to Build Stifel Bank
 - Expand Client Deposits
 - Smart Rate
 - Corporate Deposits
 - Leverage Stifel Franchise for Loan Growth

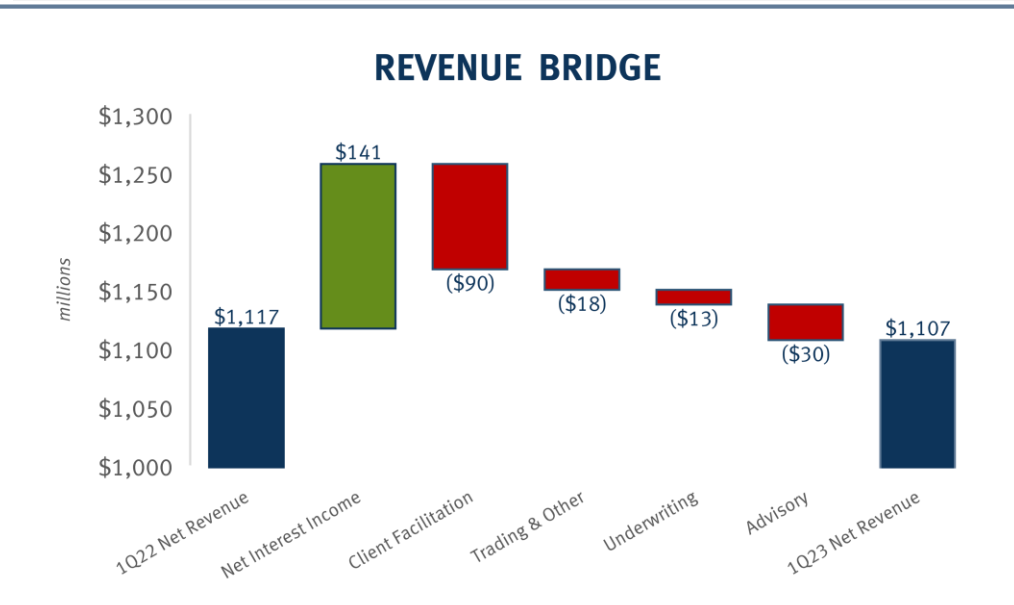
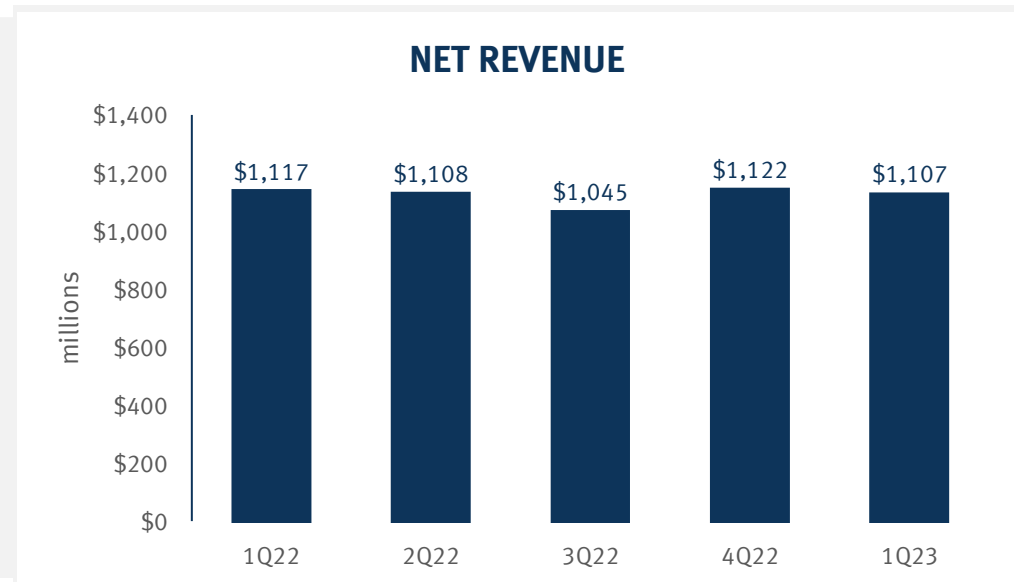
Capital Deployment

- Continued Focus on Risk Adjusted Returns
 - Reinvest in Business
 - Recruiting
 - Bank Growth
 - Acquisitions
 - Dividend Growth
 - Share Repurchases

First Quarter Results



FINANCIAL RESULTS			
millions	1Q23	Y/Y Change	Sequential Change
Global Wealth Management	\$757	11%	2%
Institutional	333	-23%	-6%
Other	17	407%	-27%
Net revenue	1,107	-1%	-1%
Compensation expense	642	-3%	1%
Operating expense ¹	233	15%	3%
Provision for credit loss ²	5	-40%	-18%
Pre-tax pre-provision income	232	-22%	17%
Pre-tax income	227	-6%	-12%
Taxes	57	-1%	-10%
Net income	171	-8%	-12%
Preferred dividends	9	0%	0%
Net income available to common shareholders	161	-8%	-13%
Diluted EPS	\$1.40	-6%	-11%
Compensation ratio	58.0%	-150 bps	150 bps
Operating expense ratio ³	21.0%	290 bps	90 bps
Pre-tax operating margin	20.5%	-120 bps	-240 bps
Book value per share	\$43.73	7%	-1%
Tangible book value per share	\$30.08	8%	-2%
ROTCE ⁴	19.9%	-390 bps	-300 bps



