

# PEOPLE of STIFEL

## MEET

Kevin Maxim  
*Managing Director/  
Investments*

## LOCATION

Frontenac, Missouri

## YEARS AT STIFEL

3 years



Meet Kevin Maxim, a Managing Director/Investments based out of both our Frontenac, Missouri, and O'Fallon, Illinois, branches. Kevin is an avid racer and the owner and driver of the official Stifel racecar.

After being acquainted with racing in his late 30s, it was actually one of his clients that convinced him to take on racing as a serious hobby. "I went down to Birmingham, Alabama, where there's a Porsche driving school. I had to study, as well as put in time in the classroom and on the track. After I did that, I purchased a race car in late 2016 and had to go through the licensing process, which is pretty involved, to acquire my certified racing licenses. It wasn't until then that I was approved by the Porsche Club of America, International GT, and IMSA's governing body to start racing." And the rest is history! Kevin's blossoming hobby was ready to hit the track.

Kevin has now raced the Stifel car in over 10 races, including Sebring, Road Atlanta, COTA, Watkins Glen, and Daytona (his favorite one thus far). "I raced at Daytona in December of 2022. I was in third place late in the race. With three laps to go, I caught the second place car, got up to 175 mph on the front straight by drafting it, and was able to pass the car before slamming on the brakes to slide into turn one. I took home second place. The pageantry and the history behind Daytona is incredible, so it's just amazing to be a part of. Getting on the podium at Daytona is definitely my biggest racing accomplishment."

When looking at how his racing skills have translated over to his career as a Financial Advisor, Kevin believes a commonality between the two is the reactionary component – furthermore his ability to maintain composure in any situation. He elaborated, "One of the key points is being able to use your knowledge to make those quick decisions with confidence. The reactionary standpoint looking at the market is similar to looking at a race."

As far as what's next for the Stifel racecar, Kevin hopes to finish on the podium in several PCA and International GT races in 2023. We can't wait to cheer him on in his upcoming races, and we wish him the best of luck!