# Stifel

## Building a Brighter Future: How WIN and Stifel Make a Difference



*WIN is making a meaningful impact by embodying the firm's commitment to social responsibility and community support.*

Thanksgiving is just around the corner, and it serves as a poignant reminder of the importance of charity. During this season of gratitude, many people take the opportunity to give back to their communities, helping those in need and spreading the spirit of kindness and generosity. But for Stifel's Women's Initiative Network (WIN), giving back is a year-round commitment.

For us, community care isn't just a corporate responsibility that comes around once or twice a year. It's ingrained in our DNA. We – and the firm as a whole – believe we need to do our part in giving back to the communities where we live and work. In short, giving back isn't an afterthought, but a top priority.

### WIN: Making a Difference One Charity at a Time

WIN was created to empower women and help them reach their full personal and professional potential. As such, we also sponsor many charities working to support women and girls, from our bra donation drive for I Support the Girls to our past volunteering and presentations with Girls in the Know, an organization that provides girls with mentorship and educational programs and resources.

At this year's WIN Wednesday in Miami, we partnered with local group Girl Power Rocks, a nonprofit prevention and intervention social change program that aims to promote positive behavior and build confidence in at-promise girls ages 11-17. We heard a wonderful performance from their Girl's Choir of Miami – and in our tradition of giving back, Stifel matched attendee donations to the group of up to $5,000. Notably, our own CEO, Ron Kruszewksi, contributed $5,000 of his own money, which encouraged many others to do the same. Altogether, we raised a little over $35,000.

We have also worked with Rock the Street Wall Street, a financial investment literacy program that aims to bring more women into the finance world. Each week, four to five female Stifel associates head into high school classrooms to present finance-related curriculum provided by the organization. On November 8, we flipped the script and had students visit our Home Office for an event.

WIN also financially supports Sweet Celebrations to ensure children and teens experiencing homelessness receive personalized birthday celebrations, and we've worked with Monarch Jewelry, helping raise $6,000 for the fight to end sex trafficking and child sexual exploitation and matching another $6,000 in donations. We also hosted a clothing donation drive for Dress for Success – and it was indeed a major success, as we amassed a substantial amount of quality clothing. I remember seeing no less than four massive containers packed to the brim with garments at our office.

And on a personal note – as someone who has gone through the adoption journey, I'm particularly passionate about the work WIN does to support the Foster & Adoptive Care Coalition.

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We participated in their Hope in a Handbag event last spring, helping contribute to their $152,040 total raised. I'm also proud that our firm's parental leave policy extends to fostering and adoption. While I adopted my son before this expanded policy went into effect, I'm so excited that future parents will have the time they need to bond with their new child.

## Stifel's Commitment to the Community

WIN isn't the only group giving back. We're an extension of Stifel, so it should come as no surprise that the entire firm works regularly with the greater community.

Not only have we been collecting thousands of coats for St. Louis area children via Operation Warm over the years, but we've also raised money for vital cancer research at Siteman Cancer Center and St. Louis Children's Hospital through Pedal the Cause, served as a local presenting sponsor for the Susan G. Komen Walk for over a decade, and raised money via our annual Giving Trees and Jean Days. We have also participated in food and blood drives, served as the largest corporate sponsor in St. Louis' Make-A-Wish Walk, packed lunches at the 9/11 Day Meal Pack, and worked on events with the American Heart Association, among other philanthropic efforts.

Stifel is also passionate about encouraging financial literacy. In addition to working with Rock the Street Wall Street, the firm offers various programs that provide and promote financial literacy. Notably, we award Fabric of Society scholarships to students from mainly low-income, high-minority, inner-city public high schools and have partnered with NPower to help military veterans and young adults from underserved communities kickstart their careers within Stifel. We also sponsor the ANNIKA and Haskins awards, celebrating top U.S. collegiate athletes and providing them full access to the firm's people, products, and services. And every summer, we welcome many talented interns, helping them learn, grow, and see a future in the finance industry.

## Giving Back With Purpose

WIN empowers female associates and supports them with action so they can be fearless, confident, and themselves – and that mission extends beyond our office walls. We want to support the women in our communities so they can reach their full potential, which is why we help with everything from providing the professional attire they need to make a strong first impression to improving financial literacy and everything in between.

By investing in local communities, Stifel not only fulfills its corporate responsibility, but also cultivates a sense of purpose and shared commitment among its associates, fostering a positive and supportive work environment. But as you can see, our philanthropy doesn't end with cutting checks. We also actively engage with the communities we serve whenever and wherever possible. Between our outreach and associate-led volunteerism, Stifel strives to help address societal challenges and make a positive impact on the world, all while strengthening our relationships with clients, associates, and the broader community.




Crystal Schlegl
First Vice President/Co-Director, WIN
(314) 342-2722 | crystal.schlegl@stifel.com
www.choosestifel.com for more information.

WOMEN'S INITIATIVE NETWORK