(1) Operating Expense = Non-Compensation Expense – Provision for Credit Loss
 (2) Provision for Credit Loss at bank subsidiary
 (3) Operating Expense Ratio excludes Provision for Credit Loss
 (4) Please see our definition of ROTCE in our first quarter earnings release

GLOBAL WEALTH MANAGEMENT REVENUE

<i>millions</i>	1Q23	Y/Y Change	Sequential Change
Transactional	\$161	-9%	-3%
Asset Management	316	-8%	9%
Net Interest	282	80%	-1%
Investment Banking	4	-19%	-14%
Other	(6)	nm	nm
Total Global Wealth Management Net Revenue	\$757	11%	2%
Comp. Ratio	45.2%	-830 bps	110 bps
Non-Comp. Ratio	13.1%	-30 bps	-20 bps
Provision for credit loss	\$5	-40%	-18%
Pre-tax Margin	41.7%	860 bps	-90 bps
Pre-tax Pre-provision Margin	42.4%	810 bps	-100 bps

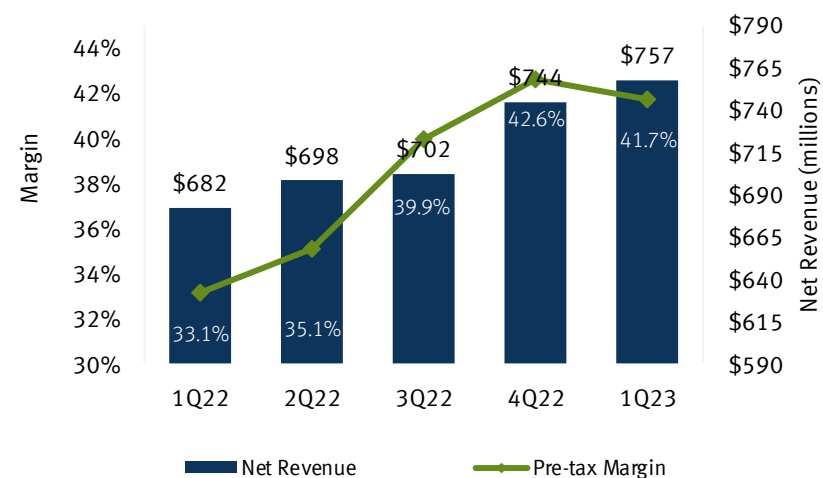
FINANCIAL ADVISOR & CLIENT ASSET METRICS

<i>millions</i>	1Q23	Y/Y	Sequential Change
Financial Advisors	2,248	1%	1%
Independent Contractors	102	11%	0%
Total Financial Advisors	2,350	1%	1%
Client AUA	\$405,988	-4%	4%
Fee-based Client Assets	\$149,541	-5%	3%
Private Client Fee-based Client Assets	\$131,483	-5%	4%

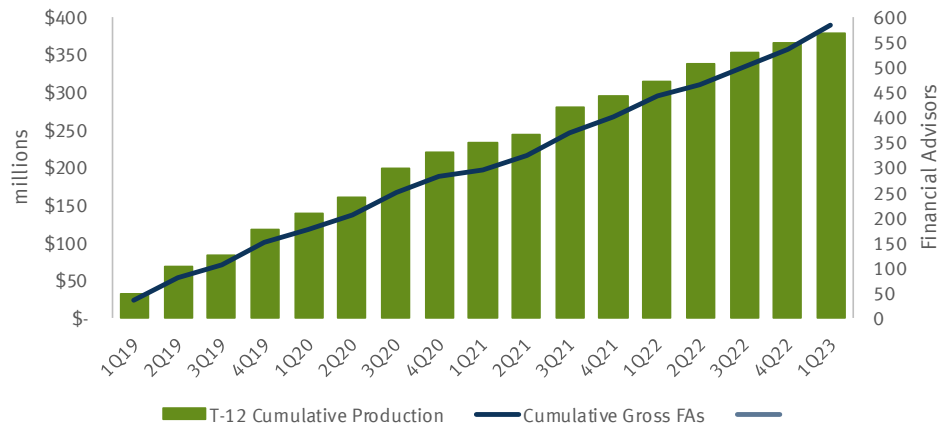
HIGHLIGHTS

- Record Quarterly Net Revenue
- Second Highest Quarterly Net Interest Income
- Asset Management Revenue Increased 9% Sequentially
- Added 49 Financial Advisors, Including 20 Experienced with Total Trailing Twelve Month Production of \$12.3 million

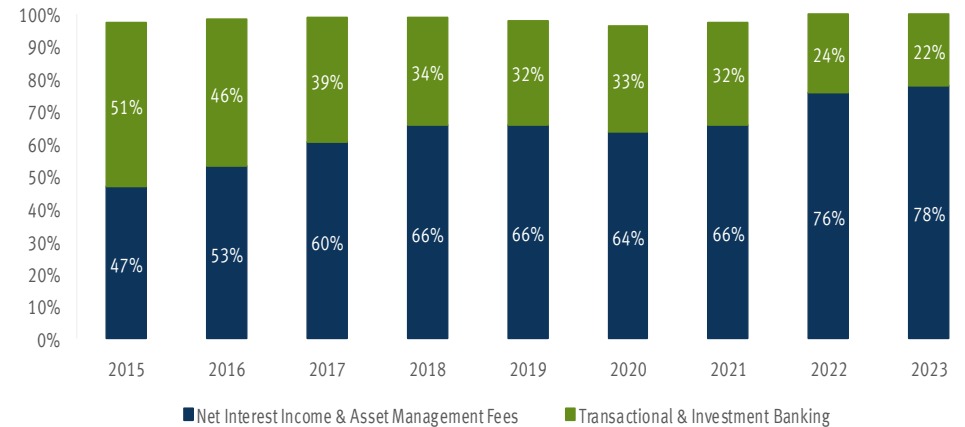
NET REVENUE & MARGIN



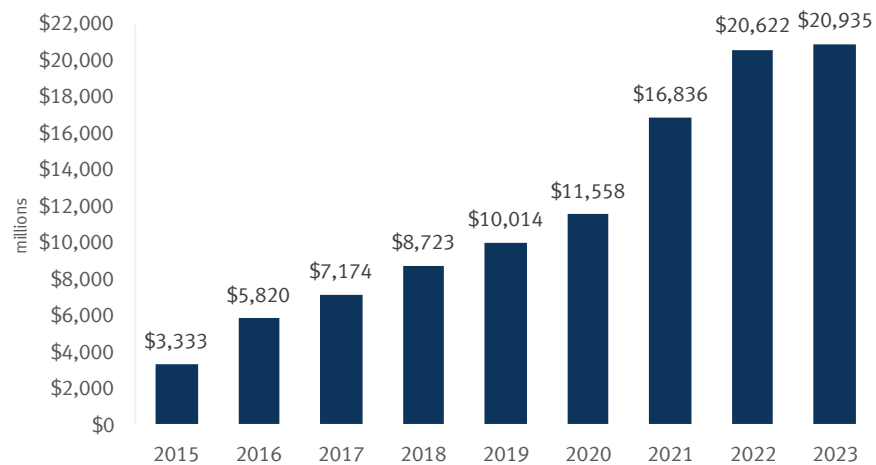
RECRUITING DRIVES REVENUE GROWTH



INCREASING PERCENTAGE OF RECURRING REVENUE



SUBSTANTIAL LOAN GROWTH



TECHNOLOGY TO SUPPORT ADVICE-BASED MODEL

- Stifel Wealth Tracker – online and mobile app: free/ secure / smart aggregation / budgeting tools / advice when you want it / understand the markets / understand your complete financial picture
- Performance reporting tools – enhanced platform-wide capabilities with key vendor partners collaborating
- Cash management and digital banking capabilities in WM platform, including client mobile app
- Video meetings, centralized technology support

Net Interest Income



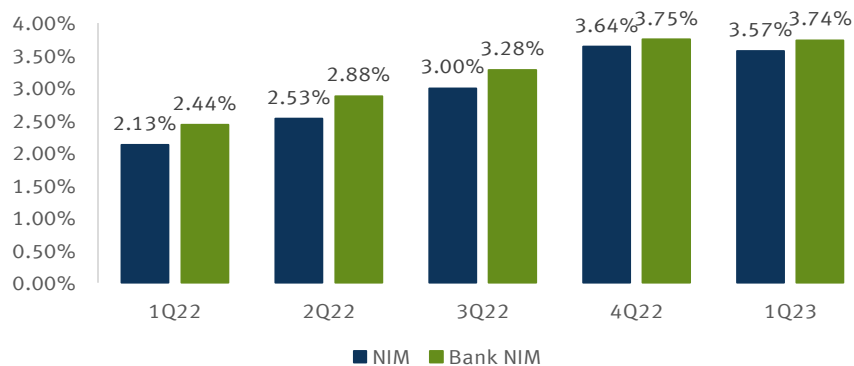
CONDENSED NET INTEREST INCOME

	1Q23		Y/Y Change		Sequential Change	
	Average Balance	Average Interest	Average Balance	Average Interest	Average Balance	Average Interest
Interest-earning Cash & Fed Funds Sold	\$1,990	4.57%	48%	425 bps	21%	12 bps
Investment Portfolio	\$7,831	5.53%	6%	367 bps	-1%	65 bps
Loans	\$20,936	5.64%	20%	286 bps	0%	46 bps
Total Interest-earning Assets	\$33,263	5.43%	14%	317 bps	0%	41 bps
Deposits	\$27,138	2.02%	17%	200 bps	0%	57 bps
Other Interest-bearing Liabilities	\$2,285	5.12%	-16%	385 bps	-5%	246 bps
Total Interest-bearing Liabilities	\$29,423	2.11%	14%	196 bps	-1%	56 bps
Net Interest Margin		3.57%		144 bps		-7 bps

NET INTEREST COMMENTARY

- 1Q23 Net Interest Income Increased 90% Y/Y.
- Average Interest Earning Assets Increased \$4 billion Y/Y.
- Quarter End Deposits up 17% year-on-year
- 2023 Net Interest Income Expected at Low End of Prior Guidance Range at \$1.2 billion

NET INTEREST MARGIN



LOAN & NII GROWTH



LOAN PORTFOLIO

<i>millions</i>	1Q23	% of Total Portfolio
Residential Real Estate	\$7,495	28%
Securities Based Lending	\$2,558	9%
Home Equity lines of Credit & Other	\$159	1%
Total Consumer	\$10,212	38%
Fund (PE/VC Capital Call Lines)	\$4,623	17%
Commercial	\$4,756	34%
Construction and Land	\$645	2%
Commercial Real Estate	\$663	3%
Total Commercial	\$10,687	40%
Total Loan Portfolio	\$20,899	77%
Unfunded Commitments	\$6,113	23%
Total	\$27,012	

* Total excludes \$225 million of loans classified as held for sale

INVESTMENT PORTFOLIO

<i>Book Value (millions)</i>	1Q23	% of Total Portfolio
CLO	\$5,926	76%
Agency MBS	911	12%
Corporate Bonds	623	8%
SBA	149	2%
Student Loan ARS	120	2%
CMBS	71	1%
Others	3	0%
Total Portfolio	\$7,804	100%

COMMERCIAL PORTFOLIO BY MAJOR SECTOR

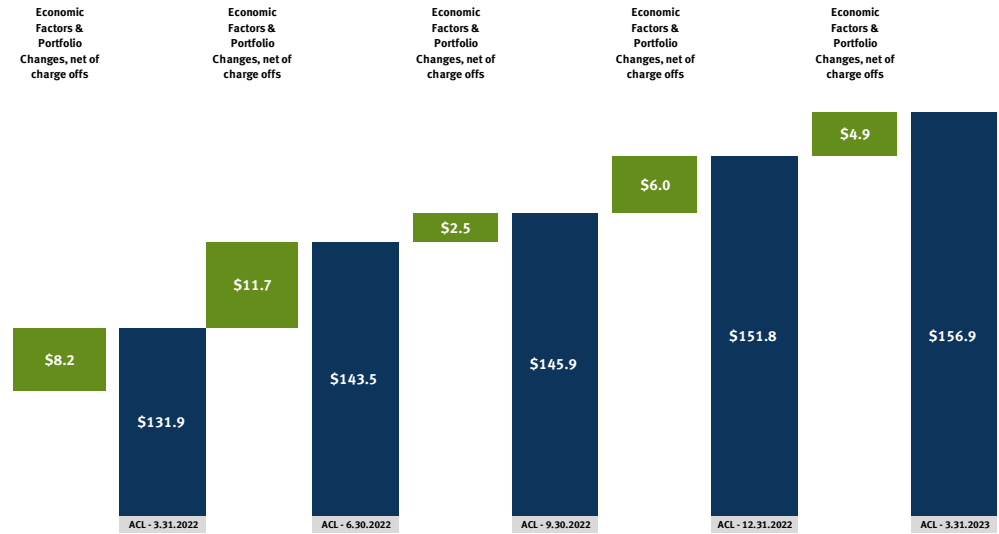
Industrials	\$1,128	4%
Financials	870	3%
Consumer Discretionary	657	2%
Information Technology	596	2%
Materials	354	1%
Healthcare	307	1%
REITs	291	1%
Communication Services	231	1%
Hotel, Leisure, Restaurants	141	1%
Consumer Staples	131	0%

CLO BY MAJOR SECTOR

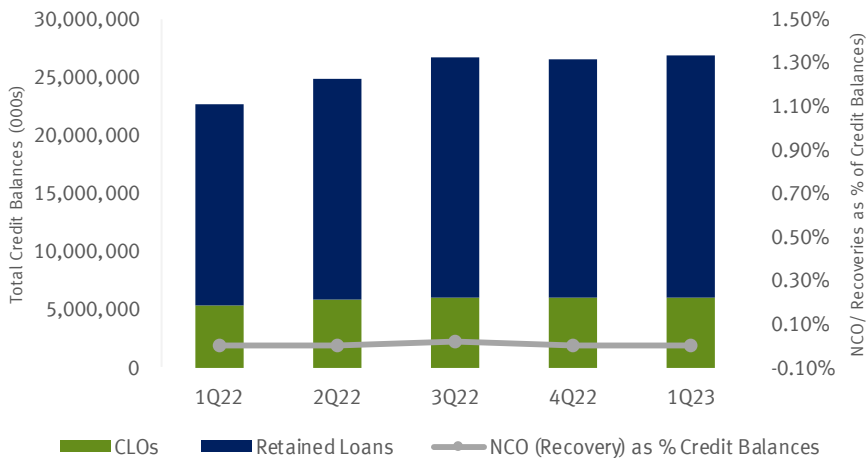
Healthcare & Pharmaceuticals	\$623	11%
High Tech Industries	597	10%
Services: Business	536	9%
Banking, Finance, Insurance & Real Estate	503	8%
Construction & Building	248	4%
Hotel, Gaming & Leisure	247	4%
Media: Broadcasting & Subscription	245	4%
Telecommunications	244	4%
Services: Consumer	241	4%
Chemicals, Plastics & Rubber	239	4%

ASSUMPTIONS

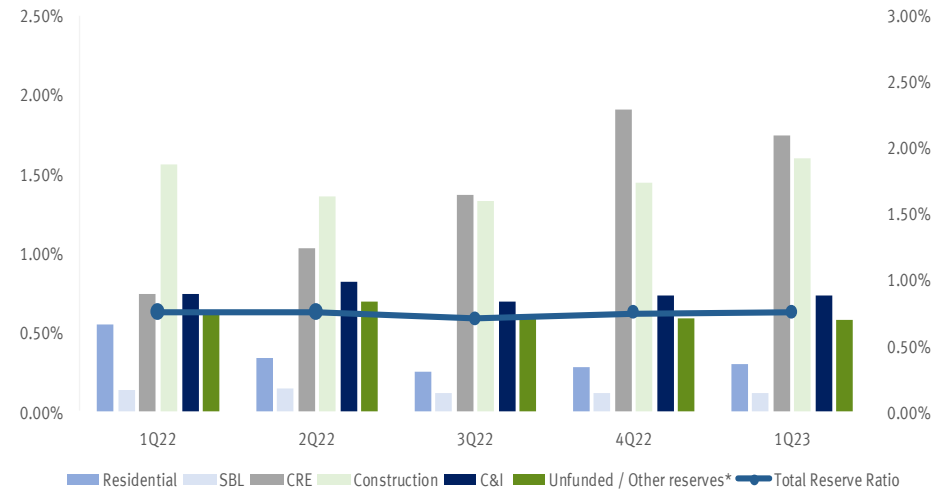
- Moody's Forecast
 - 40% Baseline
 - 30% Downside
 - 30% Upside
- Forecast Update for Most Recent Scenarios
 - Includes Slowing Growth
- Incorporated a Management Overlay to Increase the Severity of the Forecasted Economic Variables



CREDIT BALANCES & NET CHARGE-OFFS



ALLOWANCE FOR CREDIT LOSSES / TOTAL LOANS



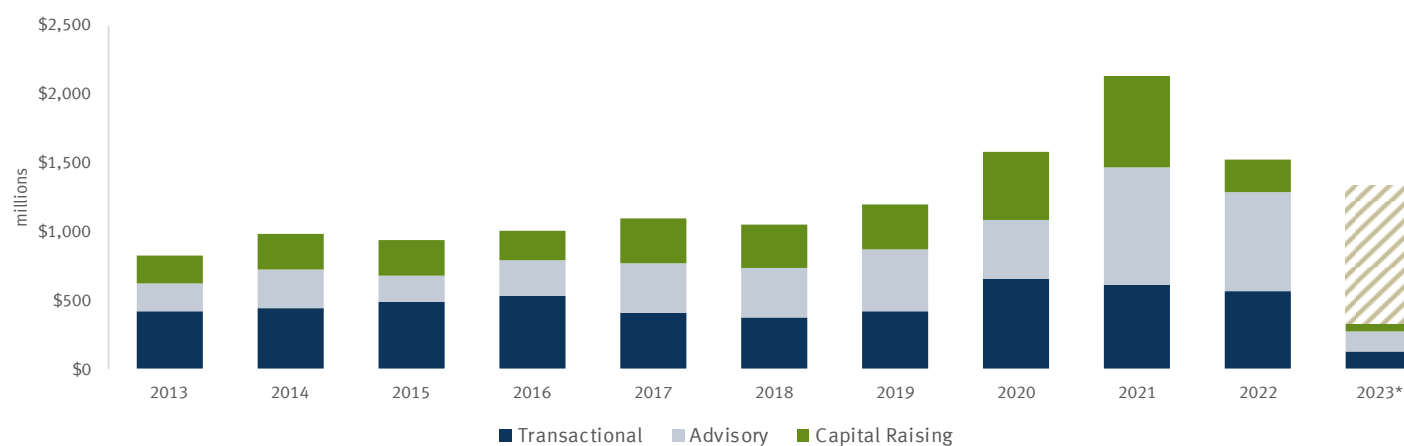
INSTITUTIONAL GROUP REVENUE			
millions	1Q23	Y/Y Change	Sequential Change
Advisory	\$151	-17%	-10%
Capital Raising	\$57	-17%	9%
Transactional	\$124	-31%	-4%
Total Institutional Revenue*	\$333	-23%	-6%
Comp. Ratio	61.9%	340 bps	-50 bps
Non-Comp. Ratio	28.0%	890 bps	300 bps
Pre-tax Margin	10.1%	-1230 bps	-250 bps

* Includes net interest, asset management, and other income

HIGHLIGHTS

- Third Highest First Quarter Institutional Revenue
- Second Highest First Quarter Advisory Revenue
- Increased Market Share in Equity Transactions

BUILDING CAPACITY



*2023 revenue based on annualized results through 3/31/2023

Institutional Equities & Fixed Income



INSTITUTIONAL EQUITIES REVENUE

millions	1Q23	Y/Y Change	Sequential Change
Transactional	\$52	-7%	1%
Capital Raising	\$25	-16%	2%
Total Equities	\$77	-10%	1%

INSTITUTIONAL FIXED INCOME REVENUE

millions	1Q23	Y/Y Change	Sequential Change
Transactional	\$71	-42%	-8%
Capital Raising	\$32	-18%	15%
Total Fixed Income	\$103	-36%	-2%

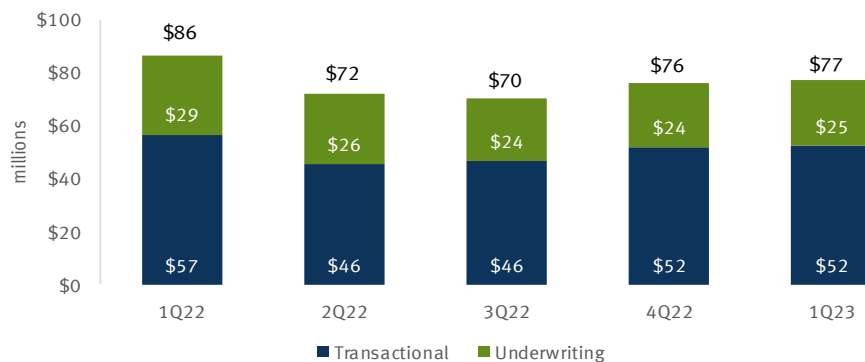
HIGHLIGHTS

- Increased Market Share in Equity Transactional Volume
- Record Electronic Trading Results Driven by Growth in Algorithmic Trading

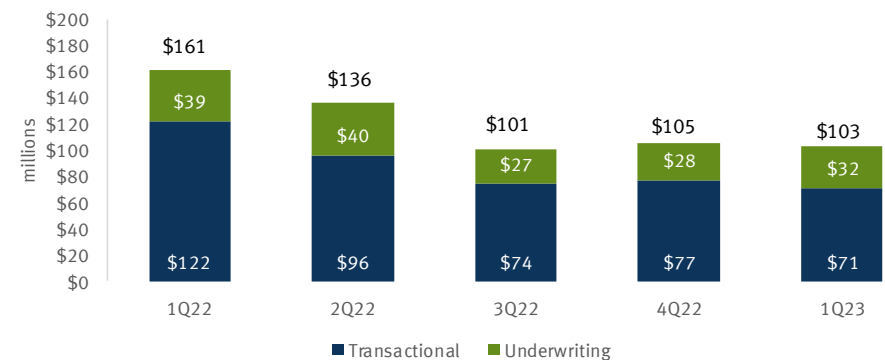
HIGHLIGHTS

- Ranked #1 in Number of Negotiated Municipal Finance Transactions
- Market Share of 15% for Number of Negotiated Municipal Finance Transactions

REVENUE



REVENUE

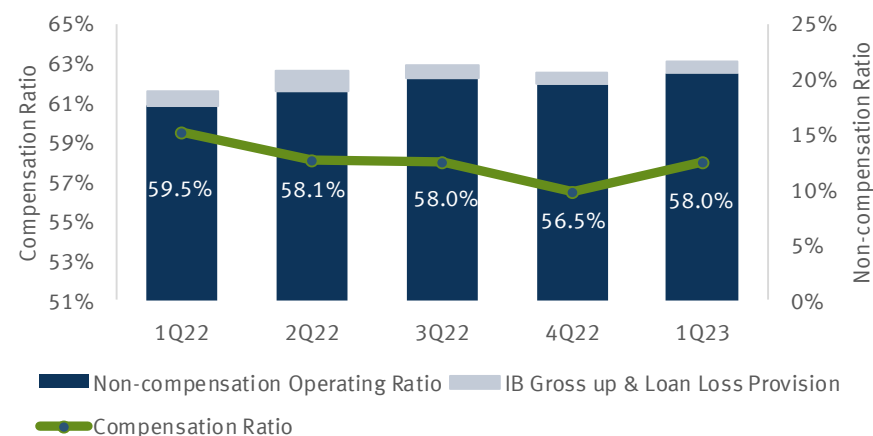


Expenses

NON-GAAP EXPENSES & PRE-TAX INCOME

<i>millions</i>	1Q23	1Q22	Y/Y Change
Compensation	\$642	\$664	-3%
Non-compensation Expense, Ex. IB Gross Up & Credit Loss Provision	\$227	\$197	15%
Credit Loss Provision & IB Gross Up	\$11	\$13	-18%
Non-compensation	\$238	\$210	13%
Pre-tax Income	\$227	\$242	-6%

Non-GAAP EXPENSE RATIOS

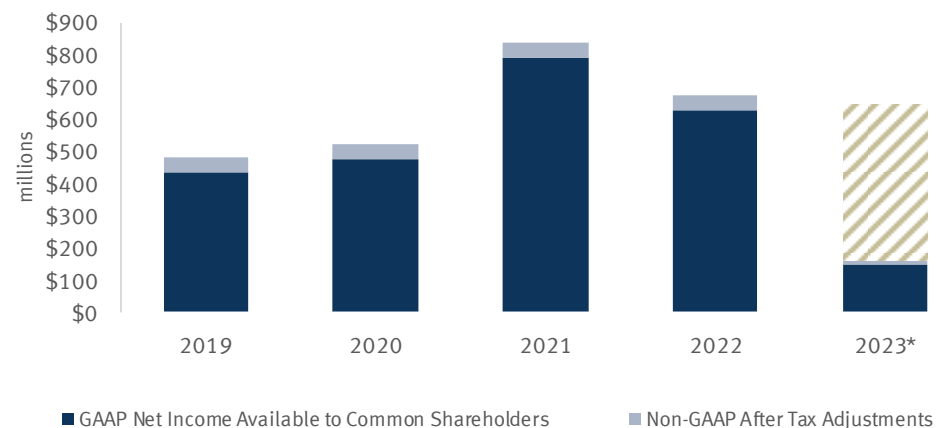


GAAP to Non-GAAP RECONCILIATION

<i>(000s)</i>	1Q23
GAAP Net Income	\$157,539
Preferred Dividend	\$9,320
Net Income available to common Shareholders	\$148,219
Non-GAAP After Tax Adjustments	\$13,049
Non-GAAP Net Income Available to Common Shareholders	\$161,268

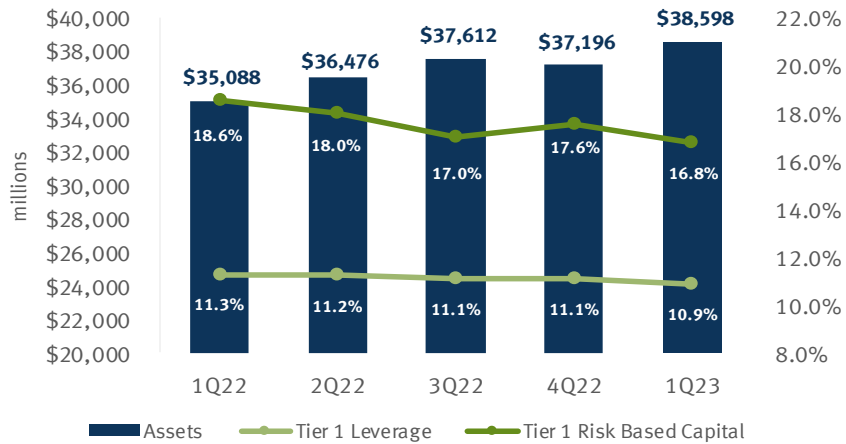
* For reconciliation of GAAP to non-GAAP expenses, refer to our first quarter 2023 earnings release.

ANNUAL GAAP to Non-GAAP RESULTS



*2023 annual GAAP to non-GAAP results based on annualized results through 3/31/2023

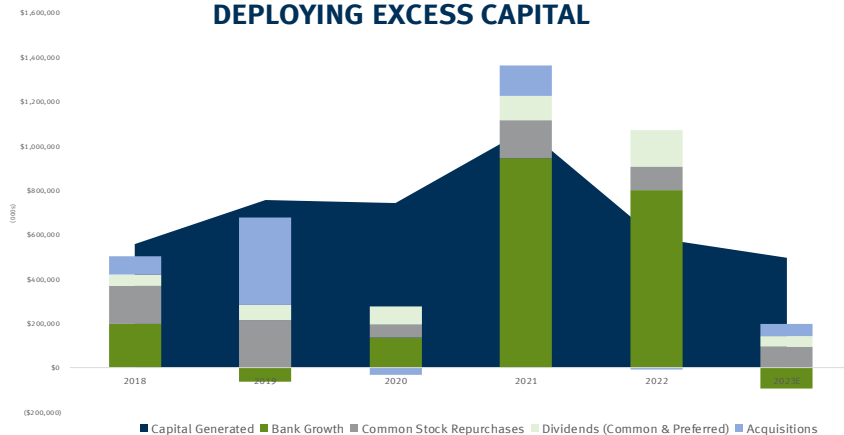
FIRM-WIDE ASSETS & CAPITAL RATIOS



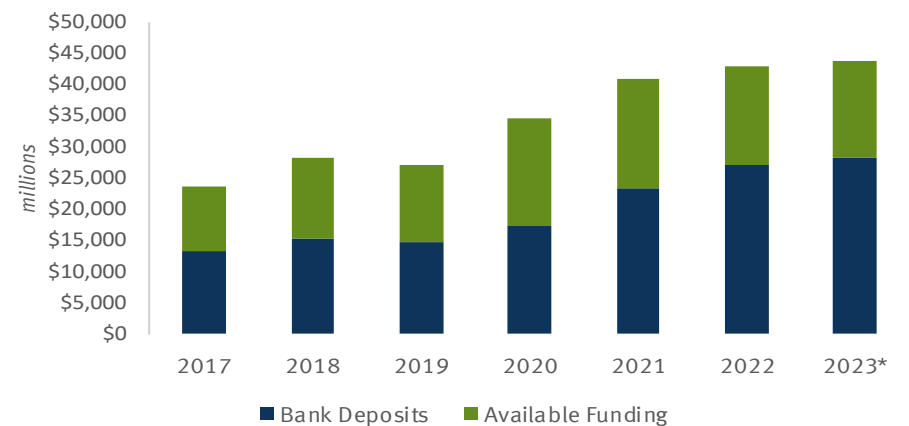
HIGHLIGHTS

- Total Assets Increased \$1.4 billion
 - Corporate Cash Increased \$600 million
- Bank Funding Increased at CAGR of 13% Since 2019
- Repurchased 1.5 million Shares
 - 7.6 million Shares Remaining on Current Authorization

DEPLOYING EXCESS CAPITAL



BANK FUNDING: A TRACK RECORD of GROWTH



*2023 Estimated Capital Generated based annualized 1Q23 Net Income plus current capital in excess of regulatory minimum.

*2023 based on results through 3/31/2023



STIFEL

Concluding Remarks

Stifel's **"FORCES"** statue by Harry Weber

The background of the slide features a large, detailed sculpture of a bear and a bull facing each other, known as the "FORCES" statue by Harry Weber. The bear is on the left, and the bull is on the right. The sculpture is rendered in a light, textured style. The word "STIFEL" is overlaid in the top left corner in a dark blue, serif font.

STIFEL

First Quarter 2023 Financial Results Presentation

April 26, 2023

Stifel's "**FORCES**" statue by Harry Weber

Forward-Looking Statements

This presentation may contain “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995 that involve significant risks, assumptions, and uncertainties, including statements relating to the market opportunity and future business prospects of Stifel Financial Corp., as well as Stifel, Nicolaus & Company, Incorporated and its subsidiaries (collectively, “SF” or the “Company”). These statements can be identified by the use of the words “may,” “will,” “should,” “could,” “would,” “plan,” “potential,” “estimate,” “project,” “believe,” “intend,” “anticipate,” “expect,” and similar expressions.

All statements not dealing with historical results are forward-looking and are based on various assumptions. The forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those expressed in or implied by the statements. For information about the risks and important factors that could affect the Company’s future results, financial condition and liquidity, see “Risk Factors” in Part I of the Company’s Annual Report on Form 10-K for the year ended December 31, 2022. Forward-looking statements speak only as to the date they are made. The Company disclaims any intent or obligation to update forward-looking statements to reflect circumstances or events that occur after the date the forward-looking statements are made.

Use of Non-GAAP Financial Measures

The Company prepares its Consolidated Financial Statements using accounting principles generally accepted in the United States (U.S. GAAP). The Company may disclose certain “non-GAAP financial measures” in the course of its earnings releases, earnings conference calls, financial presentations and otherwise. The Securities and Exchange Commission defines a “non-GAAP financial measure” as a numerical measure of historical or future financial performance, financial position, or cash flows that is subject to adjustments that effectively exclude, or include, amounts from the most directly comparable measure calculated and presented in accordance with U.S. GAAP. Non-GAAP financial measures disclosed by the Company are provided as additional information to analysts, investors and other stakeholders in order to provide them with greater transparency about, or an alternative method for assessing the Company’s financial condition or operating results. These measures are not in accordance with, or a substitute for U.S. GAAP, and may be different from or inconsistent with non-GAAP financial measures used by other companies. Whenever the Company refers to a non-GAAP financial measure, it will also define it or present the most directly comparable financial measure calculated and presented in accordance with U.S. GAAP, along with a reconciliation of the differences between the non-GAAP financial measure it references and such comparable U.S. GAAP financial measure.